GROUP EXERCISE 5

*Purpose: Practice describing your impact using numbers and narrative.*

1. Consider a recent initiative – a program, project, policy, or process – that generated some kind of positive result or benefit for people in your community. Take ten minutes to reflect on the following questions.

|  |  |
| --- | --- |
| **Qualitative** | **Quantitative** |
| How many people were affected by this initiative?  | Who were the different types of people involved in the initiative? Why did they participate?  |
| What is the measurable difference in their lives (e.g., more money, fewer expenses)?  | How are their lives different because of the initiative? What can they do now that they could not do before? |
| How much have things improved (e.g., 5% more income, 8% less on housing cost)? | What were (if any) the unanticipated outcomes – positive or negative – that emerged for them? |

1. To what extent do you feel that this mixed method approach provides a more fulsome understanding of the results for this initiative than using only quantitative data alone?

|  |  |  |  |
| --- | --- | --- | --- |
| **1** | **2** | **3** | **4** |
| No more understand | A little more understanding | Somewhat more understanding | A lot more understanding |
| Why? |

1. What other kinds of qualitative and/or quantitative data might you add to get an even better understanding of results?