



TOOL | COMMUNITY VISION FOR CHANGE

A common agenda includes not only a definition of a shared issue that partners across multiple sectors intend to address together, it also includes the partners' shared understanding of that issue; and their agreed-upon approach for how best to address it. Many inspiring common agendas have an aspirational quality in how they are ultimately articulated.

DESCRIPTION

A shared vision answers the question: What do we want to create? A vision creates a sense of commonality, builds trust amongst people and gives coherence to diverse activities. When truly shared, visions spark energy, creativity, and inspire innovation and risk-taking. The most powerful visions reflect many people's personal visions.

The process of building a shared vision is important and the time spent thinking and talking about it is as important as what is finally written down. This is because the process of articulating and exploring one's vision enables people to build shared meaning about what's important and why. It also allows them to develop a common identity and sense of common purpose.



HOW-TO

Step 1. – Ask people to draft their own personal vision – words or images – whatever comes to them. (15 min)

Step 2. – Invite people to pair up and share their visions with each other, listening for commonalities and also unique elements that inspire them. (15 min)

Step 3. – Invite the whole group to share key elements of their shared visions. Using the second cloud draw your community vision using the key elements. (20 min)

Step 4. – Based upon this vision, invite people to identify and prioritize important community

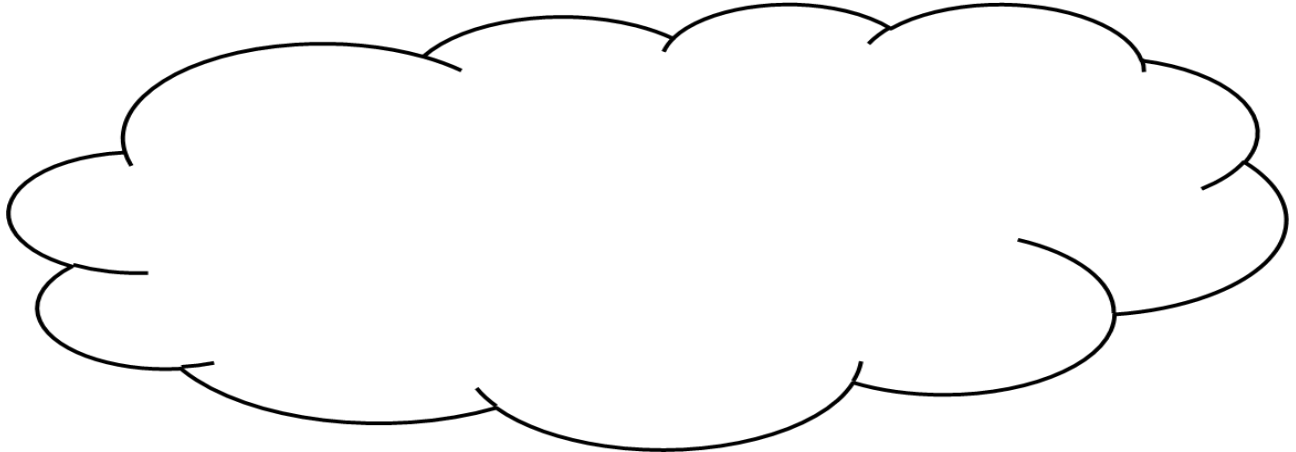
DEBRIEF

After people's individual visions have been shared, ask the group to reflect on the following questions:

- What are the common elements that unite our individual visions?
- What unique ideas did you hear in other's visions that inspired you?
- Is there anything within what you've heard today that you COULD NOT support?

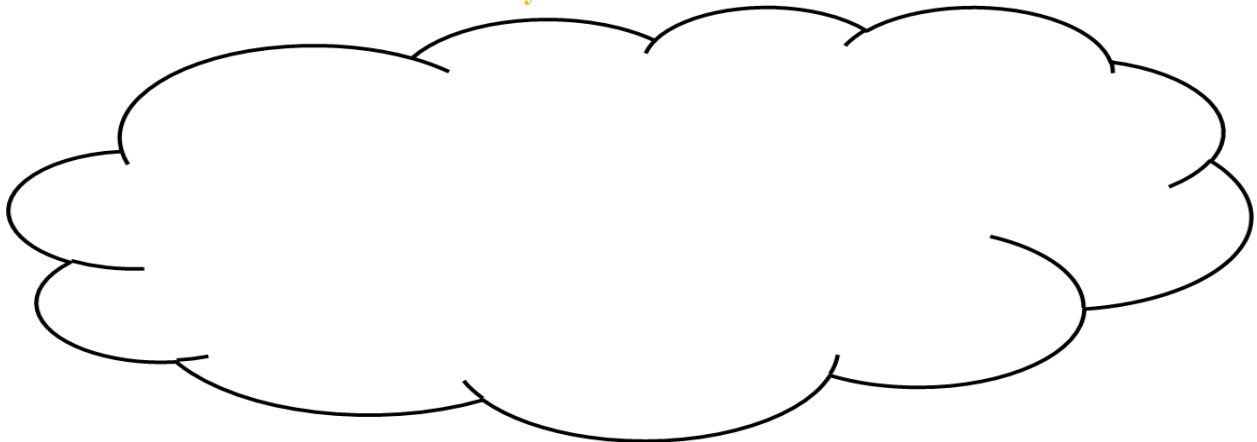
STEP #1 INDIVIDUAL VISION FOR CHANGE WORKSHOP

i.e. My vision is to create a community that...



STEP #3 COMMUNITY VISION FOR CHANGE WORKSHEET

i.e. Our vision is to create a community that...



STEP #4 WHAT CHANGES ARE NEEDED TO REALIZE OUR COMMUNITY VISION?

| Type of Change | Priorities for Community Change | Priority Ranking |
|-------------------------------|---------------------------------|------------------|
| Systems | | |
| Institutions or Organizations | | |
| Resources & Resource Flows | | |
| Relationships | | |