A Tamarack Webinar

Civil Society, Power & Creating Bolder, Braver Social Change

with Sue Tibballs, Sarah Thomas, and Sylvia Cheuy

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TECHNICAL CONSIDERATIONS

- **We've got you covered -** You will receive a full recording of the call, the slides as well as a collection of links & resources

- **Join the conversation** - Use the Q&A panel on your Zoom client to submit and vote for questions you'd like us to discuss

- **Technical Support** - You can use the chat panel to ask for technical support throughout the webinar

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GRATITUDE & ACKNOWLEDGEMENT

We begin this webinar by acknowledging that we are meeting on the traditional lands of the First Nations peoples. As part of our commitment to Canada's Truth and Reconciliation Process, we recognize the importance of land recognitions as one small way of honouring and demonstrating respect for the diverse histories and cultures of all First Nations people.

Please share in the chat box your name and location

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I N S T I T U T E

WHO'S JOINING TODAY?

Who is in the virtual room today?

- **366** individuals have registered from the following countries:
  - Canada, United States, Africa, Australia, Finland, Jordon, New Zealand, Singapore, Spain, United Kingdom

- The sectors and issues represented today include:
  - Non-profit, Philanthropy, Public, Health, Community/Social Services, Poverty reduction, Housing/homelessness, Children & Youth, Education, and Health Promotion

Five intriguing organizations registered for today's webinar:

- Yukon Anti-Poverty Coalition - https://yapc.ca
- Creative Recovery Network - https://creativerecovery.net.au
- Right to Succeed - https://righttosucceed.org.uk/
- Social Impact Exchange - https://socialimpactexchange.org
- HAND Up Project, Inc - https://www.thehandupproject.org/

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PARTICIPANT POLL #1

Q: How does power show up in your work as a changemaker?
(select all that apply)

1. Groups/individuals have varying levels of awareness about power and privilege

2. There is a shared commitment to address power imbalances within our organization/collaborative

3. There is a lack of trust between those with formal power and those without it

4. **Lived-experience** knowledge/experience is recognized and valued as much as **formal or professional** knowledge/experience

5. We have only made token efforts to acknowledge and address power imbalances

6. We are making good progress in recognizing and addressing power imbalances

OUR PRESENTERS

Sue Tibballs
Chief Executive

Sarah Thomas
Head of The Power Project

SHEILA McKECHNIE FOUNDATION | UNLEASHING SOCIAL POWER

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About the Sheila McKechnie Foundation

Tell us about the three core areas of focus that shape your work at the Foundation?

**SHEILA McKECHNIE FOUNDATION** | **UNLEASHING SOCIAL POWER**

Champions

We are champions. We stand up for civil society's role and value, defending civic space and the right to campaign. We celebrate the very best campaigns and campaigners each year at the SMK National Campaigner Awards.

Think tank

We are a think tank. We gather strategic intelligence on how change is happening, innovate new approaches and tools, and encourage closer collaboration around shared goals. As well as our ongoing tracking of how change happens, we undertake deep enquiries such as our current Power Project.

Capacity builders

We are capacity-builders. We strengthen our sector by developing its knowledge, skills and confidence in campaigning and social change. We do this by providing resources, and supporting people and organisations directly through our training and consultancy services.

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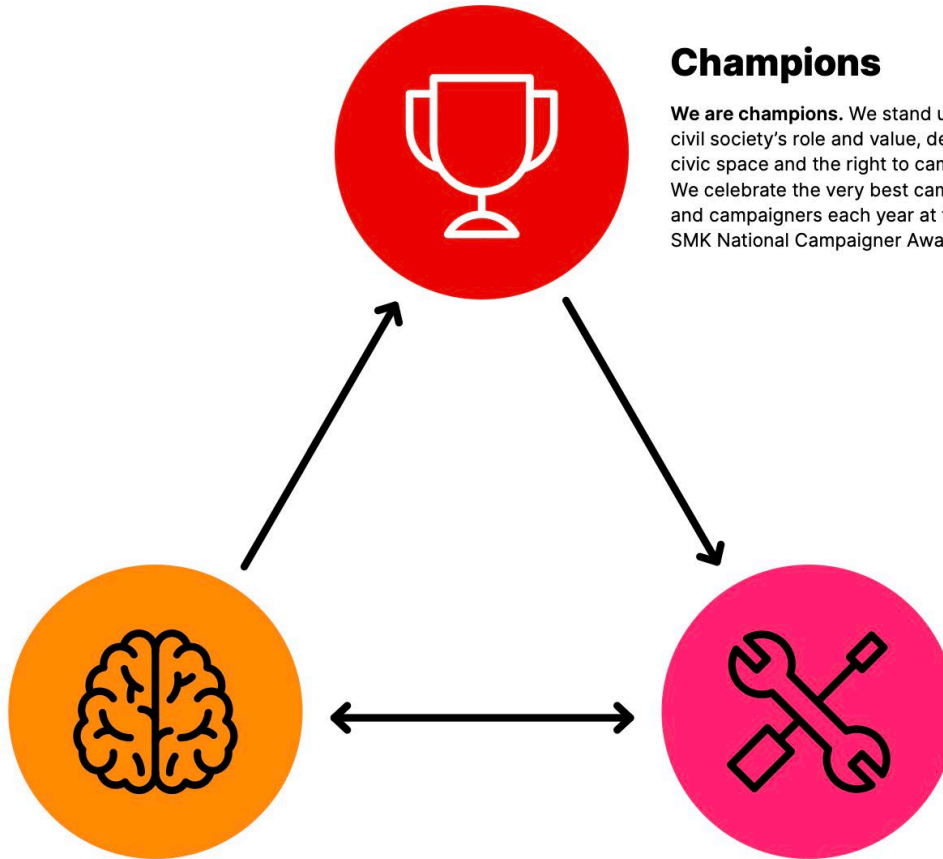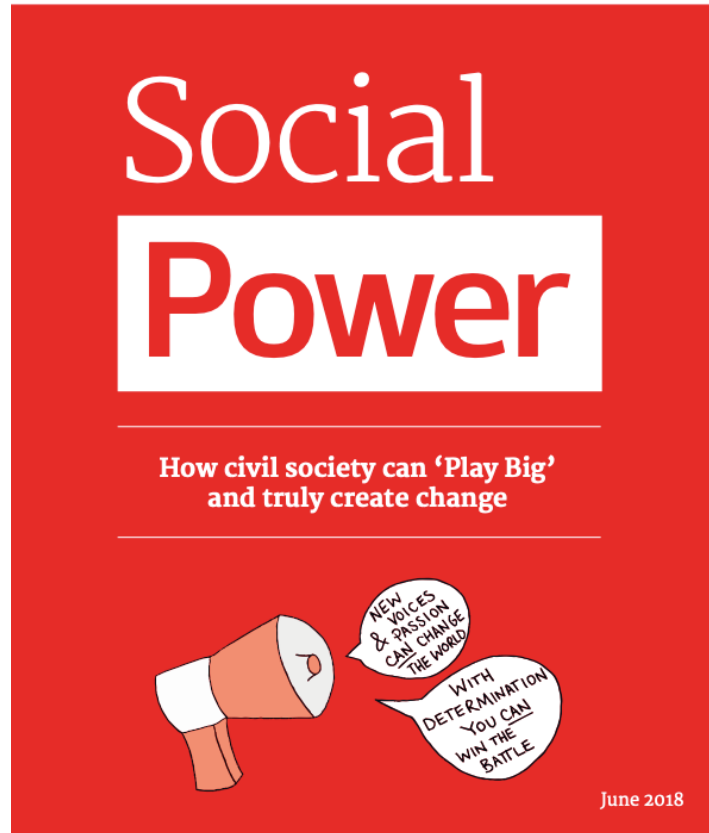
About the Social Change Project

What did you learn about what could be achieved if civil society was working to its full potential?
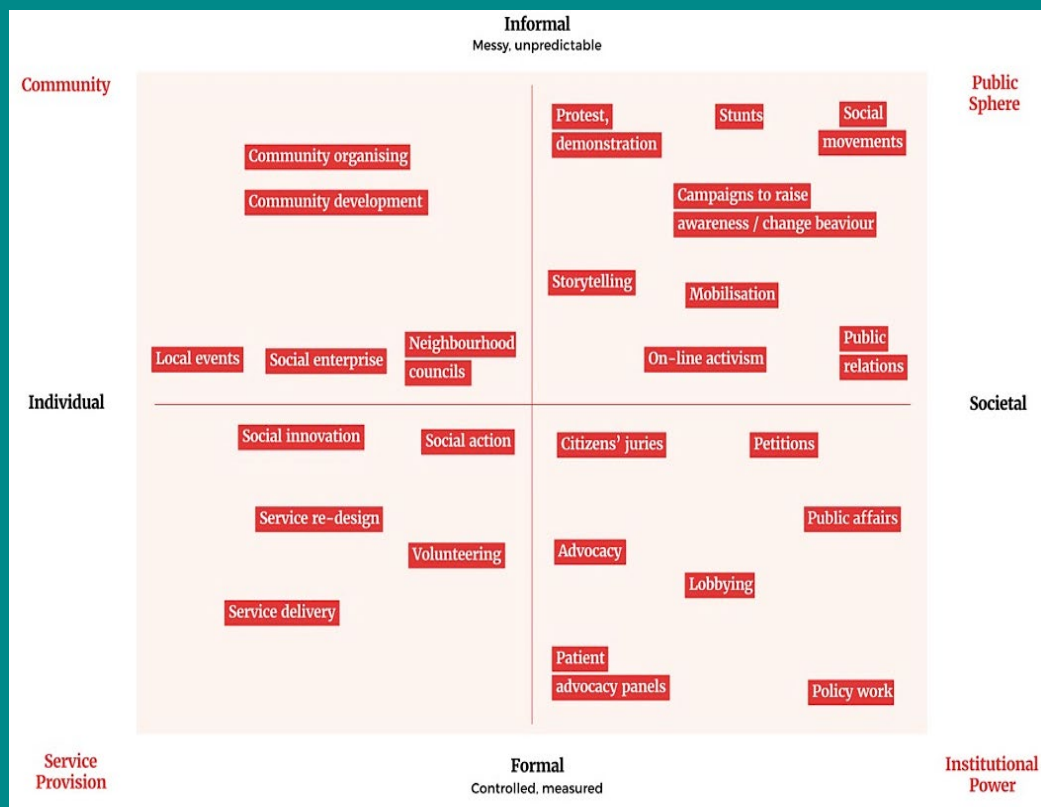
The Social Change Grid
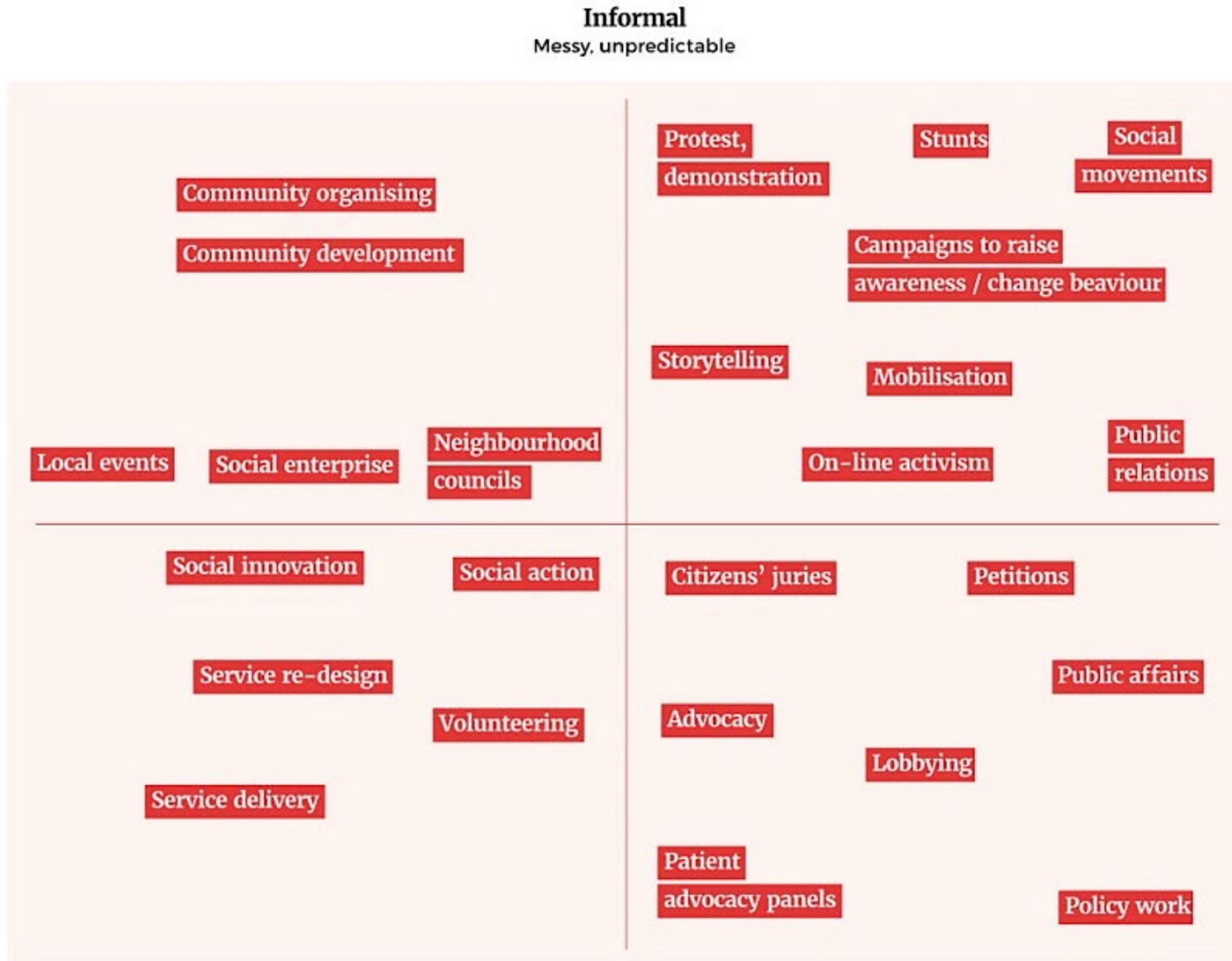
PARTICIPANT POLL #2

Q: Which quadrant of SMK's Social Change Grid are your social change efforts focused in?
(select all that apply)

1. Community

2. Service provision

3. Public sphere

4. Institutional power

5. Working across two or more quadrants

6. Working across all four quadrants

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About The Power Project

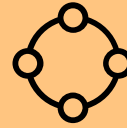What did you learn about the role of power in social change?

The Power Lens

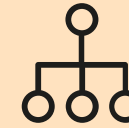**Individual power**
Personal and positional sources of power

Collective power
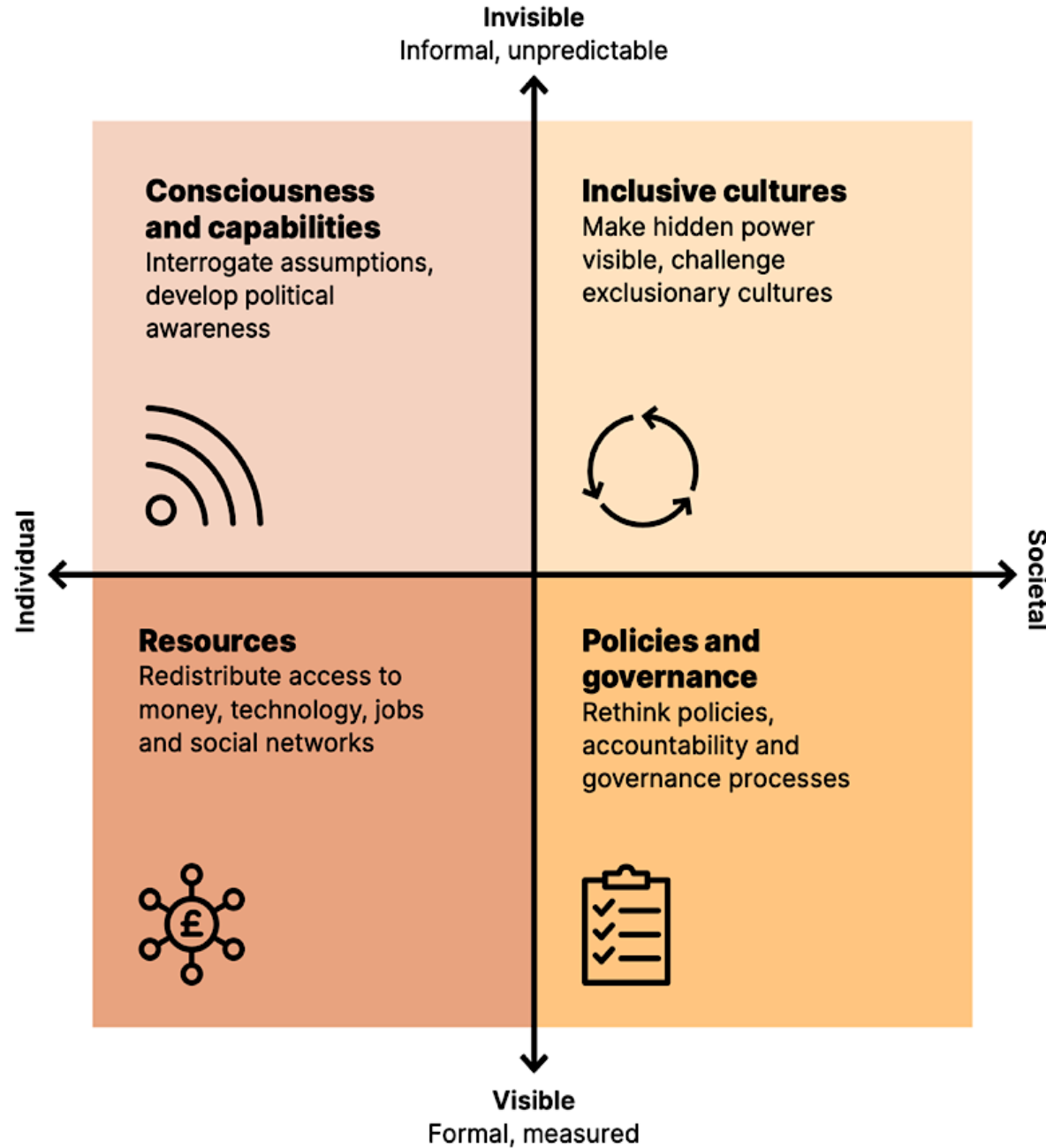Organisations, communities, social movements

Civil Society's power
'Social power': the power of civil society to drive change

Societal power
Structural and cultural power in society influences actions and interactions on all levels

The Power Framework

Invisible
Informal, unpredictable

Consciousness and capabilities
Interrogate assumptions, develop political awareness

Inclusive cultures
Make hidden power visible, challenge exclusionary cultures

Individual

Societal

Resources
Redistribute access to money, technology, jobs and social networks

Policies and governance
Rethink policies, accountability and governance processes

Visible
Formal, measured

About the Role of Changemakers

How do changemakers need to see their work differently to support civil society in creating bolder, braver social change?

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QUESTIONS?

Over to you...

What is one thing that you can do to create bolder, braver social change?

... share your responses in the chat box.

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BUILD YOUR SKILLS WITH TAMARACK'S ONLINE FOUNDATIONS COURSES

Foundations of Community Engagement   Foundations of Collective Impact   Foundations of Participative Evaluation

Courses are available in French and English
To learn more visit: https://www.tamarackcommunity.ca/online-courses

THANK YOU