

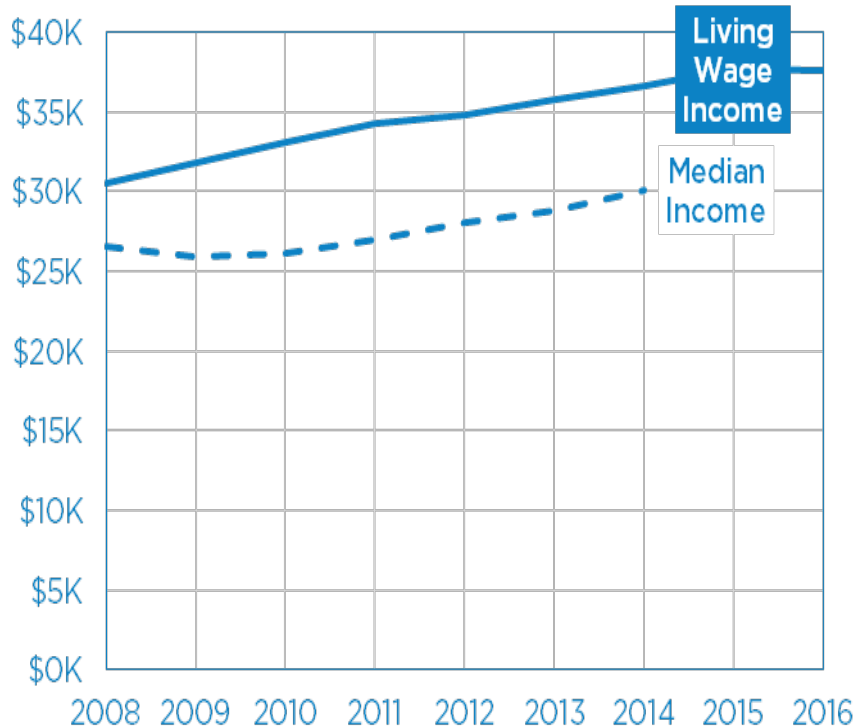
Community Economic Development and Poverty Reduction in Vancouver



It is costing more to live in Vancouver

Costs and Income 2008-16

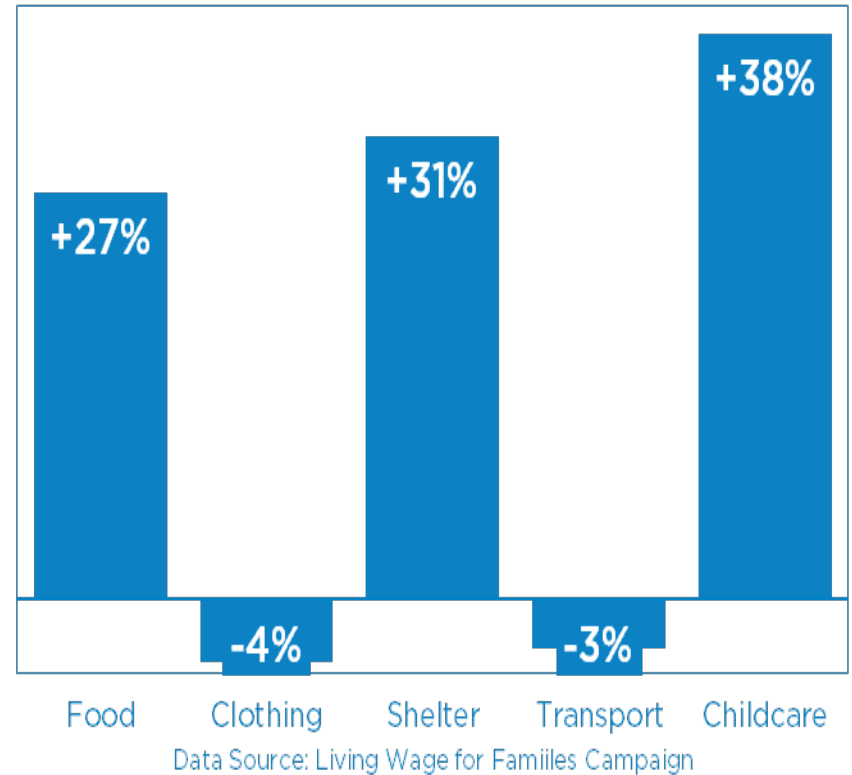
Comparison of Metro Vancouver Living Wage and City of Vancouver Median Personal Income



Data Source: Living Wage for Families Campaign;
Statistics Canada, T1 Family File (Income Tax Returns)

Living Wage Pressures, 2008-16

Rate of Change in Cost of Selected Components of Metro Vancouver Living Wage Calculation

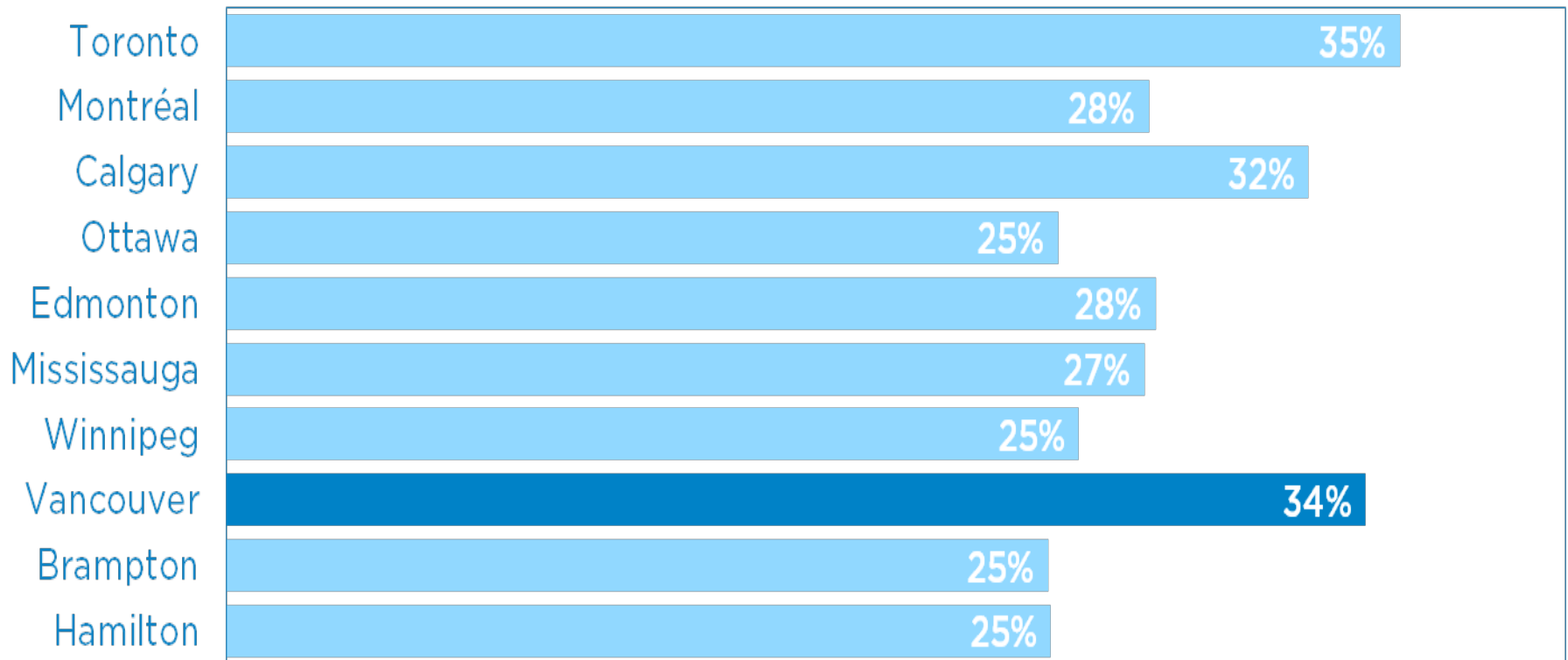


Data Source: Living Wage for Families Campaign

Top earners have a larger share of income than most other cities

Income Distribution in Large Canadian Cities, 2013

Share of Adjusted After-Tax Income Held by Top 10% of Earners



Data Source: Statistics Canada, TIFamily File (Income Tax Returns)
Custom tabulation from CommunityData Program, Canadian Council on Social Development.

Keystone Goal: Making Ends Meet & Working Well

Incomes

Quality Employment
*Living Wage, Minimum Wage,
Precariousness*
Entrepreneurship
*Including low-income
entrepreneurship*
Social Assistance
*Welfare, disability, pension
regressive taxation etc.*

←→
THE
INCREASING
GAP

Affordability

Basic Needs (Housing, Food,
Childcare)
Services and Recreation
Space for Non-Profits
Neighbourhood Retail
Mobility

Key foundation for Poverty Reduction Strategy

Co-created with 35 different DTES community groups:

- Employment services agencies
- Social enterprise
- Residents associations
- Organizations led by low-income individuals
- Business Improvement Associations
- Health and wellbeing agencies
- Urban Aboriginal organizations
- Community Centres

Phase I (2014-2016): acquiring sites and COV properties.

Phase II (present): \$350,000 for quick-start projects and capacity building

June 2017 Council directed staff to return with an update on progress of **poverty reduction strategy creation**

Social Determinants of Health approach

Seeks to affect structural changes and deep innovations that take into account the intersectional and traumatic nature of poverty and related experiences (abuse, racism, stigmatization etc)

Poverty Reduction & CED in Vancouver

Increasing Incomes & Supporting Diverse Livelihoods

Destigmatization & Social Inclusion

Advocacy to Senior Gov

Social Purpose Real Estate

Affordability & Access

Emerging CED - Poverty Reduction Themes

***Increasing
Incomes
&
Supporting
Diverse
Livelihoods***

Updating Community Benefits Agreement Policy

Creation of COV Social Procurement Framework

DTES Community Economic Development Strategy

City of Vancouver Living Wage Certification

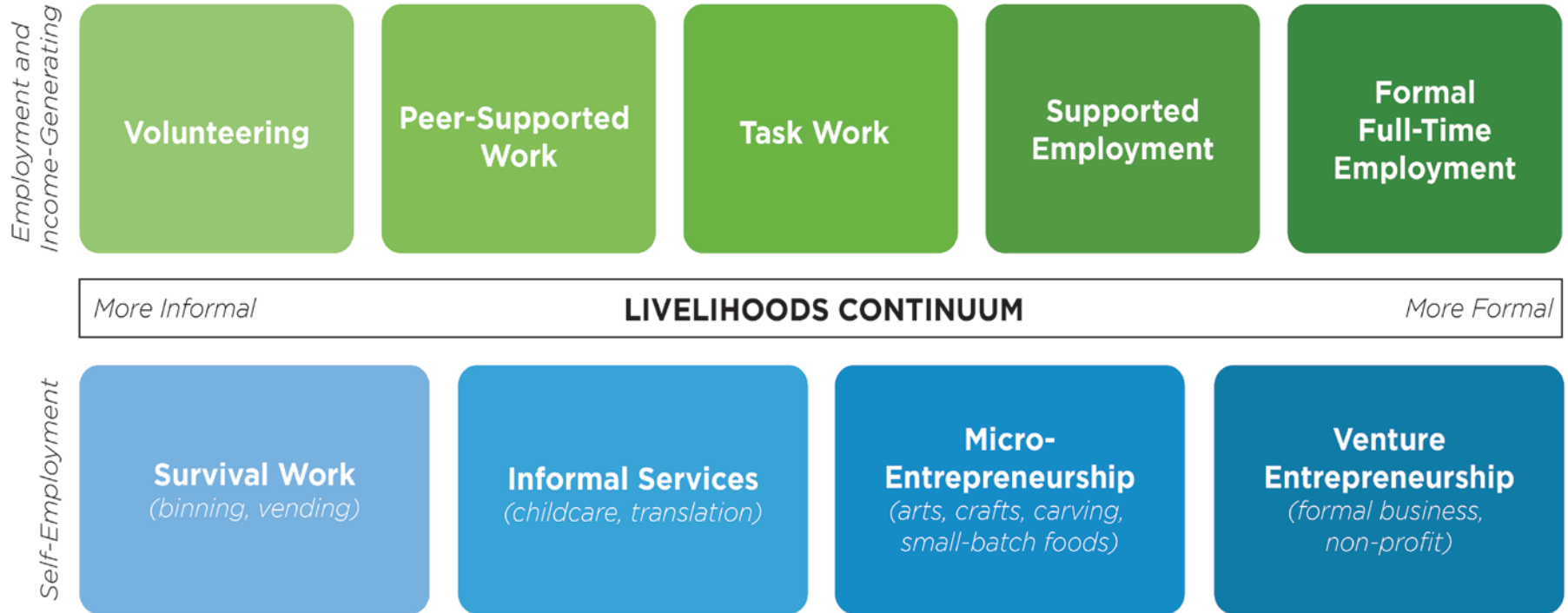
**Partnership With United Way on Supporting Social Purpose
Business in Vancouver**

Safe legal alternatives for street vending

Sex workers transitioning consortium

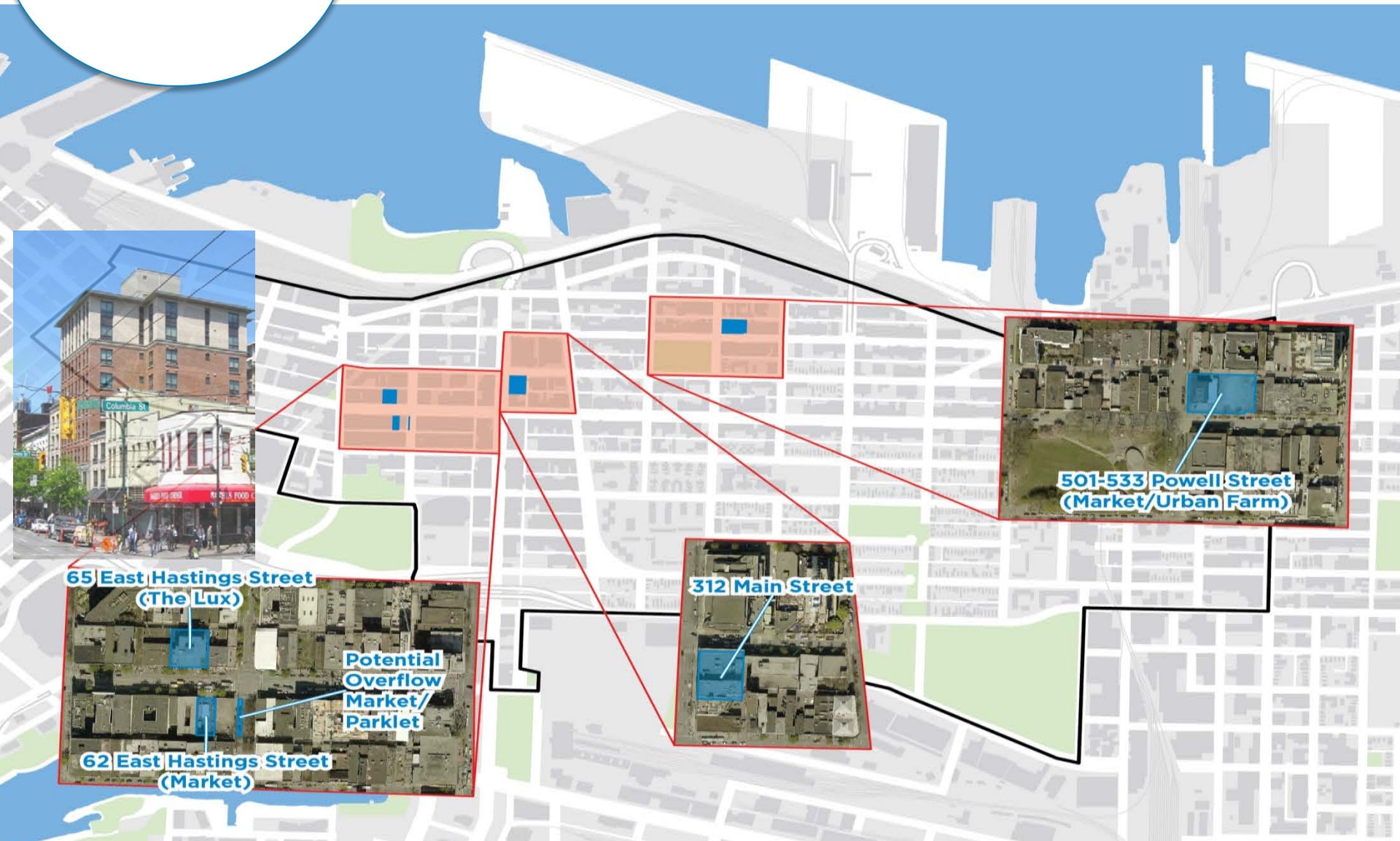
**Increasing
Incomes
&
Supporting
Diverse
Livelihoods**

Expanding our understanding of the economy to better meet people where they are at and create the best opportunities



**Social
Purpose
Real Estate**

Supporting non-profits and social enterprise through SPRE to program and create connections along the Livelihoods Continuum



**65 East Hastings Street
(The Lux)**



**62 East Hastings Street
(Market)**

**Potential
Overflow
Market/
Parklet**



312 Main Street



**501-533 Powell Street
(Market/Urban Farm)**

CIRES: A non profit with a mission to support social purpose commercial real estate opportunities that build capacity and fill community needs



Social Purpose Real Estate



Vancity
Community Foundation



But also....

Affordability & Access

**Destigmatization
&
Social Inclusion**

Include those with lived experience as equal partners in ideation and implementation



Respect, include and consider Bidders, Vendors, Carvers, and others who make livelihoods in non-traditional or non-mainstream ways in our economic planning



**Destigmatization
&
Social Inclusion**

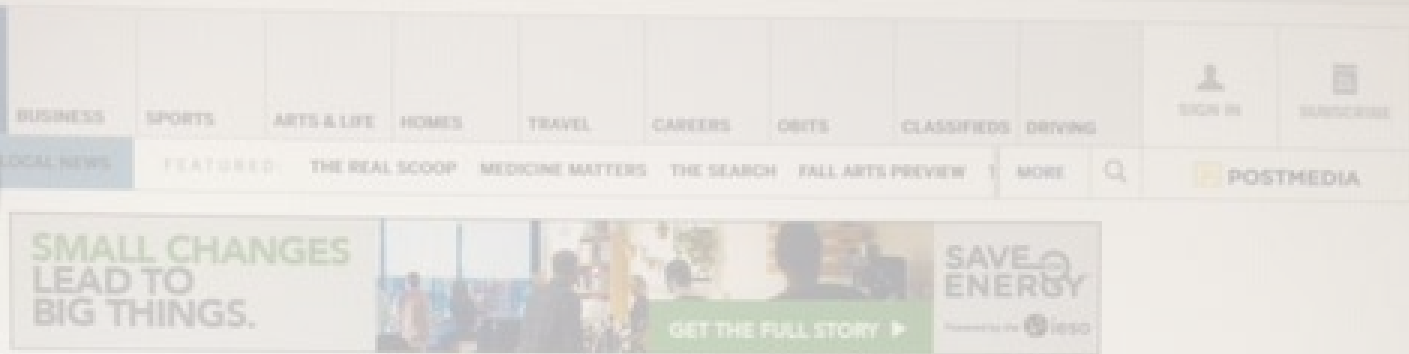
City of Reconciliation Framework

- Continue building strong respectful working partnerships with local Nations
- Educate COV staff on indigenous culture and history, protocol
- MOU with MVAEC
- Urban Aboriginal People's Advisory Committee

Vancouver Immigration Partnership

- Improving accessibility to services
- Enhance access for immigrants to services and programs
- Encourage welcoming and inclusive workplaces

Affordability & Access

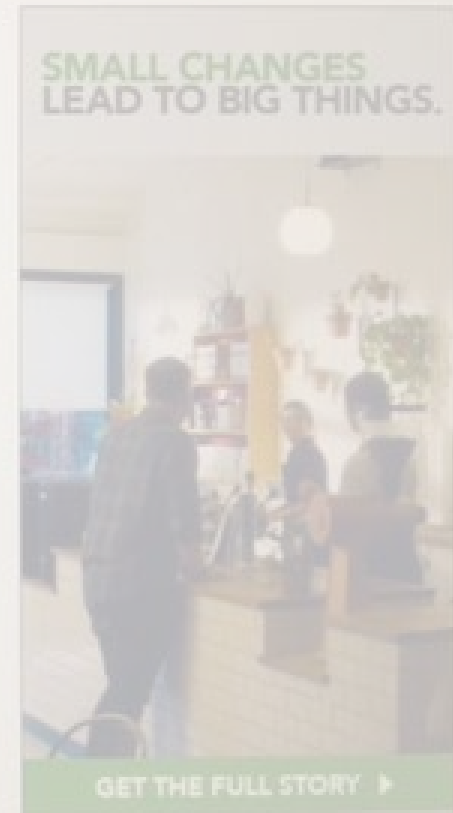


City of Vancouver grants access without fear

Current Actions Underway

- *COV Parks Leisure Access Pass*
- *Strathcona Breakfast Program*
- *Access Without Fear*
- *Childcare at Woodward's and other sites*

....Mobility? Digital Connectivity?





**Advocacy to
Senior Gov**

Match funding to SPRE investments and programming

Reduce barriers to employment and income (Claw backs)

Increase income supports

Housing and Childcare

Transit

Etc.

A new multi-governmental partnership framework for Poverty Reduction & CED



**Poverty
Reduction &
CED in
Vancouver**

Examples from other cities that we're taking into consideration

Hub Approach - focuses on impact of community centres, neighbourhood houses and other key nodes

Collective Impact Approach – Focus on governance and partnership, monitoring and reporting, shared resources and information

Trauma Informed Lens – Focusing on anti-racism and anti-stigmatization, reducing barriers, wellness and healing

Asset Based Approach – Builds on community strengths and local assets and resources, differentiators

Mobility – “Fair access” programs that reduce cost of transit

Wes Regan

Community Economic Development Planner

604-871-6894

Wes.Regan@vancouver.ca

