GROUP EXERCISE 4

*Purpose: Start to distinguish your priority results for monitoring and reporting impact.*

1. Identify 10-12 outcomes and impacts that your team feels like it should address in your Impact Report.
2. Place the outcomes in one of the four categories in the Urgency-Importance Matrix (3 = low importance and urgency).
3. Which of these do you want to include in your Impact Report? What other results would you like to add to this year’s report? Why?