

TAMARACK 2030

COMMUNITIES DRIVE TRANSFORMATIONAL CHANGE

VISION

Tamarack is a connected force for community change — building the capacity of changemakers in cities and communities, within Canada and around the world.



MISSION

Tamarack catalyzes collective action with diverse leaders to solve major community challenges including ending poverty, building youth futures, deepening community, and addressing climate change. Our belief is that when we are effective in strengthening our collective capacity to engage citizens and lead collaboratively, our work contributes to the building of peace and to a more equitable society.

PRINCIPLES



Community Connections

We strengthen connections and collaborations between diverse people, organizations and sectors to grow and align our capacity to make a difference.



Place Matters

We focus our efforts on places where people live.



Hope and Optimism

We focus on the possible and our collective potential for making positive change.



Equity and Inclusion

We engage and elevate the voice of those most impacted by issues who have the greatest insight into possible solutions.



Courage and Learning

We ask difficult questions about the systems and structures which hold people and communities back and engage in peer-to-peer learning to build our capacity.



Action and Impact

We emphasize action and focus on impact.

WE WORK AT THE **COMMUNITY SCALE** BECAUSE:



It is easier to rebuild and strengthen connections, trust and relationships between diverse people who live in the same geographic area.



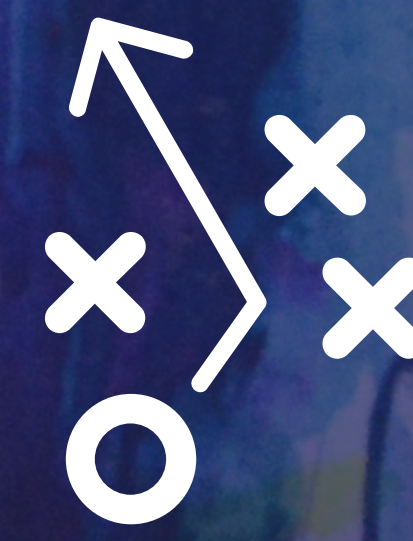
Community-wide efforts offer immediate and meaningful opportunities for leadership by persons with lived experience and inclusive approaches.



There is a greater chance of addressing integrated economic social and environmental issues in practical ways at the scale of community.



People are typically more willing to commit to long term efforts to make change when it is “their” community.



Place-based efforts allow for greater flexibility, innovation and responses that fit the unique nature of distinct communities.

OUR **2030 STRATEGIC PRIORITIES** ARE TO:

1

GROW THE CAPACITY OF CHANGEMAKERS

The more people we reach, the greater impact we have. Tamarack will double our network growing from **34,000** to over **70,000 learners**. We will strive to be best in class in online learning as we work to build capacity in five interconnected practices – collective impact, community engagement, collaborative leadership, community innovation, and evaluating impact. We will expand our learning networks focused on **Ending Poverty** and **Deepening Community** to add campaigns to help cities **Build Youth Futures** and navigate **Climate Transitions**.

2

SHIFT POLICY & ADVOCATE FOR SYSTEMS CHANGE

Now is the time to be bolder about the scale of change and empower new voices to lead. Tamarack will grow our capacity to identify and change policy priorities in communities and within governments. This includes Tamarack shifting its narrative from reducing to ending poverty and continue to advocate to include the voice and leadership of people with lived experiences.

3

DRIVE LARGE SCALE CHANGE

Communities have the power to drive transformational change. Tamarack will be the go-to place for communities seeking population level outcomes. We will help communities to innovate, leverage existing resources and capacity, make iterative and incremental change, and measure and report on impact to change the circumstances of an entire population.

See the full strategy at tamarackcommunity.ca/2030

