



# COMMUNITY CHANGE FESTIVAL

#communitychange festival





# **Community Innovation**

## **Why it matters**

# My (not so) secret hopes...

- Focus on empowering community rather than doing **to** or **for**
- Simplify – get beyond buzzwords to talk about specifics and tangibles
- Approach methods and tools as inspiration, not as recipes
- Focus on what we want to achieve, not the method to get there

10 mins Introductions

40 mins Strategy – Unpacking  
Community Innovation

20 mins Table Discussion

10 mins Group Share

10 mins Close

# What are your top 2 favourite examples of Community Innovation?

3 minutes each to discuss

# Why does Community Innovation matter to you?

3 minutes each to discuss



IDEA 1

# **Change, for good, with and within a community**

- What kind of change, exactly?
- What kind of good, exactly?

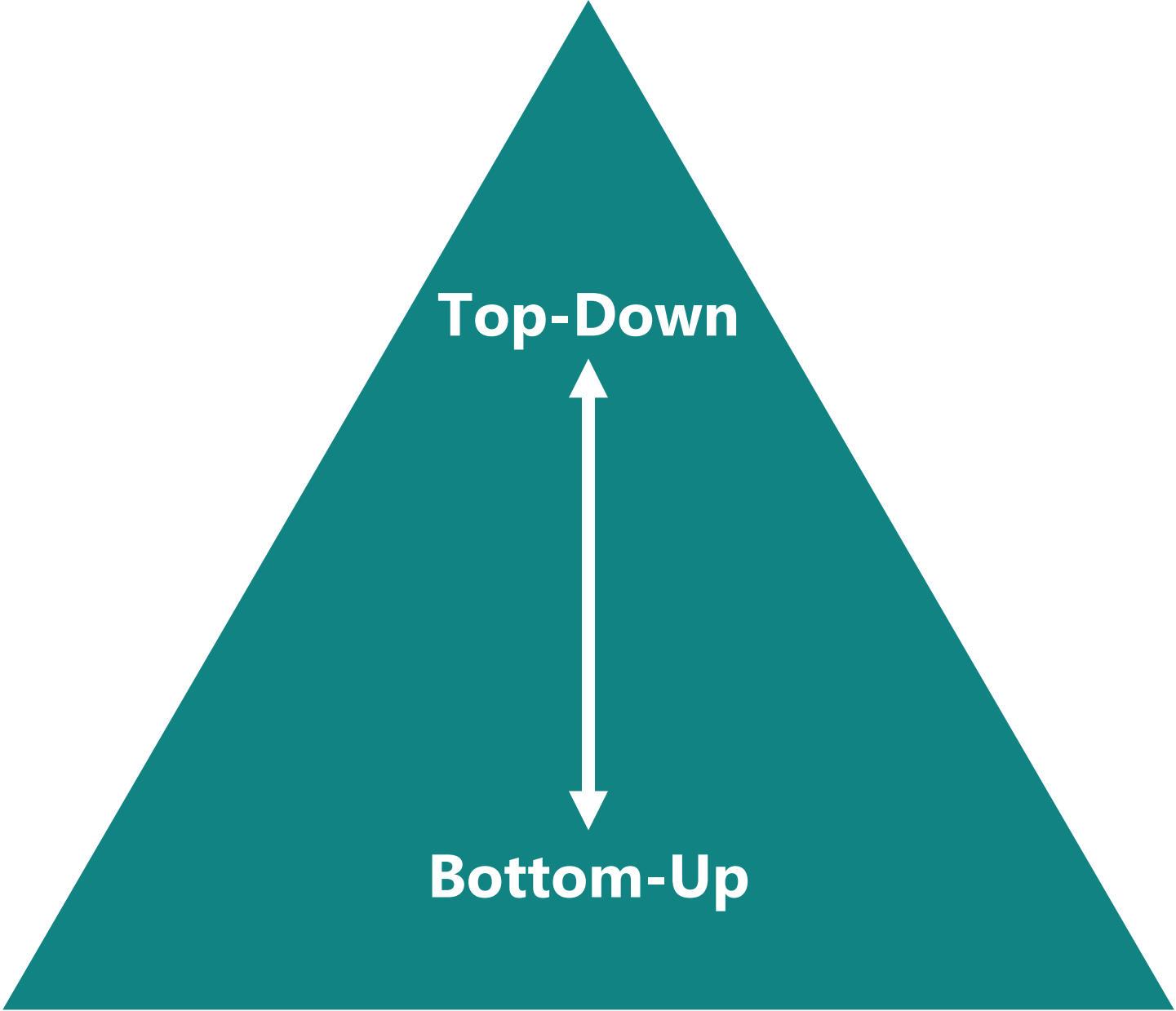


Source: Canadian Museum of History





Source: Australian Broadcasting Corporation News



IDEA 2

# Community Matters

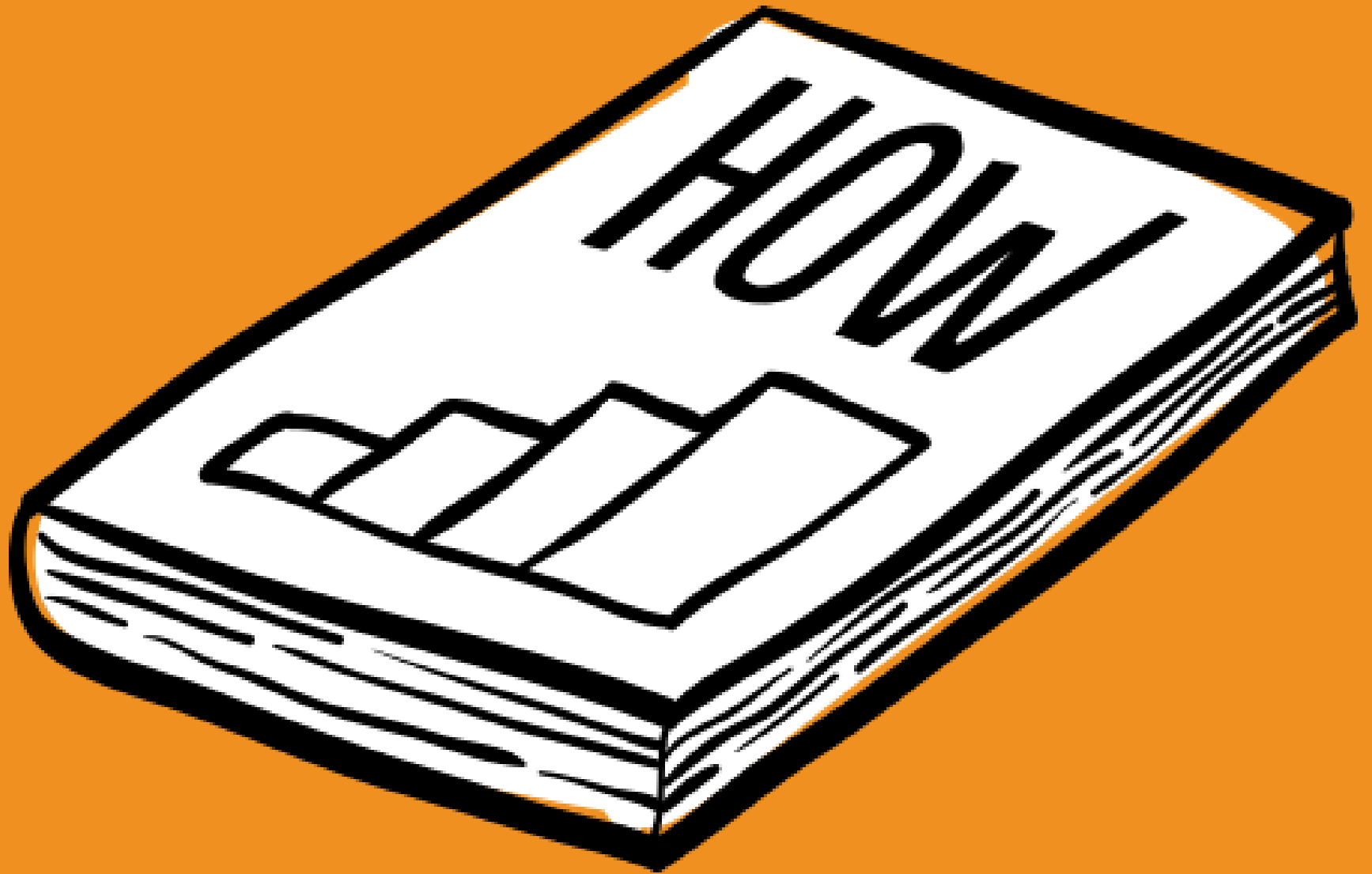
Local knowledge and context

Clear, focused opportunities

Connection to outcomes

Space and place for exploration





**Human-Centred Design /  
Design Thinking**

**Labs and Innovation  
Offices**

**Participatory Action  
Research**

**Systems Change**

**Behavioral Science**

**Scenario Planning**

**Social Innovation**



**Theory U**

**Change Management**

**Evaluation**

**Organizational  
Strategy**

**Appreciative Inquiry**

**Co-Design**

**...and more to come,  
I'm sure**

Human-Centred Design /

Theory U

Design Thinking

These methods should **augment and**

Change Management

Labs and Innovation

**inspire** community assets, wisdom, and

Offices

approaches, not replace them.

Evaluation

Participatory Action

Organizational

Research

Strategy

Systems Change

Appreciative Inquiry

Behavioral Science

Co-Design

Scenario Planning

...and more to come,

Social Innovation

I'm sure





IDEA 3

## **Drawing from these methods appropriately**

Learn where they are applicable, and why **and** where they are not applicable, and why

Understand the principles that make them work, rather than the method

Try, learn, repeat

IDEA 4

# **Innovation is a natural human capacity and practice**

# Conditions for Community Innovation

How might we support our communities to innovate?



CONDITION 1

# Power



**We need to share power to  
support community innovation**

**TO**

**FOR**

**WITH**

**BY**

**What matters to you?**

**How do I support you in  
making that change come  
about?**



CONDITION 2

# Sense of Power

Source: The Independent

SKOLSTREJK  
FÖR  
KLIMATET





**We can help people discover  
their power**

CONDITION 3

# Capacity for Risk





# We can help reduce the risk of innovation for those participating

Long term-commitments

Basic needs

Social supports

Training

CONDITION 4

# Interconnection





Source: Canadian Museum of History





Source: Australian Broadcasting Corporation News



**“It is only when these individuals join together in a movement and also team up with champions from a diversity of sectors that promising ideas evolve to have the kind of lasting impact that changes systems.”**

-Sylvia Cheuy

**We can help community  
members to connect to  
each other and to supporters**

CONDITION 5

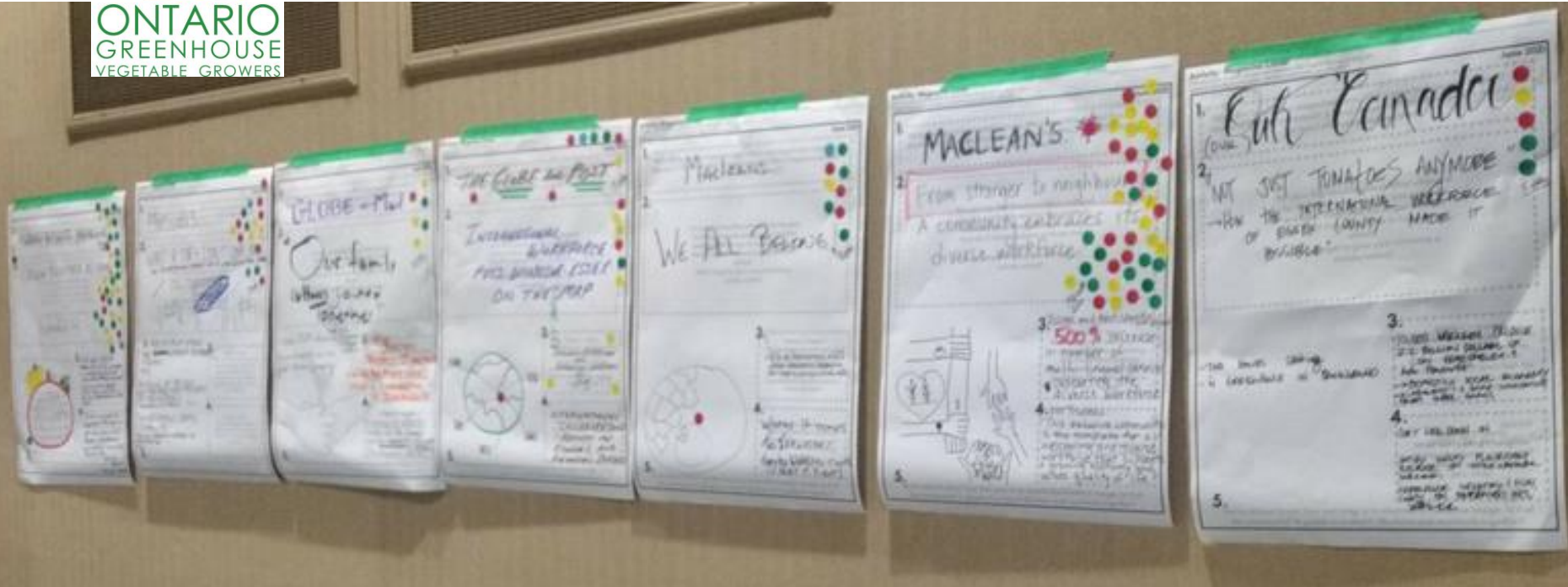
# Unifying Purpose

Public Domain, <https://commons.wikimedia.org/w/index.php?curid=174539>





ONTARIO  
GREENHOUSE  
VEGETABLE GROWERS





Activity: Magazine Cover  
 June 2021

1. **OGVG TODAY!**

2. **THE ELEPHANT HAS LEFT THE ROOM!**  
**BYE FELICIA!**

3. **Integration Success**  
 Immigration-Kingsville apprenticeship  
 Community reports international  
 workforce feels more welcomed  
 & Hamilton-Kingsville is booming  
 as a result!

4. **THE ELEPHANT HAS LEFT THE ROOM!**  
 New consulate report confirms  
 improved integration of 98% of  
 international workforce with  
 community.

5.

Activity: Magazine Cover  
 June 2021

1. **THE GLOBE AND POST** 15 votes

2. **INTERNATIONAL WORKFORCE PUTS WINOSAR-ES ON THE MAP**

3.

4. **INTERNATIONAL COLLABORATION RESOURCES FOR ECONOMIC FINANCIAL**

5.

Activity: Magazine Cover  
 June 2021

1. **MACLEAN'S**

2. **From stranger to neighbour:  
 A community embraces its  
 diverse workforce.**

3. **Essex and Kent counties -  
 500% increase  
 in number of  
 multi-lingual services  
 supporting the  
 diverse workforce**

4. **PM Trudeau:  
 This inclusive community  
 is the template for a  
 welcoming and diverse  
 workforce that supports  
 a growing economy and  
 values quality of life!**

5.

## OUR ASPIRATION

**“Our communities are inclusive. We welcome, support, and appreciate the contributions of all residents – international and local. Our success is only possible because each person is supported by the workforce, organizations, and other residents to contribute their diverse gifts to create a thriving community for all.”**

**We can help synthesize unique perspectives into a common vision.**

Conditions	Actions
Power	Ask where we can support, on community's terms
Sense of Power	Demonstrate what's possible
Capacity for Risk	Reduce risk for our most vulnerable people
Interconnection	Connect community members and supporters
Unifying Purpose	Weaving and synthesizing

# Discussion

Conditions	Actions
Power	Ask where we can support, on community's terms
Sense of Power	Demonstrate what's possible
Capacity for Risk	Reduce risk for our most vulnerable people
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Unifying Purpose	Weaving and synthesizing

**Which condition is most needed in your community innovation challenge?**



# Discussion

Conditions	Actions
Power	Ask where we can support, on community's terms
Sense of Power	Demonstrate what's possible
Capacity for Risk	Reduce risk for our most vulnerable people
Interconnection	Connect community members and supporters
Unifying Purpose	Weaving and synthesizing

**What other conditions are you seeing for supporting Community Innovation?**

# An Exploration Tool



## COMMUNITY INNOVATION PLANNING CANVAS

This planning tool will help you work through the main considerations you need when supporting Community Engagement. Use this as a space to reflect, generate ideas, and refine your thinking.



### WHY INNOVATE?

What kind of change do you hope to see in your community?

Why is that change 'good'? Who will benefit and how? Who will not benefit, and how?

## Conditions For Innovation

### POWER

What types of power are needed to effect the changes that the community is seeking?

How can you build greater power within the community?

### CAPACITY FOR RISK

What risks do our marginalized community members face with respect to this innovation?

How will we help reduce risks for these community members?

### UNIFYING PURPOSE

What common themes come up again and again when we talk about this innovation?

How might we frame these themes as a unifying purpose for the community?

### SENSE OF POWER

What power does the community hold, but does not recognize?

How can you help your community discover the power it has?

### INTERCONNECTION

To what degree are members of the community connected to each other or outside supports?

How can you help create time, space, and opportunity for connections to be formed?

### ADD YOUR OWN!

What other conditions are important to support innovation in your community?

**What main concepts  
and ideas are the  
biggest takeaways from  
this skills session?**

# Up next in Community Innovation

# Questions?