Collective Impact 3.0 – Living in Dynamic and Disruptive Times

With Mark Cabaj and Liz Weaver

What we think we know now:

- Collective Impact as a framework is designed to move policies and systems to achieve population level change and impact through a framework which included five core conditions:

    - All collaborators agree to a Common Agenda
    - Shared measurement will define the population level change
    - Mutually reinforcing activities will advance the common agenda
    - Continuous communications will keep partners and the community connected
    - A Backbone Infrastructure is needed to advance the shared work

- Collective Impact 3.0 was Tamarack's contributions to the field and focused on advancing the conversation about the framework

    - Some people felt the imperfection of the original CI approach were so great that it should be dropped.
    - We wanted to encourage people to continue to adapt what we consider a (but the only) 'roughly right' approach to tackling compels issues at scale.

- Collective Impact – as its been mostly practiced – has been to 'move the needle' on complex challenges in relatively stable contexts.

- How does Collective Impact show up – if at all – in times of disruption like the Covid-19 Pandemic? What 'value' can collective impact provide (if any)?

What we heard from you:

You are interested in Tamarack going deeper in exploring the following areas of collective impact 3.0.

Here are some of your comments and questions:

- Will the presenters share more information on the established and emerging practices?
- I found all of them to be interesting and wanted to learn more but specifically those mentioned during the "High Leveraged Activities".
- I think that CIs should practice crisis planning as part of their development and on-going maturation.
- How do we ensure that CI work is seen as vital/important during disruptive times? (Note: people are busy reacting to the pandemic and see CI work as being on hold and a low priority). How do we sustain?

1. Where do you think Collective Impact should look to in order to 'go deeper'?

You can select multiple answers(Multiple Choice)

Movement Building	(28/96) 29%
Community Aspiration	(21/96) 22%
Strategic Learning	(31/96) 32%
High Level Activities	(16/96) 17%
Inclusive Community Involvement	(65/96) 68%
Containers for Change	(26/96) 27%

- CI - Challenge in my neighbourhood in Edmonton how to teach people vulnerable / isolated about tech and reach out to help them
- I would love to see a crosswalk on the intersections of all of the collective impact model
- I would like to see how previous iterations, failures and successes have contributed to 4.0
- Realistically, we don't know when we will be entering the "post-pandemic" period. However, when we do move into that period, we will have experienced such a significant shift in terms of how we engage people. It may not be "face to face" in the future - except through a screen.
- Is there a good online source to search for the practices mentioned in this presentation? I have a lot of research to do.
- CI can be seen as vital/important in disruptive times but how it does so always depends! The trick is to be clear on what it depends on. I agree that innovation is often a symptomatic response.

Our collective next steps:

1. Share all resources from this call including your feedback

2. Determine a path forward including an upgraded paper or other resources

3. Invite others to contribute – Collective Impact Forum, Collaboration for Impact, others

4. Open source our next steps and keep you in the conversation

5. Email liz@tamarackcommunity.ca if you would like to continue to be part of this conversation