

# COMMUNITY CHANGE INSTITUTE

CITIES OF THE FUTURE  
CO-CREATING TOMORROW

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#CCI2017



# CHANGE THE STORY, CHANGE THE FUTURE

**David Korten**

International Best Selling  
Author, Activist and Co-  
Founder of YES! Magazine



*"We will prosper in the  
pursuit of life, or we  
will perish in the  
pursuit of money.  
The choice is ours."*

-David Korten

*"We the People have the right,  
the means, and the power.  
We are the ones we have been  
waiting for.*

*The time is now.  
The window of opportunity  
is closing."*

-David Korten

## **CHANGE STRATEGY:**

- 1. Change the defining stories of the main street culture**
- 2. Create a new economic reality from the bottom up**
- 3. Change the rules to favor the emergent new reality**