



YEAR ONE

PROGRESS REPORT $\frac{17}{18}$

endpoverty
edmonton



The EndPovertyEdmonton Secretariat recognizes the visionary contributions of

OUR OPERATIONAL FUNDERS:

- ▶ City of Edmonton
- ▶ Edmonton Community Foundation
- ▶ United Way of the Alberta Capital Region

The Road Map to end poverty is sustained by these and other funders, including the Government of Alberta and the Stollery Charitable Foundation.

THANK YOU!

EndPovertyEdmonton (EPE) acknowledges that we are on Treaty 6 territory, a traditional meeting ground, gathering place, and travelling route for the Nêhiyawak (Cree), Anishinaabe (Saulteaux), Niitsitapi (Blackfoot), Métis, Dene, and Îyãhé Nakoda (Nakoda Sioux). We acknowledge all the many First Nations, Métis, and Inuit whose footsteps have marked these lands for centuries.

At EPE we believe a treaty is an inheritance, a responsibility, and a relationship. We hope that by recognizing our status as treaty people it will help us to be good neighbours to one another, good stewards of the land, and good ancestors to all our children.



TABLE OF CONTENTS

Mayor’s Message	3
Stewardship Round Table Foreword	4
Executive Director’s Message	7
Community Year One Progress by Game Changer	8
Eliminate Racism	10
Livable Incomes	16
Affordable Housing	22
Accessible & Affordable Transit	26
Affordable & Quality Child Care	28
Access to Mental Health Services & Addictions Supports	32
Changing the Conversation	36
Secretariat Year One Progress	40
Supporting the Movement	40
Supporting the Tables	47
Meeting the Conditions of Collective Impact	52
Count Yourself In!	55
Acknowledgements	56



MAYOR'S MESSAGE

Ending poverty in Edmonton is an ambitious goal and one that requires the support and dedication of thousands of individuals working together. Living in poverty is much more than not making ends meet each month. Poverty is also linked to a loss of culture, traditions, language and spiritual connection. Edmontonians agree that ending poverty is the right thing to do—economically, socially and morally.

By working towards ending poverty we are committing to the idea that we are stronger together. With the right approach, more of our city's individuals, families and children will be able to live up to their fullest potential. The work of ending poverty is no small task and will require persistence and dedication, but I'm confident that Edmonton is the kind of place where a community-driven effort of this importance will succeed.

As EndPovertyEdmonton transitions into a community-led program, the City remains resolute in our commitment to ending poverty. I would like to personally thank Bishop Jane Alexander and Dr. Jeff Bisanz for their leadership during this critical time. The efforts of EndPovertyEdmonton are improving the health and life both of our city and, most importantly, those stuck in the vicious cycle of poverty.

Yours truly,



Mayor Don Iveson



STEWARDSHIP ROUND TABLE FOREWORD



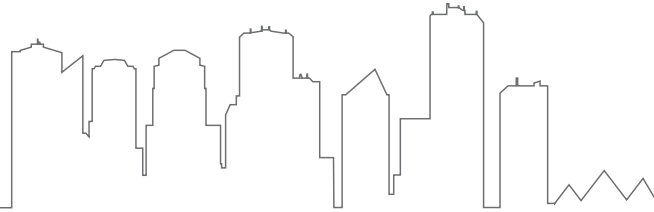
CO-CHAIR REFLECTIONS

Welcome to the first EndPovertyEdmonton (EPE) progress report. As Co-Chairs of EPE's Stewardship Round Table, we had the privilege of observing and contributing to the early development of this innovative and important initiative. The journey so far has been engaging and exciting, and it has only just begun!

As you may know, the EPE movement has its roots in the earlier work of the poverty elimination steering committee and a time-limited Mayor's task force. The task force worked for more than two years to set a course for planning and action that would result, not in a new program or service, but rather in a coordinated, city-wide effort to end poverty in Edmonton within a generation (30 years). Thirty-five Road Map actions to immediately begin tackling poverty were determined. That was just the start.

The long-term goal of eliminating poverty is bold, but it makes sense. Edmontonians define poverty as lacking the economic, social and cultural resources to participate fully in one's community. When defined in this way, the old notion of an acceptable level of poverty simply has no place in modern society. Eliminating poverty, not merely reducing it, must be our goal.

It is interesting to speculate which of the many early developments highlighted in this report will have the biggest impact on poverty 10 or 15 years from now. Will it be the formation of the Edmonton Community Development Company (see more on page 20), with its mandate to nurture economically viable projects in communities currently experiencing a range of challenges? Will it be forming the Indigenous Circle, providing thoughtful guidance and inspiration to EPE's work? Will it be the models created and lessons learned from broad initiatives such as All in for Youth or Communities United? Will it be the leadership of our municipal government in finding ways to improve transportation and housing conditions? Will it be the formation of the Early Learning and Care Steering Committee and their work to change how we support the development of our youngest citizens and their families? Or will it be one of the many discussions now underway to understand and promote human rights, reconciliation, livable incomes, mental health, and other critical issues that must be addressed if we are to end poverty?



When we look back in 10 or 15 years, certainly we will agree that one of the key early developments was the creation of the EPE Secretariat. Andrea Burkhart, EPE's Executive Director, has assembled an excellent team with skills and interests in community action, human rights, reconciliation, policy analysis, and communication. Andrea has spent much of the year gaining insight and wisdom from community members about the sources of poverty, barriers that perpetuate poverty, programs that currently exist, and what EPE should and must do in the coming years to begin the process of eliminating poverty from our city. This team is just getting started and, given their impressive skill set and passion for ending poverty, their impact will be significant.

As you read this report, you will see that work has begun on nearly all of the 35 Road Map actions. A few have been completed already. These actions are valuable starting points, however they do not constitute a complete and final plan for ending poverty. Nor will EPE and its Secretariat be able to provide all the work and resources that will be needed. As members of Edmonton's communities, we need to find ways to contribute. We need to ask ourselves what we can do—in our organizations, our schools, our workplaces, our community leagues, our places of worship, our families—to help end poverty in Edmonton? What partnerships can we form, what commitments can we make, and what actions can we take to ensure that children born today never have to deal with poverty in their communities or in their own lives?

What will you do to help end poverty in Edmonton?

We hope you enjoy reading this report and we look forward to the discussions, ideas, and actions that will contribute to eliminating poverty from our city in a generation.

Sincerely,

Dr. Jeff Bisanz

Rt. Rev. Jane Alexander



EXECUTIVE DIRECTOR'S MESSAGE

BUILDING ON A STRONG FOUNDATION

What a year! Our community's efforts to end poverty are off to an impressive start. This year was a foundational one for the EndPovertyEdmonton movement as the Secretariat was developed and many Road Map actions were started.

The success of this year is due in large part to the work of the City of Edmonton, and our many community members and partner organizations. From our Mayor and City Council to the many tables of leaders, agencies and experts, Edmontonians have collectively stepped up to the plate to end poverty. The extraordinary commitment of our funders, including the City of Edmonton, United Way of the Alberta Capital Region, and the Edmonton Community Foundation has ensured our ability to continue supporting the execution of the Road Map actions while setting up a Secretariat.

I'm also grateful for the continued support of the Stewardship Round Table, the Investment Collective, the advice and guidance from the Indigenous Circle, and from people with the lived experience of poverty.

In its first year, the Secretariat has been busy establishing itself; developing strategy; convening collaborative groups; developing new partnerships and relationships; advocating for action in the Game Changers; supporting and promoting social enterprises; investigating emerging ideas such as universal basic income and social financing; working meaningfully with Indigenous people and people with the lived experience of poverty; encouraging civic engagement during the lead-up to the municipal election; and, of course, maintaining a commitment to the Road Map—with an understanding of our need to be adaptive.

Like many Edmontonians, I balance my civic pride with the knowledge that we can and must do better on issues like poverty, inequality, and discrimination. I am proud to live in a place where we all matter to each other and hope you will all join me in this work. Count yourself in to end poverty in Edmonton!



Andrea Burkhart,
Executive Director EPE



COMMUNITY YEAR ONE PROGRESS BY

GAME CHANGER

Game Changers are the larger actions, made up of smaller ones spread across the community, that will have the net result of essential and radical change for those experiencing poverty. The Game Changers are:

- ▶ Eliminate Racism
- ▶ Livable Incomes
- ▶ Affordable Housing
- ▶ Accessible & Affordable Transit
- ▶ Affordable & Quality Child Care
- ▶ Access to Mental Health Services & Addictions Support

The EndPovertyEdmonton Secretariat is reporting on progress across the movement by Game Changer. We want to speak to what's working (and what isn't), in order to address our work to eliminate poverty. The Secretariat does this work as a backbone to the EPE movement. (See page 52 for more information.)

A note on the contents of this progress report: *There is an incredible amount of great work happening in the community. This progress report seeks only to highlight the progress of distinct Road Map actions and not the sum total of related works in the community. However, if you know of good work that deserves notice, please share it with us at info@endpovertyedmonton.ca*

Additionally, many of the Road Map actions were slated for a Year Two start and/or have been in intensive planning phases thus far. For this reason, many actions are not highlighted within this progress report. For more information, please visit endpovertyedmonton.ca/progress



"A poverty reduction Game Changer is a priority area or strategy that not only aims to deliver on its own specific goals or outcomes, but also elicits an array of other significant, positive outcomes that cascade both within and outside of its area of emphasis, and consequently profoundly impacts the course, character, or extent of poverty experienced by human beings, both individually and collectively."

*– Mark Holmgren,
former Task Force member and Executive Director,
Edmonton Community Development Company*



ELIMINATE RACISM

Across Canada, individuals who face discrimination based on being Indigenous or a visible minority are more than twice as likely to be in poverty. That's why we're working towards eliminating poverty by working to end racism in our city.

IN YEAR ONE:

- » **MORE THAN 55% OF THE EDMONTON POLICE SERVICE**, plus 100 victim advocates, took Working with Indigenous Communities: Historic Trauma. This training is now mandatory. (ACTION #7)
- » Young people in Edmonton created multiple social videos in conjunction with the John Humphrey Centre (JHC) and EndPovertyEdmonton. The videos detailed their experiences and **PERSPECTIVES ON RACISM, POVERTY AND DEMOCRACY**. (ACTION #10)

Many Road Map actions were slated for a Year Two start and/or are in planning phases. For detailed information on all actions, please visit endpovertyedmonton.ca/progress



“I really liked the advocacy circles, it would be great to expand these a bit and invite specific people in to share on a variety of topics related to dignity. I really like the mix of people in the healthcare circle and the panel on dignity in prisons. I think that is something JHC does really well, bringing together people from a variety of backgrounds who might not usually have the chance to interact and have meaningful conversations that lead to action.”

– Dignity Day participant

- » John Humphrey Centre **PILOTED DIGNITY CURRICULUM** at Garneau School, in addition to ongoing Dignity Day (Oct 17) activities and campaigns. (ACTION #5)
- » More than **200 CITY OF EDMONTON STAFF** participated in Intercultural Competency workshops that are now mandatory for the City’s Social Development Branch. (ACTION #11)
- » Skills Society and Edmonton Community Foundation generated three prototypes **ADDRESSING THE INTERSECTION OF RACISM AND HOUSING** through Shift Lab. (ACTION #9)





54%
of Edmontonians
agree that racism
is a problem in
Edmonton.

Edmonton Community Foundation. (2017). Survey of Edmontonians 2017, conducted by Leger.

72%
of Edmontonians agree
that Indigenous people
in Edmonton often face
discrimination.



Edmonton Community Foundation. (2017). Survey of Edmontonians 2017, conducted by Leger.



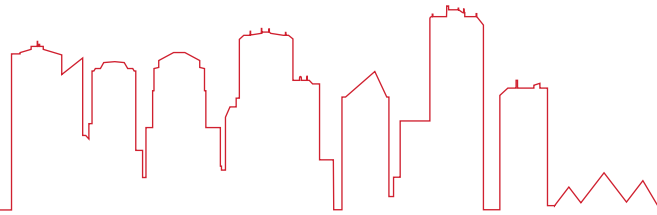
1 in 4
Edmontonians of
visible minority surveyed
has experienced
discrimination in the
past year.

2017 Public Perceptions of Discrimination in Edmonton Survey - Preliminary Results

ELIMINATE RACISM

ROAD MAP ACTIONS YEARS 1-5

1. Design and plan a new Indigenous culture and wellness centre
2. Create spaces, events and opportunities to show and grow the talents of Indigenous Edmontonians
3. City of Edmonton to complete a review of programs and services to better reflect the needs of Indigenous peoples and champion the Truth and Reconciliation Commission's Calls to Action
4. Launch a Community Witness Program
5. Host an annual Day of Dignity to recognize and honour human rights and dignity for all
6. Provide opportunities and supports to vulnerable populations to participate in all City committees
7. Support and promote training opportunities to build understanding and end stigmatization between vulnerable people and law enforcement personnel
8. Develop policies and amend bylaws to provide law enforcement with structured flexibility when issuing minor infractions
9. Implement a social lab project to generate ideas and test prototypes to end racism
10. Work with local Indigenous and refugee youth on an anti-racism public awareness and action campaign
11. Expand initiatives on intercultural competency, anti-racism and trauma-informed training as mandatory for City staff
12. Incentivize business, educational institutions and not-for-profit employers to implement intercultural competency and anti-racism education in their institutions



INDIGENOUS CULTURE & WELLNESS CENTRE (ACTION #1)

During extensive community engagements undertaken by the Mayor's task force in 2015, many Indigenous participants identified a longstanding need for a unique place where diverse Indigenous cultures could be brought together and celebrated.

The design and plan of the new Indigenous Culture and Wellness Centre (ICWC) is an EPE Road Map action that advances the work toward true reconciliation. The project is focused on including Indigenous people in all aspects of the planning and development to ensure it provides a gathering place that is welcoming to Edmonton's diverse Indigenous population.

IN YEAR ONE THE ICWC PROJECT HAS:

- ▶ Formed an ICWC Steering Committee (Fall 2017) that included members of the Indigenous community, EndPovertyEdmonton Indigenous Circle, and City of Edmonton staff.
- ▶ Held a Pipe Ceremony (March 9, 2018) asking the ancestors for guidance before commencing community engagements with Indigenous community members across the city to seek their input for the ICWC planning and design.
- ▶ Initiated a broad-based Environmental Scan (E-Scan) in April 2018 that included hosting community conversations with Indigenous people to identify options for the proposed Centre.

The ICWC E-Scan is the initial step in the strategy phase of this project, which addresses action #1 in EndPovertyEdmonton's Road Map to eliminate poverty.

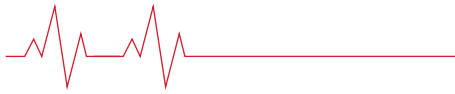
AN OPPORTUNITY TO SHARE YOUR VOICE

The ICWC has a focus on Indigenous youth of the future, seven generations from now, and how they will benefit from this long-needed initiative. A community engagement launch was hosted on April 12, 2018, where participants were able to learn about the Indigenous Culture and Wellness Centre background and provide their feedback. People from all walks of life shared early thoughts on its vision and planning.

Further community conversations were held in May 2018 and have continued throughout the summer. Visit ICWCYEG.com to learn more.



INDIGENOUS
CULTURE & WELLNESS
CENTRE



LIVABLE INCOMES

If we could ensure all Edmontonians had the opportunity for a livable income, much of the poverty in our city could disappear.

IN YEAR ONE:

- » Through e4c's Make Tax Time Pay, **MORE THAN \$11.5 MILLION WENT BACK** into the pockets of low-income individuals and families (2017). (ACTION #16)
- » e4c's Make Tax Time Pay filed **4,800 TAX RETURNS** for 4,230 people (2018). (ACTION #16)
- » **125 PEOPLE WITH LOW INCOMES SAVED \$132,518** through savings and matching grants they discovered through Empower U's financial literacy efforts aimed primarily at women with low incomes (2017). (ACTION #16)

Many Road Map actions were slated for a Year Two start and/or are in planning phases. For detailed information on all actions, please visit endpovertyedmonton.ca/progress





“We open accounts for people, yes. We do that. But what we’re really doing is growing financial confidence for a community that deserves to feel more confident.”

– Marg, Four Directions Financial Agency Manager

- » United Way of the Alberta Capital Region hosts the Financial Pathways Collaborative, in which over 70 financial employees provided training to almost 2,000 people who attended over 170 workshops to **BUILD FINANCIAL LITERACY AND INDEPENDENCE.** (ACTION #16)
- » Four Directions Financial, a collaborative effort of ATB Financial and Boyle Street Community Services, provides banking services to **EMPOWER OVER 800 OF THE MOST UNDER-SERVED EDMONTONIANS** in an effort to improve their financial well-being. (ACTION #16)



- » The City of Edmonton has drafted a **LIVING WAGE POLICY** to be presented to Council in 2018.
- » **538 PEOPLE PER MONTH ACCESS INFORMATION** about financial benefits and subsidies available to them through YouCanBenefit.ca, an open source tool made possible by a partnership between the City of Edmonton, e4c, EPE, Cybera and volunteers at BetaCityYEG. (ACTION #16)
- » The I. A. M. Indigenous Artist Market Collective represents **LOCAL INDIGENOUS ARTISTS SUPPORTING EACH OTHER** as they raise awareness and navigate barriers to selling their art. (ACTION #2)

While the after-tax low-income threshold for

lone-parent families

with two children is \$30,962—the average income for the same group is only \$17,650. This means the average lone-parent family with two children is earning **\$13,000 below the poverty line.**

Statistics Canada, CANSIM Table 111-0015

78.5%
of minimum wage workers are
**over 20 years
of age.**



A Profile of Poverty in Edmonton, Edmonton Social Planning Council

The living wage

for a two-parent family with two children (where both parents work full time) was

\$16.48 per hour in 2018.

A living wage is the hourly amount needed in order to enjoy a

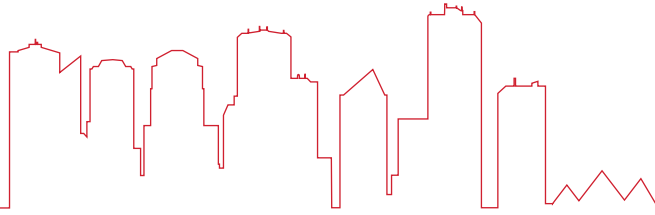
modest standard of living.

Contending with Costs: Edmonton Living Wage 2018 Update, Edmonton Social Planning Council

LIVABLE INCOMES

ROAD MAP ACTIONS YEARS 1-5

2. Create spaces, events and opportunities to show and grow the talents of Indigenous Edmontonians
13. Implement the Communities United initiative in five Edmonton communities
14. Draft a living wage policy for all City of Edmonton staff and contracted services to be approved by City Council
15. Actively encourage local employers in all sectors to learn about and implement living wage policies
16. Expand the spectrum of financial empowerment initiatives
17. Initiate a community dialogue to remove systemic barriers and improve coordination of training and employment opportunities
31. Establish a Community Development Corporation to invest in affordable housing and community economic development
32. Advance the development and stability of local food system providers through access to appropriate business skill training, mentoring, and capital sources (both for start-up and to scale)
33. Support ongoing work and facilitate discussion amongst Edmonton's and Alberta's financial systems players, business support agencies and postsecondary institutions to collectively address barriers faced by low-income Edmontonians when starting or growing their own businesses



EDMONTON COMMUNITY DEVELOPMENT COMPANY

(ACTION #31)

In 2017, the Edmonton Community Development Company (Edmonton CDC) was created and the board of directors undertook a national competition for its inaugural executive director, which resulted in the hiring of Mark Holmgren. Since his arrival in early January 2018, Mark has explored community economic development ideas with more than 100 organizations of various sizes, including universities, financial institutions, Indigenous people, multicultural groups, realtors, social enterprise practitioners, funders, community leagues, Business Improvement Areas, developers, and City and Provincial departments and elected officials.

The Edmonton CDC's purpose is to promote the renewal of low-income, challenged neighbourhoods through a community economic development approach. This approach puts the community at the forefront of economic revitalization with support from industry and orders of government. The Edmonton CDC will build and renovate affordable housing, undertake commercial development, support or launch social enterprises that employ local and low-income residents. It seeks to help communities lead the revitalization of their own neighbourhoods.

The Edmonton CDC has partnered with Arts on the Ave to design and construct ArtsCommon 118 in the Alberta Avenue area. The development envisions building two facilities on six lots of land donated by the City of Edmonton and five lots purchased by the ECDC.

It includes retail space; live-work space for 76 artists; a community coffee house; a black box theatre seating up to 200; office space; and exhibition space. The vision includes back alley shops, a farmers market, and a roof-top garden.

ArtsCommon 118 is envisioned as Net Zero to accommodate Edmonton CDC's desire to create energy-efficient, environmentally friendly buildings.

The organization is funded by the City of Edmonton, the Edmonton Community Foundation, United Way, Homeward Trust, and the Stollery Charitable Foundation.





AFFORDABLE HOUSING

We know housing is an issue. If Edmonton had a wider range of more affordable options for housing, we could help eliminate poverty for all Edmontonians.

IN YEAR ONE:

- » The Community Bridge program at the Bissell Centre provided 177 vulnerable households **SUPPORT THAT PREVENTED AN EVICTION.** (ACTION #22)
- » **76 AFFORDABLE LIVE-WORK SPACES** for artists are envisioned in ArtsCommon 118 plans, a collaborative effort of Alberta Avenue and the Edmonton Community Development Company. (ACTION #31)

Many Road Map actions were slated for a Year Two start and/or are in planning phases. For detailed information on all actions, please visit endpovertyedmonton.ca/progress



“Peter was provided a loan by the Community Bridge to help him prevent eviction from his apartment. Because of this, he avoided returning to prison and kept his job. This resulted in a social return on investment in excess of \$100,000.”

– Bissell Centre Community Bridge Report

- » The City of Edmonton started planning a **HOUSING LAB** to advance innovation in affordable housing. (ACTION #23)
- » **PEOPLE FROM 25 CULTURAL AND LANGUAGE GROUPS IN THE CITY** began working together with the Multicultural Health Brokers Cooperative, the City of Edmonton, and EndPovertyEdmonton to advance housing advocacy issues.

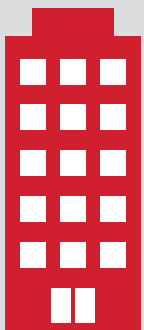


There are
over 1,700
homeless people in Edmonton.

Homeward Trust Edmonton

The incidence of housing need
in the greater Edmonton area has
risen by 61%
over a 15-year period.

Tracking the Trends 2018, Edmonton Social Planning Council



Rent in Edmonton is
23.1% higher
than the national average at
\$1,229 for a 2-bedroom apartment.

A Profile of Poverty in Edmonton, Edmonton Social Planning Council

**AFFORDABLE HOUSING
ROAD MAP ACTIONS YEARS 1-5**

22. Increase supports to the Community Bridge initiative to prevent evictions
23. Revisit and renew affordable housing agreements with other orders of government, implement a housing awareness campaign, and initiate a Centre of Excellence for social housing
24. Research leading practices on housing design and innovation and raise awareness of the need for and right to affordable housing
31. Establish a Community Development Corporation to invest in affordable housing and community economic development



ACCESSIBLE & AFFORDABLE TRANSIT

If we could ensure there was accessible and affordable transportation for all, we could help reduce the burden of poverty and increase access to opportunity.

IN YEAR ONE:

- » 11,000+ subsidized transit passes are **SOLD EVERY MONTH** through the pilot Ride Transit Program administered by Edmonton Transit Service and the City of Edmonton. The Ride Transit Program pilot programming ends December 2018. (ACTION #18)

Many Road Map actions were slated for a Year Two start and/or are in planning phases. For detailed information on all actions, please visit endpovertyedmonton.ca/progress



“[Ride Transit] enables me to have better job opportunities rather than ones in my walking radius.”

– Ride Transit Program user

- » **600 FREE TRANSIT PASSES ARE PROVIDED EVERY MONTH** to vulnerable youth through Providing Accessible Transit Here (PATH), administered by Edmonton Transit Service and the City of Edmonton. (ACTION #19)

- » **CHILDREN 12 AND UNDER RIDE FREE** when accompanied by a fare-paying adult. Provided by the City of Edmonton and Edmonton Transit Service, effective June 1, 2018. (ACTION #20)

ACCESSIBLE & AFFORDABLE TRANSIT ROAD MAP ACTIONS YEARS 1-5

- 18. Implement a low-income transit pass at 60% discount for eligible low-income transit customers
- 19. Provide free passes for agencies to distribute to vulnerable youth and adults
- 20. Conduct a feasibility study of the costs and opportunities of free public transportation for children under 12 years
- 21. Evaluate Edmonton Transit Service (ETS) Late Night Owl Service and expand/improve service as appropriate for shift workers



AFFORDABLE & QUALITY CHILD CARE

Edmontonians want to care for our kids in ways that will set them up for the rest of their lives, through access to nurturing and caring environments with appropriate caregivers. We're aiming at affordable and high-quality learning and care opportunities for every child as a way to help eliminate poverty in our city.

IN YEAR ONE:

- » **808 CHILDREN AND YOUTH FROM FIVE LOWER-INCOME SCHOOLS** were supported with learning, leadership and recreation opportunities during critical out-of-school-time hours. This is an initiative of All in for Youth, a collaboration between the Edmonton Community Foundation, Boys & Girls Clubs, Big Brothers Big Sisters of Edmonton & Area, REACH Edmonton, The Family Centre, United Way of the Alberta Capital Region, City of Edmonton, Edmonton Public Schools, Edmonton Catholic schools, e4c, Mental Health Foundation, EPCOR, the Stollery Charitable Foundation, and TELUS. United Way of the Alberta Capital Region and REACH Edmonton came together to jointly support and coordinate the initiative. (ACTION #30)





“Between all of us—the Success Coach, therapist, Roots and Wings worker and myself—we’re able to pull in the kids who might have otherwise fallen through the cracks or dropped out of school. We cover pretty much all of the areas of support that a youth could need, even if it’s just helping them access outside services. I can’t imagine Eastglen not having this support now that it’s here. It’s amazing.”

– *All in for Youth Mentor, Eastglen High School*

- » The City of Edmonton brought together over 19 organizations to form an Early Learning and Care Steering Committee that is working to create an **INTEGRATED MULTI-STAKEHOLDER SYSTEM OF EARLY LEARNING AND CARE** in Edmonton. (ACTION #29)

Many Road Map actions were slated for a Year Two start and/or are in planning phases. For detailed information on all actions, please visit endpovertyedmonton.ca/progress



- » The City of Edmonton's newly struck Early Learning and Care Steering Committee hosted a two-day workshop on **PUBLIC PLANNING AND MANAGEMENT** with presenters from communities across Canada. (ACTION #29)
- » Communities United's Bannerman After School Program in Edmonton's T5Y neighbourhoods provided for youth in the **AFTER SCHOOL HOURS** before parents get home. (ACTION #13)

The median monthly cost
of early child care in

**Edmonton is
\$885 per child.**

Canadian Centre for Policy Alternatives



66%
of licensed child care
facilities in Edmonton have
wait lists.

Canadian Centre for Policy Alternatives

**1,847 affordable child
care spaces** will be provided
over the next 3 years by the
provincial government at \$25 per
day. This represents **11.4% of all
child care spaces** in Edmonton.

*Contending with Costs: Edmonton Living Wage 2018 Update, Edmonton
Social Planning Council*

**AFFORDABLE & QUALITY CHILD CARE
ROAD MAP ACTIONS YEARS 1-5**

13. Implement the Communities United initiative in five Edmonton communities
29. Resource a new Early Learning and Care Steering Committee to guide the implementation of an integrated system and strategy for early learning and care in Edmonton
30. Resource and grow the All in for Youth wrap-around initiative in five school sites



ACCESS TO MENTAL HEALTH SERVICES & ADDICTIONS SUPPORTS

Edmontonians want us all to have equal access to mental health and addiction supports and care, in order to help eliminate poverty in our city.

IN YEAR ONE:

- » The Community Mental Health Action Plan* started collecting a **LIVING LIBRARY OF PEOPLE WITH VARIOUS LIFE EXPERIENCES AND KNOWLEDGE** to inform mental health practice and policy development. (ACTION #25)
- » The Community Mental Health Action Plan* began working to expand online 211 services across the province to **INCREASE ACCESS** to local programs, services and information. (ACTION #25)





“I was an emotional wreck. I was in constant burnout. But once I got into Grade 10, (at a school supported by All in for Youth) I had so much help that that burnout became a flame of ambition.”

– Student

» The Community Mental Health Action Plan* provided University of Alberta medical students training on **MENTAL HEALTH SYSTEM LITERACY**. (ACTION #25)

*The organizations working together are:

- | | |
|--|--|
| A New Dynamic Enterprise | Edmonton North Primary Care Network (Rundle Health Centre) |
| Alberta Children's Services Ministry | Edmonton Police Services |
| Alberta Health Ministry | Edmonton Social Planning Council |
| Alberta Education Ministry | Institute for Sexual Minority Studies and Services |
| Alberta Health Services - Addiction and Mental Health Edmonton Zone | MAPS Alberta Capital Region |
| Alberta Health Services – Provincial Addiction and Mental Health Association - Edmonton Region | Momentum Walk-In Counselling |
| Bent Arrow Traditional Healing Society | Oxford Properties Group |
| C5 | Parkland School Division |
| Canadian Mental Health | PolicyWise for Children and Families |
| Canadian Mental Health Association – Calgary Region | RCMP K Division |
| City of Edmonton | Sage Seniors Association |
| Distress Centre Calgary | The Candora Society |
| Early Childhood Development Support Services | The Family Centre |
| Edmonton Catholic schools | United Way of Calgary and Area |
| Edmonton Chamber of Voluntary Organizations | United Way of Central Alberta |
| Edmonton Coalition on Housing and Homelessness | United Way of the Alberta Capital Region |
| Edmonton Mennonite Centre for Newcomers | University of Alberta - Department of Psychiatry |
| | University of Alberta - Faculty of Nursing |
| | University of Alberta Students |

Many Road Map actions were slated for a Year Two start and/or are in planning phases. For detailed information on all actions, please visit endpovertyedmonton.ca/progress



- » **2,200 STUDENTS AT FIVE LOWER-INCOME AREA SCHOOLS** were provided mental health and other supports to increase school success. Supports were provided by All in for Youth, a collaboration between Edmonton Community Foundation, Boys and Girls Clubs Big Brother Big Sisters of Edmonton and Area, REACH Edmonton, The Family Centre, United Way of the Alberta Capital Region, City of Edmonton, Edmonton Public Schools, Edmonton Catholic Schools, e4c, Mental Health Foundation, EPCOR, the Stollery Charitable Foundation, and TELUS. (ACTION #30)

- » The City of Edmonton's **LIVING HOPE - A COMMUNITY PLAN TO PREVENT SUICIDE IN EDMONTON** was approved by City Council in March 2018. (ACTION #26)

Canadians in the lowest income group are **3 to 4 times more likely** than those in the highest income group to report poor to fair mental health.

Mawani and Gilmour (2010). Validation of self-rated mental health. Statistics Canada Catalogue no. 82-003-X.



1 in 5 Canadians will suffer from some form of mental illness in any **given year.**

Smetanin et al. (2011). The life and economic impact of major mental illnesses in Canada: 2011-2041. Prepared for the Mental Health Commission of Canada. Toronto: RiskAnalytica.

People living in low-income are almost **2 1/2 times more likely** to be hospitalized for mental health concerns.

Pan - Canadian Health Inequalities Data Tool, 2017 Edition



ACCESS TO MENTAL HEALTH & ADDICTIONS SERVICES & SUPPORT ROAD MAP ACTIONS YEARS 1-5

25. Resource the Edmonton Mental Health Steering Committee to implement the coordinated community mental health action plan
26. Advance partnerships to support the implementation of the Edmonton Suicide Prevention Strategy and the Managed Alcohol Program
27. Advocate to increase funding and access to mental health services and education including the expansion of full service hours for multi-disciplinary mental health services
30. Resource and grow the All In for Youth wrap-around initiative in five school sites



CHANGING THE CONVERSATION

If we change the conversation to talk about the root causes of poverty and solutions to them, and we champion those ideas together, we'll end poverty in Edmonton.*

**while not technically a Game Changer, Changing the Conversation builds the movement and helps achieve all other Game Changers. It is embedded in everything EndPovertyEdmonton does.*

IN YEAR ONE:

- » **500 COPIES OF THE END POVERTY ACTION GUIDE** were distributed to religious and spiritual groups to help them identify how they can further help end poverty. This was a collaborative effort of the Capital Region Interfaith Housing Initiative, the Anglican Foundation of Canada, and EndPovertyEdmonton.
(ACTION #35)

Many Road Map actions were slated for a Year Two start and/or are in planning phases. For detailed information on all actions, please visit endpovertyedmonton.ca/progress





“We are at a pivotal moment. We’ve embarked on collaboration and education, we’ve developed the Road Map and strategies, and now we come to a time of commitment and choice for all of us: how will we contribute to the work to end poverty?”

– Bishop Jane Alexander, Co-Chair
EPE Stewardship Round Table

- » Bhutanese community members worked with the Skills Society, the Multicultural Health Brokers Cooperative, the City of Edmonton and EndPovertyEdmonton to **CULTURALLY ADAPT DESIGN BY DOING 2.0**, so it better supports members of the Bhutanese community in finding pathways to employment and learning English. (ACTION #34)



- » Traffic to endpovertyedmonton.ca **INCREASED** by 23.8% in one year.
- » EndPovertyEdmonton Facebook **POSTS AND CONVERSATIONS** resulted in 20,549 Likes and 6,106 Shares, while Fans increased by 28.8% in one year.
- » In one year, @EndPovertyYEG tweets were seen more than 900,000 times and **FOLLOWERS INCREASED** by 26.7%.

87% of Edmontonians agree that poverty can be eliminated or drastically reduced **if more efforts are made.**

Leger 2015 Benchmark Survey: Edmontonians' Attitudes and Awareness Towards Poverty



72% of Edmontonians surveyed believe ending poverty should be prioritized.

Leger 2015 Benchmark Survey: Edmontonians' Attitudes and Awareness Towards Poverty

77% of Edmontonians surveyed agree that poverty is a **significant problem** in Edmonton.

Leger 2015 Benchmark Survey: Edmontonians' Attitudes and Awareness Towards Poverty

ROAD MAP ACTIONS YEARS 1-5

34. Create a "Design by Doing" action lab to catalyze grassroots community-led projects as prototypes to end poverty
35. Produce participation toolkits that enable different groups to engage and empower them to action

SECRETARIAT YEAR ONE PROGRESS

Supporting the Movement

FOUNDATIONAL SUPPORT FROM THE SECRETARIAT

As a backbone organization, the EPE Secretariat provides communications, engagement, evaluation, and advocacy support to the work being done to end poverty in Edmonton. This occurs in many ways, including:

- 1. Engaging with Agencies:** building advocacy agendas using collective influences to encourage policy and practice change; supporting and coordinating the Road Map actions where required; building capacity for collaboration and process improvement.
- 2. Engaging with Edmontonians:** providing meaningful opportunities for learning, input and action for all Edmontonians, including those with the lived experience of poverty.
- 3. Engaging Decision-makers:** increasing the profile of poverty on policy agendas, advising funders and other decision-makers.
- 4. Evaluation and Research:** recording and sharing strategic learning; ensuring accountability; building momentum through sharing outcomes.
- 5. Advocacy and Communications:** building advocacy agendas; using collective influence to encourage policy and practice change; aligning messages to tell the story of poverty; highlighting new stories; providing information on poverty to all.
- 6. Administration:** providing support and coordination to the various tables of EPE; developing and strengthening the Secretariat.

In order to advance related community work on the Game Changers, EPE also participates in and supports numerous collaborations such as Trauma-Informed Edmonton and Recover: Edmonton's Urban Wellness Plan.

EPE is currently taking the lead on nine of 35 Road Map actions. Progress reports on Road Map actions 10, 29, 34, and 35 have been included in this publication. Work on Road Map actions 12, 15, 17, 32, and 33 will commence in 2018 and 2019.

For more information on the progress of all the actions please visit endpovertyedmonton.ca/progress



DOING THE WORK TO END POVERTY – OUR VALUES

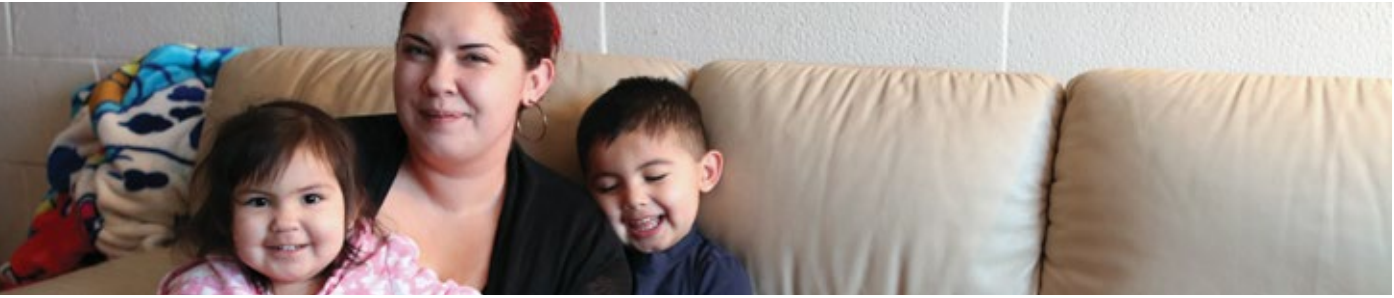
Edmonton’s organizations, policy makers and community members have come together to address poverty and are committed to shared values.

While we work we remember to behave in ways that:

- ▶ **Are Authentic:** We’re rooted in the community and made in Edmonton. We are true to our local needs and the local community.
- ▶ **Adapt:** We respond quickly and strategically to capitalize on opportunities as they arise.
- ▶ **Share Accountability:** We share in the successes and challenges of our partners, funders, stakeholders, and Edmontonians as they work to end poverty in our city.
- ▶ **Distribute Leadership:** We build the plan together, we will steward it and refine it together.
- ▶ **Are Sustainable:** We help build change that can withstand short political terms and changing public favour in order to ensure ending poverty within a generation occurs.
- ▶ **Advance Innovation:** We actively encourage new approaches to solving issues. We take calculated risks to try new things. We share what we learn—whether we succeed or fail—so that everyone gets better at the work to end poverty together.

THE SHAPES OF THE MOVEMENT

- 2013:** Poverty Elimination Steering Committee
- 2014-15:** Mayor’s Task Force for the Elimination of Poverty
- 2015:** EndPovertyEdmonton Strategy approved by City Council
- 2016:** EndPovertyEdmonton Road Map approved by City Council
- 2017:** EndPovertyEdmonton Secretariat initiated; implementation of Year One of the Road Map; Poverty Elimination Council Initiative formed to oversee City-led EPE Road Map actions



SHARING RESEARCH AND EVALUATION INFORMATION

The Research and Evaluation Advisory Committee consists of 16 members from the community, the University of Alberta and funding partners. It's convened to develop frameworks and collect data, to inform how we'll approach and measure our shared vision of ending poverty in Edmonton. The developed frameworks and collected data will help inform how members of the movement approach and measure ending poverty in Edmonton.

The committee has representatives from:

- ▶ City of Edmonton Corporate Steering Committee
- ▶ City of Edmonton Common Outcomes Reporting (FCSS)
- ▶ Community-University Partnership (CUP)
- ▶ Edmonton Social Planning Council
- ▶ Edmonton Community Foundation
- ▶ EPE Stewardship Round Table
- ▶ EPE Indigenous Circle
- ▶ EPE Investment Collective
- ▶ Government of Alberta, Community and Social Services Strategic Policy Branch
- ▶ United Way Common Outcomes Reporting (COR)

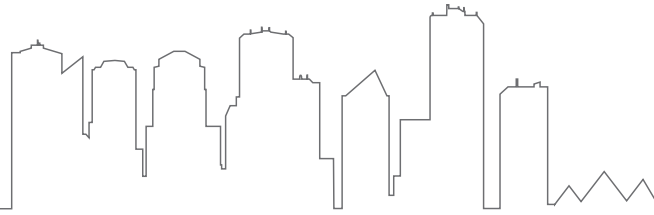


Table: Preliminary Approaches to Measuring Poverty

WHERE DOES THE CHANGE OCCUR?	WHERE WILL THE CHANGE BE REPORTED?
ACROSS EDMONTON	<ul style="list-style-type: none"> ▶ <i>A Profile of Poverty in Edmonton</i> updates ▶ Follow-up on Public Perceptions of Poverty Survey (building on the 2015 benchmark)
POLICY AND SERVICE CHANGES	<ul style="list-style-type: none"> ▶ Tracking collective impact efforts ▶ Tracking service community alignment with EPE ▶ Strategy/Governance development ▶ Game Changer outcome evaluations (of both Road Map and non-Road Map actions) ▶ Integration of EPE questions into COR ▶ Supporting individual Road Map action evaluation
PEOPLE EXPERIENCING POVERTY	<ul style="list-style-type: none"> ▶ Measure lifting 10,000 people out of poverty—funding for this measurement is currently being sought by CUP and will involve a three-year longitudinal study, if funded

SECRETARIAT YEAR ONE PROGRESS



ADVOCATING TO ELIMINATE POVERTY

Advocacy efforts involve all of us. We all have a part to play in shaping the systems and prioritizing decisions that advance the social good. From supporting social enterprises to taking an active part in reconciliation efforts, advocacy can be the reminder and motivation for all of us to take action. The EndPovertyEdmonton movement focuses on lasting and long-term systems and culture change to create a community without poverty. This approach depends on strong and coordinated advocacy efforts.

In Year One, the EPE Secretariat and community members worked diligently to raise the profile of poverty both in Edmonton and at the provincial and national level. Input was provided to the Canadian Poverty Reduction Strategy through meetings with Canada's Families, Children and Social Development Minister Duclos; to Alberta's Minister of Education David Eggen; and to the federal Ministerial Committee. Work with our counterparts across

the province on various Game Changer advocacy efforts included advancing provincial work on a living wage and encouraging Alberta's Education Minister David Eggen to include a poverty focus in his work to develop a provincial anti-racism strategy.

At the municipal level, efforts were made to aid policy advocacy on housing, social procurement, living wages, mental health, supports for migrants, food hubs, and early learning and care.

Advocacy work depends on the will and support of an engaged citizenry, aware of the impacts of poverty in our community. To share this information, EndPovertyEdmonton is building in opportunities for people with lived experience to share their stories with both the public and policy makers. In Year One, this early work was evidenced by the EPE Indigenous Circle providing input into policy and program development and in the work of the Housing Advocacy Circle brokering lived-experience stories to policy makers.

THE SECRETARIAT'S NEW HOME

Creating the EPE Secretariat meant the need to find a home. The United Way of the Alberta Capital Region welcomed the Secretariat to their building on Stony Plain Road. As one of the EPE Secretariat's key funding partners, alongside the City of Edmonton and the Edmonton Community Foundation, United Way of the Alberta Capital Region is also providing the information technology, human resources, and financial systems necessary to operate the Secretariat.

STAFFING AND INFRASTRUCTURE

An Executive Director for the EPE Secretariat started in June of 2017.

Building a container for change has required establishing an office, developing agreements and relationships between parent organizations, developing hiring processes, navigating new processes with operational support organizations, creating new technology and human resource infrastructure, and establishing strategy and plans for the Secretariat.

Within the first 11 months the roles of Community Engagement Manager, Engagement Assistant, Research and Evaluation Specialist, and Communications Officer were developed and filled.

VISION

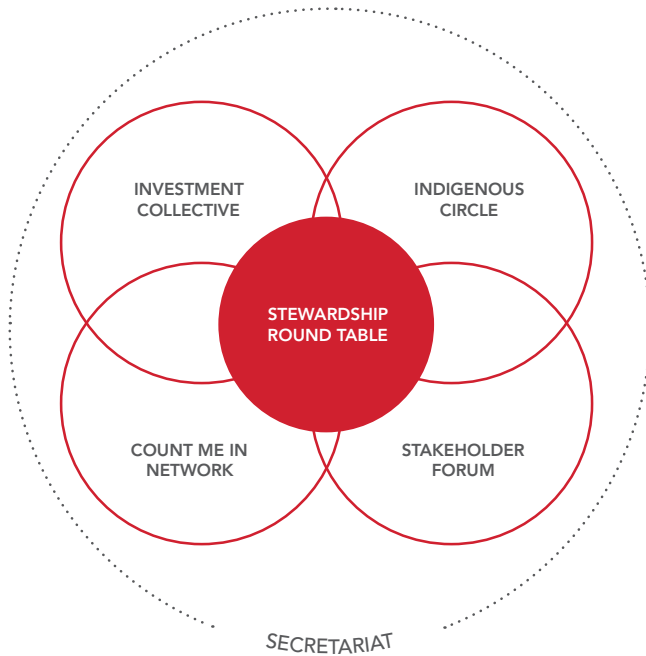
End poverty in Edmonton within a generation

MISSION

To convene, coordinate and broker innovative partnerships, advocate for policy change and build the capacity of Edmontonians to take action to end poverty



Supporting the Tables



GATHERING INPUT INTO THE MOVEMENT

Through an understanding of what Edmonton has accomplished in the past—careful review of what other communities have done, and with a goal of bringing various groups, organizations, different orders of government and the members of many communities together—a structure for input into the EndPovertyEdmonton movement was imagined.

Using the collective knowledge, experience and resources of all the community tables, the work of the EndPovertyEdmonton movement will be amplified and distributed. Through the shared leadership of all Edmontonians, we will end poverty in a generation (30 years).

In addition to supporting the Road Map actions, the EPE Secretariat supports the Stewardship Round Table, the Investment Collective, the Indigenous Circle, the Stakeholder Forum, and the Count Me In network.

SECRETARIAT YEAR ONE PROGRESS

TABLE	KEY ROLES
STEWARDSHIP ROUND TABLE	Steward and oversee the Road Map, vision and Secretariat
INVESTMENT COLLECTIVE	Guide funding commitments, reporting accountability, and new partnerships
INDIGENOUS CIRCLE	Ground the work in Indigenous knowledge
STAKEHOLDER FORUM	Bring the voice of Edmontonians with diverse experiences of poverty
COUNT ME IN NETWORK	Mobilize Edmontonians and build their capacity for action
SECRETARIAT	Coordinate, communicate, and support the work

STEWARDSHIP ROUND TABLE UPDATE

The Stewardship Round Table (SRT) is the leadership body that stewards the Road Map to end poverty. This team comprises community leaders, concerned citizens, partners, researchers, people with lived experience, and Indigenous people. All levels of government are represented at the table, with the recognition that it will take multiple levels of action to end poverty. The 21 members of the SRT meet monthly.

Over the last year, SRT has operated under the steadfast leadership of the inaugural Co-Chairs, the Right Reverend Bishop Jane Alexander and Dr. Jeff Bisanz. For much of 2017, SRT supported the development of the Secretariat, including working with the City of Edmonton on hiring an Executive Director and supporting the development of the team. SRT continues to steward the Road Map and the movement to end poverty in a generation, provide guidance and direction to the Secretariat, and inspire Edmontonians to action.

INVESTMENT COLLECTIVE UPDATE

The Investment Collective is a collaboration of funders who recognize that addressing poverty depends on long-term cultural and systemic change. The Investment Collective is chaired by Martin Garber-Conrad, CEO of the Edmonton Community Foundation, and is comprised of the supporters of the Secretariat, the investors in the Road Map actions, and other funders who believe in the priority need to end poverty in our community.



INDIGENOUS CIRCLE UPDATE

Eliminating poverty in our city is a profound act of reconciliation. EPE's work on this began in 2014 with the Aboriginal Round Table, which provided the Mayor's Task Force with Indigenous input to inform and develop the Road Map actions. The EPE Indigenous Circle continues this important work by providing the movement with Indigenous knowledge and values.

The work of the EndPovertyEdmonton Indigenous Circle is guided by the Nehiyaw Four Natural Laws (kindness, honesty, sharing, strength), the Anishinaabe Seven Grandfather Teachings (wisdom, love, courage, respect, truth, humility, honesty), and with the intent of stewarding the work for the benefit of the community seven generations from now.

In Year One of the Road Map, the Indigenous Circle has been working to:

- ▶ Ensure an Indigenous perspective is incorporated in all 35 Road Map actions
- ▶ Support the work on the Indigenous Culture and Wellness Centre (action #1)
- ▶ Support the Indigenous Artist Movement (IAM) and grow the capacity and spaces for Indigenous artists in the city (action #2)
- ▶ Provide cultural leadership and promote ceremonial practice in EndPovertyEdmonton's work
- ▶ Developed a First Voice protocol for Circle members providing lived experience perspectives

The Indigenous Circle met monthly in Year One. The Co-Chairs Lloyd Cardinal and Tracy Wilson also sit at the Stewardship Round Table and members participate in many Road Map actions. Membership is fluid, open, and inclusive of all Indigenous communities and people. There are currently 62 people from the community, government and agencies who contribute to the Indigenous Circle.



STAKEHOLDER FORUM UPDATE

It's critical that the voices of people with lived experience are integrated in meaningful ways into the Road Map actions and all the work of EPE. People with the experience of poverty were critical in the development of the Strategy and Road Map and continue to advise EPE on focus areas, emerging issues, and the realities of living in poverty. Road Map actions are meaningfully engaging people with the lived experience of poverty, including in the redesign of some of the actions and in the collaborations listed on the following page.

The Secretariat is leading the design of an engagement strategy to ensure people with lived experience can provide input into EndPovertyEdmonton plans as they develop. We are learning from other communities how to encourage the sharing of lived experience while decreasing the stigma associated with poverty and avoiding tokenism. The Secretariat has also developed a First Voice Protocol to honour the gifts that people with lived experience bring when they contribute to our work.

COUNT ME IN NETWORK UPDATE

In deep and meaningful ways, groups of similarly interested network members are involved in various inter- and cross-sectoral tables, that are collaborating to provide guidance, insight and support to solve specific and complex issues within the Road Map actions. There are many EPE tables comprised of non-profit organizations, academics, business leaders, people with lived experience, government agencies and concerned community members.

The different network tables are collaborating to advance the actions in the EndPovertyEdmonton Road Map—some have recently formed and some preexisted and have been incorporated into the Road Map. Many people with lived experience are actively working in many of these collaborations. Some of the Count Me In network collaborations are:

- ▶ All in for Youth
- ▶ City of Edmonton Corporate Steering Committee
- ▶ City of Edmonton Common Outcomes Reporting (FCSS)
- ▶ City of Edmonton Corporate Poverty Elimination Committee
- ▶ Communities United
- ▶ Community Mental Health Action Plan (CMHAP) teams
- ▶ Community-University Partnership (CUP)
- ▶ Design by Doing 2.0 Collaboration Team
- ▶ Each One Teach One
- ▶ Early Learning and Care Steering Committee
- ▶ Edmonton Social Planning Council
- ▶ Edmonton Community Foundation
- ▶ Empower U
- ▶ EPE Stewardship Round Table
- ▶ EPE Indigenous Circle
- ▶ EPE Investment Collective
- ▶ EPE Research and Evaluation Advisory Committee
- ▶ Fair for Youth Committee
- ▶ Financial Empowerment Collaborative
- ▶ Financial Pathways Collaborative
- ▶ Food Systems Mapping Group
- ▶ Government of Alberta, Community and Social Services Strategic Policy Branch
- ▶ Housing Innovation Lab Advisory Committee
- ▶ Housing Advocacy Circle
- ▶ I. A. M. Indigenous Artist Market Collective
- ▶ Indigenous Culture and Wellness Centre Steering Committee
- ▶ Mental Health Steering Committee
- ▶ PATH Collaborative Table
- ▶ Shift Lab Collective
- ▶ Suicide Prevention Implementation Plan Committee
- ▶ United Way Common Outcomes Reporting (COR)

Please let us know if we missed a collaboration that is advancing the Road Map.

EPE continues to engage Edmontonians broadly through our communications and events. In Year One, preliminary research for an overarching communications strategy began. The EndPovertyEdmonton social media accounts were used to inform the general public and sector audiences about initiatives to end poverty in the city and e-newsletters highlighted important achievements and updates. In May 2018, 90 people attended a breakfast update event to introduce community partners to the Secretariat and provide updates on the work to end poverty in Edmonton.

MEETING THE CONDITIONS OF COLLECTIVE IMPACT

To end poverty in a generation, Edmontonians chose a collective impact approach. It asks us all to think differently about social change.

Edmontonians experience poverty when they lack or are denied economic, social and cultural resources to have a quality of life that sustains and facilitates full and meaningful participation in the community.

As a community with a long history of working together for change, Edmonton is a great place for a collective impact approach.

Across North America, this approach has been used to address issues ranging from food scarcity to teen pregnancy reduction to poverty. In Edmonton, our approach is tailored to our unique realities and is adapting as we learn from our own work and other communities.

EndPovertyEdmonton is addressing the five common conditions for a successful collective impact initiative and supporting them through the Secretariat. The five conditions are:



1. Community Aspiration

Ending poverty through action in the Game Changers requires policy, systems, and culture change. This community has asked us to steward a long-term vision.

Through our various tables, EPE is advocating for change with political, community, and business leaders and we're doing so with the support of the broader community. We're identifying and acting on opportunities to advance the Road Map actions and Game Changers. We're sharing and amplifying the great work being done as well as identifying and starting new projects and initiatives that we hadn't even dreamed of when the Road Map was written.

Though it's too early to point to impact, we can see in this first year that this community is ready to make big changes and we are now set up to support this movement.

2. Strategic Learning

We have to learn as we go, and as we learn, we have to be ready to adapt. Through shared, meaningful evaluation and data, as well as in-person educational events, EPE will share what we're learning. This will help all Edmontonians make better-informed decisions to reach our goal.

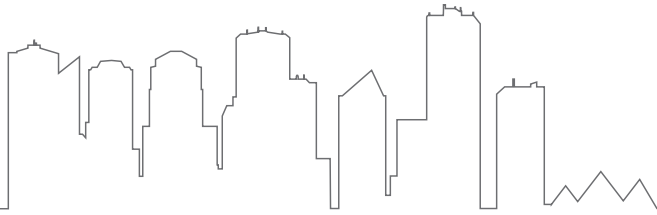
We're already collecting and detailing information about what is working well in the Road Map, what policies and actions are being established to advance the Game Changers and related efforts. This will help measure how these actions contribute to eliminating poverty in Edmonton.

We're also making plans to ensure the effectiveness of the EPE Secretariat and our collaborations are evaluated. As more actions get underway, we will learn more and will continue to share with all Edmontonians.

3. High Leverage Activities

EPE is focusing on the actions and activities with the greatest potential impact on poverty while crossing traditional boundaries, fostering collaboration, and reducing redundancy across providers, communities and partners. We do this by staying true to what Edmontonians shared with us, but also by being responsive to new and emerging issues, approaches and ideas. This is about working smarter, not harder, and finding the intentional time and resources to think about, understand and enact systems change.

We're hearing that even when stakeholders work in the same field, many don't have the time to come together to think and act strategically, cohesively and collaboratively. We're already seeing early signs of impact when the Secretariat's convening role is intentionally supported, both within and between sectors.



4. Inclusive Community Engagement

There's a part for each of us to play in ending poverty in Edmonton. Through continuous communication, relationship building, and opportunities to get involved, we're ensuring all Edmontonians can contribute to this movement.

EPE takes seriously the need for meaningful and thoughtful inclusion of people with the lived experience of poverty. We are creating opportunities throughout the Road Map, as well as the operations of the Secretariat, to ensure those voices are heard. Operationally, we're working with people with lived experience on our communications materials and on strategy. At a broader level, we're creating opportunities for people with lived experience to adapt and influence Road Map actions to ensure they are accessible.

We're examining our current model to ensure our tables are welcoming. We're intentionally building processes to ensure people with lived experience are not further marginalized, tokenized, or stigmatized when they work with EPE.

5. Backbone Support

This community understands and supports the need for a small coordinating body to provide administrative, evaluation, communications and coordination support. The movement comes from the people, but the backbone organization supports the movement through these functions. We understand that the movement will have natural ups and downs and are committed to keep moving forward alongside Edmontonians.

Additional opportunities for collaboration will be identified and capacity built across Edmonton to advance the work to end poverty. Road Map actions are being monitored and tracked for evaluation and learning purposes. New Road Map actions were started in Year One and EPE convened groups to work on new and emerging issues, such as housing insecurity in diverse newcomer groups and food insecurity. As a backbone, the EPE Secretariat is both committed to the Road Map and adaptive to changes in our community.

6. Equity

EPE is unique across North America in our addition of equity as a condition for, and result of, our collective impact work. Our strategy and responses recognize that there is no singular experience of poverty in Edmonton. We know that certain populations such as women, seniors, people with disabilities, LGBTQ2S, newcomers and racialized people, and Indigenous people are disproportionately impacted.

We are working alongside other equity-seeking organizations and movements in Edmonton to address the root causes of poverty, starting with discrimination experienced by these groups and prioritizing reconciliation with Indigenous people.

COUNT YOURSELF IN!

HOW WILL YOU COUNT YOURSELF IN?

- ▶ Do you run a business offering a living wage?
- ▶ Are you building a new social enterprise?
- ▶ Are you taking action toward reconciliation?
- ▶ Is your work aligned with the EndPovertyEdmonton movement or in support of a Road Map action?
- ▶ Do you have an idea to share?

**CONTACT US
TODAY!**

endpovertyedmonton.ca

FACEBOOK

EndPovertyYEG

TWITTER

@EndPovertyYEG

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Kim Armstrong	Elise Bradshaw	Mike Chow	Christa Ermineskin
Matt Ashdown	Patti Brady	Winnie Chow-Horn	Bev Esslinger, <i>Councillor</i>
Kim Atkesone	Jasmine Brazil	Carley Clarke	Osas Eweka
Bert Auger	Kevin Brezinski	Jennifer Clary	Laurie Fagan
Kashtin Auger	Jaclyn Briscoe	Jaimie Clements	Melissa Faithful
Sheida Azimi	Hannah Brooks	Debbie Coulter	Jaret Farris
Anna Babel	Catherine Broomfield	Heather Crowe	Tarek Fath Elbab
Tom Baird	Pam Brown	Charles Cruz	Kimberly Ferland
Gladys Balcarce	Karen Bruno	Val Cudmore	Brian Finley
Melissa Balcarce	Edna Buffalo	Carola Cunningham	Ilene Fleming
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Rema Bapoo	Andrea Burkhart	Russ Dahms	Martin Fong
Sarah Barber	Cara Burkhart	Jean Dalton	Jackie Foord
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Lauri Gilchrest	Hayley Irving	Richard Lewanczuk	Scott McKeen, <i>Councillor</i>
Victoria Gimis	Don Iveson, <i>Mayor</i>	Walter Lidster	Dean McKellar
Norma Giroux	Sarah Jackson	Ana Lilia Schenkel	Marilyn McLean-Bourgeois
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Sharon Graham	Liz K	Lado Lua	Natalie Minckler
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Brooks Hanewich	Rohit Kharel	Jeannette MacInnis	Peter Moskaliuk
Stephanie Harpe	Taouba Khelifa	Laureen MacNeil	Henry Motta
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Jo-Anne Heard	Michelle Knox	Jenni Makahnouk	Peggy Nepoose
Shannon Hebden	Kim Knull	Pat Makokis	Aaron Neumeyer
Leanne Hedberg	John Kolkman	Annette Malin	Sandra Ngo
Ben Henderson, <i>Councillor</i>	Melissa Kondro	Vicky Mamczasz	Michelle Nieviadomy
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Marty Hennig	Larisa Kreider	Beth Mansell	Susan Nolt
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Colleen Hochhausen	Ronald Laginski	Juanita Marois	Kathleen Oldring

Annand Ollivierre	Heather Raymond	William Smiley	Maigen van der Geissen
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EndPovertyEdmonton thanks all those who are advancing the Road Map to end poverty.
If we missed you on this list, please let us know! Email us at info@endpovertyedmonton.ca



“I understand the large task you have ahead of you and am willing to help out in any way I can.”

– *Edmontonian with lived experience of poverty*

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