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Gratitude & Acknowledgement

We begin this workshop by acknowledging that we are meeting on Indigenous land. As settlers, we are grateful for the opportunity to meet and we thank all the generations of Indigenous peoples who have taken care of this land.


As settlers, this recognition of the contributions and historic importance of Indigenous peoples must be clearly and overtly connected to our collective commitment to make the promise and the challenge of Truth and Reconciliation real in our communities.




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In the Tamarack **Learning Centre** we support our learners in the **five interconnected practices** that we believe lead to impactful **community change**.




In **Vibrant Communities** we support **cities and local leaders** to implement large-scale change initiatives to **reduce poverty** and **deepen community**.



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Week of Webinar Series



- Monday, November 9th** Creating a Culture of Engagement with Lisa Attygalle
- Tuesday, November 10th** Inquiry and Deliberation With Liz Weaver
- Wednesday, November 11th** Asset Based Community Development with Sylvia Cheuy
- Thursday, November 12th** Facilitating Co-Design with Liz Weaver
- Friday, November 13th** Participatory Approaches to Evaluation with Pamela Teitelbaum

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Today's Agenda

- **Introductions and Webinar Objectives** | 1:00 – 1:05
- **Interview/Presentation** | 1:05 – 1:30/1:40
- **Q&A** | 1:40 – 1:55
- **Next Steps and Announcements** | 1:55 – 2:00



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Facilitating Co-Design Webinar Objectives

- Explore community innovation, community engagement and co-design
- Learn how to trouble shoot tough engagement situations
- Explore tools for applying co-design approaches



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Co-design – An Innovation Practice



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Co-Design



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Co-design and Community Engagement

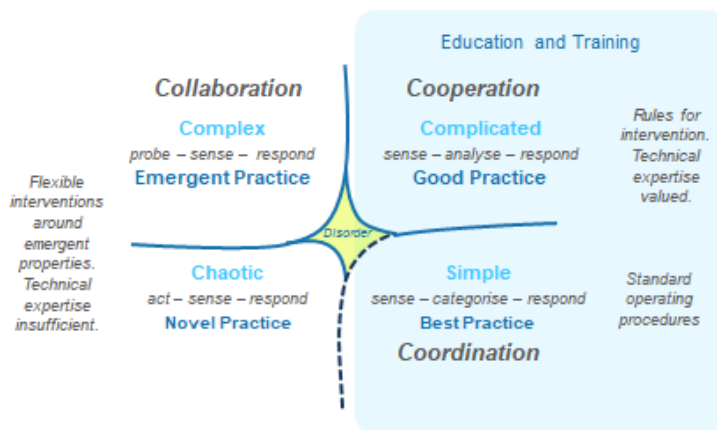
	INFORM	CONSULT	INVOLVE	COLLABORATE	EMPOWER
GOAL	To provide stakeholders with balanced and objective information to assist them in understanding the problem, alternatives and solutions.	To obtain stakeholder feedback on analysis, alternatives and/or decisions.	To work directly with stakeholders throughout the process to ensure that their concerns and aspirations are consistently understood.	To partner with stakeholders in each aspect of the decision from development to solution.	Shared leadership of community-led projects with final decision-making at the community level.
STYLE	"Here's what's happening."	"Here are some options, what do you think?"	"Here's a problem, what ideas do you have?"	"Let's work together to solve this problem."	"You care about this issue and are leading an initiative, how can we support you?"

Adapted from the IAP2 Public Participation Spectrum



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Co-design and Problem Solving



<http://www.youtube.com/watch?v=N7oz300X0-8>

Cyralin Framework by Snowden & Kurtz



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Co-design and Community Innovation



Co-design Principles

Community matters

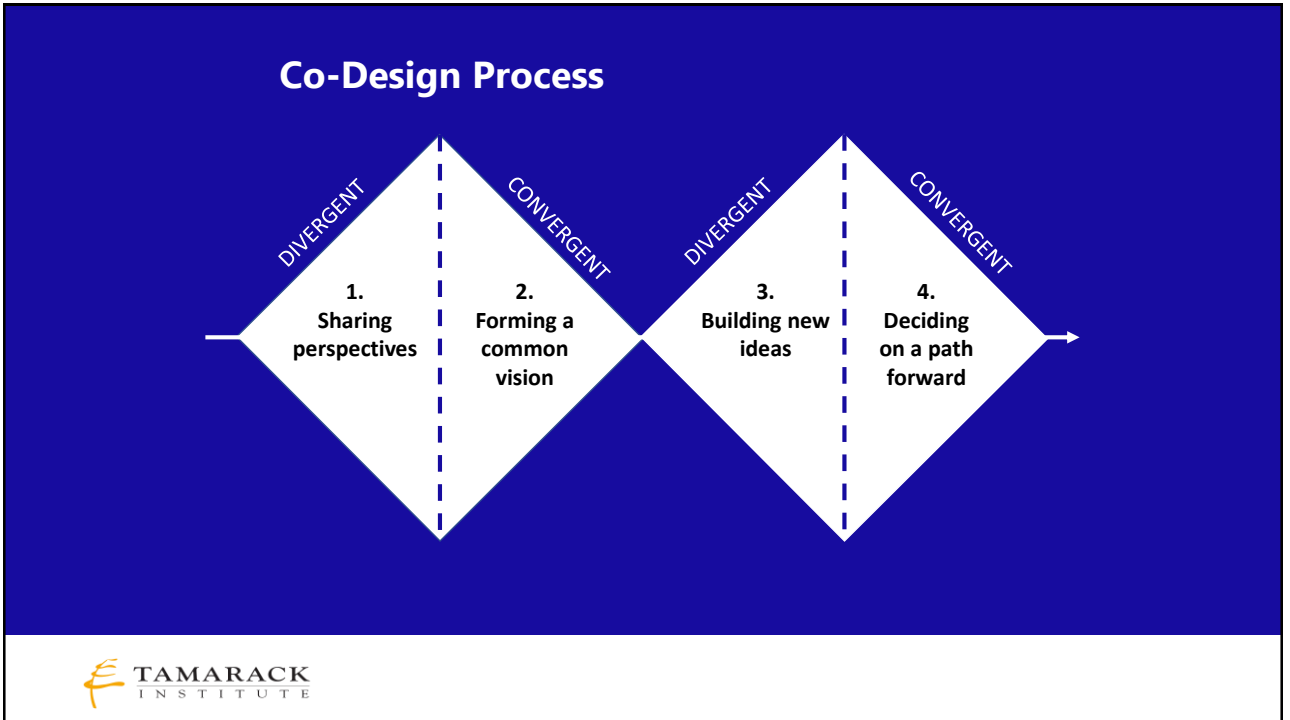
Lived experience is integral

A shared vision offers a unifying purpose

People are inherently creative

Changes made 'with' and 'by' a community are much more likely to succeed

Working collaboratively helps to share and distribute risk



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Co-Design Simple Rules

- Practice Inquiry
- Think big, then synthesize, think big and then synthesize
- Don't jump ahead to solutions or rush to judgements
- Avoid polarization, listen for differences

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DISCUSSION – Add your comments in the Chat Box

Which parts of the double-diamond approach do you tend to skim over?

What scenarios are you facing where you think co-design might offer a helpful process?

What might it allow?



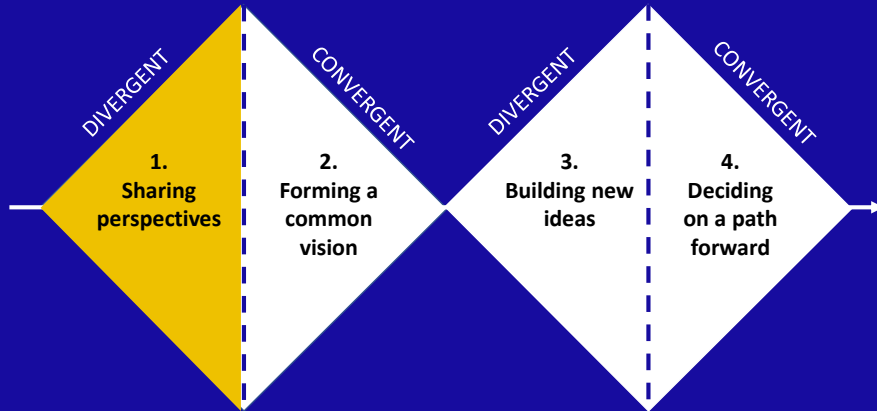
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The background of slide 18 is a photograph of a notebook with a white left page and a yellow right page. A teal rectangular box is overlaid on the white page, containing the text 'Phase 1: Sharing Diverse Voices'.

**Phase 1:
Sharing Diverse Voices**

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CO-DESIGN PROCESS



Engaging Diverse Voices

- Allows us get close to the people and to understand their needs as we seek to influence the system.
- Builds trust and empathy for our cause.
- Lets what needs to be done emerge rather than forcing what we feel needs to be done.
- Involves everyone as we embrace diversity of experience and thinking.
- Builds a collaborative culture

Why Engaging Diverse Voices is Beneficial

Benefits to organizations:

- Informs policy-making at the local level
- Improves effectiveness of services
- Secures agency and partnership buy in and support
- Builds community and citizen ownership of the issue

Benefits to communities:

- Involves those not normally included
- Builds community spirit and cooperation
- Empowers individuals



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Tools for inviting diverse perspectives

- **Top 100** - Collectively brainstorming 100 names - <https://www.tamarackcommunity.ca/library/top-100-partners-exercise>
- **Community Reference System** – Asking others to identify who should be involved in the conversation before inviting participants - <https://www.tamarackcommunity.ca/library/community-reference-system-tool>

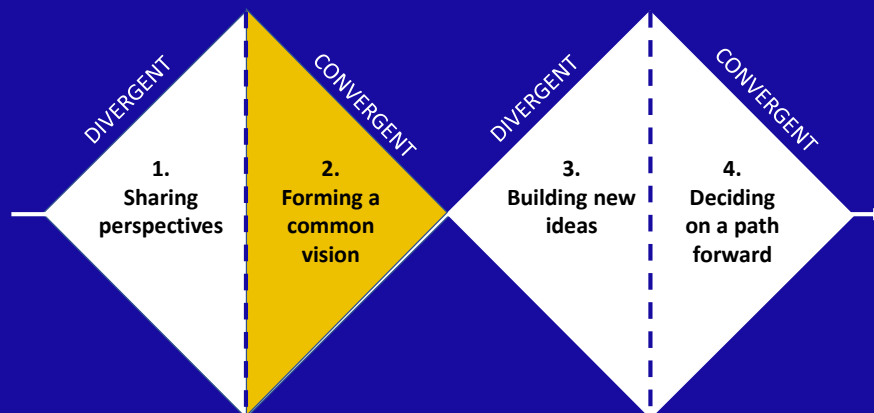


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Phase 2: Forming a Common Vision

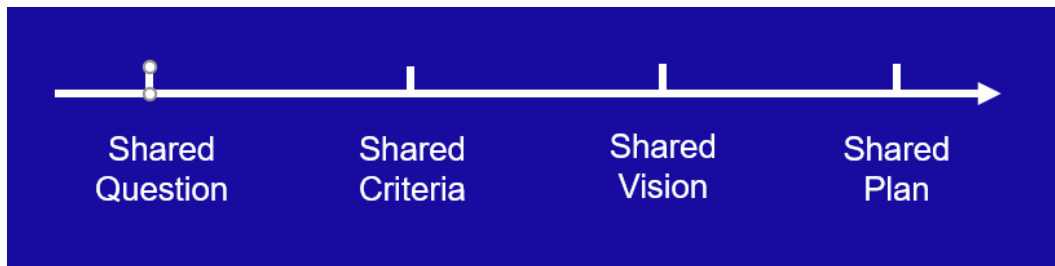
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CO-DESIGN PROCESS



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Building a Common Vision



Forming a Common Vision

- Ground in the context
- Use data to make evidence-informed observations
- Consider what kind of output would be most helpful
- Collective Impact work reinforces the importance of a common vision
- Should be aspirational

Tools for forming a common vision

Co-Defining the Dilemma – a process to uncover key perspectives and design a shared design question

Appreciative Interview – naming a list of conditions that are essential for success - <http://www.liberatingstructures.com/5-appreciative-interviews-ai/>

Drawing Together – reveals insights and a path forward using pictures - <http://www.liberatingstructures.com/20-drawing-together/>

Common Agenda Planning Canvas – a shared understanding of the issue, assumptions, assets, and desired outputs - <https://cdn2.hubspot.net/hubfs/316071/Events/Multi-Day%20Events/CI%20TTT/Upgraded%20Tools/2019%20-%20Common%20Agenda%20Planning%20Canvas.pdf>

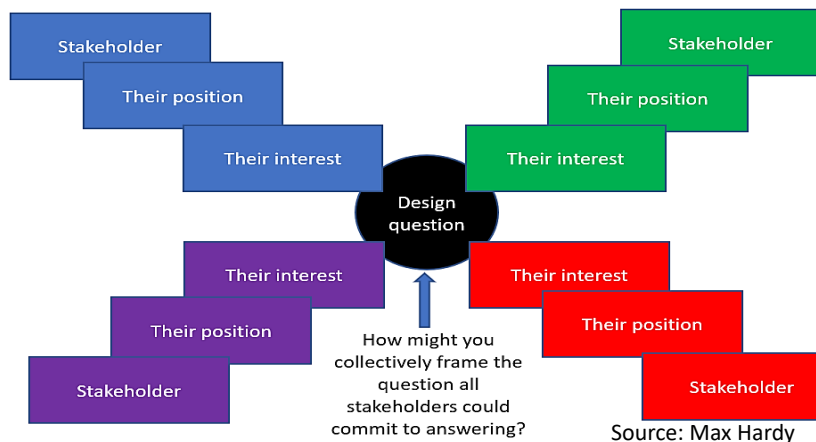
Plan on a Page - a one-page synthesis of the key design elements - <https://www.tamarackcommunity.ca/library/building-a-plan-on-a-page>

Journey Mapping - a great tool for collaborative tables to both articulate and track their progress through the early phases. <https://www.tamarackcommunity.ca/library/journey-map>

Data Walk - a powerful process for engaging diverse stakeholders in a shared sense-making process around data. <https://www.tamarackcommunity.ca/library/hosting-a-data-walk>

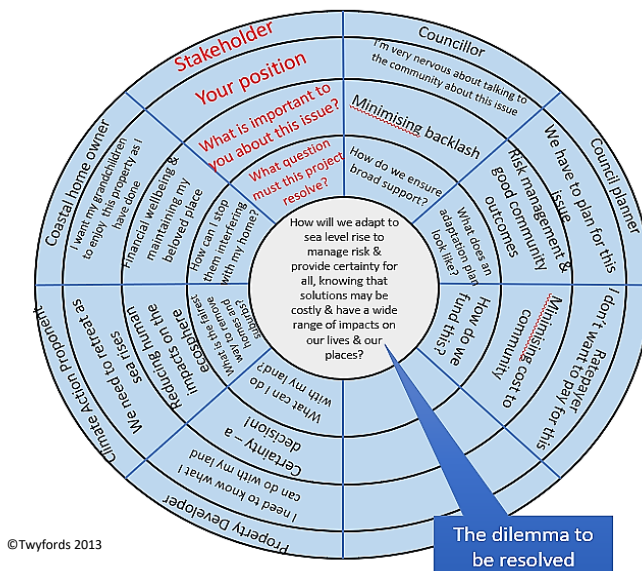
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A process for co-defining the design question



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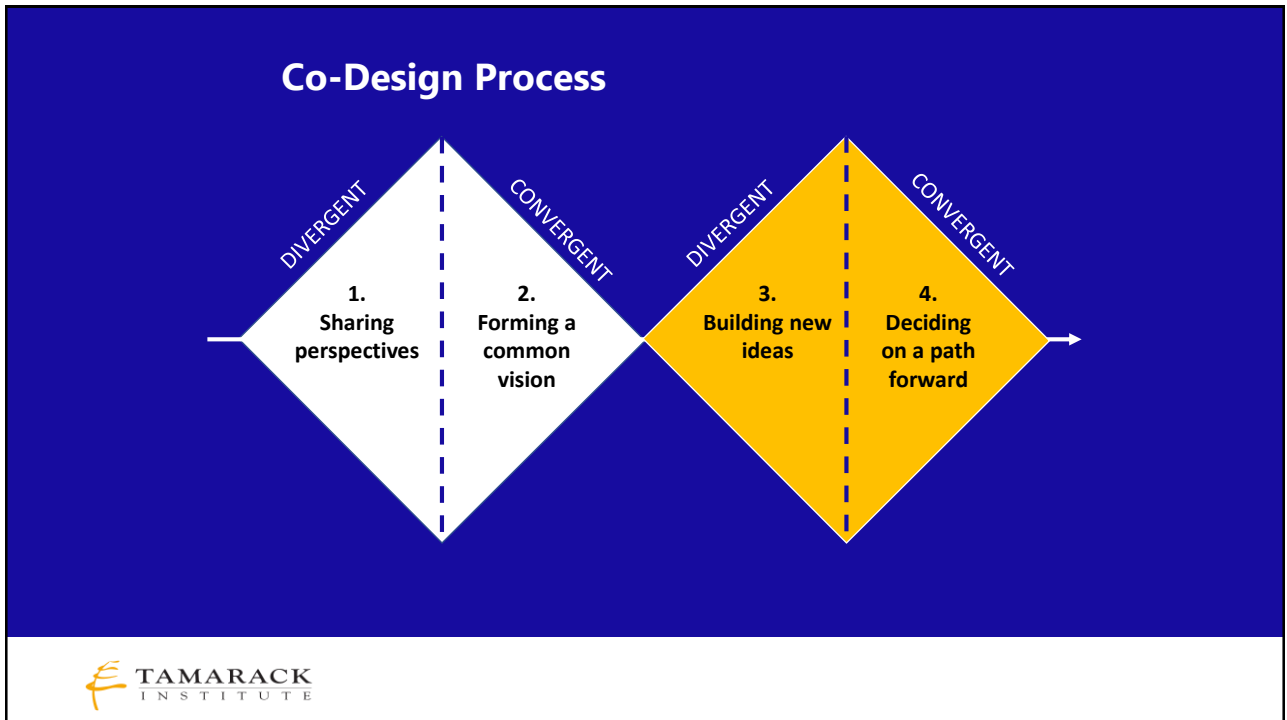
Co-defining the design question



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The Next Two Steps in the Co-Design Process

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Building New Ideas

- Embrace possibility
- Look at what the patterns are telling you
- Look at bright spots
- Look at barriers
- Use the wisdom of context experts
- Don't feel the need to always create 'new'
- Build off ideas that are offered

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Deciding on a Path Forward

- There will always be more good ideas than are possible to implement
- It's about picking both quick wins and the impactful major projects
- Gauge how much energy there is around each idea
- Before you pull the trigger – test it!
- Invite people who have passion and those that can affect change



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Reflection

In the Chat Box, share one idea you have for building co-design into your collaborative practice.



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QUESTIONS?

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THANK YOU!

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