APPLY FOR FUNDING

Building Equitable Economies for Immigrants and Refugees in Peel



This funding opportunity for the Peel community has been developed through a participatory model.

<u>The WES Mariam Assefa Fund</u> partnered with the <u>Tamarack Institute</u> to engage residents and community stakeholders to form a People's Panel, who co-designed this funding opportunity to build equitable economies for immigrants and refugees.

The Panel members reflected on their sector knowledge and lived experiences within Peel to identify diverse needs and define priorities to create targeted change and impact that will remove economic barriers for immigrants and refugees.

This process was also supported by the Peel Newcomer Strategy Group (PNSG), whose sector knowledge and understanding of the local landscape helped ground the Panel's work. The People's Panel will also be making funding decisions for selected projects or initiatives.

Learn more about the <u>Participatory Grantmaking Project</u>

OBJECTIVE

This fund aims to support **EMPLOYMENT-FOCUSED EFFORTS** towards serving and empowering marginalized¹ immigrants and refugees, that offer holistic, responsive and collaborative solutions that are grounded in the Peel community to remove economic barriers and build more equitable economies.

¹ In the context of this fund, the marginalization of immigrants and refugees refers to both a process and a condition that prevents individuals or groups from full participation in social and economic life. Discrimination or exclusion from economic opportunities can impact on a wide range of groups based on immigration status, country of origin, race, language, etc. such as but not limited to racialized groups, particularly women, undocumented migrants, newcomers, including seniors, international students, precariously employed, unemployed or underemployed immigrants and refugees, low-income immigrants and refugees.

PRIORITIES

Engage **industry and employer** to position marginalized immigrants and refugees' skills to emerging labour market needs.

Develop **entrepreneurship skills and job readiness** while aiming for **system change to create self-employment pathways** for marginalized immigrants and refugees.

Implement the holistic integration of **mental health supports** into settlement and employment services.

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Align **service navigation and accessibility** to the marginalized immigrants and refugees' perspective and experience. For example, including access to **targeted and wrap-around services** to prevent and address issues that create barriers to employment (e.g. worker exploitation, housing needs, obtaining status, etc.).



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HO CAN APPLY?

Peel based or Peel serving non-profit organizations, community agencies or groups and collaboratives whose work is related to workforce development and/or immigrant and refugee settlement.

Groups that are <u>not registered charities</u> are encouraged to apply alongside a co-applicant, who has a charitable registration number and will serve as their fiscal sponsor.

We encourage applicants to:

Work in partnerships with community groups or grassroots initiatives to develop strategies rooted in the community's needs and build organizational capacity.

Actively engage employers and industry in the process (especially small and medium-sized businesses).

Work collaboratively to develop projects and strategies that engage the diverse services and organizations that make up Peel's employment and settlement sector.







GRANTS

STREAM 1 \$50 000-\$75 000 for a single-organization application for a small-scale project.

STREAM 2 \$75 000 - \$150 000 for joint application from several organizations for a larger-scale project.



Potential uses of the funding (examples of strategies):

Testing new projects or programs • Seeding innovation and pilot projects • Enhancing accessibility to existing programs that are not already well-resourced • Replicating or scaling workforce development models and approaches that are proven to be effective • Developing collaboration and partnerships to increase overall sector capacity • Advancing advocacy and systems change • Building capacity (e.g., training for staff, technical assistance, research, technology, etc.)

HOW TO APPLY?

Applicants must submit the online <u>application form</u> and a budget **before March 9, at 5 pm.** (only one project per applicant).

We invite applicants to:

Register to an open-to-all information session on February 2, from 3 to 4 pm.

Attend of the coaching calls on <u>zoom</u> **to ask specific questions regarding their project** on February 15, (1 to 2 pm) and March 1, (12 to 1 pm). Applicants may drop in at any time during those hours.

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ASSESSMENT CRITERIA

RELEVANCE AND NEEDS BASED

The project is relevant with respect to the intention of this funding opportunity and the issues it seeks to address.

The project responds to the recognized needs of marginalized immigrants and refugees in a holistic approach.

More specifically, it demonstrates a critical understanding of the overlapping and diverse issues that shape how marginalized immigrants and refugees navigate employment within the Peel region; and identifies the gaps within existing employment and settlement services and how this impacts marginalized immigrants and refugees.

ALIGNMENT WITH OBJECTIVES

The project clearly responds to one (or more) of this funding opportunity's priorities proposing relevant strategies, responsive solutions or generating future-focused opportunities.

EQUITY

CRITERIA

The project fosters equity and considers intersectionality while defining its key demographics.

IMPACT

The project defines clear, measurable and realistically achievable results in the timeframe. The project could represent the first phase or initial stage of a longer-term initiative.

Examples of potential results:

"Developed accessible referral pathways which resulted in X number of marginalized immigrants and refugees finding self-employment opportunities."

"Enhanced the employability of X number of marginalized immigrants and refugees through skills development programming." "Developed mental health supports within settlement agencies that have supported X number of marginalized immigrants and refugees accessing high-quality services."

ENGAGEMENT AND COLLABORATION

The project fosters engagement of immigrants and refugees, collaboration or partnerships within the Peel community.

ACCOUNTABILITY

The project incorporates processes that emphasize accountability and transparency to all involved stakeholders. For example, this can be achieved through engagement and a participatory approach to decision-making. More specifically, the project demonstrates mechanisms that will enable stakeholders (users of services or the wider Peel community) to input into decisions that affect them.



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