



FUTURE SEARCH | FUTURE SCENARIOS

As the last step in the Future Search process, the Tamarack Board, Staff, and Cities Reducing Poverty (CRP) members worked in small groups to consider future scenarios for 2030. They created these futures based on the themes that emerged throughout the day, and focused on the specific role played by Tamarack in their scenario.

KEY QUESTIONS:

- What might 2030 look like?
- What is Tamarack’s role in that future scenario?

FUTURE SEARCH PRESENTATIONS

Small groups shared their scenarios as dramatic presentations to help us to see the future. Two futures from each group—the Board, Staff, and CRP Members—have been selected to tell these stories.

Board	Staff	CRP Members
<ul style="list-style-type: none"> • Group 1: Go Big or Go Home Page 2 • Group 2: Big and Bold, Building Movements Page 3 	<ul style="list-style-type: none"> • Group 1: Equipping Cities for Unknown Futures Page 4 • Group 2: Tamarack’s 5-Pointed North Star Page 5 	<ul style="list-style-type: none"> • Group 1: Communities Coming Together Collectively Page 6 • Group 2: Changing Communications and Voices for Success Page 7

BOARD GROUP 1: GO BIG OR GO HOME

Tamarack: The Go-To Place for Cities that want to lead Change

- Offices in US, Canada, Australia and India
- Tamarack Global Consulting Collaborative
- Tamarack – 1000 Thought Leaders
- Massive Mergers
- 1000 Resilient Cities
- \$30 Million



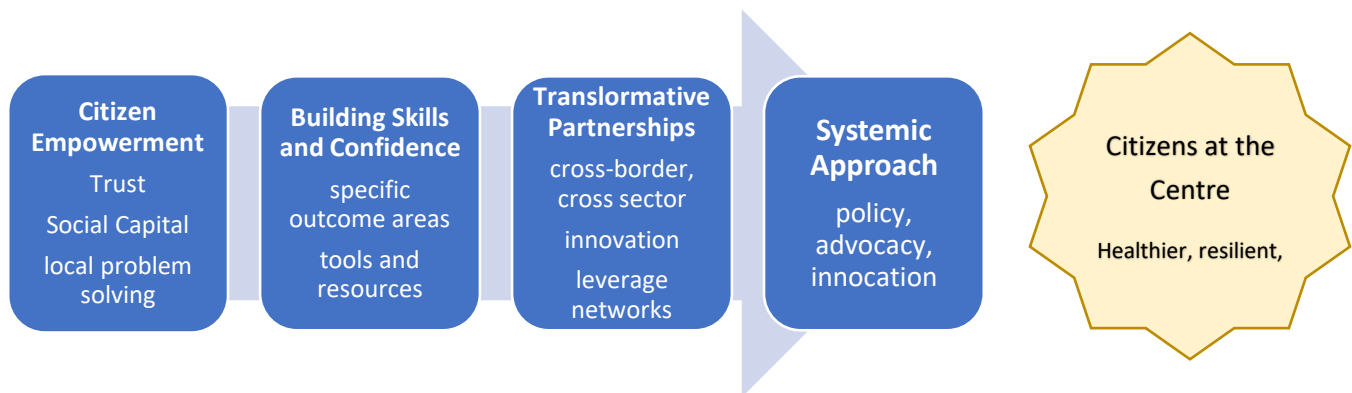
Tamarack in 2030:

- Go to place for cities (cities, communities, municipal administrations) that want to lead change (healthy and more resilient)
- Leader in community innovation
- \$30 million – all over the world
- All about learning communities – thematic approach helps to work collaboratively to bring people together
- Most effective catalyst in Canada in reducing / eradicating poverty
- Most effective force for creating community resilience to address climate change
- Most effective catalyst in Canada in Deepening Community
 - Engaged citizens
 - Natural caring
 - Addressing social isolation
 - Emergency preparedness
 - Maternal glue – social bonds and social bridging
- Merge top organizations on engagement – create a huge pan-Canadian organization with power reach and scale
 - REOS, CFD, Team intentional
 - Boards meet together – live together until we get married
- Distributed leadership / member model embody across the country
- Lead advocate on poverty reduction in Canada – policy, strategic communications, collective impact, learning, power
- Tamarack dominates #1 goal is scale
 - Canada, US, Australia
 - Increase capacity to help communities become healthier and more resilient
 - 100 thought leaders
 - Recognized as go to
 - Win contract after contract
 - Scale impact to \$30 million
 - Geographic bond

BOARD GROUP 2: TAMARACK: BIG AND BOLD, BUILDING MOVEMENTS

Tamarack - Chain of Impact

- Identify actors at local level – teach complexity, readiness, systems approaches, build and leverage networks, take a systemic approach
- Create the conditions to mobilize the power of citizens to act



Future State 2030 – Tamarack has DIRECT influence

- Citizens have decision-making power, direct resources
- Peoples basic needs are met
- Communities are prepared to respond to crisis
- Multi-stakeholder initiatives are seen as the way to solve community challenges
- Citizens are the principle actors and get the support they need
- People feel hopeful about their ability to solve problems
- Newcomers are welcomed and valued
- Austerity mindset is diminished, asset mindset increased
- Tamarack influence – Canada, US, Internationally

Future State 2030 – Tamarack has some influence

- Freedom of action exists, power of the state is limited
- Municipalities have resources to address their problems
- Zoning options reflect community needs
- Leverage of existing assets which are being optimally and fully utilized
- People have access to natural spaces
- Preventative health is a priority
- Well being indexes have replaced GDP and are increasing
- Democratic values are reinforced
- Mobilization of more resources for cities where this is directed by citizens

Future State 2030

- Everybody has access to affordable, high speed internet
- Everybody has affordable, accessible mobility options
- MaRS take over of Queen’s Park and beyond
- Shared work
- Oak trees are healthy
- More women in power
- Every corporation is a B Corp

STAFF GROUP 1: EQUIPPING CITIES FOR UNKNOWN FUTURES

Tamarack:

Helping communities to face unknown futures together



Setting: Council Meeting talking about the American Refugee Crisis and how they are infringing upon Canada’s border. There is polarization amongst communities where some want to ‘build a wall’. There is potential for budget cuts to social services to build the wall. Suddenly, a hurricane destroys everything. The community is in turmoil. What do they do?

In 2030, Tamarack’s role in supporting cities is to:

- Help communities innovate to work together to solve for their key issues
- Reinforce core values—like alignment, inclusion, and working from an Asset-Based Standpoint—so that cities can live these values out in their collaborative work
- Support cities to establish solid relationships between the municipality and the community so that they are aligned and know what to build together

End result:

- They don’t need to build the wall
- Everyone knows what they need to do
- Everyone has a role to play
- Cities feel very well prepared
- “Thanks Tamarack”

STAFF GROUP 2: TAMARACK'S 5-POINTED NORTH STAR

Tamarack's North Star

1. Movement Building
2. Equity-focused
3. Culture of learning & practice
4. Role of community
5. Strategic alliances



A song (to the tune of 'Oh Christmas Tree')

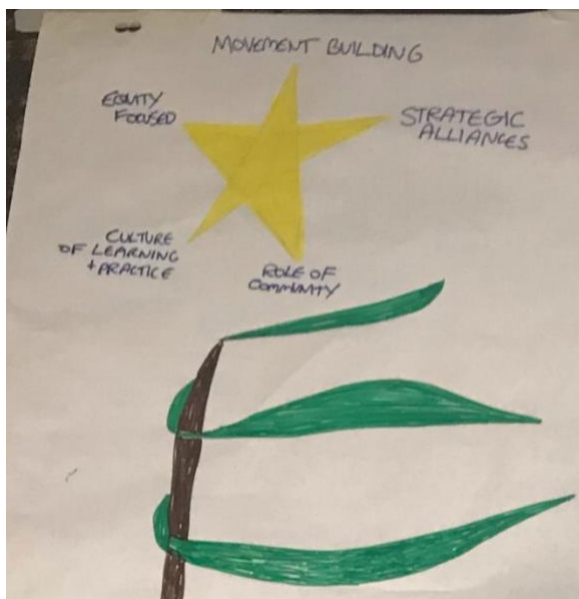
Oh Tamarack Tree
Oh Tamarack Tree
How pointed is your North Star

We need to build alliances
We want to focus on equity
Oh Tamarack Tree
Oh Tamarack Tree
How pointed is your North Star

We invest in communities
We need to build movements
Oh Tamarack Tree
Oh Tamarack Tree
We have a learning culture

In 2030, Tamarack's North Star has five points:

1. Movement Building
 - Cities Reducing Poverty
 - Cities Deepening Community
 - Cities Building Youth Futures
 - Climate Change
2. Equity-focused
 - Truth and reconciliation
 - Decolonizing the work
3. Culture of learning & practice
 - Capacity building
 - Stay ahead of the curve
 - Practice what we preach
 - Learning Practice
4. Role of community
 - o Levers for change
 - o Networks
5. Strategic alliances
 - o With national organizations and experts



CRP MEMBERS GROUP 1: COMMUNITIES COMING TOGETHER COLLECTIVELY

Tamarack's Solution

Communities coming back together and supporting collectively



The challenge – Currently individuals are isolated and not able to come together to support each other. Individuals are left to fight it out themselves.

The solution – Communities coming back together and supporting collectively.

- Support individuals in community through shared resources and best practices
- Help to find solutions closest to community and the land to address the many issues facing us
 - Climate, levels of unemployment, cost of living etc
- Need for balance

CRP MEMBERS GROUP 2: COMMUNICATIONS AND VOICES FOR SUCCESS

Tamarack 2030 Changing Communications and Voices for Success



Imagining a future where we are successful by improving our messaging, changing public perception, reaching governments, increasing the voices around the table and supporting the machinery for success.

Cities Reducing Poverty Actions to be successful in the next ten years:

1) Communications and Messaging

- Create a clear definition of poverty that is easy to digest for all sectors
- Set clear goals nationally and rally behind them
- Clear, crisp calls to action

2) Work to change the perception of people in poverty

- Establish new allies
- Work towards UBI

3) Ensure we are communicating with decisions makers and leaders

4) Make sure there are more voices around the table and making decisions

- Indigenous People
- People with lived / living experience

5) Support the machinery required for sustainable poverty reduction