

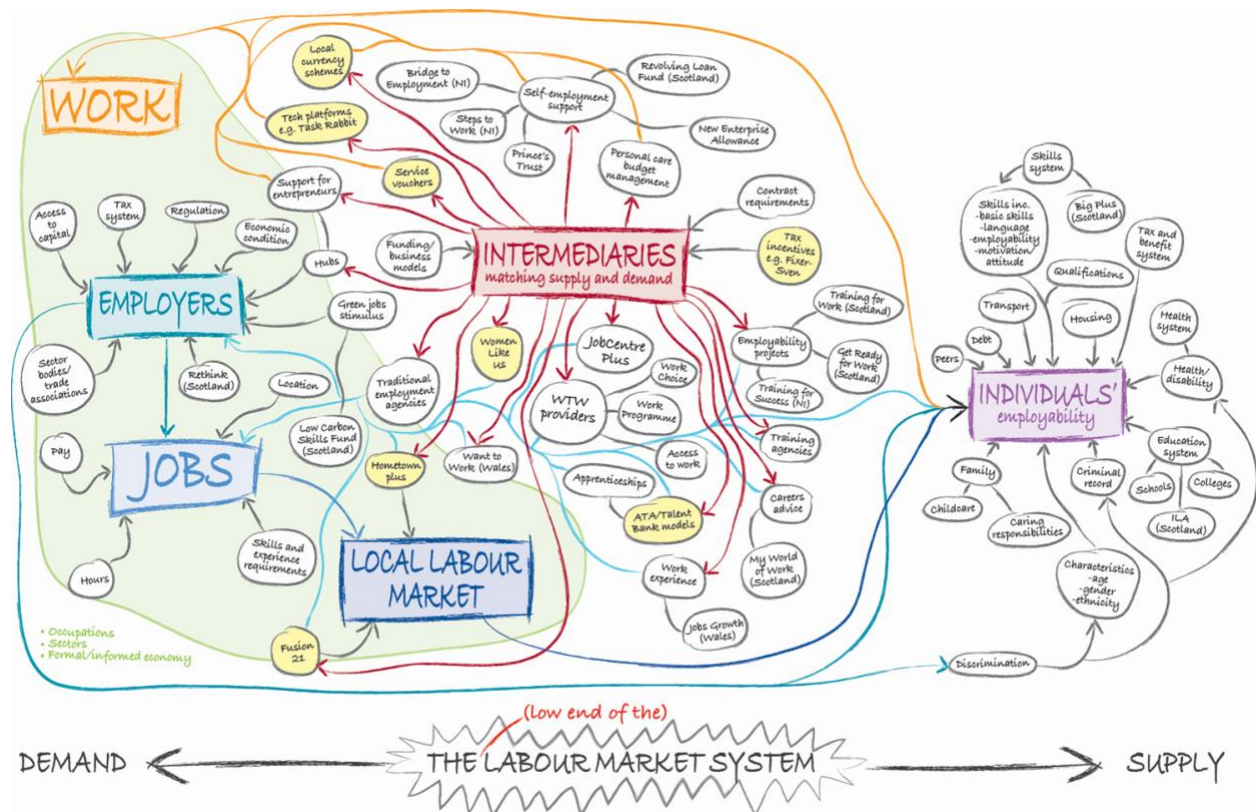


APPENDIX | GETTING TO IMPACT: NUDGING SYSTEMS AND POLICY

This Appendix supports the exercises in the Workbook | Getting to Impact: Nudging Systems and Policy by providing several examples of mapping systems and tracking changes.

Exercise 1: Define and scope your system

The diagram below provides the example of a spaghetti diagram depicting a Scottish community's labour market system.



Exercise 2: Practice tracking outcomes

This example shows how Living SJ may *hypothetically* fill in an outcomes diary (Worksheet 1)

How we work differently (community capacity)

Community Partner	Activity	Capacity Outcome	Impact on Poverty	Roundtable Involvement

Shifting Awareness/Will

Community Partner	Activity	Awareness/Will Outcome	Impact on Poverty	Roundtable Involvement

Policy and Systems Change

Community Partner	Activity	Systems Change Outcome	Impact on Poverty	Roundtable Involvement
Saint John Women’s Empowerment Network, Family Resource Center, First Steps	Collect and share information through research, focus-groups, government surveys and one-on-one interviews, to identify barriers that people, specifically low-income women, are experiencing regarding childcare	Improved relationships with Province of New Brunswick Continual feedback on childcare systems.	No direct line of sight to impact to reductions in poverty, but it sets the stage to influence more specific policies below	Convene, support and broadcast group’s activities and finding.
Province of New Brunswick, Dept of Social Development	Province reviews barriers to accessing childcare	Parents who participate in a Designed Early Learning Center are eligible to receive subsidy to free childcare on sliding scale.	348 Families receiving free childcare.	Provided ongoing research on need and feedback on pilot project.
Province of New Brunswick, Dept of Social Development	Province reviews barriers to accessing childcare	Adjusted child care rates increased from \$28.50/day to \$39/day.	Will increase access and affordability to parents in 45 Centers across the Province	Provided ongoing research on need and feedback on pilot project