A Tamarack Institute Webinar

IMPACT NETWORKS:

BUILDING RELATIONSHIPS ACROSS BOUNDARIES TO CATALYZE SYSTEMS CHANGE

With David Ehrlichman and Jean-Marie Chapeau

TAMARACK INSTITUTE

GRATITUDE & ACKNOWLEDGEMENT

We begin this webinar by acknowledging that we are meeting on the traditional lands of First Nations peoples. As part of our commitment to Canada's Truth and Reconciliation Process, we recognize the importance of land recognitions as one small way of honouring and demonstrating respect for the diverse histories and cultures of all First Nations people.

Please share in the chat box your name and location

TAMARACK INSTITUTE

TECHNICAL CONSIDERATIONS

- **We've got you covered -** You will receive a full recording of the call, the slides as well as a collection of links & resources
- **Join the conversation** - Use the Q&A panel on your Zoom client to submit and up-vote for questions you'd like us to discuss
- **Technical Support** - You can use the chat panel to ask for technical support throughout the webinar

TAMARACK INSTITUTE

WHO'S JOINING TODAY?

Who is in the virtual room today?

330 individuals have registered from the following countries:

Canada, United States, Australia, Scotland and the United Kingdom, Spain, Nigeria, South Africa, Holland, New Zealand, Ghana, India, France and Germany

The sectors and issues represented today include:

Non-profit, Philanthropy, Municipal, Health, Community/Social Services, Education, Rural, French-Speaking and Faith-Based Services

TAMARACK INSTITUTE

OUR SPEAKERS

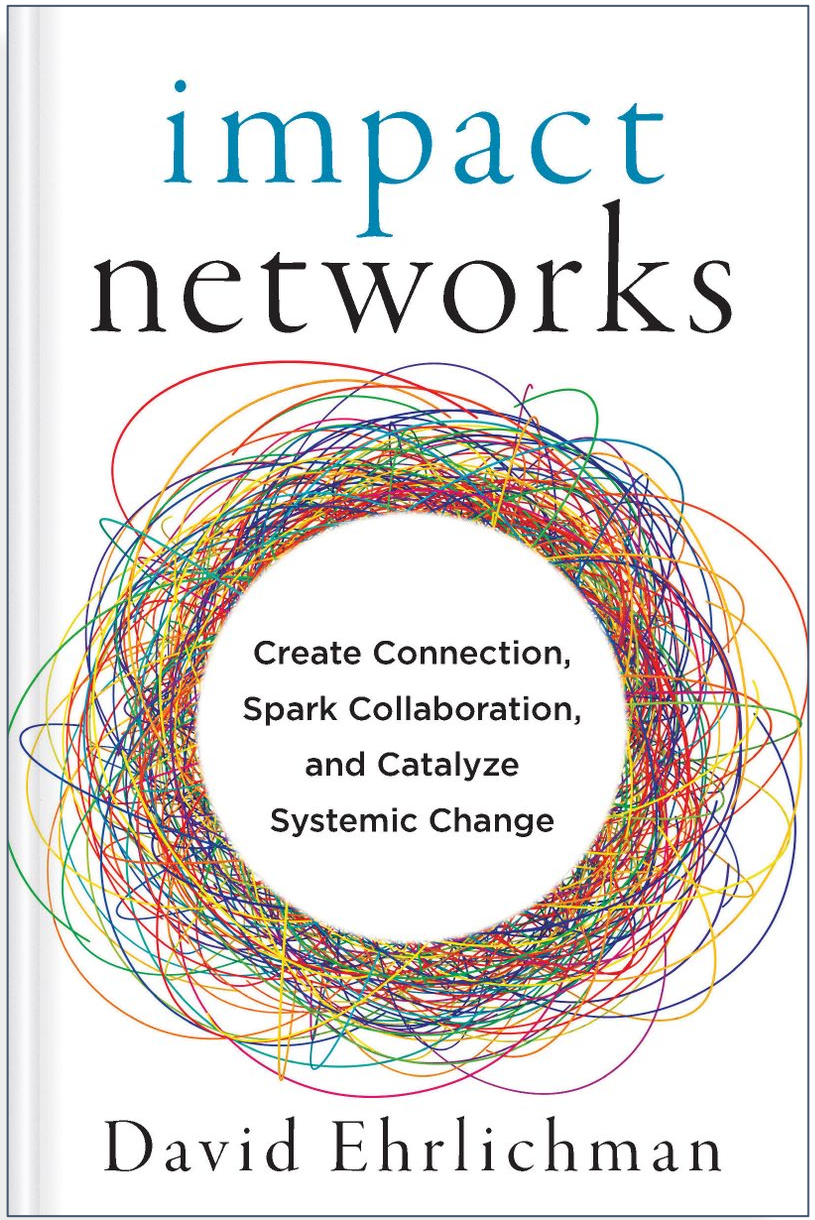
David Ehrlichman
Author, Impact Networks: Create Connection, Spark Collaboration, and Catalyze Systemic Change

Jean-Marie Chapeau
Consulting Director of Evaluating Impact, Tamarack Institute

TAMARACK INSTITUTE

1. What motivated you to develop and clarify the notion of impact networks?

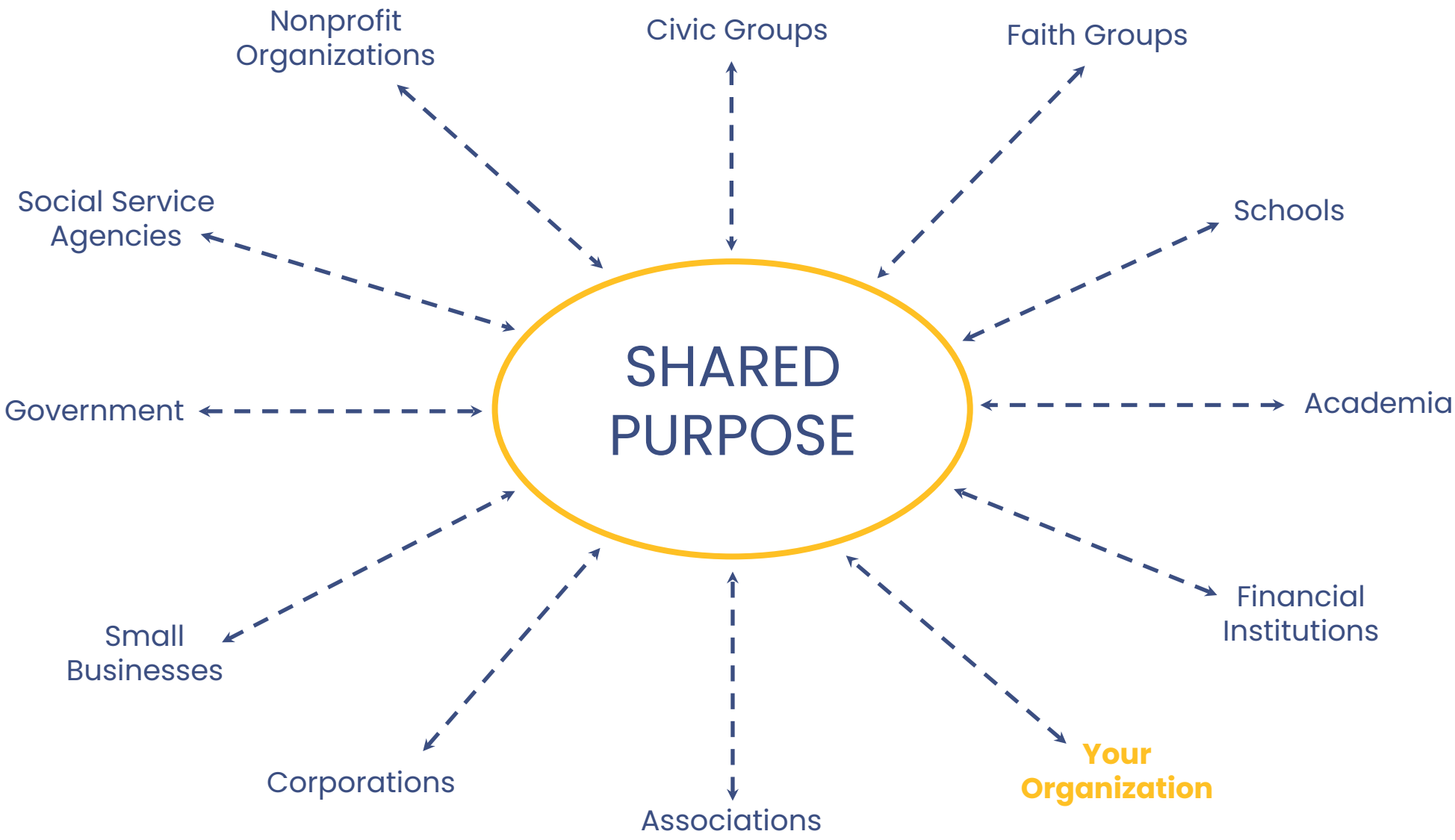
TAMARACK INSTITUTE


impact
networks
Create Connection,
Spark Collaboration,
and Catalyze
Systemic Change
David Ehrlichman

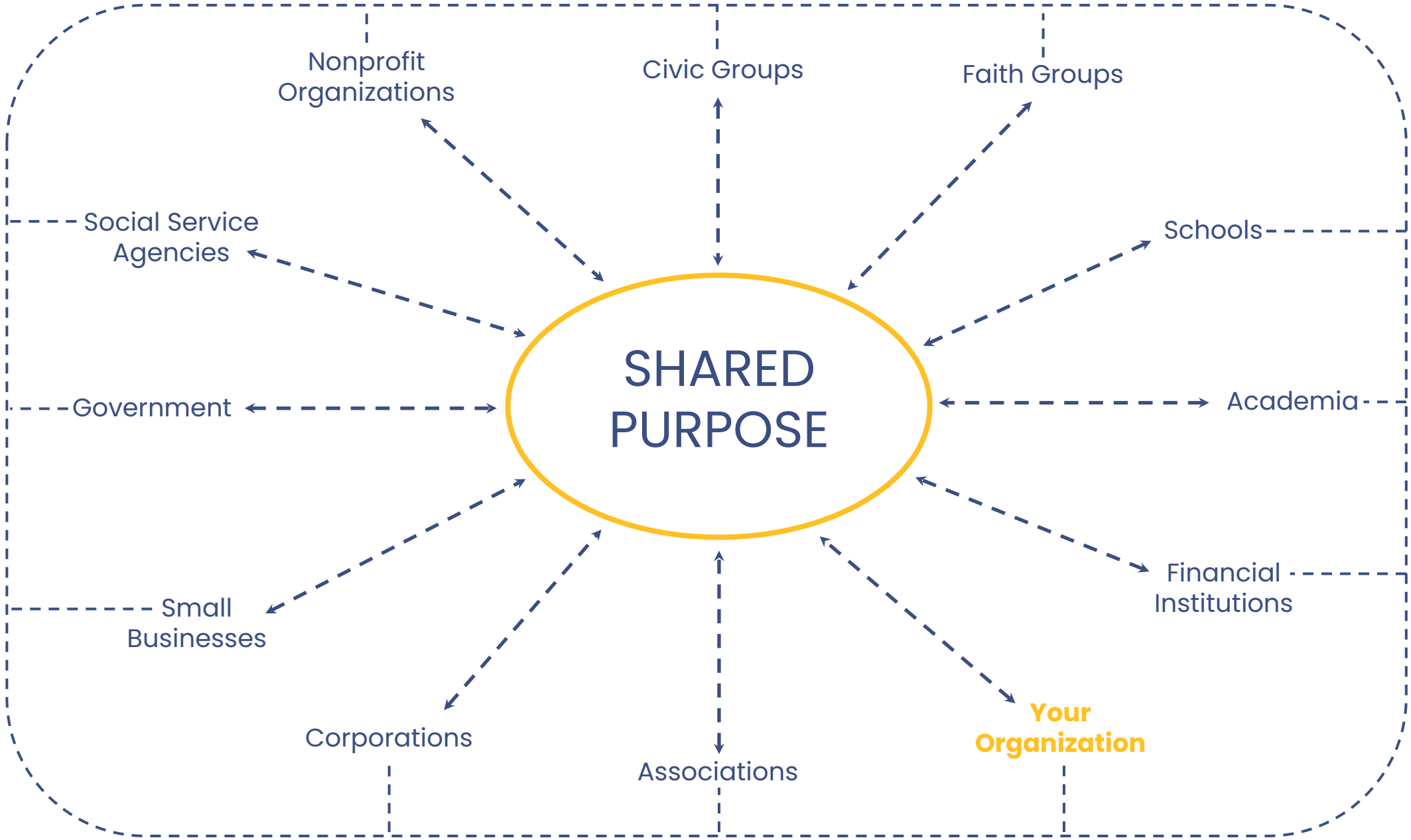
2. What does network science bring to actors who collaborate for system change?

TAMARACK INSTITUTE

Source: Marty Kooistra and Jane Wei-Skillern



Source: Marty Kooistra and Jane Wei-Skillern



Source: Marty Kooistra and Jane Wei-Skillern

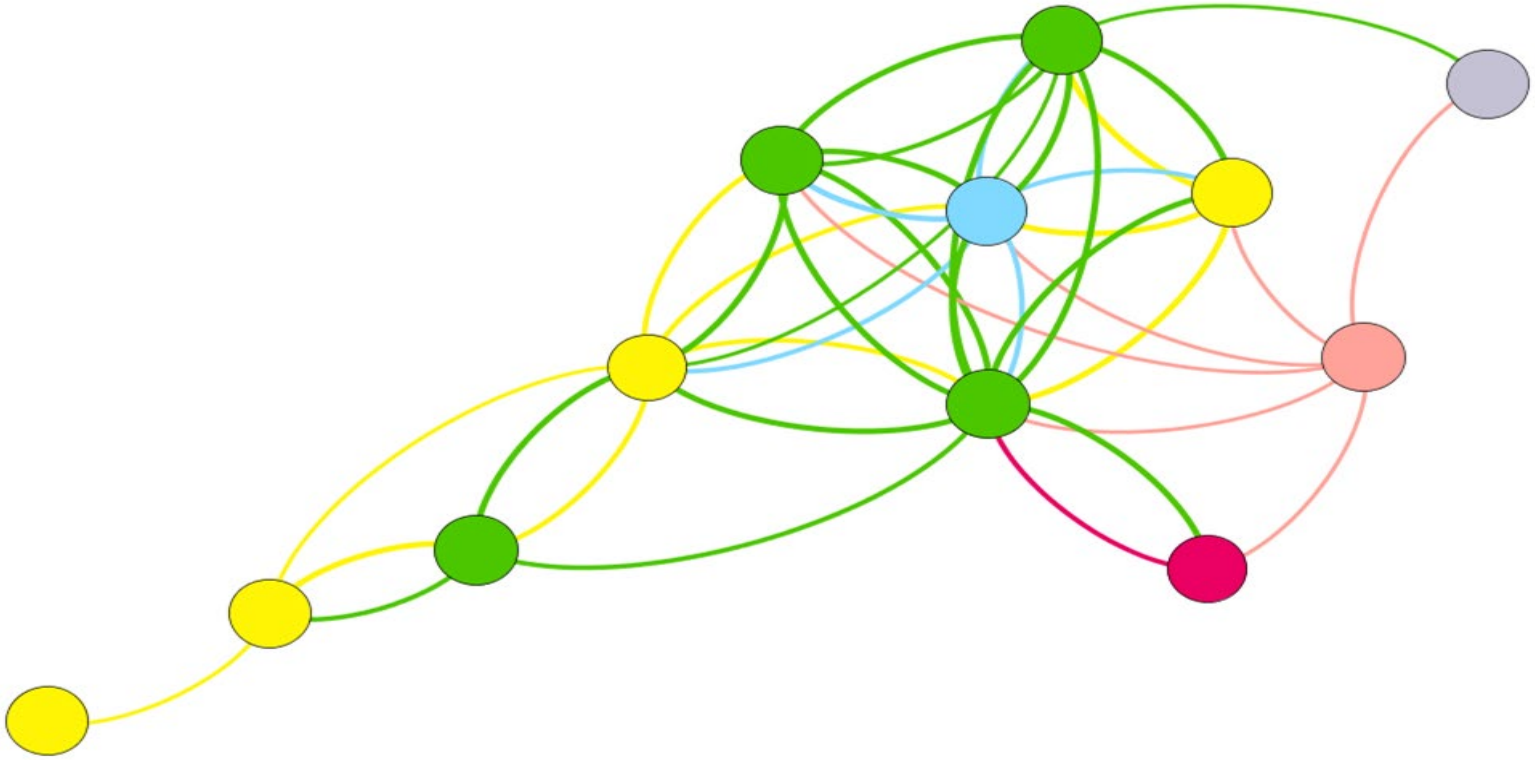
3. Can you give us examples of contexts where an understanding of the links between actors is crucial to understand the function of a system?

TAMARACK INSTITUTE

Sector – baseline, Cohort 1

Sector

- = Nonprofit
- = Public/ Government
- = Private
- = Education
- = Faith
- = Health
- = Agriculture

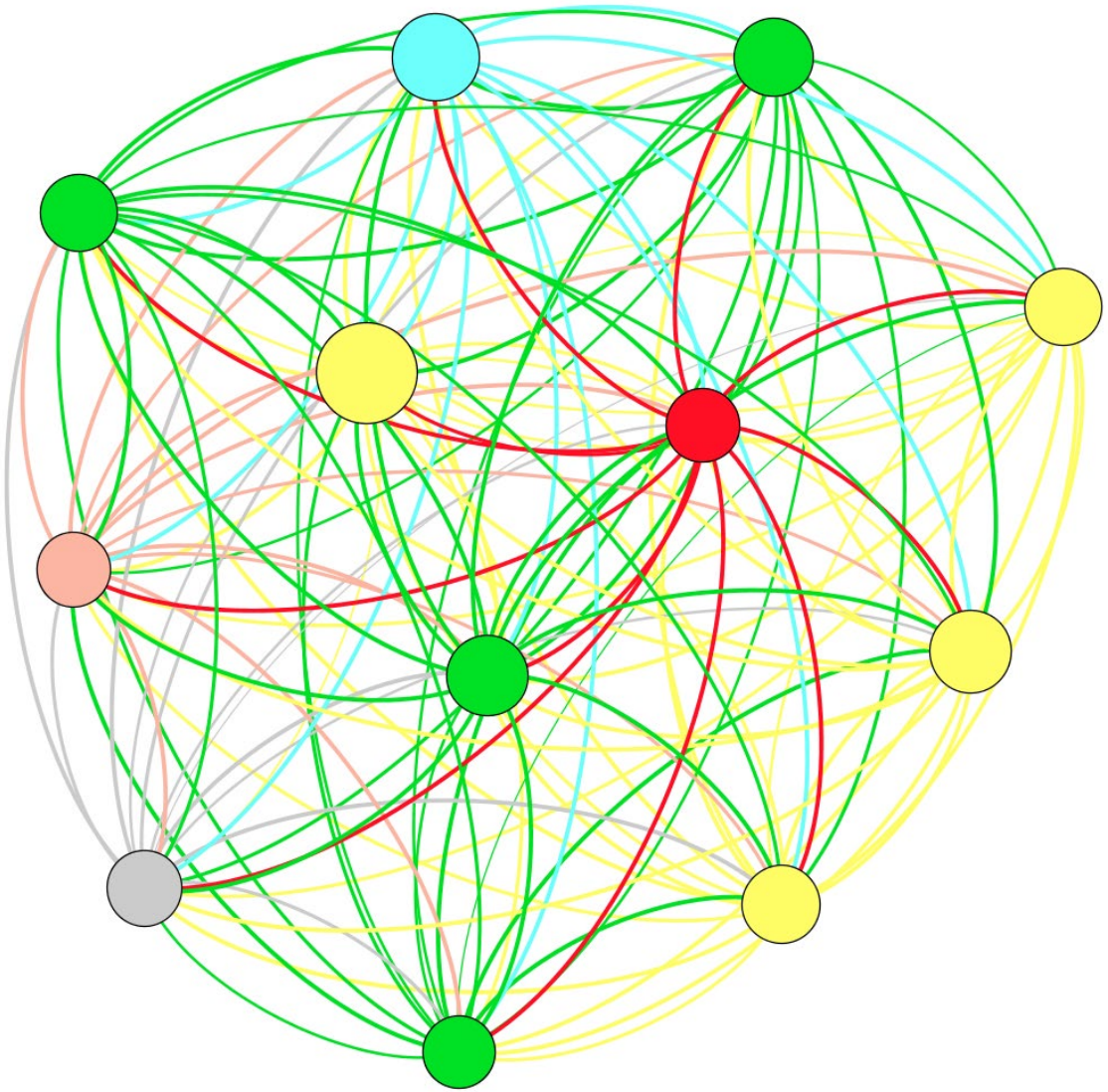


Source: David Ehrlichman

Sector – after 3 months, Cohort 1

Sector

- = Nonprofit
- = Public/ Government
- = Private
- = Education
- = Faith
- = Health
- = Agriculture

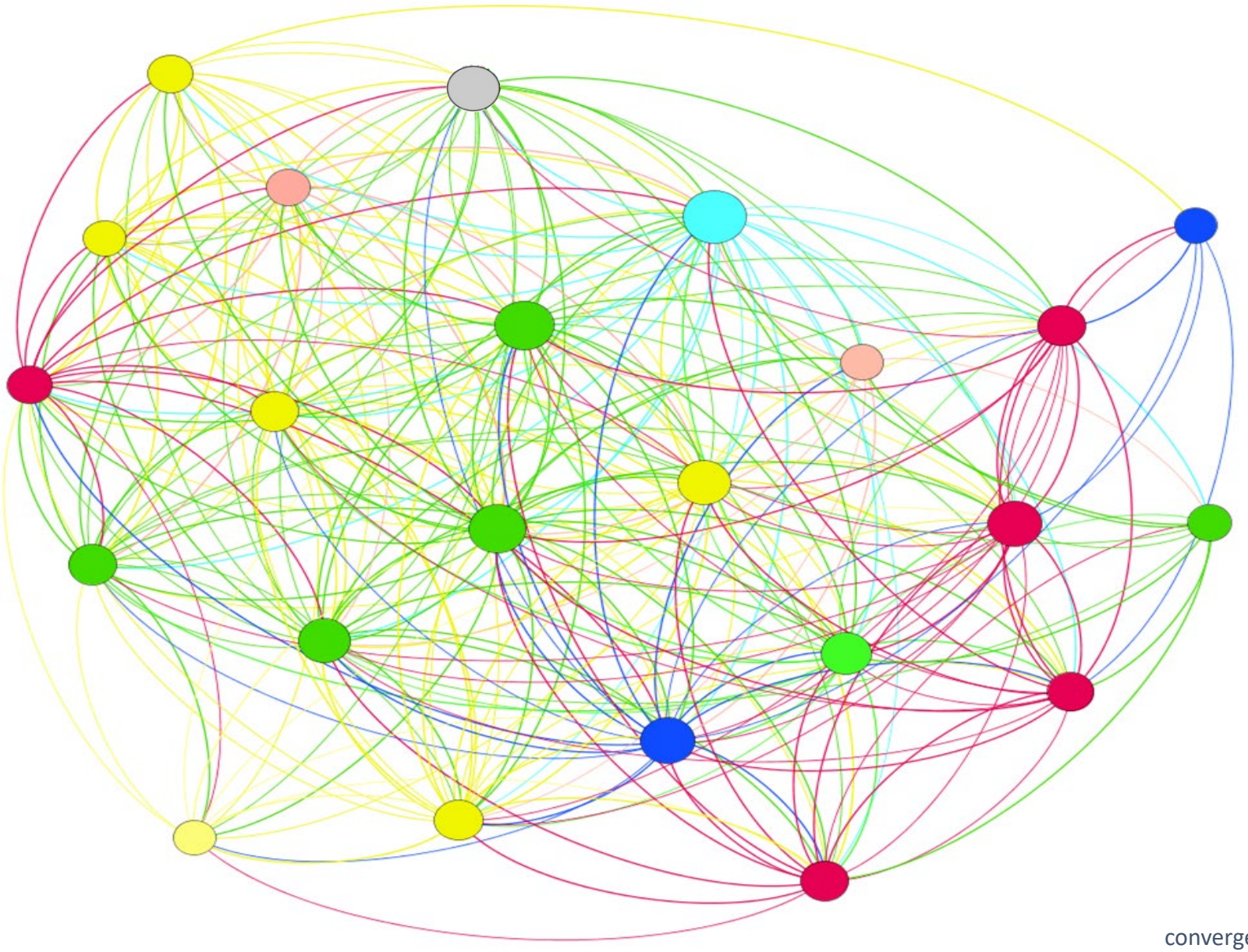


Source: David Ehrlichman

Sector – after 6 months, Cohorts 1+2

Sector

- = Nonprofit
- = Public/ Government
- = Private
- = Education
- = Faith
- = Health
- = Agriculture



Source: David Ehrlichman

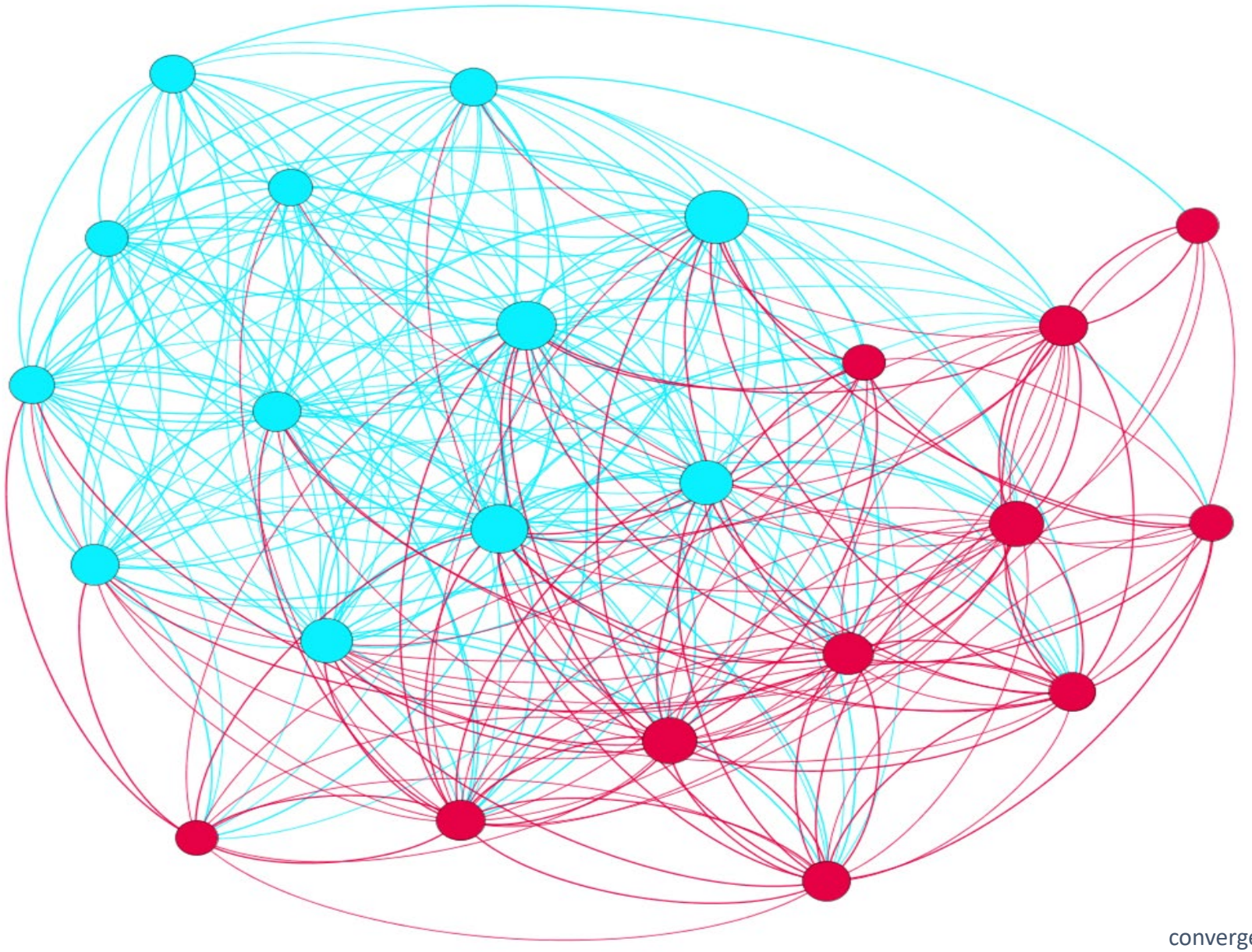
converge.net

Cohort – after 6 months, Cohorts 1+2

Cohort

= Cohort 1

= Cohort 2

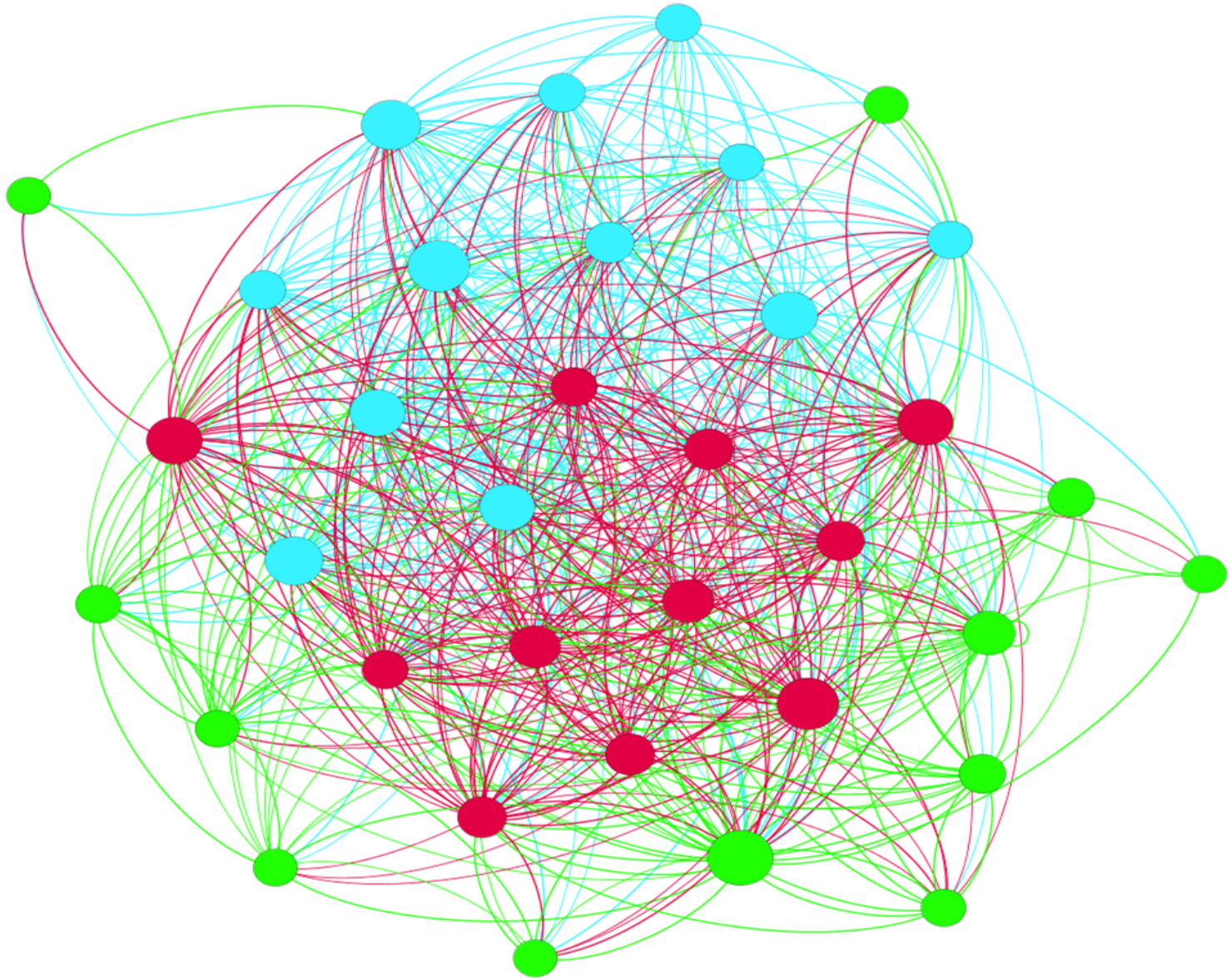


Source: David Ehrlichman

Cohort – after 1 year, Cohorts 1+2+3

Cohort

= Cohort 1
= Cohort 2
= Cohort 3

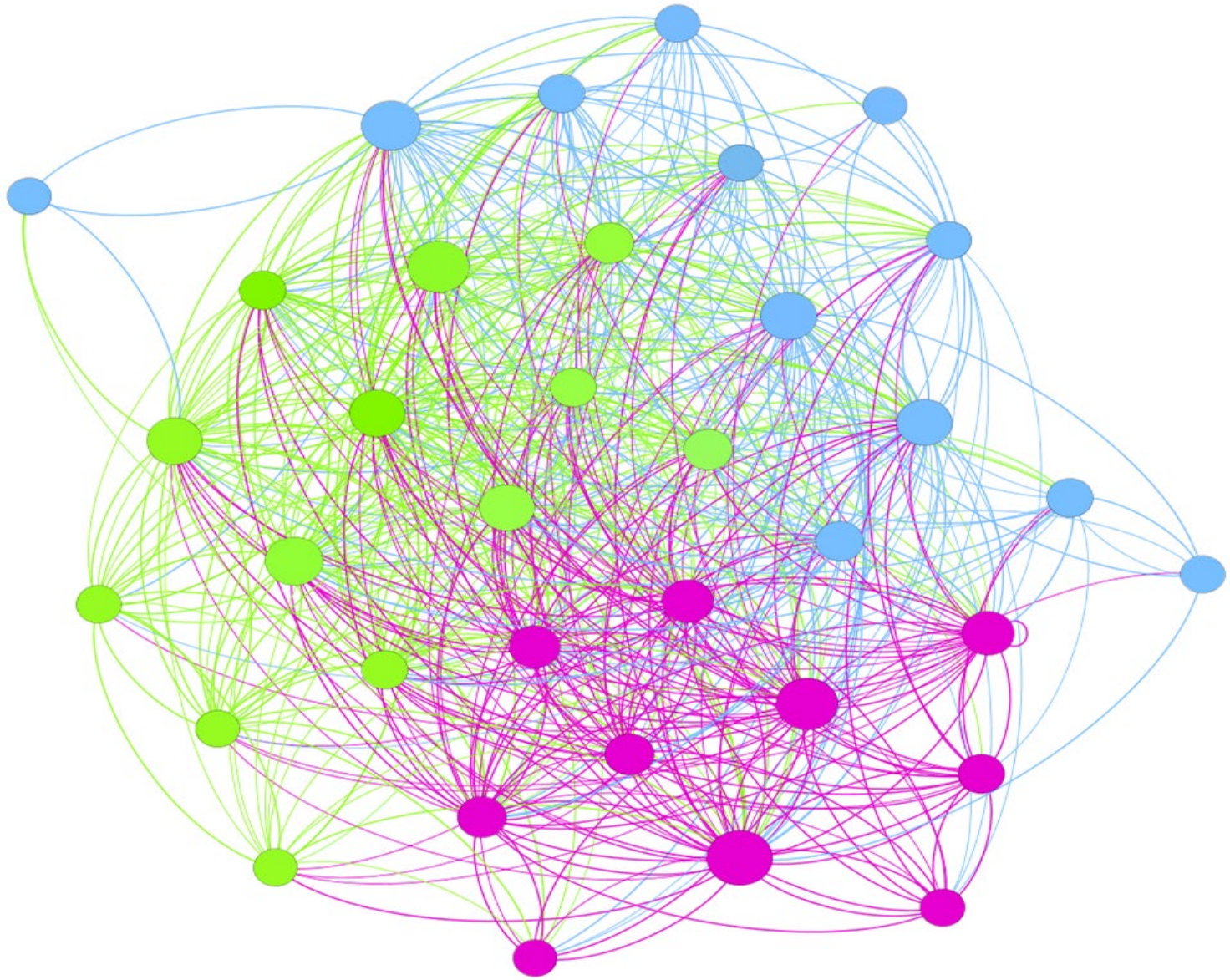


Source: David Ehrlichman

Identifying Clusters of Connection

Cluster

- = Government + Business
- = Education + Nonprofit
- = Health + Human Rights

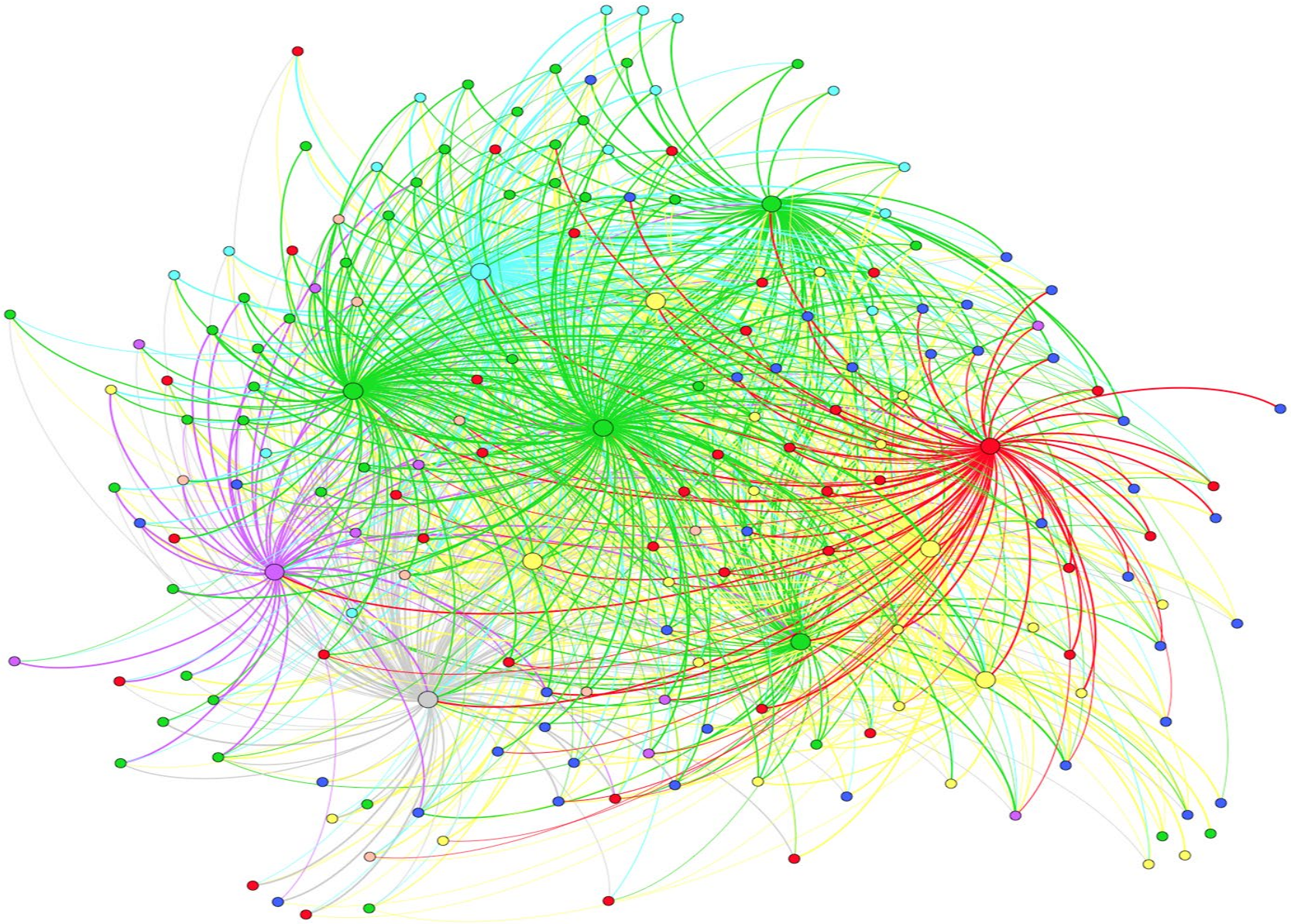


Source: David Ehrlichman

2nd Degree Network for Cohort 1

Sector

- = Nonprofit
- = Public/ Government
- = Private
- = Education
- = Faith
- = Health
- = Agriculture



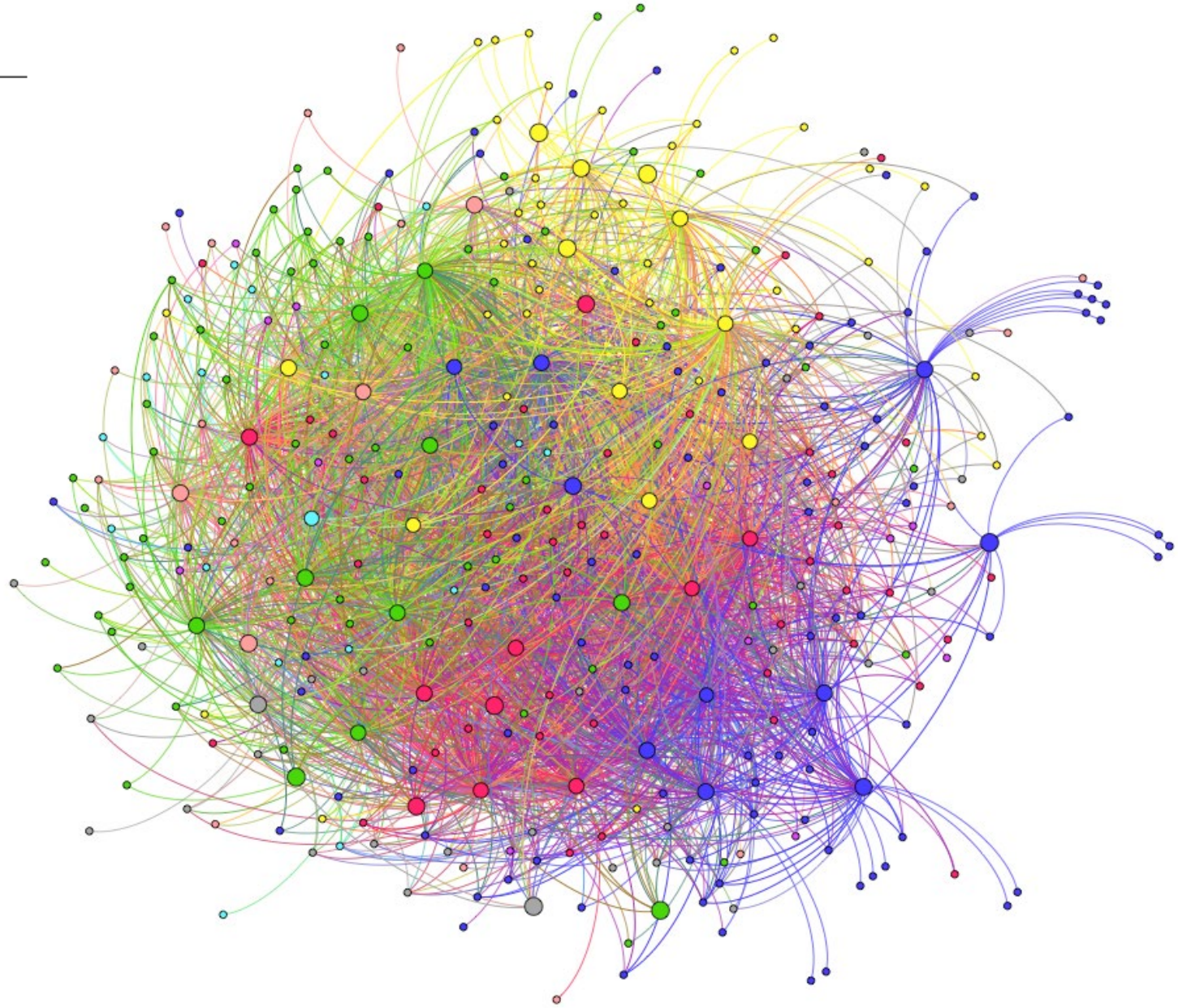
Source: David Ehrlichman

converge.net

2nd Degree Network for Cohorts 1-3

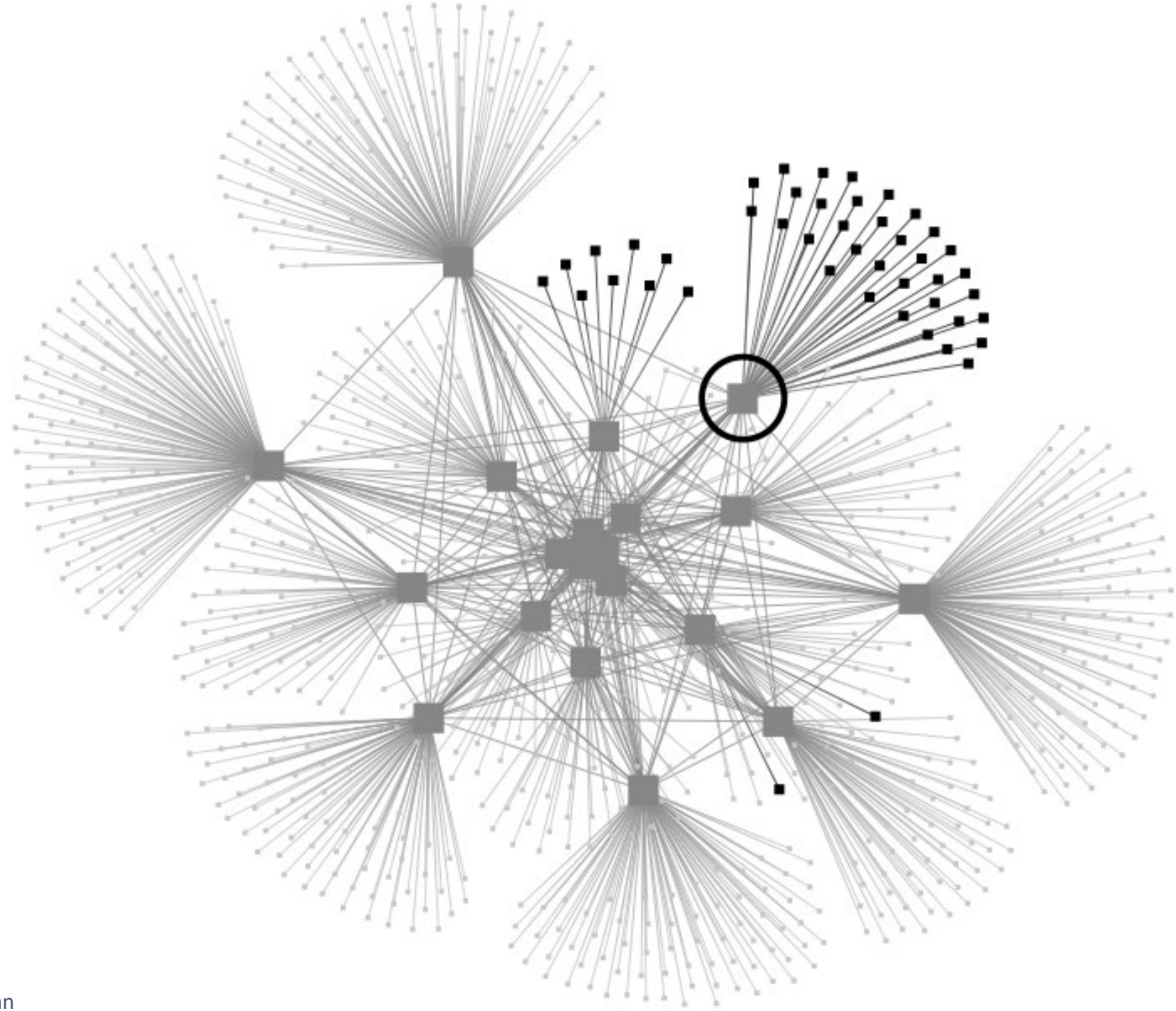
Sector

- = Nonprofit
- = Public/ Government
- = Private
- = Education
- = Faith
- = Health
- = Agriculture



Source: David Ehrlichman

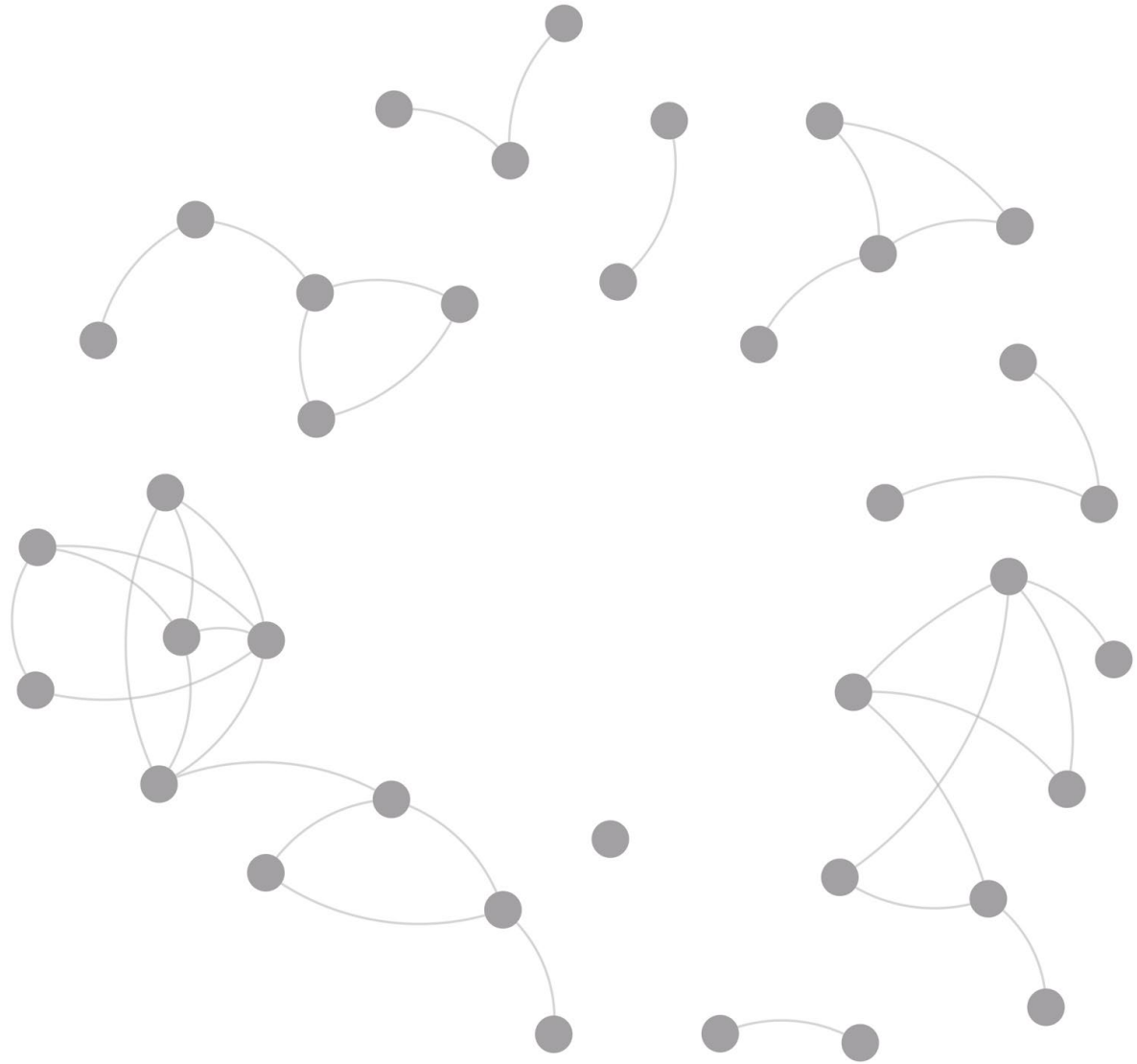
converge.net



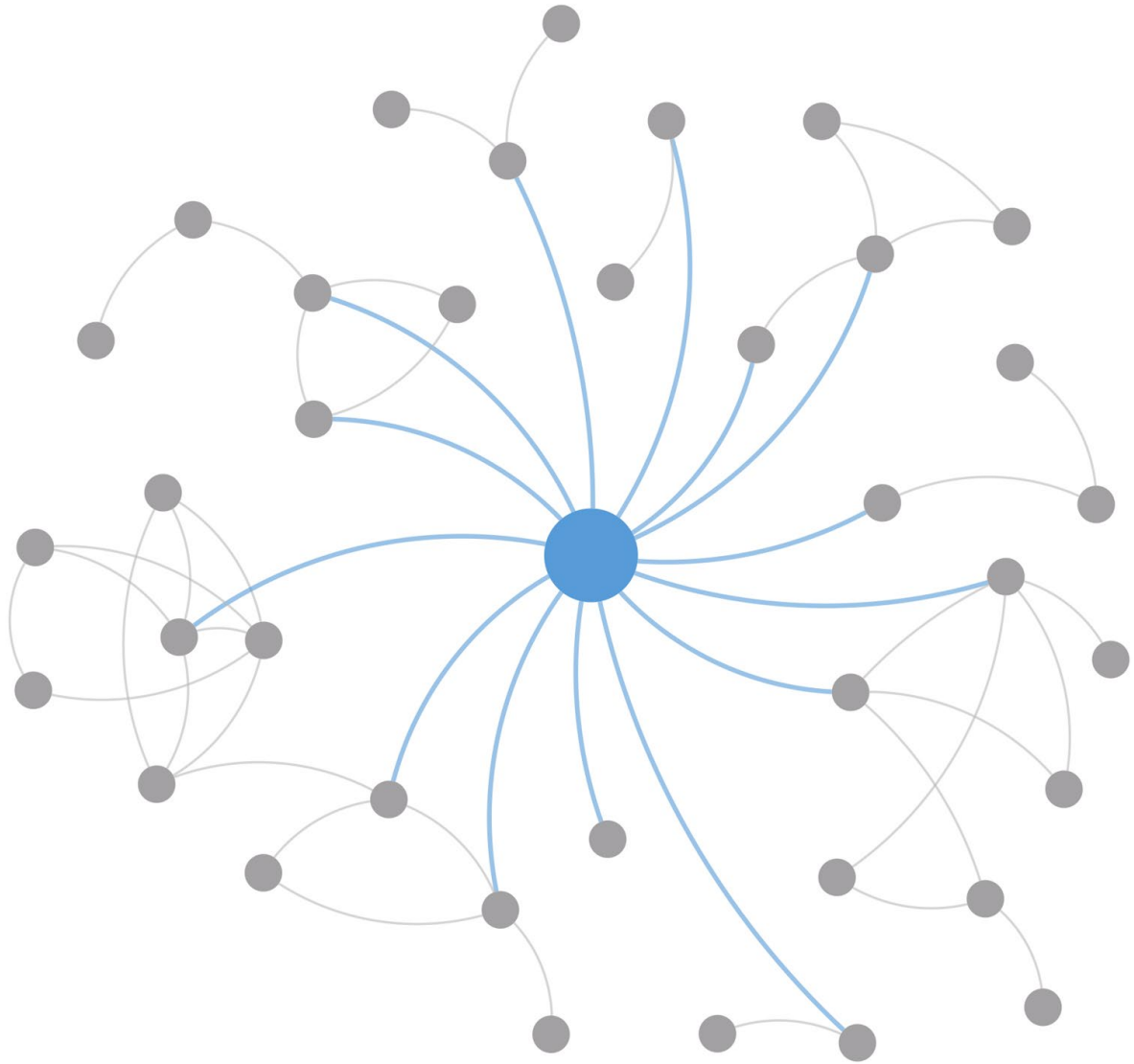
Source: David Ehrlichman

4. How are impact networks formed and how are they cultivated?

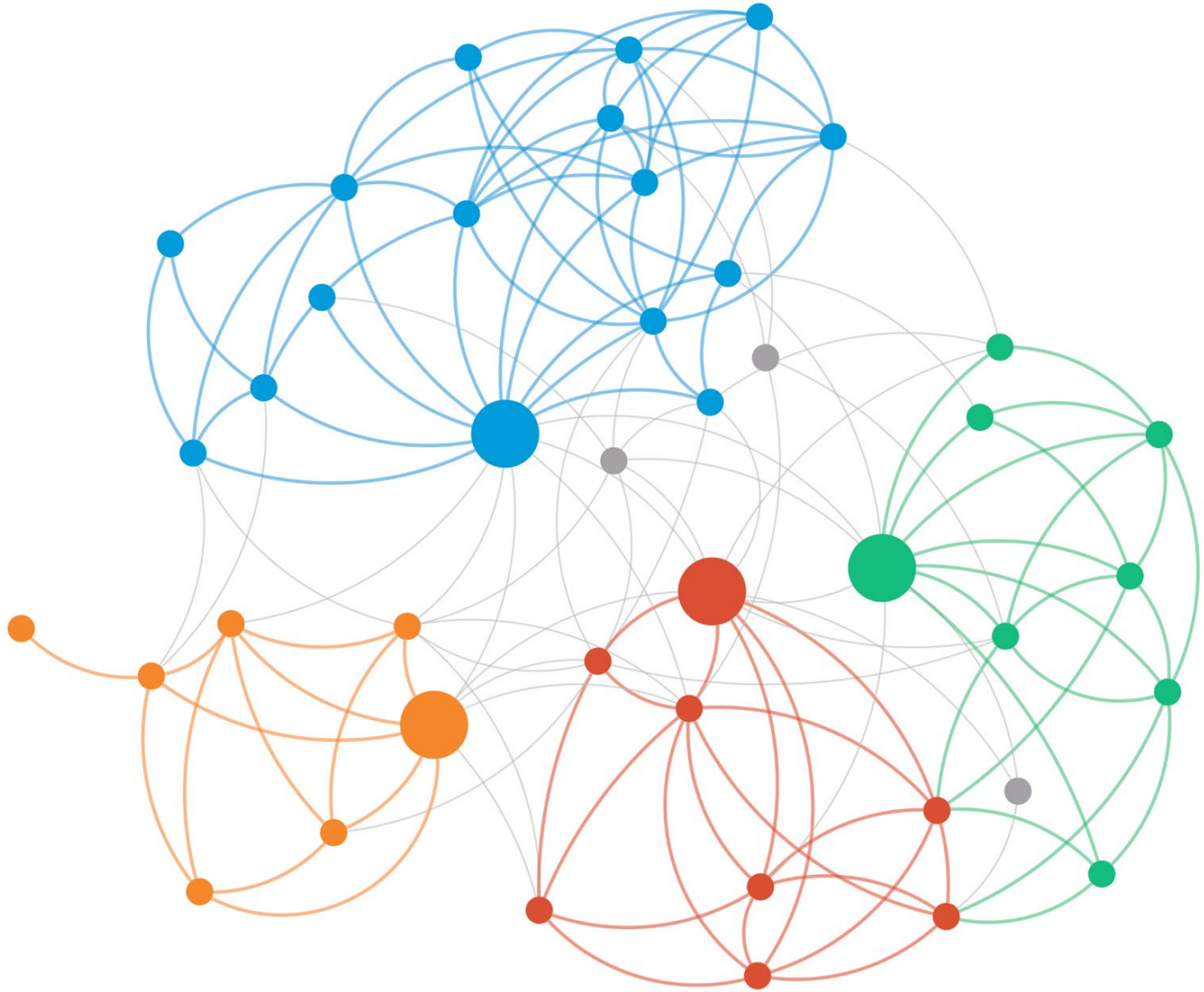
TAMARACK INSTITUTE



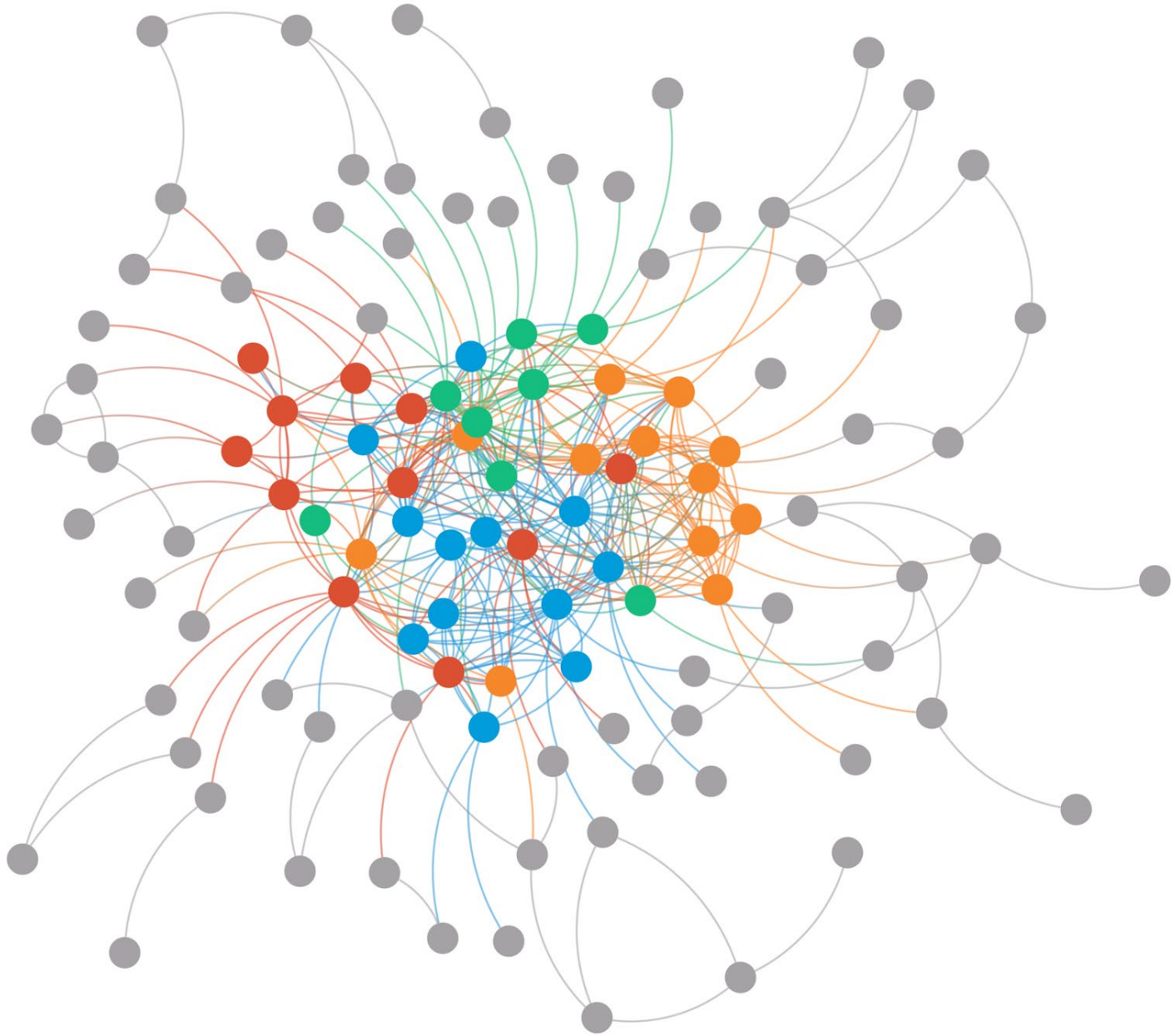
Source: June Holley and Valdis Krebs; Kumu



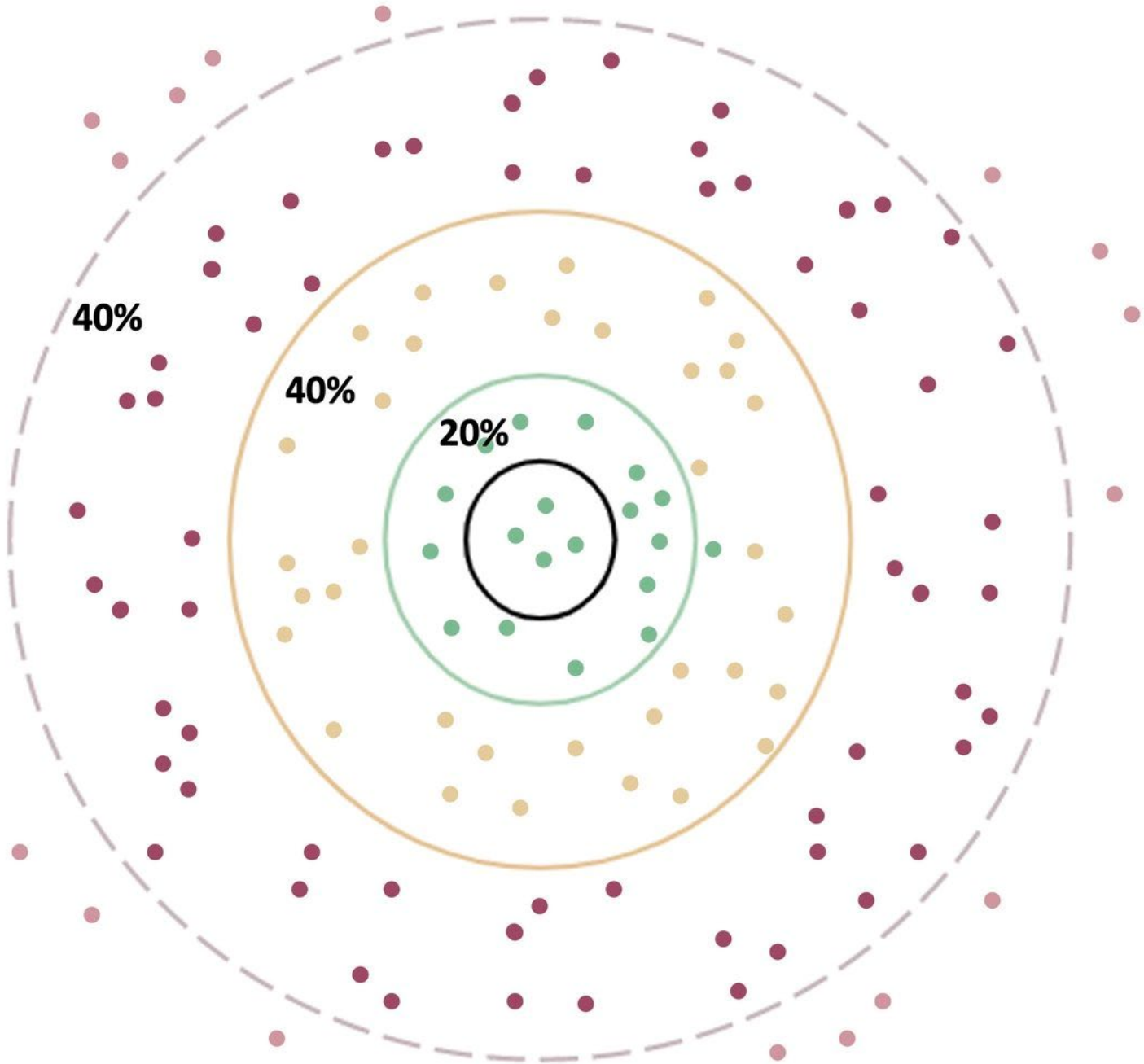
Source: June Holley and Valdis Krebs; Kumu



Source: June Holley and Valdis Krebs; Kumu



Source: June Holley and Valdis Krebs; Kumu



Source: Converge

Core Activities of Impact Networks

Clarify Purpose and Principles

Convene the People

Cultivate Trust

Coordinate Actions

Collaborate for Systems Change

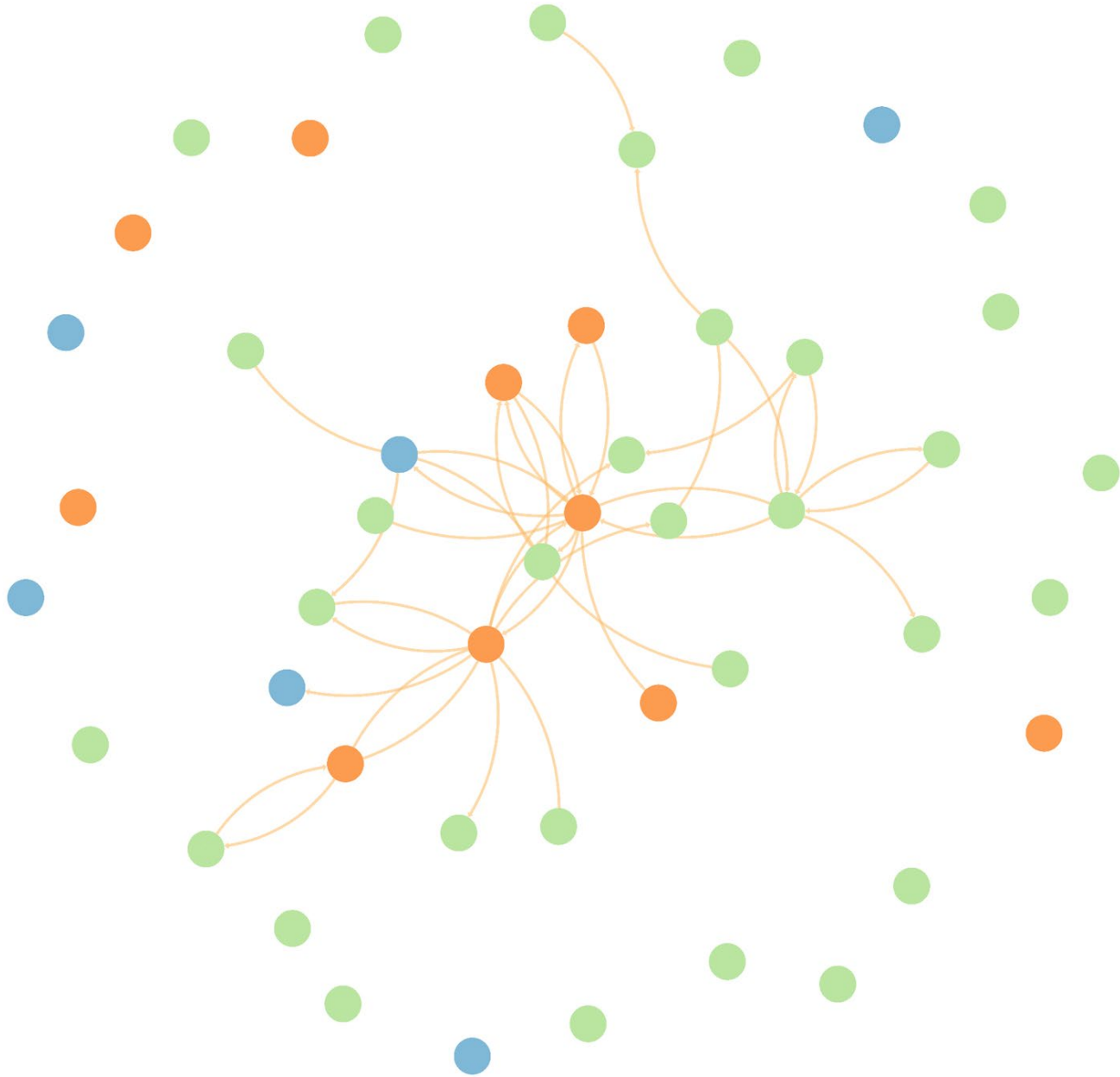
Source: Converge

Credit: Robert Lukeman

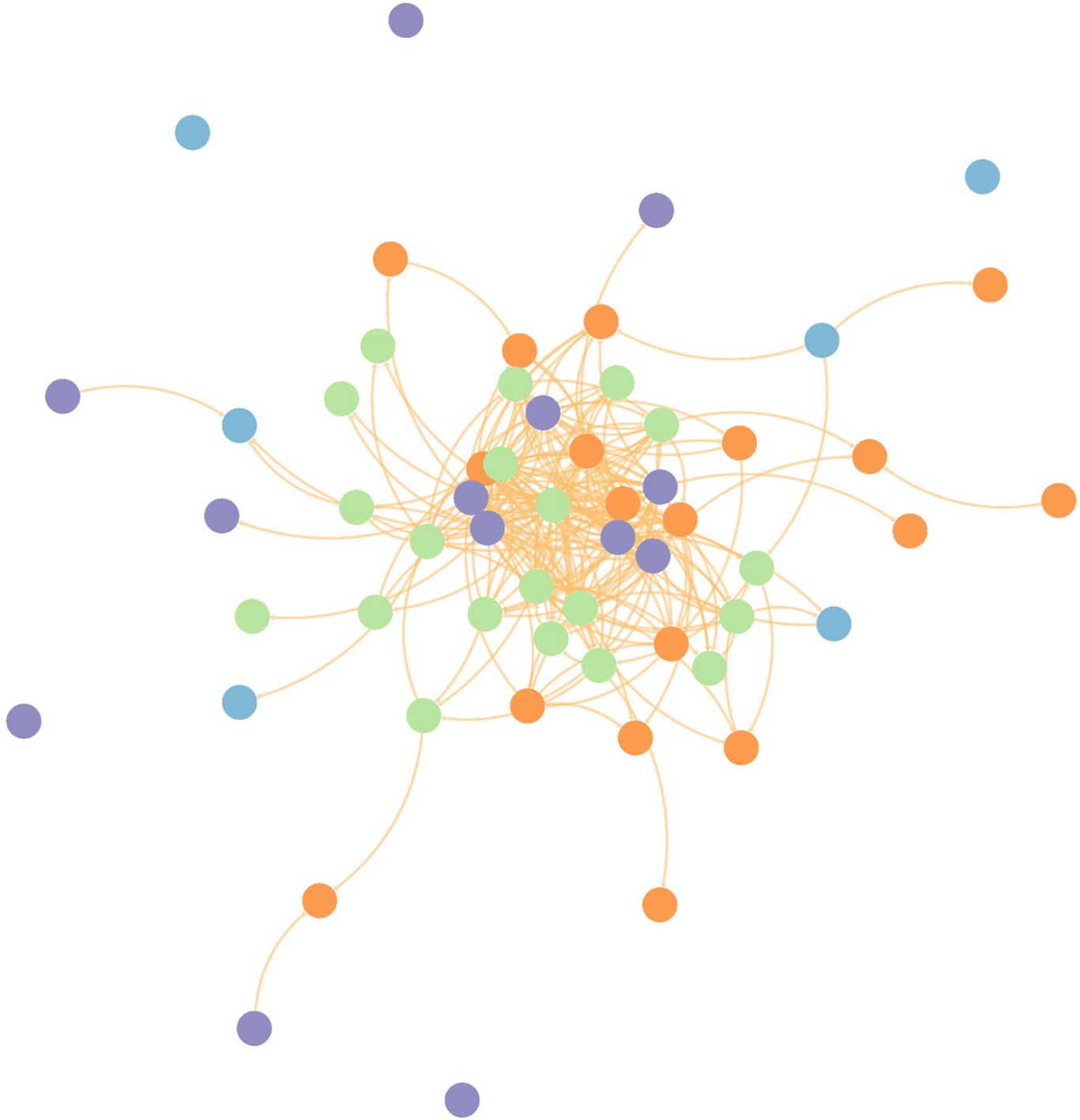
Credit: Marco Savastano

Credit: Yadira Huerta

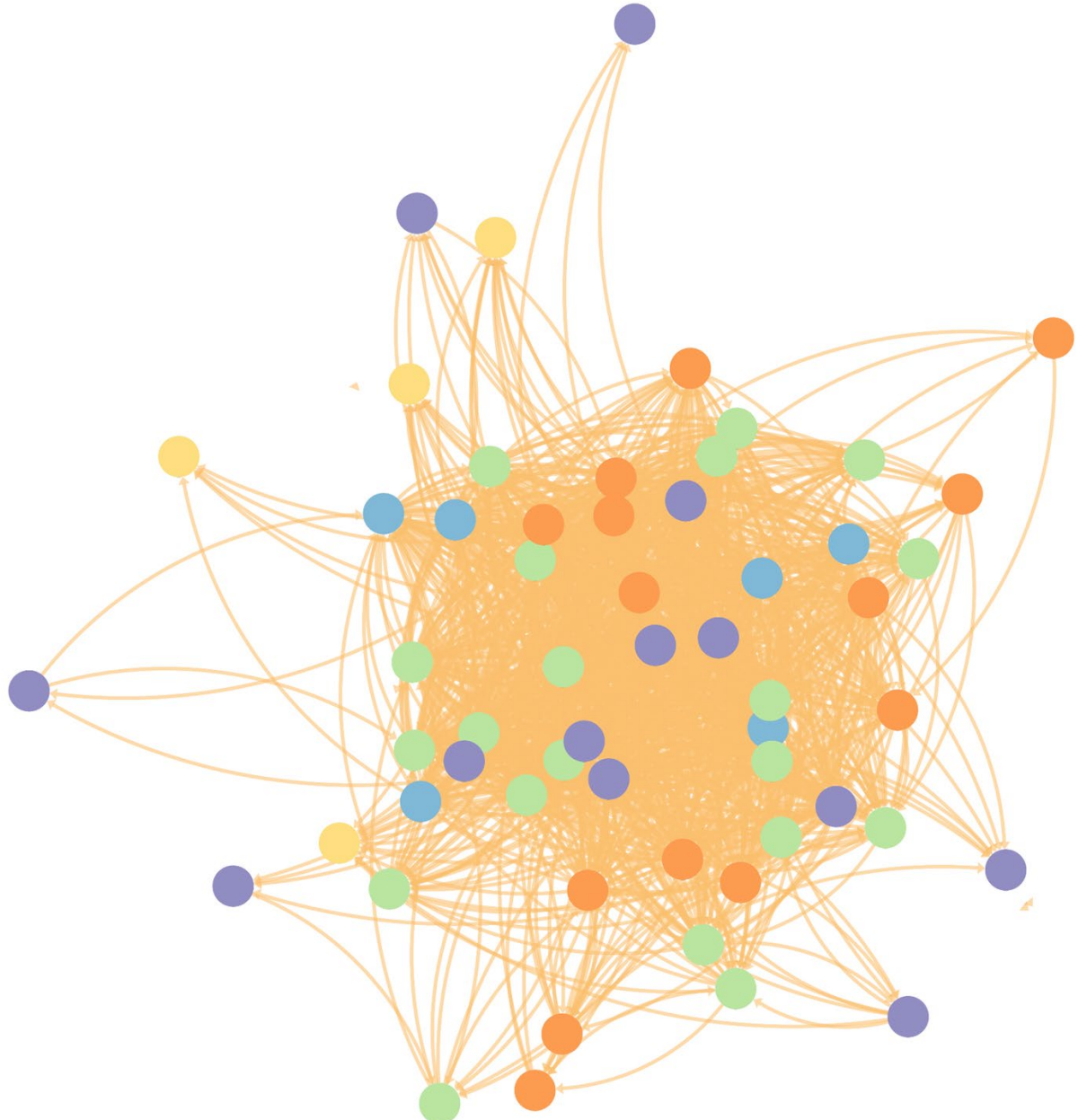
converge.net



Source: David Ehrlichman

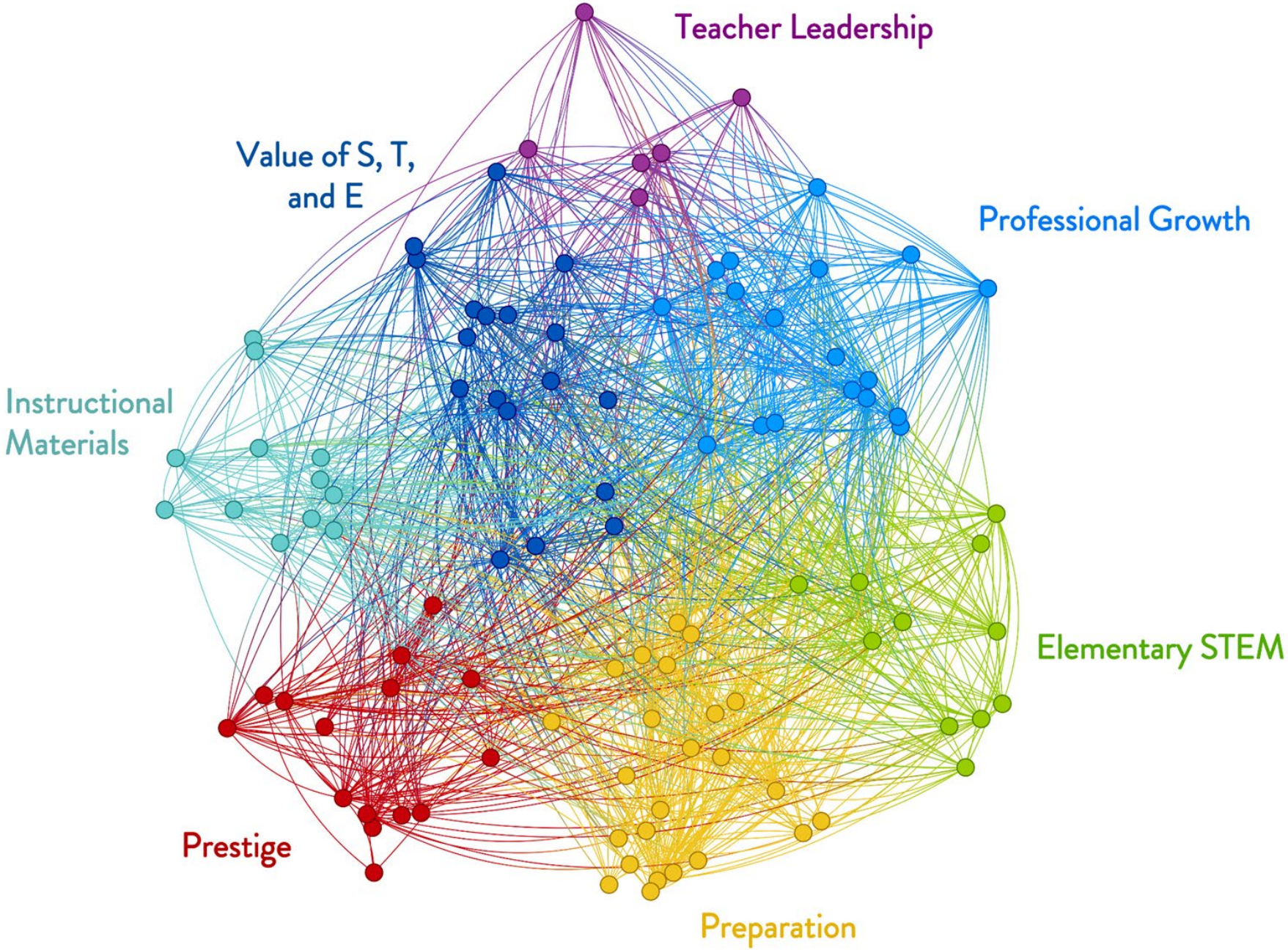


Source: David Ehrlichman



Source: David Ehrlichman

Credit: Sharon Farrell



Source: 100Kin10

converge.net

5. What is a network leader, and what are the key qualities and skills that a network leader needs to develop?

TAMARACK INSTITUTE

6. There are several network-mapping tools available to help field practitioners. What do you think of the current tools on the market? Is it possible to represent our networks without these technological tools?

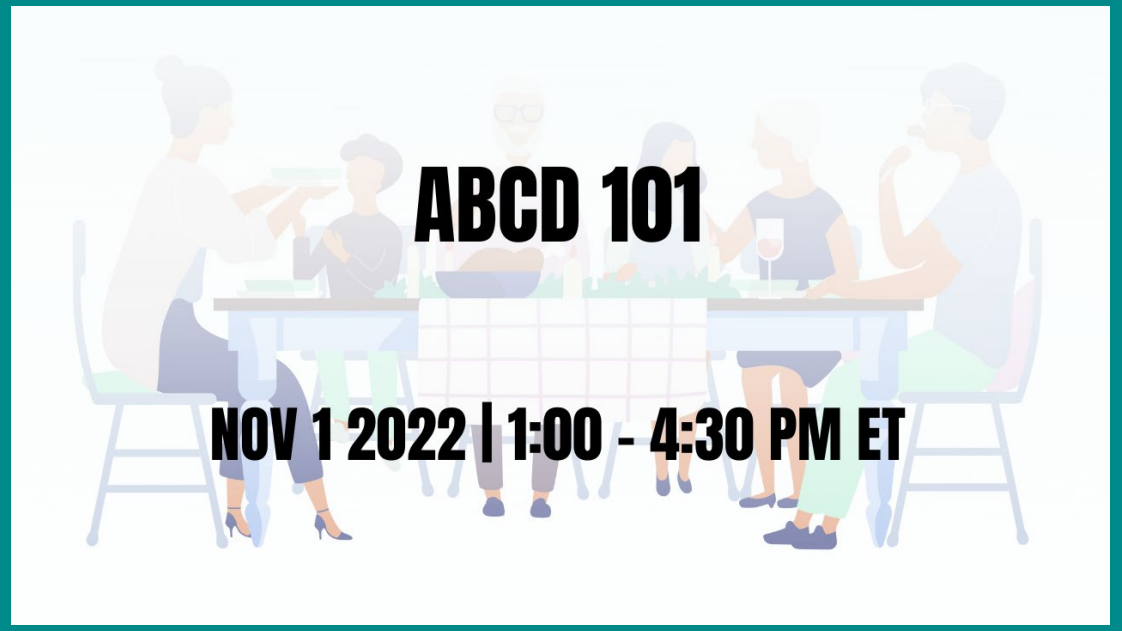
TAMARACK INSTITUTE

7. How can we use impact networks to evaluate and to measure our collective impact?
What new forms of measurement do these networks allow us to do?

TAMARACK INSTITUTE

QUESTIONS?

BUILD YOUR SKILLS THROUGH TAMARACK VIRTUAL WORKSHOPS



To learn more, visit: https://www.tamarackcommunity.ca/eventlisting

TAMARACK
INSTITUTE

BUILD YOUR SKILLS WITH TAMARACK'S ONLINE FOUNDATIONS COURSES

Courses are available in English and French

To learn more, visit: https://www.tamarackcommunity.ca/online-courses

TAMARACK INSTITUTE

THANK YOU