

COLLECTIVE IMPACT 3.0

KITCHENER, ON | MAY 9-11, 2017

ABOUT THE WORKSHOP

Collective Impact 3.0 is a three-day intensive workshop that will bring together experts, practitioners and early adopters to share their emerging practice, lessons learned, insights and challenges in collective impact.

If you are a practitioner in early stage, mid stage or later stage community change work and have an interest and experience with collective impact, then this workshop is for you. As a participant you will join one of three peer learning streams based on your experience in collective impact and each day is designed to strengthen your community change practice, allow you to gain new insights into the dynamic nature of community change, and give you the tools you need to move to impact.

WHO SHOULD ATTEND?

This workshop is for you if:

- You are leading a collective impact effort as a staff or team member
- You are part of a Collective Impact collaborative
- You are in a collective impact network and wanting to deepen your collective impact practice

WHAT DO WE MEAN BY COLLECTIVE IMPACT 3.0?

The collective impact framework, written by John Kania and Mark Kramer, was released in the Stanford Social Innovation Review in 2011 and it validated a lot of thinking on how to move the needle on complex community change challenges. Since then countless communities across Canada, the United States and internationally have adopted this approach and significant results and impact are being achieved.

We describe the evolution of collective impact in terms of three phases. The 1.0 phase refers to the days prior to 2011 when diverse groups spontaneously prototyped collective impact practices. The 2.0 phase spans the five years following Kania and Kramer's article. In the third phase, Collective Impact 3.0, the push is to deepen, broaden and adapt collective impact based on yet another generation of initiatives.

We've been working alongside many of these practitioners – coaching, experimenting, guiding – and we have synthesized the lessons learned from a generation of community change initiatives to evolve the thinking around the collective impact framework.