

# **Consulting Director**

# Tamarack Learning Centre Community Innovation

The Tamarack Institute is seeking a qualified Consulting Director to advance the practice area of Community Innovation within the Tamarack Learning Centre.

## **About the Tamarack Learning Centre:**

The Tamarack Institute, founded in 2002, is a charitable organization based in Waterloo, Ontario, Canada, dedicated to helping Canadian communities take ownership of local issues by making use of proven strategies for community engagement. We develop and support learning communities to help people collaborate, co-generate knowledge and achieve collective impact on complex community issues. Our vision is to build a connected force for community change. Learn more about Tamarack at www.tamarackcommunity.ca.

We work with leaders in non-profits, governments, businesses and the community to make the work of advancing positive community change easier and more effective. We turn theory into action by connecting people into networks to share and learn together, and we work one-on-one with organizations to help advance their specific agendas.

Through our work in the Learning Centre, we advance learning in our five practice areas:

- **Collective Impact** is the advanced form of collaboration which brings together different sectors for a common agenda to solve large, complex problems.
- **Community Engagement** is the process by which citizens are engaged to work and learn together on behalf of their communities to create and realize bold visions for the future.
- **Collaborative Leadership** brings together the appropriate people in constructive ways to create authentic visions and strategies for addressing shared concerns.
- Community Innovation is understanding how social innovation practices can be created, tested, and scaled within the community context enhancing the ability to act collectively toward outcomes and results.
- **Evaluating Impact** is the process of evaluating not only a single program or issue, but also the large scale, multi-faceted community chance initiatives.

Our belief is that when we are effective in strengthening community capacity to engage citizens, lead collaboratively, deepen community and innovate in place, our work contributes to the building of peace and a more equitable society. Our deepest hope is to end poverty in Canada.



# **Role of the Consulting Director – Tamarack Idea Area:**

There are currently five idea areas which are integral to advancing community change. Tamarack will be focusing on each of these idea areas and bringing new knowledge, skills and capacities to support the Tamarack community network and practitioners to evolve their change strategies. The five idea areas that the Tamarack Learning Centre is advancing are:

Collective Impact
Collaborative Leadership
Community Engagement
Community Innovation
Evaluating Community Impact.

The role of the Consulting Director is to lead and advance an idea area and to partner with the Tamarack Learning Centre team to ensure that all idea areas are advanced to the benefit of our network and community change practitioners.

While advancing an idea area will be the core focus of the Consulting Director's activities, the Tamarack Learning Centre is built and maintained on a fee for service or revenue generation model. Consulting Directors will be responsible for achieving overall Tamarack Learning Centre financial goals and will be responsible for identifying and building viable revenue streams within their idea area.

### **Consulting Director, Community Innovation**

Human centered design, social innovation, change labs and prototyping are approaches and strategies deployed by innovators. The Consulting Director, Community Innovation will be uniquely positioned to bring cutting edge innovation strategies to the community change environment. This role will explore the adaptation of social innovation techniques to community efforts. The Consulting Director, Community Innovation will bring knowledge, skills and expertise in the exploration, design and implementation of social innovation for community impact.

### Responsibilities

In the process of advancing a Tamarack idea area, the Consulting Director will be responsible for:

- Development of an annual assessment of the field related to the idea area which includes an
  overview of the idea area and its component parts; a scan of other practitioners in the field and
  their focus of work; and an identification of where the Tamarack Learning Centre can add value
  to advance the idea area
- Writing to advance the idea area through the development of knowledge products such as thought papers, blogs, case studies and tools
- Skills Development Sessions: which advance the skills of practitioners around the idea area and include the development and delivery of multi-day and single day in person workshops, webinars and on-line learning with key thought leaders
- Consulting: the development and delivery of a consulting practice which advances the idea area and builds a consulting practice
- Partner Engagement: the identification and engagement of key partners from across the Tamarack community and externally to build out the idea area and to build new practice.



- Be an active member of the Tamarack Learning Centre team; engaged in the development and delivery of an annual work plan and committed to sharing resources, practices and opportunities within the team environment
- Build strategic external partnerships which advance the idea area and the collective work of the Tamarack Learning Centre

#### Qualifications

- Proven experience and education, most often attached through completing a Master's degree and a minimum of five years of employment in a related position
- Strong understanding of the core concepts related to effective community change and social innovation impact strategies and deep knowledge and experience in advancing the idea area
- Strong research and writing skills, advanced knowledge of social media
- Strong ability to design and develop workshop curriculum; knowledge products and consulting services
- Ability to work remotely, both independently and in co-operation with a remote team, in a continually evolving organizational environment
- Highly relational, both in-person and online, to effectively build trust and commitment with the Tamarack network to ensure that they are engaged
- Highly organized, self-motivated and self-directed, with demonstrated skills and the capacity to multi-task
- Ability to maintain a systems-level perspective as well as ensure that the detailed deliverables are met
- Bilingual (French and English) is an asset
- Willingness and ability to travel is required

The Consulting Director, Community Innovation will work closely the Co-CEO, Tamarack Learning Centre and the Director of Operations, Tamarack Learning Centre. They will also work collaboratively with the other Consulting Directors and the Tamarack Learning Centre team.

#### **Work Environment**

The Tamarack Institute is a virtual organization with a small head office located in Waterloo, Ontario. The position is full-time and can be home-based or performed at the Tamarack offices at the University of Waterloo. Candidates who reside within a close driving distance from Kitchener-Waterloo are preferred, but Tamarack is willing to consider candidates from anywhere in Canada.

## **Salary and Benefits**

Tamarack provides a competitive salary and offers a comprehensive benefits package.

#### To Apply

Please send your resume and cover letter to Jana Harris, Manager Finance and Operations, at jana@tamarackcommunity.ca before January 24, 2020.

While we thank all interested applicants, only successful candidates will be contacted.