Tamarack Learning Centre Workshop Options

The Tamarack Learning Centre team can provide the following full day and half day workshops to your organization or collaborative.   Don't see exactly what you're looking for? Don't worry, the workshop content can be customized to your unique needs. For more information, please contact: Stephanie Murray at stephanie@tamarackcommunity.ca

THE TAMARACK ADVANTAGE
Why invest in Tamarack?

- **Co-designed Approach:** All services are customized and co-designed with the client to ensure outcomes meet client needs.
- **Content knowledge & expertise:** work with respected international thought leaders who regularly research, test and publish new content
- **Experience in practice:** We bring practical experience and skill to translate the theory of community change into action.
- **Leverage an Engaged Network:** Leverage our global network of over 24,000 community change practitioners to access proven approaches to address a range of complex issues in creative and innovative ways.
- **Invest in Building Capacity:** Revenue generated by Tamarack Custom Services is used to develop and share new knowledge products, resources and tools that grow the capacity of the field.

WORKSHOP OPTIONS

☐ **TURF, TRUST & COLLABORATION –** *Liz Weaver, Collective Impact*

Learn simple, practical tools and approaches to building trust. Participants will be able to bring these back into their collaborative efforts and renew engagement and shared ownership. You'll also learn to; build engagement, befriend your nemesis, counter-balance efforts, deepen engagement, build commitment and trust self-assessment.

☐ **BUILDING CAPACITY FOR AUTHENTIC ENGAGEMENT & SYSTEMS** *– Sylvia Cheuy, Community Engagement or Galen MacLusky, Community Innovation*

This day-long workshop offers participants the opportunity to deepen their knowledge of 3 interconnected practices that support systems change: community engagement; multi- sector collaboration and collective impact. Participants also learn – and apply –practical tools to translate these practices into action. You'll also discover tools that affirm, and harness, the shared

leadership needed for community change, explore an array of approaches to effectively engage diverse audiences and how to sustain that engagement over time, and discover tools and approaches to effectively engage both organizational and community perspectives and ensure they work well together.

☐ **PROTOTYPING FOR COMMUNITY CHANGE –** *Galen MacLusky, Community Innovation*

How can you build buy-in for a vision for community change, help a stalled effort get un-stuck, and test ideas before making costly and risky investment in new programs and services? The intentional practice of prototyping – testing conceptual ideas by making them real – is a core part of effective community change. You'll also learn; tools and techniques for building upon the results of your prototypes to scale impact and build upon what works. Case studies and examples of how communities and organizations have used prototypes to get to impact, and dive deep into specific types of prototyping, what makes the effective, and how you can draw upon them to address your specific needs.

☐ **HUMAN CENTERED DESIGN FOR COMMUNITY CHANGE** *– Galen MacLusky, Community Innovation*

Human-Centered Design and Design Thinking are rapidly rising as tools for innovation across the public, private, and voluntary sector. How can community change makers use these exciting approaches to strengthen and deepen their work? You'll also learn; approaches for engaging community members to identify the barriers they face and create bold visions for the future. Tools to spark creative, community-led approaches to the challenges that communities face, and tools to help you test new approaches and work with community to ensure that they deliver the right impact.

☐ **ACCELERATING ECO-SYSTEMS CHANGE WITH COLLECTIVE IMPACT –** *Sylvia Cheuy, Community Engagement*

Collaboration – with funders, allies and community partners – is a significant part of how our work gets done these days. But, not all forms of collaborations are the same. Collective Impact is a disciplined form of multi-sector collaboration that is demonstrating powerful, large-scale results on an array of complex social and environmental issues.

☐ **AUTHENTIC COMMUNITY ENGAGEMENT**- *Sylvia Cheuy, Community Engagement*

The most innovative solutions to complex community issues are achieved through multi-sector collaboration which makes the practice of authentic engagement a core practice of community change. As noted in her recent paper Building Your Practice of Authentic Community Engagement, Tamarack's Sylvia Cheuy explores one of the most challenging aspects of authentic engagement: bringing together content experts with "context" experts – community residents – whose perspectives are essential to effectively implement new ideas.

☐ **MINDSETS FOR ECO-SYSTEM LEADERSHIP –** *Liz Weaver, Collective Impact*

To achieve large scale impact, leaders must learn to navigate complex systems that are continually shifting and changing. Diagnosing the nature of the problem, understanding the

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components that make up the complex system and determining how you, as a leader, might effectively influence the system are key components in eco-system leadership.

☐ **FRAMEWORKS TO ECO-SYSTEMS DESIGN & INNOVATION –** *Liz Weaver, Collective Impact or Sylvia Cheuy, Community Engagement or Galen MacLusky, Community Innovation*

How can leaders within the private, public, and voluntary sectors use the tools of innovation to advance a social cause? This workshop is designed to offer community change-makers an opportunity to discover how they can draw upon the tools of design (design-thinking, human-centred design, prototyping) to deepen their practice in developing and testing innovative new approaches for addressing intractable issues.

☐ **COLLABORATIVE GOVERNANCE STRUCTURES -** *Liz Weaver, Collective Impact or Sylvia Cheuy, Community Engagement*

One of the challenges of effective collaboration is reaching agreement amongst the partners in the governance and decision-making of their shared work. This workshop will explore the unique governance challenges that multi-sector collaborative's face; different backbone structures as well as offer strategies to effectively navigate the process-product tension of collaborative work and how to deal effectively with the multiple levels of accountability implicit in collaborative work.

☐ **EVALUATING COLLABORATIVE CHANGE EFFORTS -** *Liz Weaver, Collective Impact or Sylvia Cheuy, Community Engagement*

Collaborative approaches for large-scale change require a different way of measuring and evaluating progress and impact. This workshop will discern between shared outcomes, shared measures, shared measurement systems and how each contributes to the work of demonstrating community impact. This workshop offers an opportunity to learn how best to tackle the challenging but critical task of, learning from, and demonstrating the impact of collaborative change efforts.

☐ **RESILIENCE & SUSTAINABILITY IN COLLABORATIVE EFFORTS-** *Liz Weaver, Collective Impact or Sylvia Cheuy, Community Engagement*

Collaborative, systems-change efforts focus on long-term, systems-level changes rather than shorter term programmatic outcomes. How do you sustain the momentum, pace and resources needed for your collaborative's work over time?

☐ **ACCELERATING SYSTEMS CHANGE WITH COLLECTIVE IMPACT & AUTHENTIC ENGAGEMENT -** *Liz Weaver, Collective Impact or Sylvia Cheuy, Community Engagement*
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and perspectives to think together is central to creating a robust collective impact initiative and a foundational practice of community change. Authentic engagement of both content and context experts is foundational to effective multisector collaboration.

☐ **ASSET-BASED COMMUNITY DEVELOPMENT -** *Sylvia Cheuy, Community Engagement or Galen MacLusky, Community Innovation*

The principles and practices of Asset-Based Community Development (ABCD) are based upon more than three decades of research and community work by John McKnight and John Kretzmann.   ABCD creates a virtuous circle of sustainable community action. By identifying, linking and growing the strengths within a neighborhood or community, its resilience and ability to care for itself are restored. This workshop will: introduce the core principles of ABCD; share practical resources for incorporating the lens of ABCD into your community change efforts; and, share stories that illustrate how the community's newly-recognized strengths can be directed to an endless range of shared priorities.

☐ **ENGAGING VULNERABLE AND PRIORITY POPULATIONS** *– Galen MacLusky, Community Innovation*

This workshop will provide an opportunity for participants to learn more about the theory and practice behind engaging vulnerable and priority populations. Through a mix of presentations, interactive exercises, and reflection, participants will learn tangible ways that they can engage these populations in a safe, respectful, and effective manner.

☐ **BUILDING THE SHIPS AS WE SAIL IT: NAVIGATING COMPLEX CHANGE THROUGH RAPID PROTOTYPING** *– Galen MacLusky, Community Innovation*

Once we've identified the problem we want to solve, where do we start? For complex challenges like reducing poverty or supporting healthy families, it is difficult to identify where our efforts are best focused and what, exactly, needs to change. When facing this type of uncertainty, the act of prototyping – making ideas real and testing them in the world – can help accelerate our understanding of the systems we work within and help us more quickly arrive at interventions that have a lasting impact.

☐ **INNOVATING IN THE VOLUNTARY SECTOR: BEYOND THE BUZZWORD** *– Galen MacLusky, Community Innovation*

Why is innovation in the voluntary sector important and how does it come about? More importantly, what does innovation really mean. This workshop will unpack the language and approaches to innovation in the voluntary sector, explore the need for and approaches to innovation featuring compelling case studies, and provide opportunities to explore the implications of trends that are shaping the sector. At the end of the session, participants will have a common language for innovation, a compelling rationale for pursuing innovation, and practical tools that you can take back to your organizations to inspire the same conversations.

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