



# Designing for Future Cities

Jayne Engle, PhD  
McConnell Foundation  
Lead – Cities for People

@JayneEngle

McConnell



Cities have the capability of providing something for everybody, only because, and only when, they are created by everybody.

— *Jane Jacobs* —

# An inclusive, sustainable and resilient Canada through social innovation

Our Purpose





DES VILLES  
POUR TOUS



CITIES FOR  
PEOPLE



# An approach to city change

Problem: City systems are not adequately adaptive to changing societal needs and aspirations nor environmental imperatives

Hypothesis: Possibilities for positive transformation towards inclusive urban innovation open up to cities that harness collective energy to think and act in the following ways.

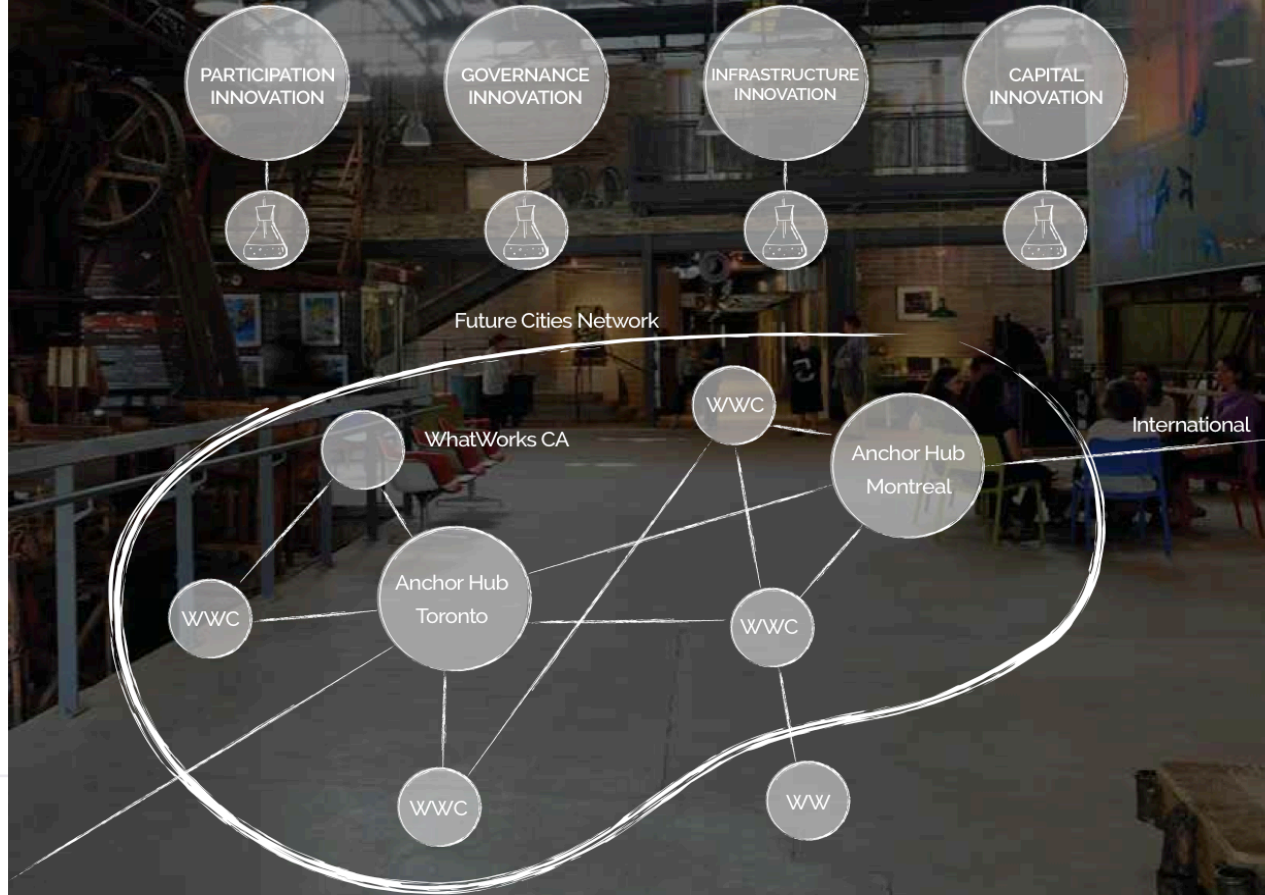


# Future Cities

## Emergent strategy 1.0

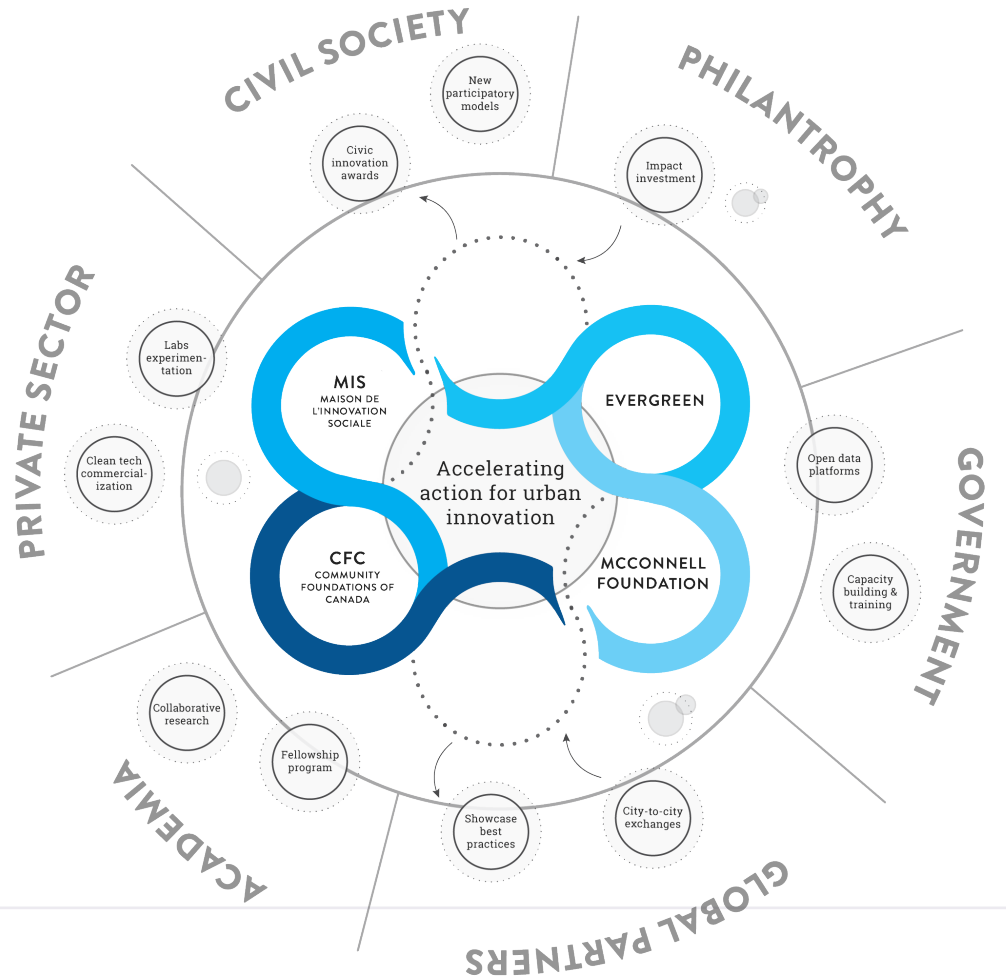
The challenge we aim to address: The lack of collaborative infrastructure to enable city systems thinking and working that would catalyze positive change for inclusive urban innovation.

Future Cities will include a Learning Network, Hubs and Innovation Labs



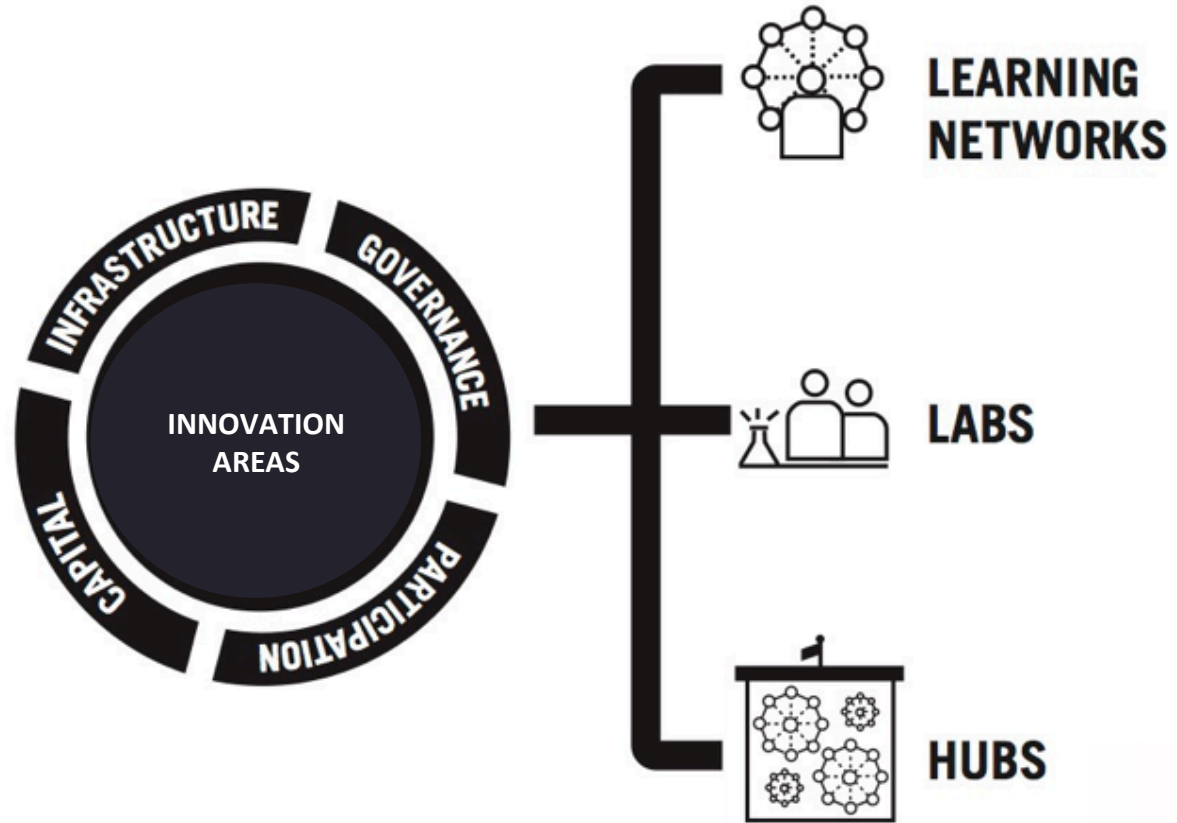
# Future Cities

## Emergent strategy 1.0



# Future Cities

Emergent  
strategy 1.0







# 1. Governance example



## 2. Participation example



Photo credits: Participatory City (London, UK)

# CIVIC COMMONS



## 4. Infrastructure example

am **smart** erdam  
**city**

Connect with Amsterdam's  
Smart City innovators



[www.amsterdamsmartcity.com](http://www.amsterdamsmartcity.com)

We are at a transformative moment in how we imagine, plan, design and collectively co-produce our cities.



Photo credits: Chapitre d'été – La Pépinière (Montréal, QC)

Cities of the future recognize people  
as *producers* rather than *consumers* of cities





Thank you for taking part!  
Stay tuned for Future Cities launch in 2018

newsletter: [citiesforpeople.ca](http://citiesforpeople.ca)

contact: [rplitt@evergreen.ca](mailto:rplitt@evergreen.ca)

article coming soon: [ThePhilanthropist.ca](http://ThePhilanthropist.ca)

[@EvergreenCanada](#)

[@cities4people](#)

# 1. Governance innovation

---

The process and structures that allow groups to make decisions and allocate resources, whether in the public, private, or civil society sectors or a combination

*Opportunities:* collective intelligence, collective impact, collaborative governance, de-risking of innovation for municipal officials, multi-sectoral partnerships and city indicators

*Examples:* Centraide Montreal Collective Impact Project, Winnipeg Boldness, City Studio Vancouver, Envision Nova Scotia



## 2. Participation innovation

---

Possibilities open to or created by people to engage in community governance or broader social processes of urban change. Inclusive urban innovation relies on tapping creative (often latent) abilities by involving people as co-creators of and participants in change processes

*Opportunities:* changing understanding and expectations of citizenship, advent of digital technologies, new emphasis on quality and inclusiveness of public places

*Examples:* participatory budgeting, civic tech tools, 100 in 1 Day, 30 Network, We Are Cities, Montreal Listening Platform

## 3. Capital innovation

---

Financial resources and mechanisms that sustain and expand our capacity for achieving the future cities we want. Capital sources include public spending on social programs, public investment in infrastructure and technology, foundation grants and investments, and private capital.

*Opportunities:* impact investing in civic commons and civic assets, new social finance tools to support neighbourhood and urban revitalization

*Examples:* a national civic assets development corporation, new social venture funds, collective funds for social purpose real estate

---

## 4. Infrastructure innovation

---

Diverse physical and technical systems upon which our quality of life and economy depend. Includes digital technology, physical infrastructure, buildings, and social infrastructure

*Opportunities:* : open data and civic tech, smart city / sharing city start-ups, green buildings and low carbon infrastructure, active transport and renewable energy

*Examples:* Tower Renewal, Fab City, Smart City Amsterdam