

Activity: Magazine Cover

Show your vision for what success would look like in the future by drawing the cover of a magazine reporting on your impact. Use blank paper to plan your ideas first!

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1. Write the logo of the magazine here. Who's reporting on your impact? Maclean's? The Economist? A local magazine? Which magazine would be most interested in your work?

2. Put your big headline here! What changed for the community? What was the major success that other communities want to know more about? (Don't forget to give your initiative a catchy name!)

3. Sidebar 1: Impact
What metrics are most important to measure? What supporting data would show just how much impact your work had. Put hypothetical, specific numbers down. Be Bold!

4. Sidebar 2: Quote
What are leading experts saying about your community?
What does a relevant national icon think?

5. You're almost done! Your last step is to sketch the headline image. Is it of the community? A graph or a chart?