



Letting Go, To Come Together

My First Book



Pratham Books

- Pratham Books (set up in 2004) is a children's book publisher that produces low cost, high quality storybooks in multiple Indian languages to support reading acquisition among children
- Created a new paradigm in children's publishing to democratize access to books
- Mission driven organization with a goal to see 'a book in every child's hand'
- 7000 books * 32 languages * Distributed 50M books

How could we catalyze the creation of reading materials for 240 M children in an efficient manner without compromising on quality?



English	English	Telugu	తెలుగు
Hindi	हिन्दी	Tamil	தமிழ்
Marathi	मराठी	Bengali	বাংলা
Urdu	اُردُو	Punjabi	ਪੰਜਾਬੀ
Gujarati	ગુજરાતી	Oriya	ଓଡ଼ିଆ
Kannada	ಕನ್ನಡ	Assamese	অসমীয়া

22 Constitutional Languages
152 Local Languages

#1

Focused on the **problem** of lack of equitable access to stories, not the **solution** of being a leading source of quality children's storybooks

From Publisher to Platform

English తెలుగు
français 日本語
தமிழ்
मराठी বাংলা
हिन्दी Español
ಕನ್ನಡ



#2

What happens when we go

From building **alone** to being an **enabler**
(Letting go of custodianship)



www.storyweaver.org.in



The **ecosystem** begins to solve



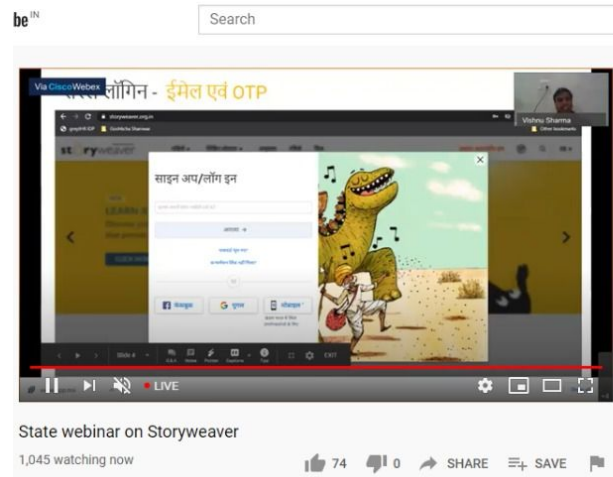
From NO storybooks in Lumasaaba, Kumam, Ateso, Runyoro, Acholi and Rufumbira to 350+ books - leveraging offline translate

UGANDA
University Collaboration



From pasting strips on printed books to creating a child's very first book digitally in an Indigenous language (Tarahumara)

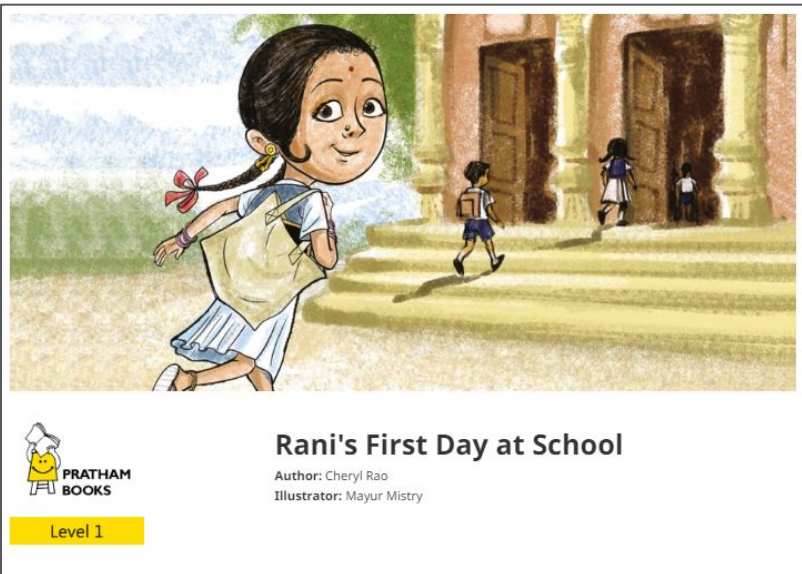
MEXICO
Literacy organizations & Language revitalization groups



YT live training session held for teachers in Chhattisgarh with SSA. Teachers translated stories in Chhattisgarhi and Surguja, leveraging mobile translate

INDIA
5000 teachers translated 900 stories in 45 days

Your impact grows exponentially



Co-Creation



Open content



155
Languages
334
Versions



546,600
Reads



52
Countries

#3

What happens when we go

From 'our mission' to

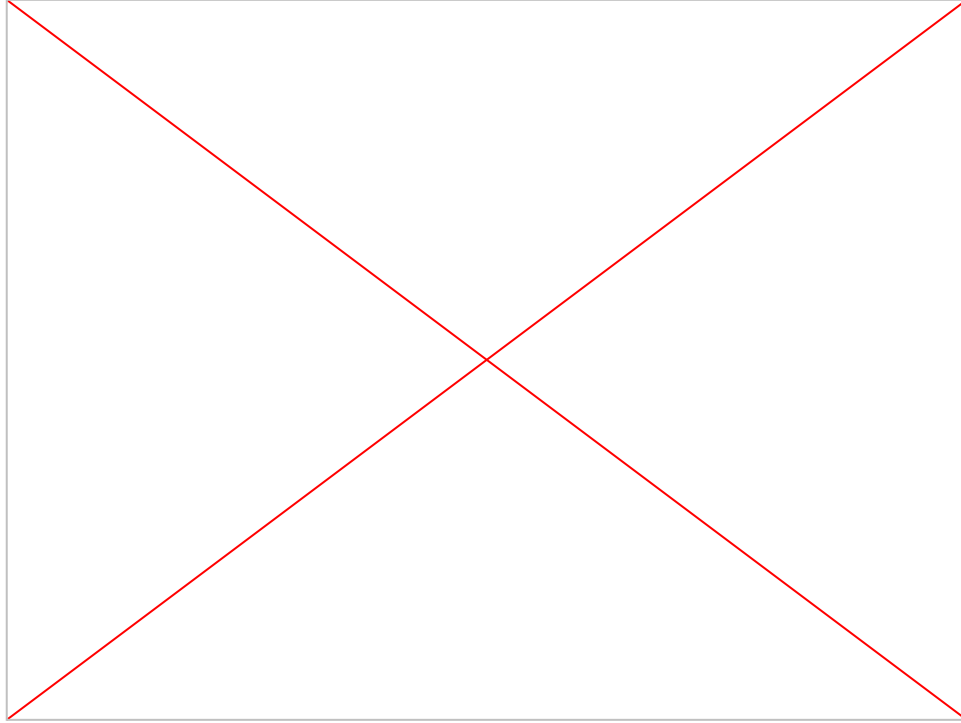
ecosystem thinking and a **shared vision**

Teachers start a reading **movement** on their own



- 37K Urdu book copies printed for 880 schools reaching 1.8 Lakh children
- 160K Urdu reads over the last two years

Children take **ownership** of unlocking the joy of reading



We reach **6.2M children** by unlocking MoE Funding



Communities take **ownership**

2000 stories. 26 languages. ~500 translators

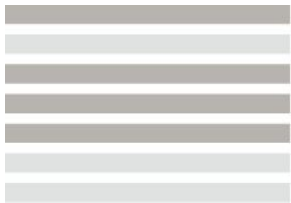


StoryWeaver : Impact

Sept 2015

800 Books

24 Languages



May 2025

66,000 Books

378 Languages



250+ M
Readership



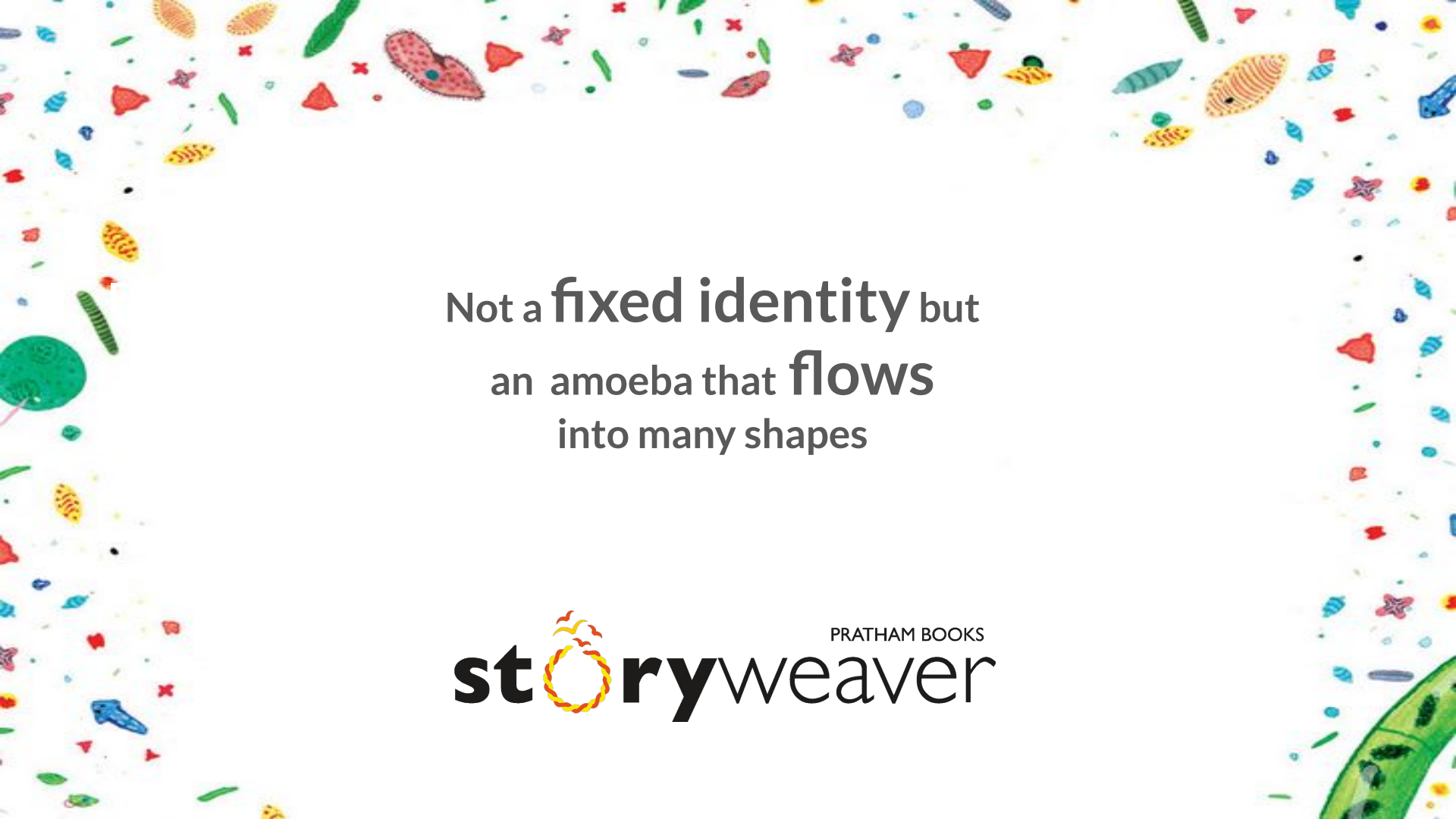
15 M
Users



3.0 M
Downloads



150
Countries

A decorative border of various colorful, stylized microscopic organisms, including amoebae, ciliates, and other single-celled life forms, surrounds the central text.

Not a **fixed identity** but
an amoeba that **flows**
into many shapes

storyweaver

PRATHAM BOOKS



THANK YOU

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