

DAILY SUMMARY: TUESDAY, SEPTEMBER 26

OUR FOCUS: Co-Creating the Future

KEYNOTE HIGHLIGHTS | Shauna Sylvester

Micro-Targeting in a Multi-Modal World

- The science of psychometrics is now commonly used to curate content to specific audiences...and that content can either be real or fake.
- The curated environments – where we never see anything outside our own bubble – are a deep, scarier and insidious problem for our democracy. For they have the potential to create wedges between us as citizens

Implications for Co-Creating Cities of the Future

- 80% of Canada's population now lives in cities...and these cities are places of tremendous ethnic economic and cultural diversity. They are also where we find our "civic commons" – libraries, community centres, parks, and other public spaces where we come together to access programs and services and to meet each other
- But, data is showing that a growing number of us are feeling isolated and disconnected from their community and the need to fortify our sense of belonging
- We also know that many of our social and democratic institutions are being eroded.

10 Trends in the State of Democracy in Canada

1. Democracies rely on strong human rights legislation to protect citizens, but racist and authoritarian "populist" movements are on the rise in western democratic nations and human rights legislation is being dismantled
2. Greater numbers of Canadians feel like they are falling behind economically and that their political system is not serving them
3. Our perceptions of ourselves as a democratic nation are evolving – we have more openness through the internet and cross-border trade – but this can make it challenging to advance a common vision of our nation.
4. There is a growing polarization fueled by political advocates using advanced IT that fractionalizes the Canadian electorate
5. Declining participation rates in electoral processes – notably among youth – reflects a diminishing faith in government institutions and processes to adequately meet the needs of citizens or represent the diverse voices in Canada.
6. Insufficient civic education means many Canadians are ill-prepared in the rights & responsibilities of citizenship
7. Support systems for settlement of new immigrants and refugees are not adequately resourced or designed to encourage full integration into Canadian society.
8. Our notions of federalism are evolving. Cities have become important actors in our democracy but are not formally recognized with the power to tax or drive policy independent of provincial governments.
9. Government can't do it alone, but many non-state actors are not waiting for government to act.

- 10. The Indian Act continues to disenfranchise and marginalize indigenous people from the political and governance process in Canada.

KEYNOTE HIGHLIGHTS | Julian Agyeman

Co-Creating Sharing Cities

- Urban Planning: A Definition – “Managing our co-existence in shared space.”
- The task of co-creating cities is about co-existing in shared spaces, therefore it’s about creating sharing cities.

Beyond the Sharing Economy to the Sharing Paradigm

Sharing Economy	Sharing Paradigm
Economic activity	Social, cultural, political activity
Economy underpins society	Society underpins the economy
Environment as a source of resources	Environment as fundamental arena of evolution
Autonomous individuals	Interdependent and vulnerable people
Transactional	Relational
Market-based “solutions”	Political and behavioural solutions

Starved for Vision?

- Citizens connecting with citizens are the champions of democratic change
- We are lacking political vision and leadership because we have public apathy
- Community charters are one way that cities and municipalities are claiming their identity

LEARNING WALL HIGHLIGHTS:

The Power of Dialogue

- Ask questions not to reach resolution but to expand our way of thinking
- How do we become vessels for the collective voice of our communities rather than owners of a vision?
- Belonging Movement – Radical Inclusion

AHA Moments

- The importance of raising awareness re: fake websites spreading fake information and tools for distinguishing the fake from the real

- Great learning on the impact of urban planning and urban spaces. There seems to be a gap in knowledge transfer strategies to key decision-makers – municipal government & political leaders

Collaborative Leadership

- We all have leadership qualities (visionary, analyst, mobilizer, nurturer)
- There is a need to create a collaborative framework
- It’s important to take a collective approach to leadership

SOCIAL MEDIA HIGHLIGHTS:

YouthCI @Youth_CI – @ShaunaSylvester and @julianagyeman discuss the role of dialogue in navigating our changing world. #CCI2017

Kathreen Riel @kathreenriel – #CCI2017 Mayors as visionaries for diversity and inclusion? Leaders still need an engaged populace.

Felicia Ochs @FeliciaOchs – Young #entrepreneur discusses local sharing economy – the thingery.com @psd-70 @parklandcc #CCI2017

Cathie Langmead @craftiecathie #CCI2017 Rewrite the script. Grassroots buy-in needed to co-create change in urban planning/development for culturally inclusive spaces.