GROUP EXERCISE 1-A

*Purpose: Start the participatory evaluation process by clarifying who should be involved in the evaluation and how.*

Brainstorm:

* Who are the different stakeholders in your project, including the more peripheral people or organizations, who may have an interest in collaborating in the project and its evaluation?
* What contribution can each of these stakeholders make at the different stages of the evaluation process?

**Data providers**

**Evaluation Process (design, data collection)**

**Allies and champions**

**Evaluation Governance**

GROUP EXERCISE 1-B

*Purpose: Clarify how the results of the evaluation will be useful to and be applied by each of your intended audiences.*

1. Fill in the chart below. Identify with your team: who the most important people are to be sharing your impact with; what information do they need to make decisions; how will that information needs to be presented to them so that it is digestible; and what kind of timeframe they need to receive the information.

**Table 1: Users/Use Matrix**

|  |  |  |  |
| --- | --- | --- | --- |
| **Primary Audience** | **What do they want to know about our results?** | **What are their preferences for how we share that information and when?** | **What are the implications for timeframe?** |
| 1. *Ex. City Council*
 | * *People supported by programs/projects*
* *Return on investment*
* *Overall city poverty rates*
* *Poverty indicators on Indigenous people*
 | * *Council Report provided annually, probably 10 pages in length using a City format.*
 | * *Annually*
 |
|  |  |  |  |
|  |  |  |  |

1. Given the targeted focus of this project on tracking outcomes and impact data for basic monitoring and communication purposes, how would you like to approach your measuring efforts for the remainder of the year?

[ ] We will focus on gathering outcomes and impact data for tracking and communication purposes this year, and focus on learning, summative decisions, and/or field building next year.

[ ] We will also be using the knowledge, tools and impact results we gain from this series toward learning, decision-making, and/or research this year.

[ ] Other

Why?

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