

# Creating Happier Cities

Community Change Institute

Vancouver

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**John Helliwell**

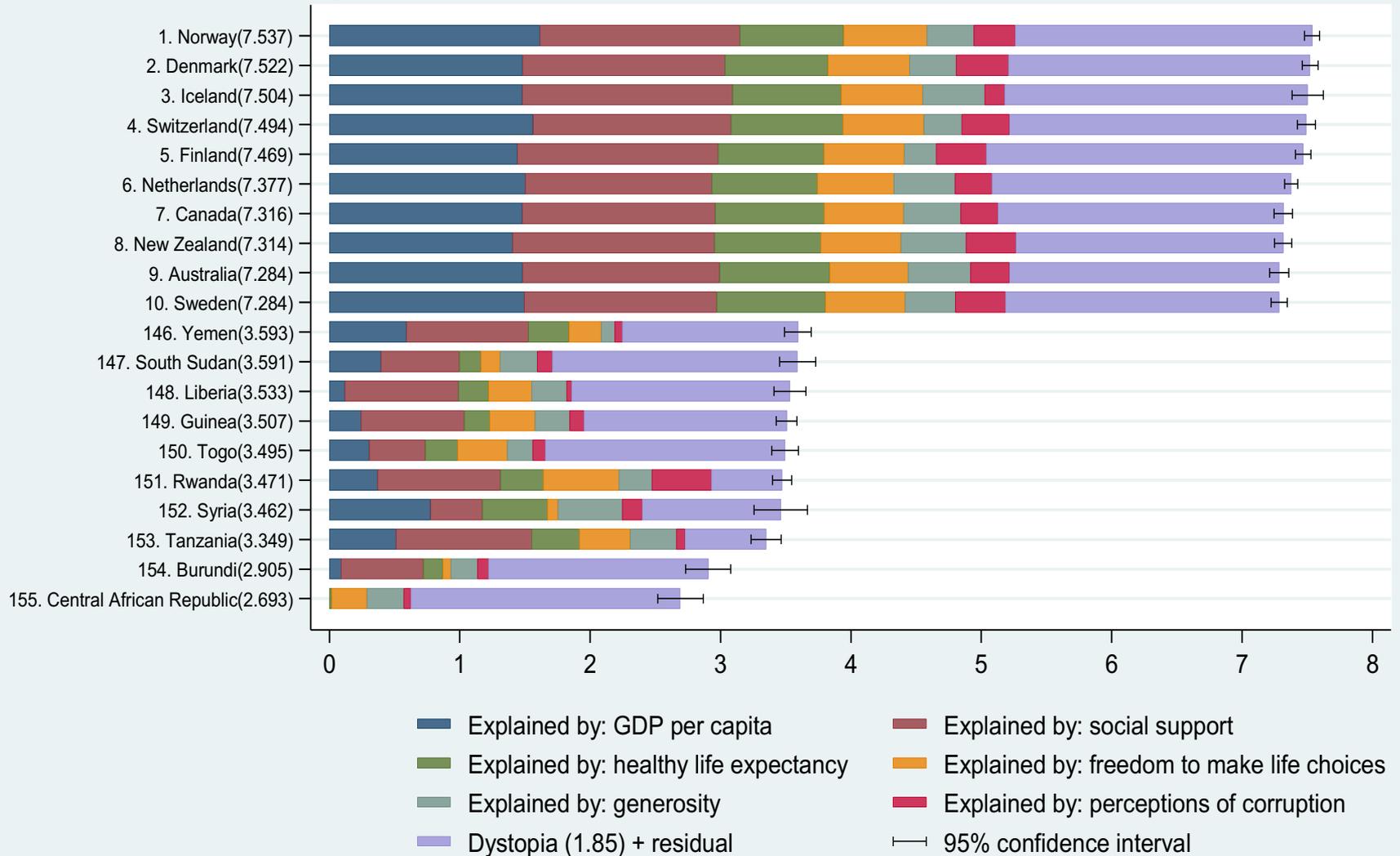
Vancouver School of Economics, UBC

and Canadian Institute for Advanced Research

with collaboration from Hugh Shiplett, Haifang

Huang, Katie Greenaway, and Shun Wang

# Top and bottom 10 countries in ladder score (WHR 2017)



# Six Supports for Better Lives in Larger Type

Material support (GDP per capita)

Social support (someone to count on)

Healthy Life Expectancy

Freedom (to make life choices)

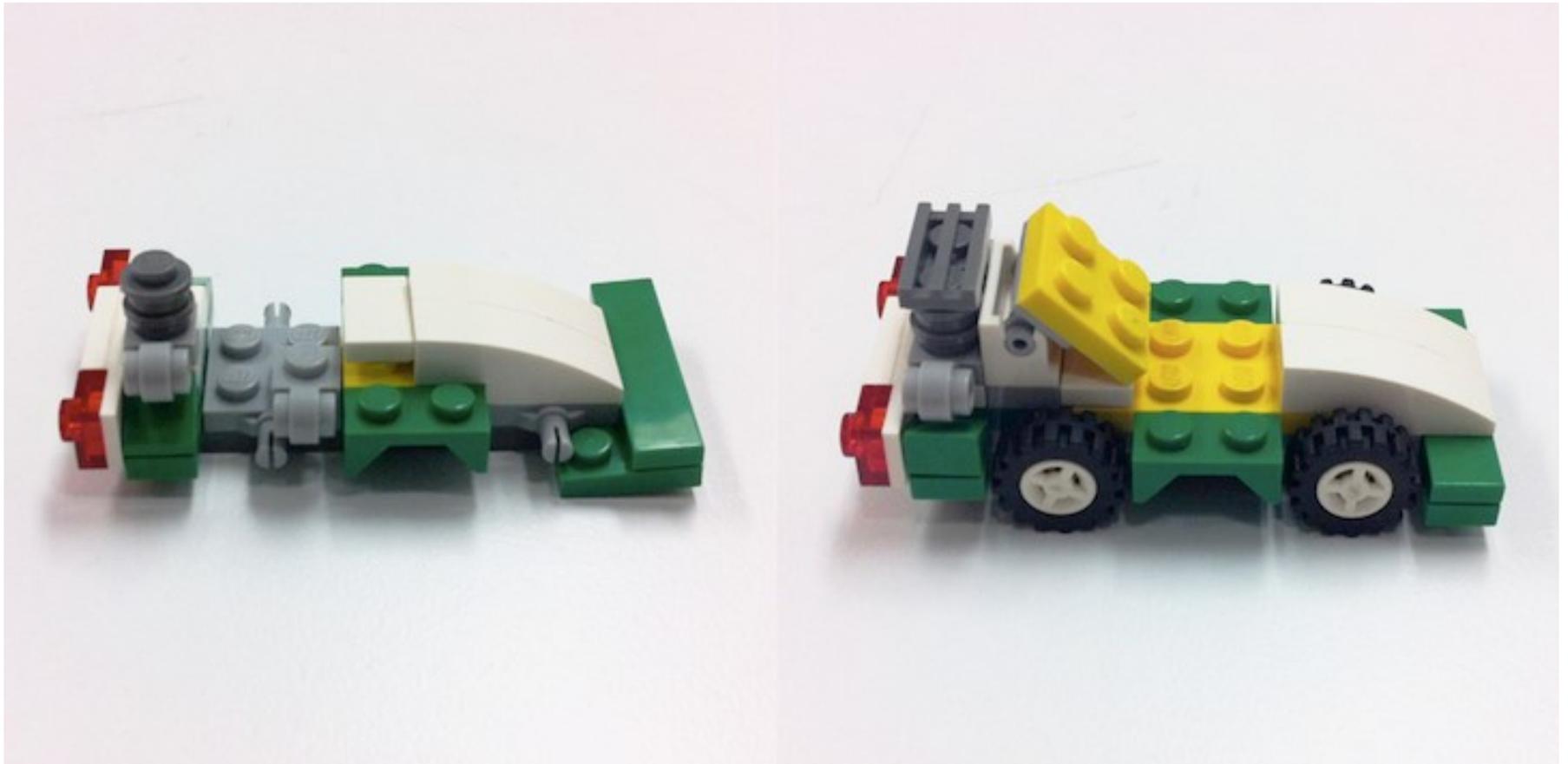
Generosity (giving, and more..)

Trust (freedom from corruption, plus..)

(plus life purpose, community belonging, laughter)

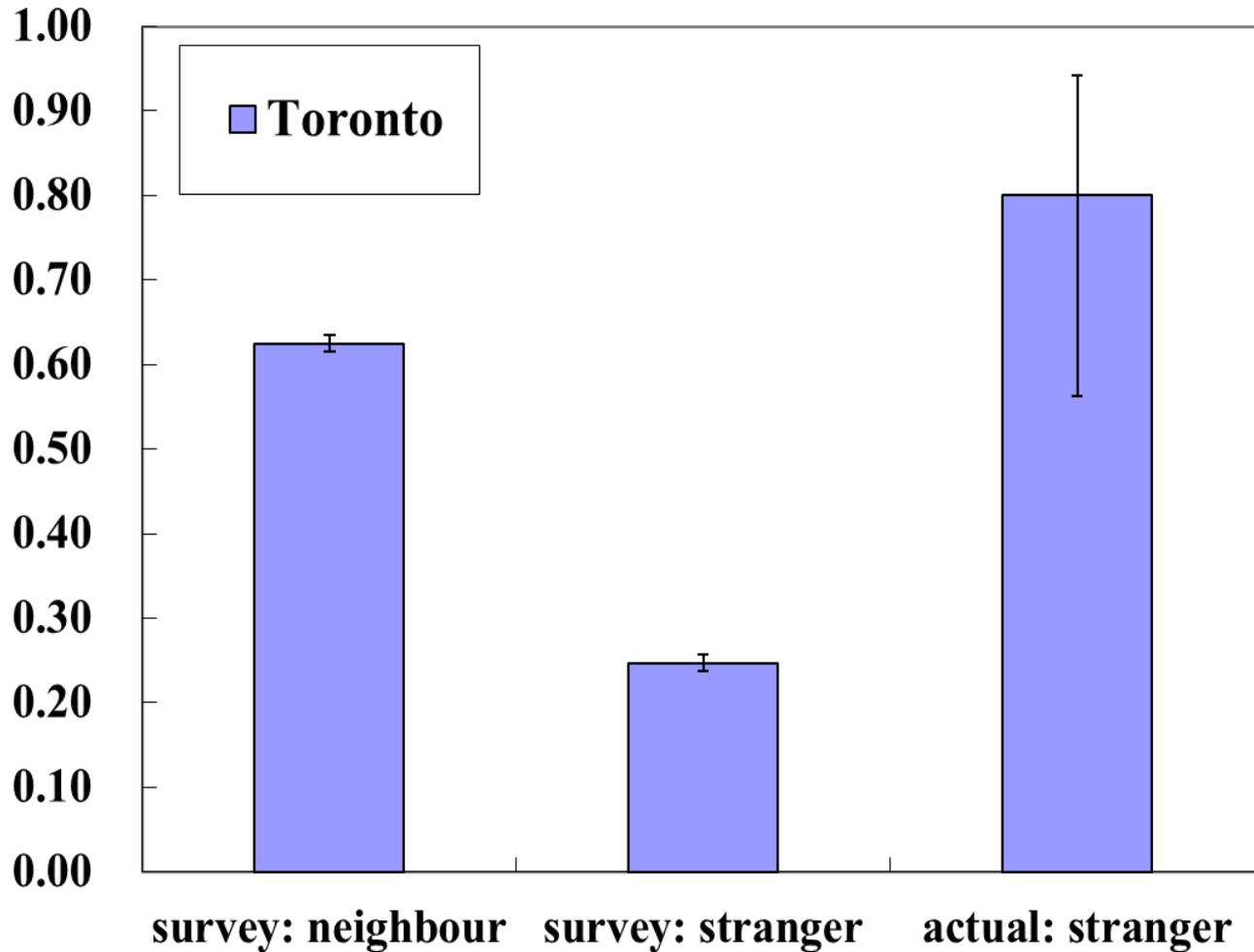
# **Lego cars built from the same instructions differ if we think the instructions are written by someone with (right) or without (left) a shared identity**

(Greenaway et al, Personality and Social Psych Bulletin, 2015)

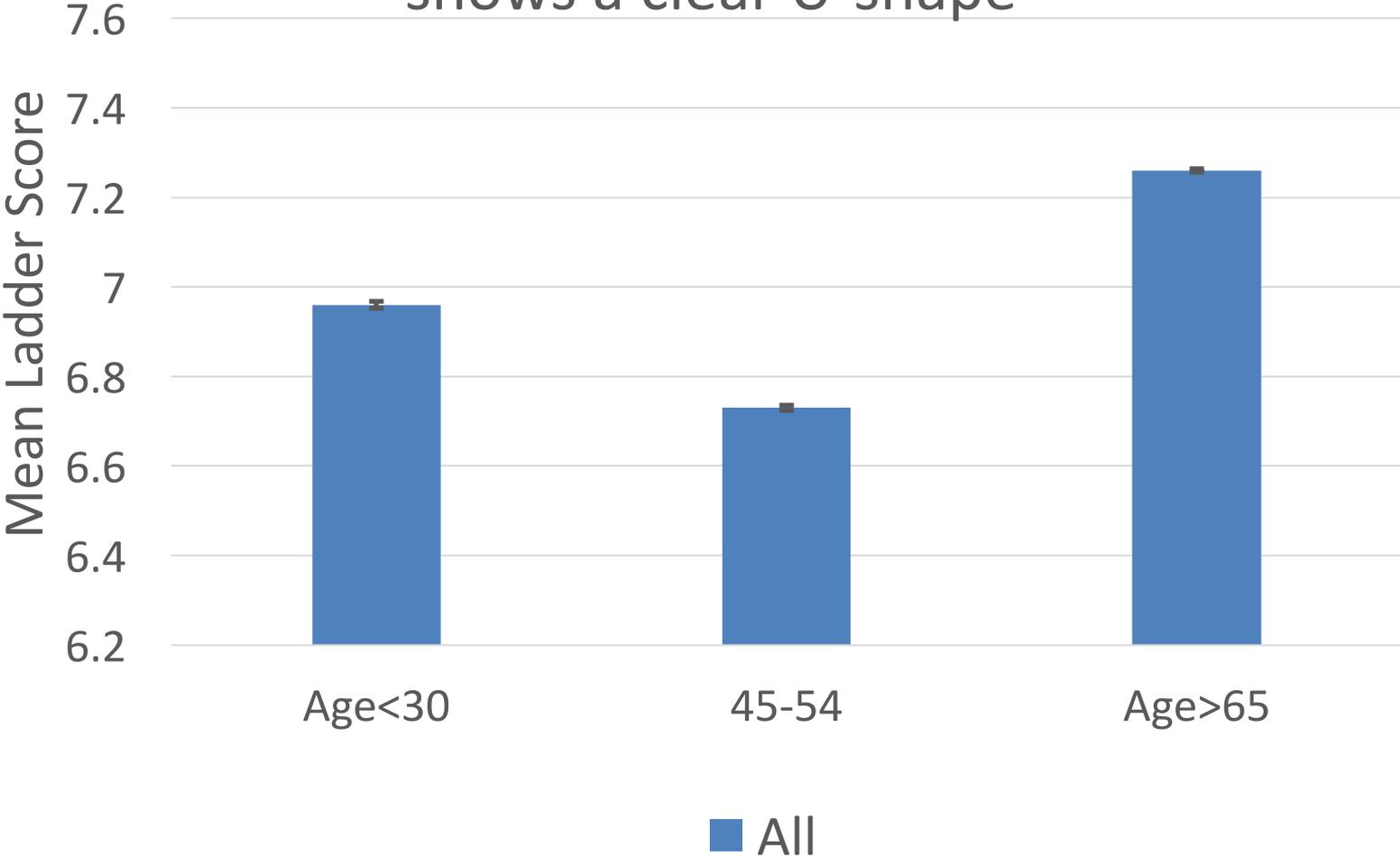


# People are more trustworthy than you think

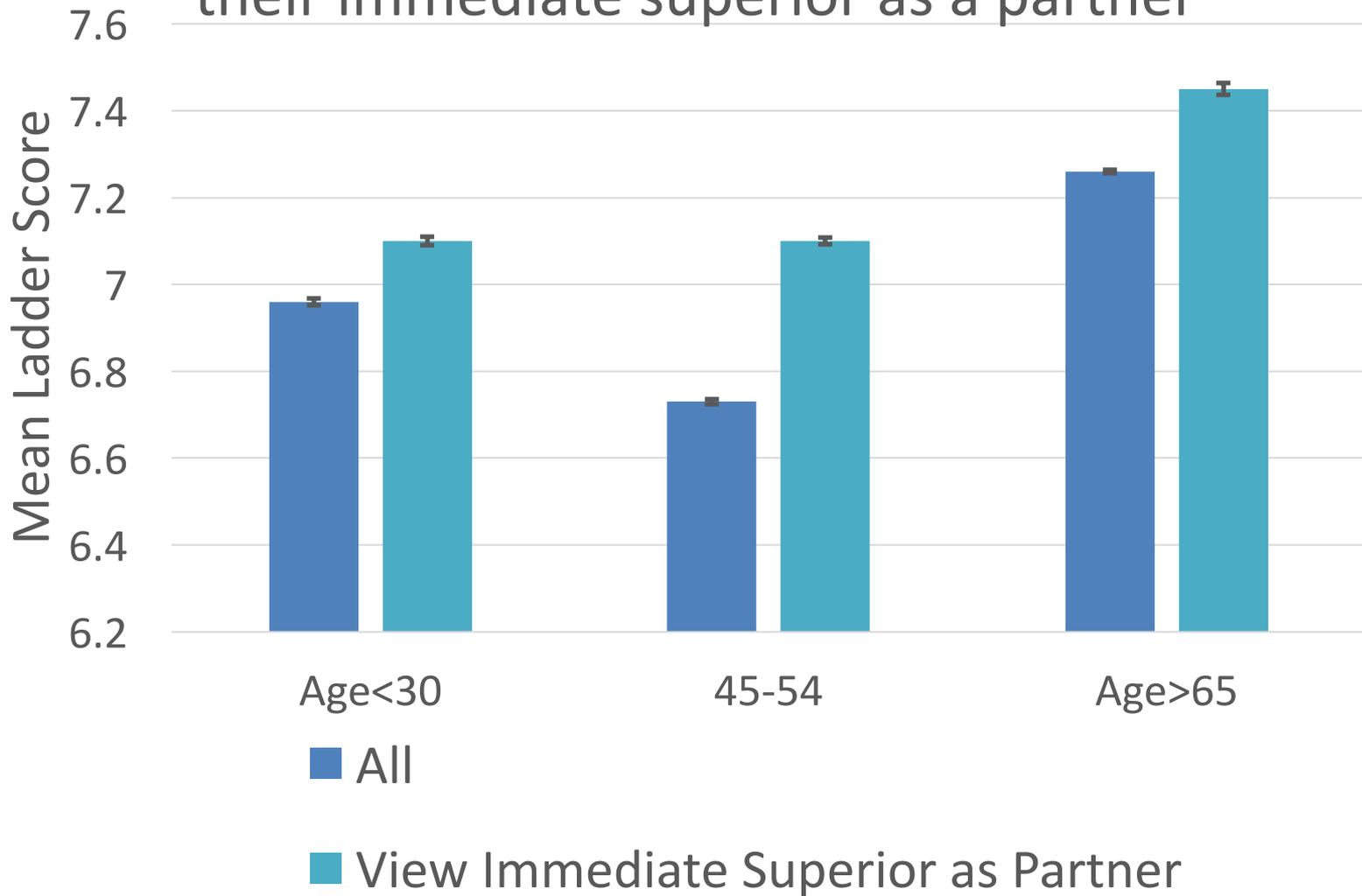
## Likelihood of lost wallet being returned



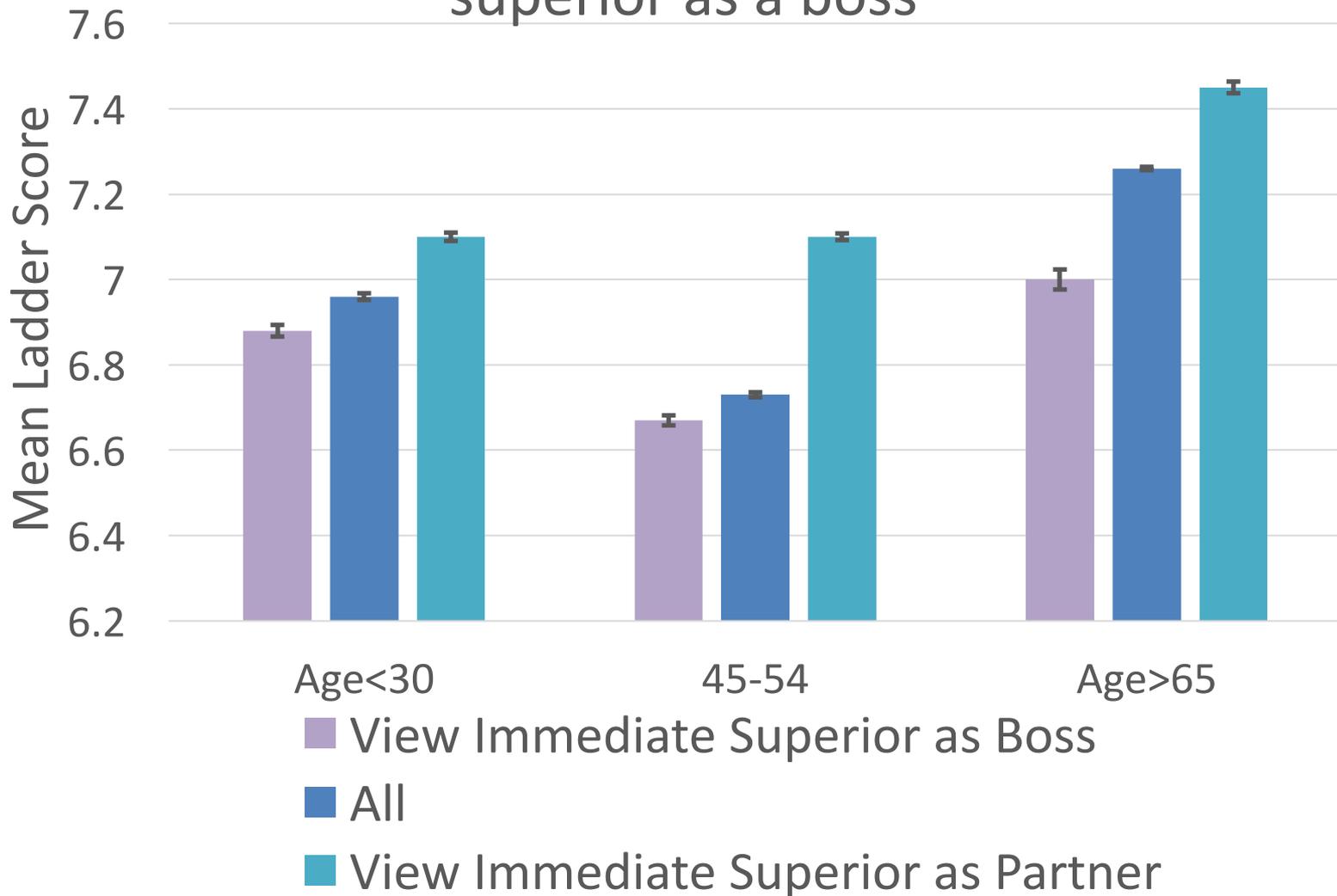
# Cantril Ladder for all US workers by Age shows a clear U-shape



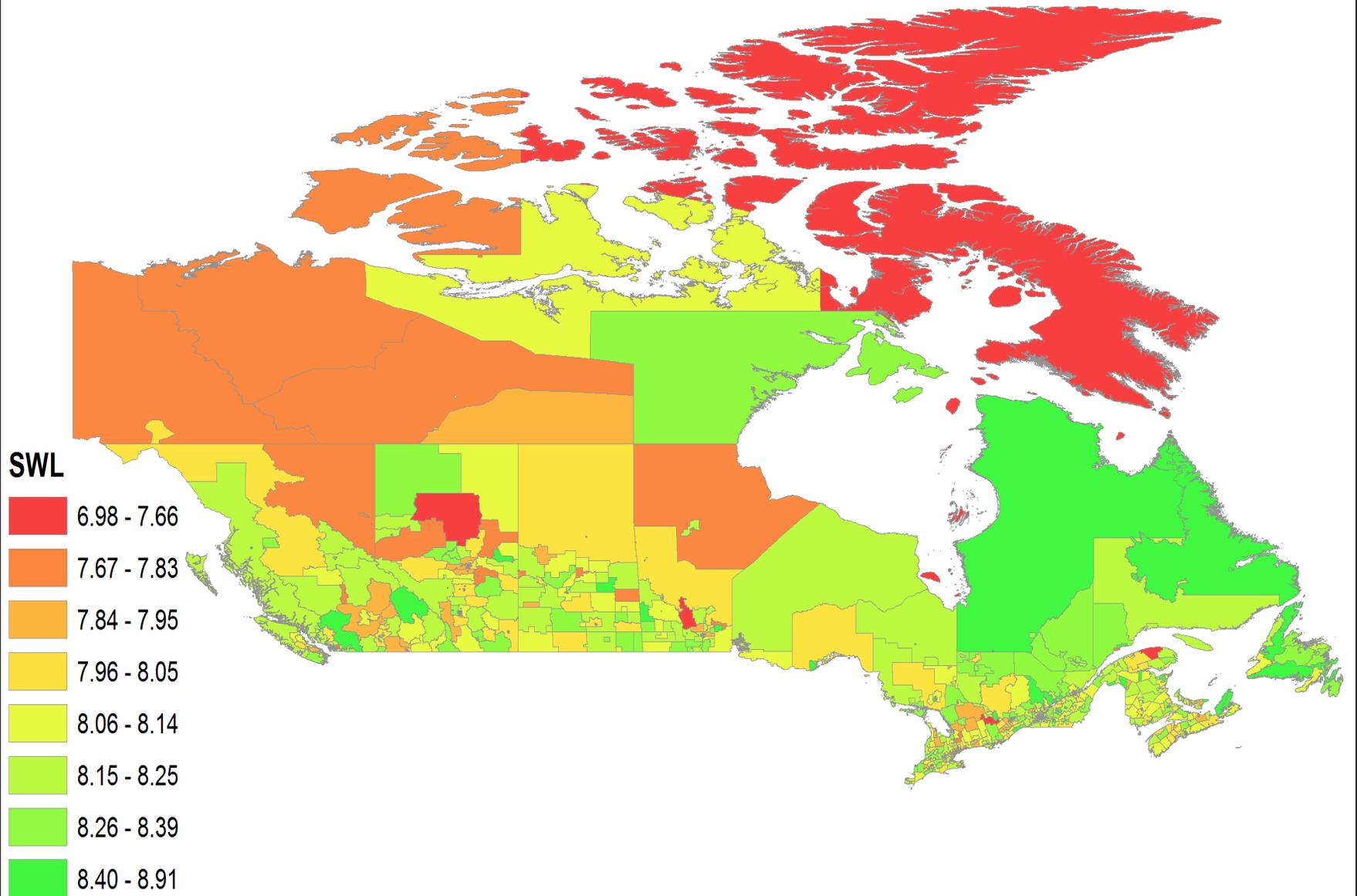
But no drop for those workers who view their immediate superior as a partner



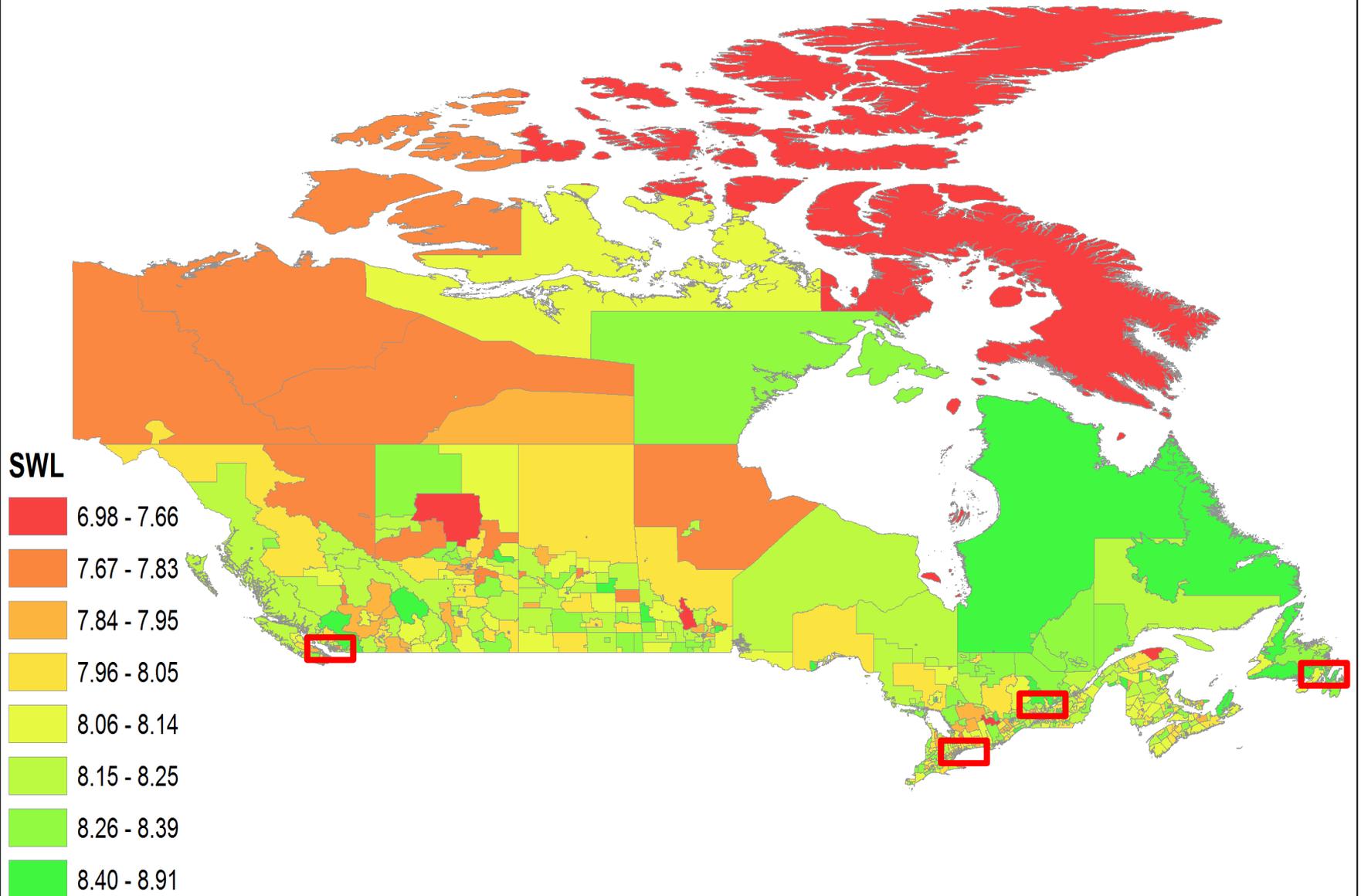
## And a big drop for those who view their superior as a boss



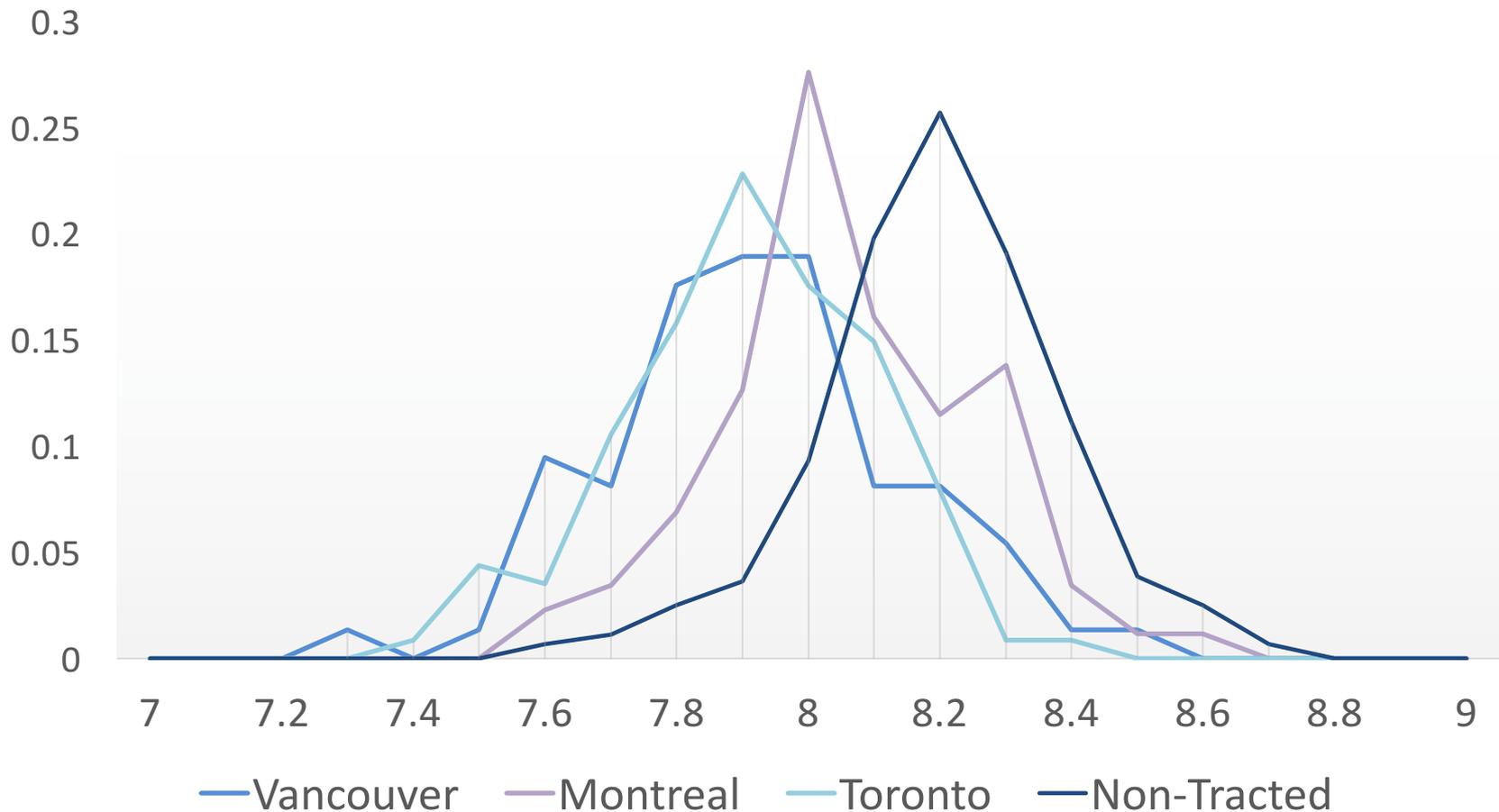
# Mean Life Satisfaction Across Canada



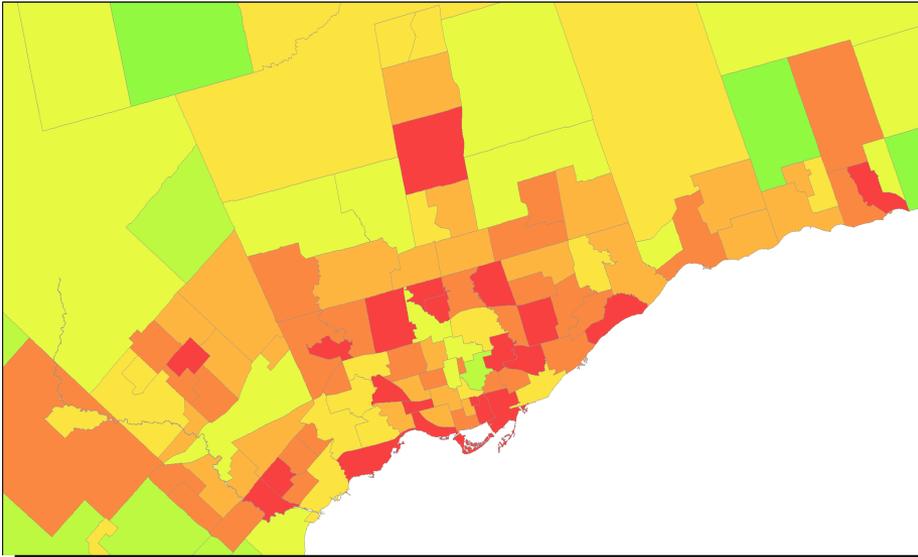
# Mean Life Satisfaction Across Canada



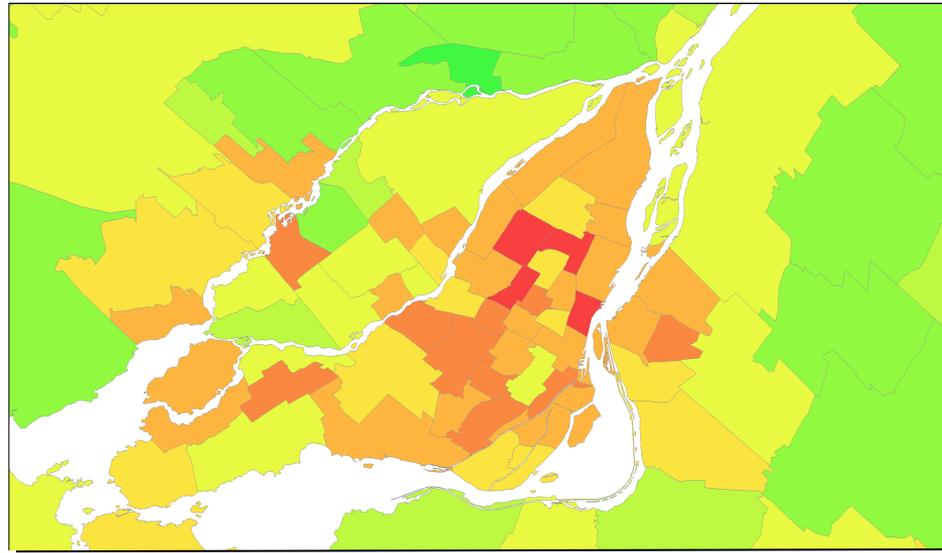
# Life Satisfaction across Communities in Canada's 3 Largest Cities Compared to Small Cities/Rural Areas



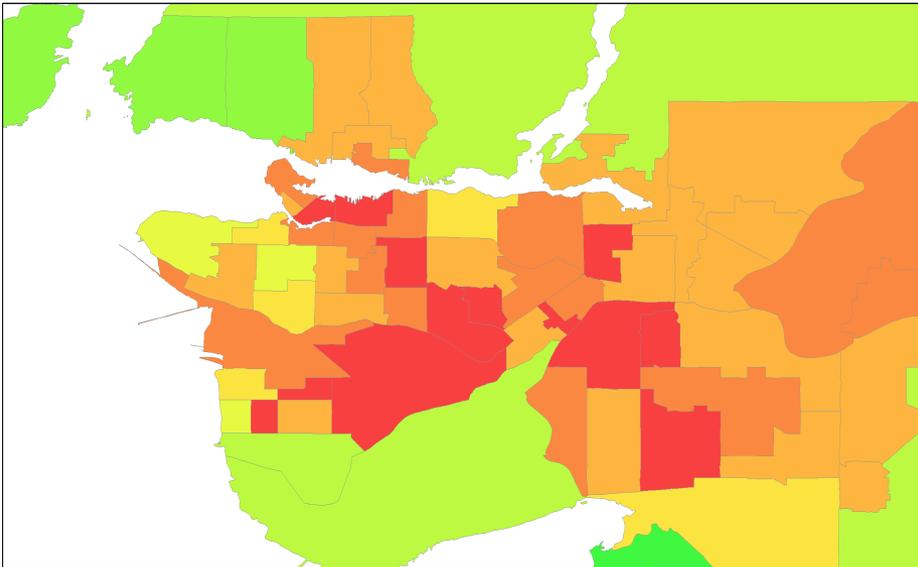
# Toronto



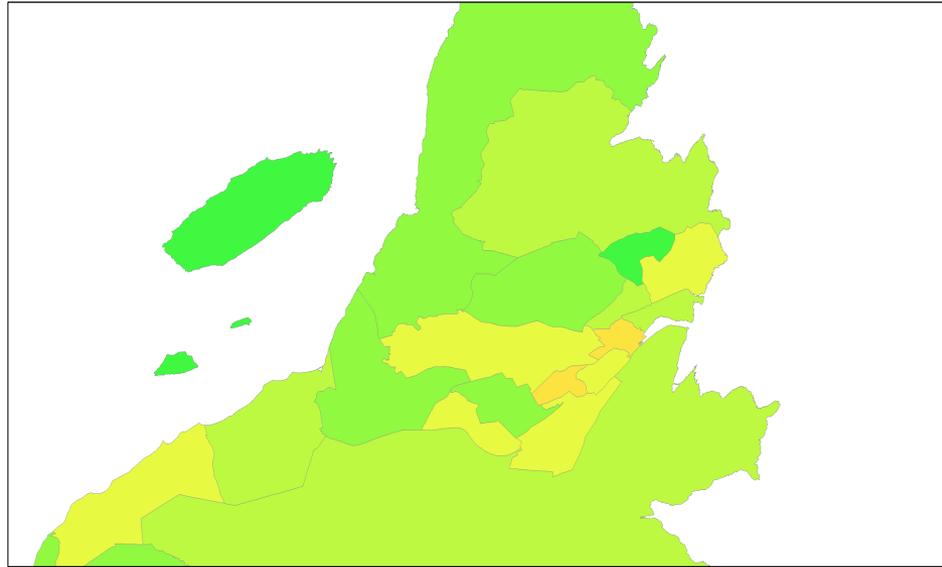
# Montreal



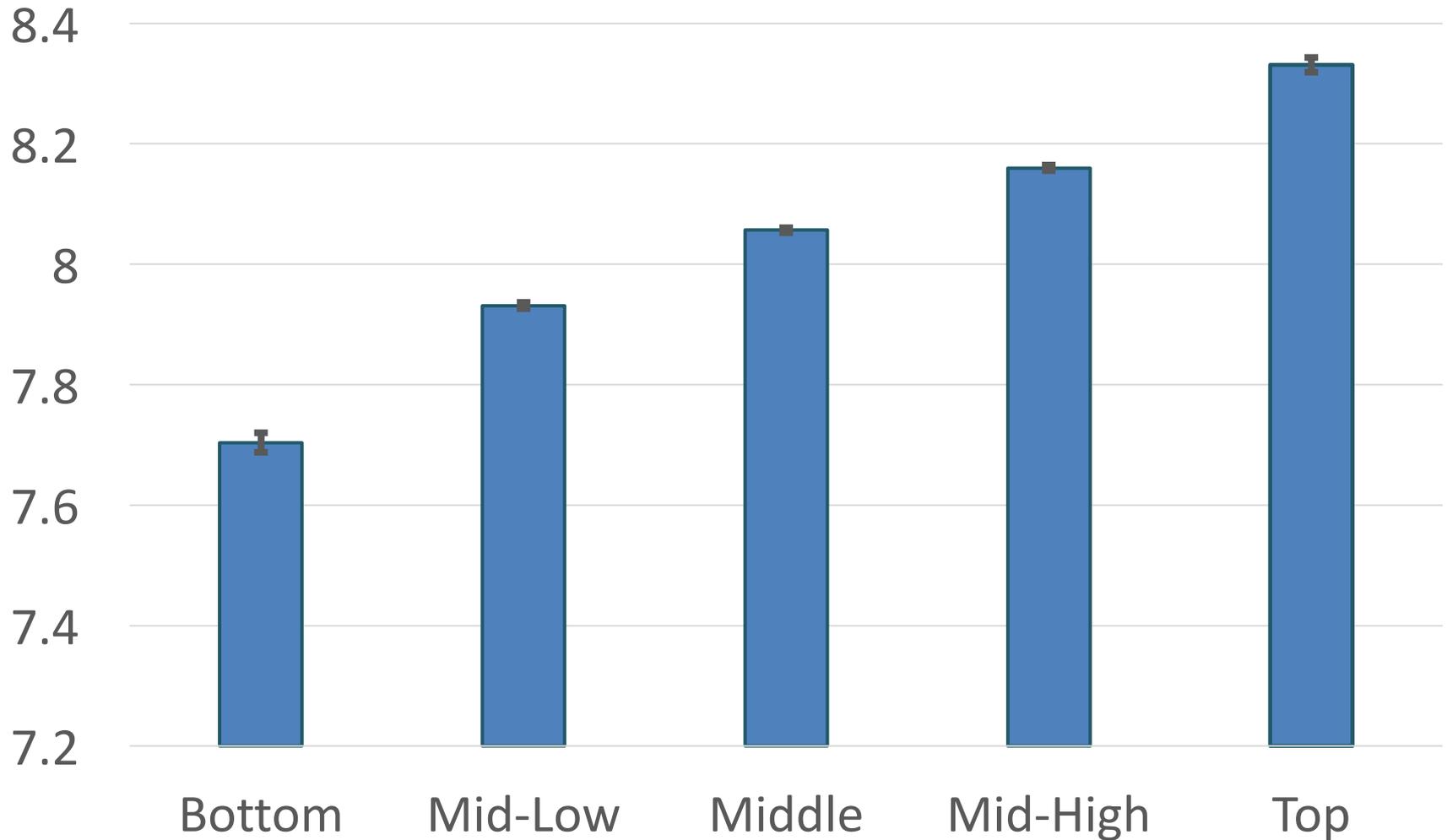
# Vancouver



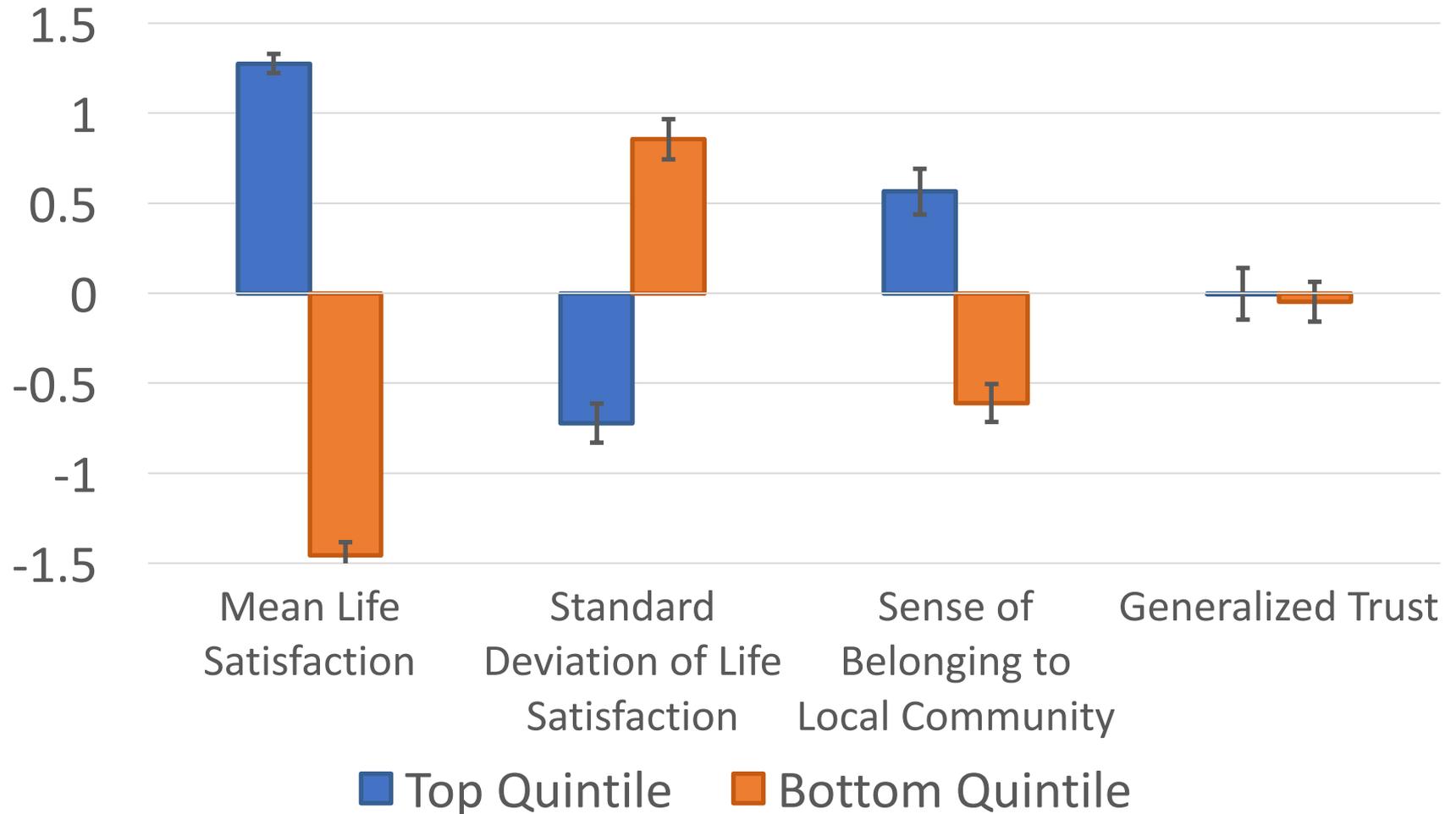
# St. John's



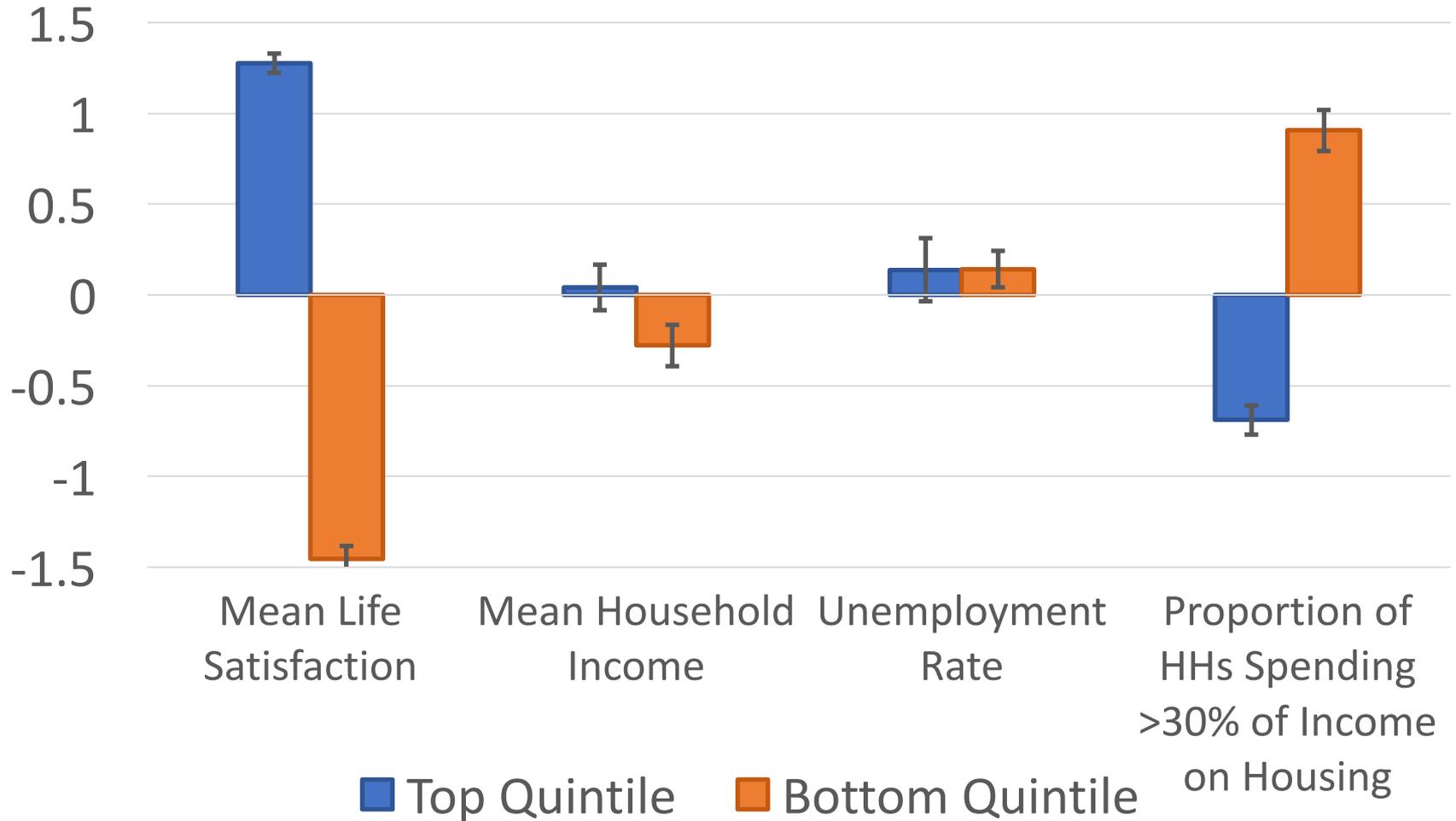
# Mean Community Life Satisfaction by Quintile



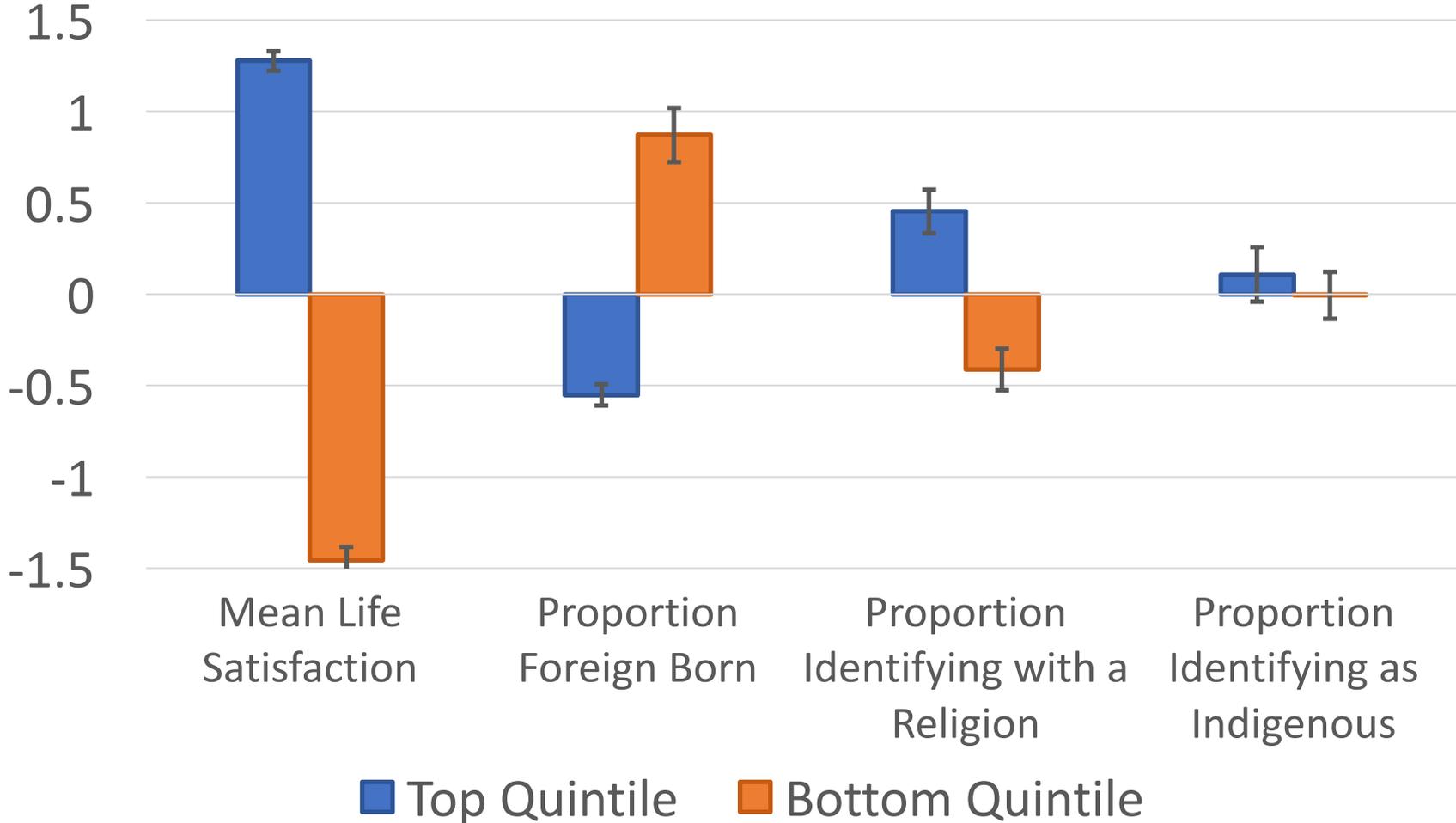
# Difference Between Top and Bottom Quintile Means in Standard Deviations



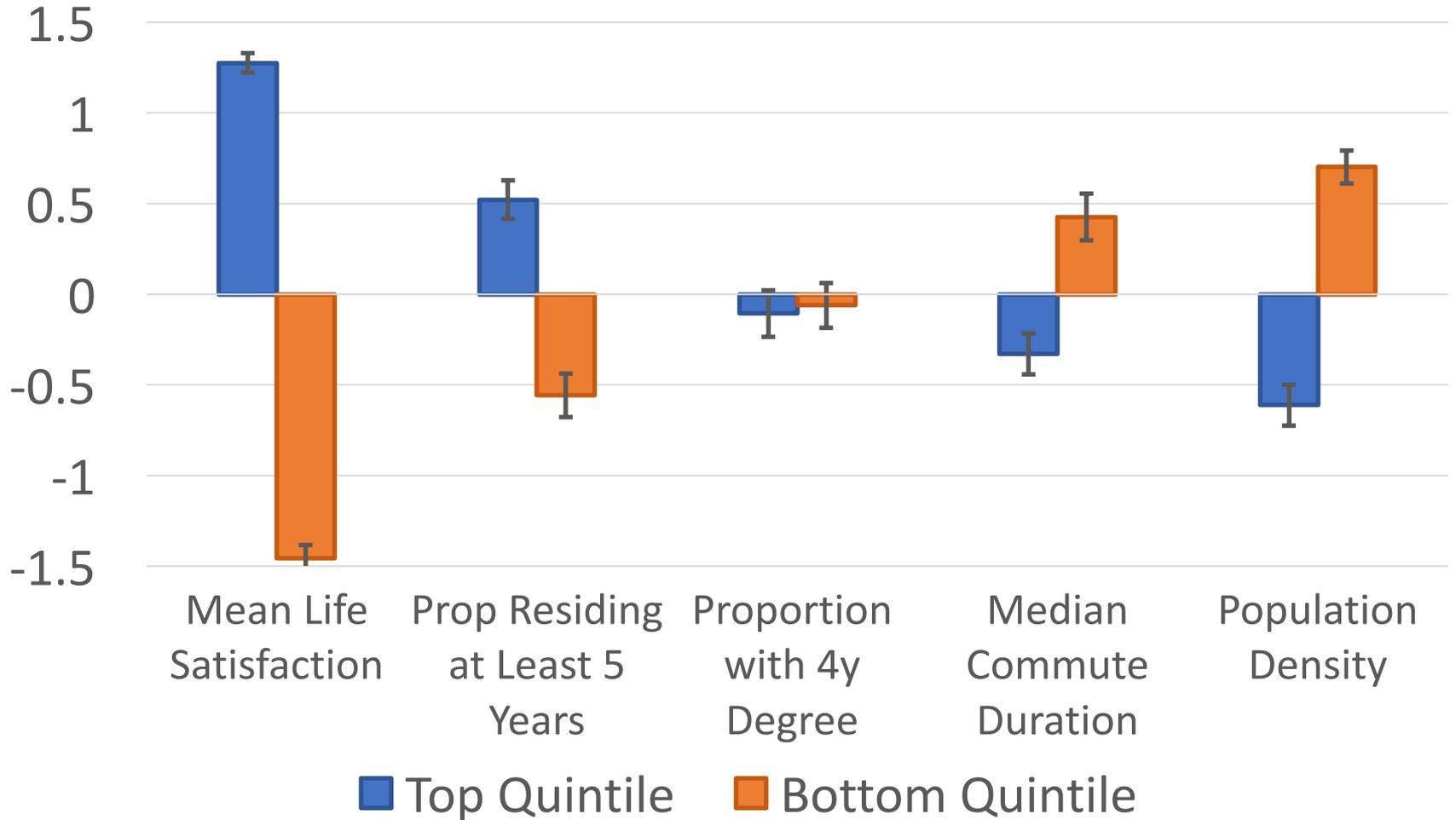
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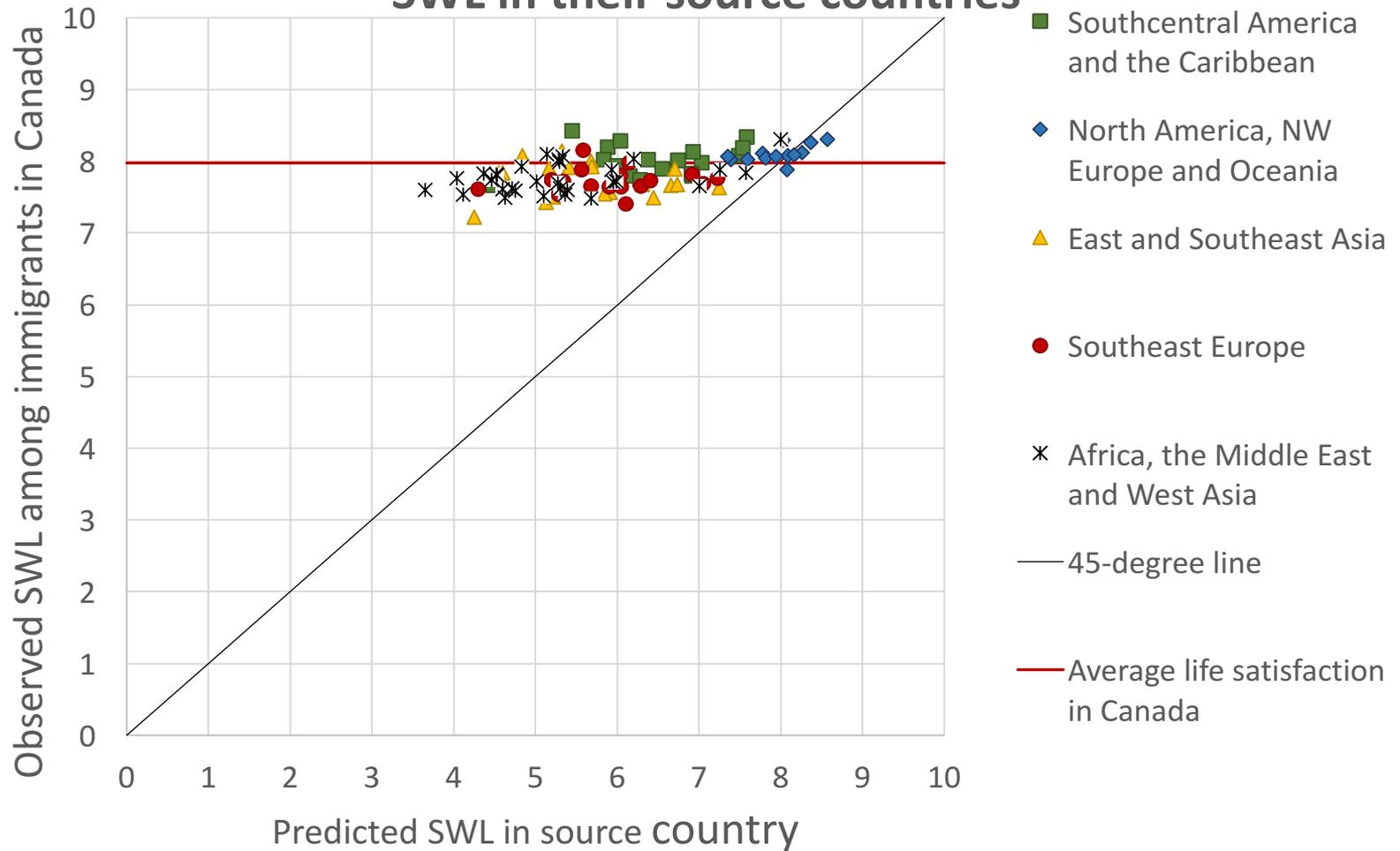
# Difference Between Top and Bottom Quintile Means in Standard Deviations



# Difference Between Top and Bottom Quintile in Standard Deviations



# Observed satisfaction with life among immigrants in Canada (0 to 40 years since arrival) and predicted SWL in their source countries



Note: Survey controls included for Canadian data.