

# Annual Membership



vibrantcommunities  
CANADA  
CITIES • REDUCING • POVERTY

# Strengthen our collective ability to fight systemic poverty

Join the **Cities Reducing Poverty** network today.

**Vibrant Communities Canada - Cities Reducing Poverty** is a collective impact movement aimed at reducing poverty for 1 million Canadians through the efforts of local multi-sector roundtables and the alignment of poverty reduction strategies at the local, municipal, provincial and federal levels. Every year, more cities join this pan-Canadian initiative, helping to strengthen a networked learning community of over 100 cities working to reduce and eradicate poverty.

The communities engaged in this effort share the following characteristics:

- Focus on poverty reduction;
- Embrace the idea of collective impact;
- Led and are governed by a multi-sectoral community roundtable;
- View the issue of poverty from a comprehensive lens, recognizing that there are multiple causes and solutions;
- Leverage the assets of the whole community to drive change;
- Engage persons with lived experience in their poverty reduction efforts; and
- Are committed to ensuring that the process includes learning and evaluation at every step.



# Cities Reducing Poverty Members



# The Membership Experience

Vibrant Communities Canada's primary purpose is to help local poverty reduction initiatives in cities, towns, regions, provinces and territories increase their capacity and their efforts to be successful. Become a member of our national network today.

## Belong

As a member of the Cities Reducing Poverty network, you instantly belong to a national movement that positions you with one voice, and that reinforces the urgency to work differently to reduce poverty in your local community as well as across governments.

## Save

Cities Reducing Poverty members benefit from thousands of dollars in discounts and subsidies for events, publications, and coaching.

## Promote

Use Vibrant Communities Canada's online platform to promote your local poverty reduction initiative by way of our website, social media channels, blog and newsletter which altogether reach a unique audience of over 15,000 people.

## Lead

Be a voice in the community and help others learn about the ways you have been successful (and unsuccessful) at supporting low income families and individuals to break free of poverty.

## Connect

Your attendance at Tamarack's annual poverty reduction summit, as well as monthly webinars, and participation on professional Communities of Practice offers incredible networking opportunities with change leaders and practitioners across Canada and beyond. Additionally, as a member, you will receive special pricing on all of Tamarack's multi-day and single day workshops across Canada.

## Learn

Get involved in our peer network to learn from Cities Reducing Poverty members who are leading and supporting local change initiatives, co-generating learning opportunities, participating in government poverty reduction planning and work, and contributing to communities of practice, research, and innovation building.

## Influence

Vibrant Communities Canada helps to ensure that policymakers are aware of local challenges and needs no matter what the size of your community, and we act as a catalyst and conduit for communication between governments and members.

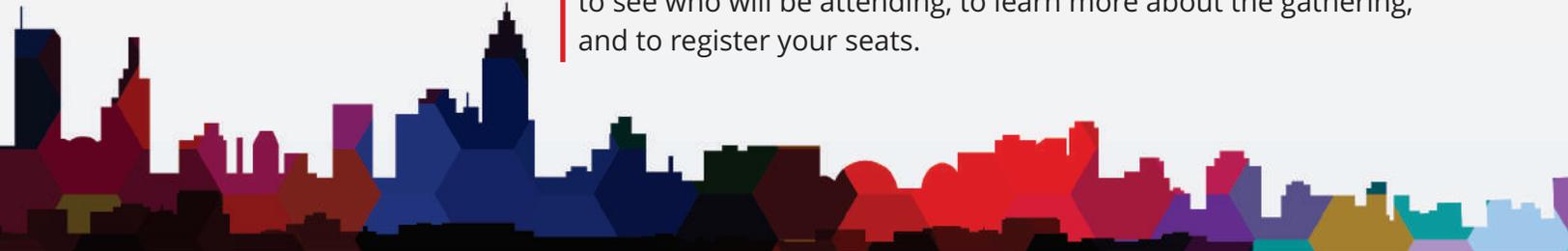
# CITIES REDUCING POVERTY

WHEN  
BUSINESS  
IS ENGAGED

HAMILTON, ON • APRIL 4-6, 2017

Members receive **two free seats** to join us in Hamilton for our 3rd annual poverty reduction summit. Building on what we learned at the first two summits in Edmonton and Ottawa, the 2017 Summit will bring together business, government, community leaders and practitioners from across cities, towns and regions in Canada to share stories of progress and innovation, foster new ideas, and deepen collaborative relationships to reduce poverty and understand the fundamental role of business in poverty elimination.

**Visit our website:** <http://events.tamarackcommunity.ca/crp>  
to see who will be attending, to learn more about the gathering,  
and to register your seats.



# What members are saying

"Vibrant Communities and Tamarack are doing a marvelous job of convening deeper conversations and hosting timely conferences where we learn, build relationships, put faces to names, and context to projects that we are each working on to end poverty, permanently. This speaks to a tangible form of collective action, coordinated through these two dynamic institutes, that has movement making potential!"

**- Ward Antoniuk, End Poverty Edmonton, AB**

"Upon joining Vibrant Communities approximately four years ago, the Leeds Grenville Poverty Reduction Alliance quickly found an incredible resource, body of knowledge and support from both the Vibrant Communities staff and the network. Our membership allows the Leeds Grenville Poverty Reduction Alliance the opportunity to be engaged in a national organization that is making a measureable difference in reducing poverty in Canada."

**- Loretta Corbeil, Chair, Leeds Grenville Poverty Reduction Alliance, ON**

"Membership in Cities Reducing Poverty should be a foregone conclusion for agencies or community organizations committed to poverty reduction in Canada. One reason I say this is because we get more from our membership in terms of coaching or conference financial support than our membership actually costs. This is to say nothing of the professional support we get from the Vibrant Communities team through network development, informative webinars, and resources. The value of being a member is very apparent to us because we benefit so much from it. So I'd say do it!"

**- Alex Henderson, Coordinator, Vibrant Communities Charlotte County, NB**

# Membership Rewards

Annual membership for the 2017 calendar year is available for a commitment of **\$1500**.

- Two complimentary passes to the annual poverty reduction summit (\$1360 value)
- A \$1000 matching coaching credit to hire professional or peer coaches recommended by Tamarack, or identified in your community
- Access to exclusive, nationwide city convenor calls with roundtable leaders and staff
- Annual subscription to Cities Connect e-magazine for poverty reduction practitioners
- Participation in Vibrant Communities Canada's shared evaluation process and access to evaluation support from Vibrant Communities Canada staff
- Access to policy tools, publications, and online resources
- Access to resource development opportunities and tools to build and sustain your financial health
- Discounts for your roundtable members to attend Tamarack learning events
- Access to monthly webinars about various poverty reduction models approaches, successful initiatives in the areas of affordable housing, public transportation, income and employment, food security, early childhood development, and more.
- Participation in professional community of practice and action team calls focused on poverty reduction related topics (*e.g. Evaluation, Municipal Policy, Indigenous Approaches, Human Rights, and more*)
- Discounts on books and other resources (at cost and often free)
- Unlimited access to [www.vibrantcanada.ca](http://www.vibrantcanada.ca), an interactive learning website where your initiative and its news will be profiled



# Join Vibrant Communities Canada

- Join more than **50 communities** and become part of an incredible learning community of peers
- Let us help you tell your story and document your outcomes – we have **top evaluators on staff**
- The Vibrant Communities Canada team is here to support your success. **Our success is your success!**
- Be part of an exciting movement for change to **reduce poverty for 1 million Canadians**

**For more information,  
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