



TOOL | TRANSLATING STRATEGY TO ACTION

Mutually reinforcing activities are the program and services currently being delivered that are intentionally being aligned to contribute to achieving the intended impact of your collective impact effort. This Collective Impact Condition includes: agreeing on key outcomes; identifying opportunities for orchestration and specialization in the programs and services offered; and, considering how complementary programs and activities might be “joined up” to achieve outcomes.

DESCRIPTION

One approach to developing a Collective Impact strategy requires that the group’s mutually reinforcing activities are fitted together to support a larger, shared strategy. The goals and outcomes of these activities should be linked to the shared measurement and intended impact of your Collective Impact effort. Attention should be paid to identifying strategies that are focused beyond program delivery and have an impact on systems-change. In identifying strategies, participants should consider the following levers for change:

- Policy
- Practice
- Funding and resources
- Community awareness and voice
- Access to, and use of data

HOW TO

Step 1. In small groups participants are asked to:

- Identify 3-5 high leverage strategies for addressing your Collective Impact effort.
- Consider what mutually reinforcing activities are needed within each strategy
- Articulate how we expect these activities to create community-level change
- Use the attached chart to document the participant’s responses.

DEBRIEF

Possible debrief questions as small groups present their ideas to the whole group:

- Is there anything in this presentation that you need clarified?
- Is there anything in this presentation that you could not support seeing implemented?

