



COMMUNITIES BUILDING YOUTH FUTURES

NATIONAL GATHERING

2021

MAY 6 - 7





COMMUNAUTÉS BÂTISSANT L'AVENIR DES JEUNES

RASSEMBLEMENT NATIONAL

2021

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Methods for Engagement during COVID

	INFORM	CONSULT	INVOLVE	COLLABORATE	EMPOWER
EXAMPLE TECHNIQUES	<ul style="list-style-type: none"> • Website • Email • Public meeting • Webinar • Videos • Infographics • Social media • Ads • Posters • Information hotlines • Phone tree • Presentations/ live streaming • Expert panel • Displays/ exhibits • Site visits/ tours • Media coverage 	<ul style="list-style-type: none"> • Polls • Voting • Surveys • Interviews • Focus groups • Online forums • Online commenting • Social media discussion/ townhalls • Voicemail commenting • Door-to-door • Kitchen table talks • Open houses / pop ups • Comment boxes • Art & theatre 	<ul style="list-style-type: none"> • Workshops • Crowdsourcing ideas / ideation • Mapping • Digital storytelling • Co-design • Mind-mapping • Visioning • Scenario testing • Citizens panels • Hackathons • Participatory budgeting • Leadership development • Theatre 	<ul style="list-style-type: none"> • Workshops • Large group meetings • Document Co-creation • Online communities • Open space • Working groups/ study circles 	<ul style="list-style-type: none"> • Decision-making platform • Citizen committees • Citizen juries • Asset-based Community Development

In a time of physical distancing, some common barriers to engagement are:

PERSONAL RESOURCES	MOTIVATION AND ATTITUDE	CULTURAL FACTORS
<ul style="list-style-type: none">• Limited personal resilience• Limited access to the internet• Limited digital literacy• Limited education and capacity• Limited money• Physical and mental health issues• Limited mobility• Geographic isolation• Disability and sensory impairments• Limited confidence• Limited social networks	<ul style="list-style-type: none">• Limited knowledge of benefits of engagement• Limited knowledge of engagement activities• Limited interest in the subject• Limited understanding of the subject• Limited trust of decision-makers• Consultation 'fatigue'• Unmet expectations	<ul style="list-style-type: none">• Minority groups• Language and literacy• Values and beliefs• Community divisions

Our Engagement Toolkit during COVID



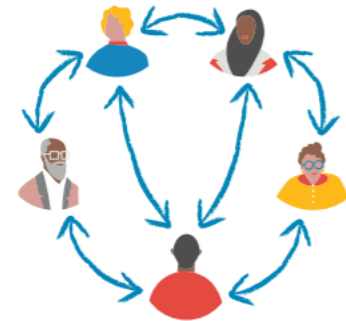
Self-Directed



Small Group



One-to-One



Large Group

For transparency and connection, move to mixed and open environments

Open environment

Participants can engage with each other. Comments, images and ideas are visible to the community



FORUM



IDEAS



PLACES



STORIES

Mixed environment

Participants can see other participant contributions. However, there is little peer-to-peer interaction. Some data may be visible to the public, other data is just accessible by admin.



GUESTBOOK



QUESTIONS



POLLS



SURVEYS

Controlled environment

Participants cannot engage with each other. Data is stored in the backend and only accessible by admin.

To learn more visit our website: bangthetable.com/engagementhq-community-software/

Pivoting Engagement

Regular	During COVID
Open House	<ul style="list-style-type: none">• Facebook Live Videos• → Info webpage with Q&A
Data Walk	<ul style="list-style-type: none">• Virtual Data Walk with key stakeholder groups• Ability for interested teams to walk through the data on their own and contribute asynchronously• Sharing the insights
100-person community visioning gathering	<ul style="list-style-type: none">• Small group session to draft community vision and key strategies• Producing a plan-on-a-page as a comms tool• One-on-one interviews to get feedback on draft• Small group meeting to revise



MODULE/SECTION INTRO SLIDE





THANK YOU





MERCI

