

***Using ABCD to build a sense of belonging  
can build a strong and viable  
neighbourhood***

2023 Communities Ending Poverty National  
Gathering - Summit for Strength

# Land Acknowledgement

We begin this webinar by acknowledging that we are meeting on Indigenous land.

As settlers, we are grateful for the opportunity to meet and we thank all the generations of Indigenous peoples who have taken care of this land.

# Technical Consideration

To support an interactive experience for speakers and other learners, we encourage you to share your webcam.

Please mute your line when not speaking.

Use the Zoom chat box if you are having any technical challenges, to ask questions to speakers, and to connect with other participants.

Reminder to tweet as you go using [#SummitforStrength](#) and tagging [@Tamarack\\_Inst](#)

# Learning Agenda

## **THINK**

**To think about your community and be open to change**

## **PROCESS**

**Walk through an ABCD approach**

## **REFLECT**

**What are ways you can alter, stop or start doing**

# Check in Question

- Your name, lands you are calling in from
- One word that describes how you are showing up to this session



# Trends in Community

Change in  
Family and  
social structures

Work and time

Cost more to be  
socially  
connected

People spend  
more time in  
their car

Technology

Decrease in  
participation in  
community life

COVID

Change in rural  
culture

Loneliness &  
Disconnection







OLD WAYS  
WON'T  
OPEN NEW  
DOORS

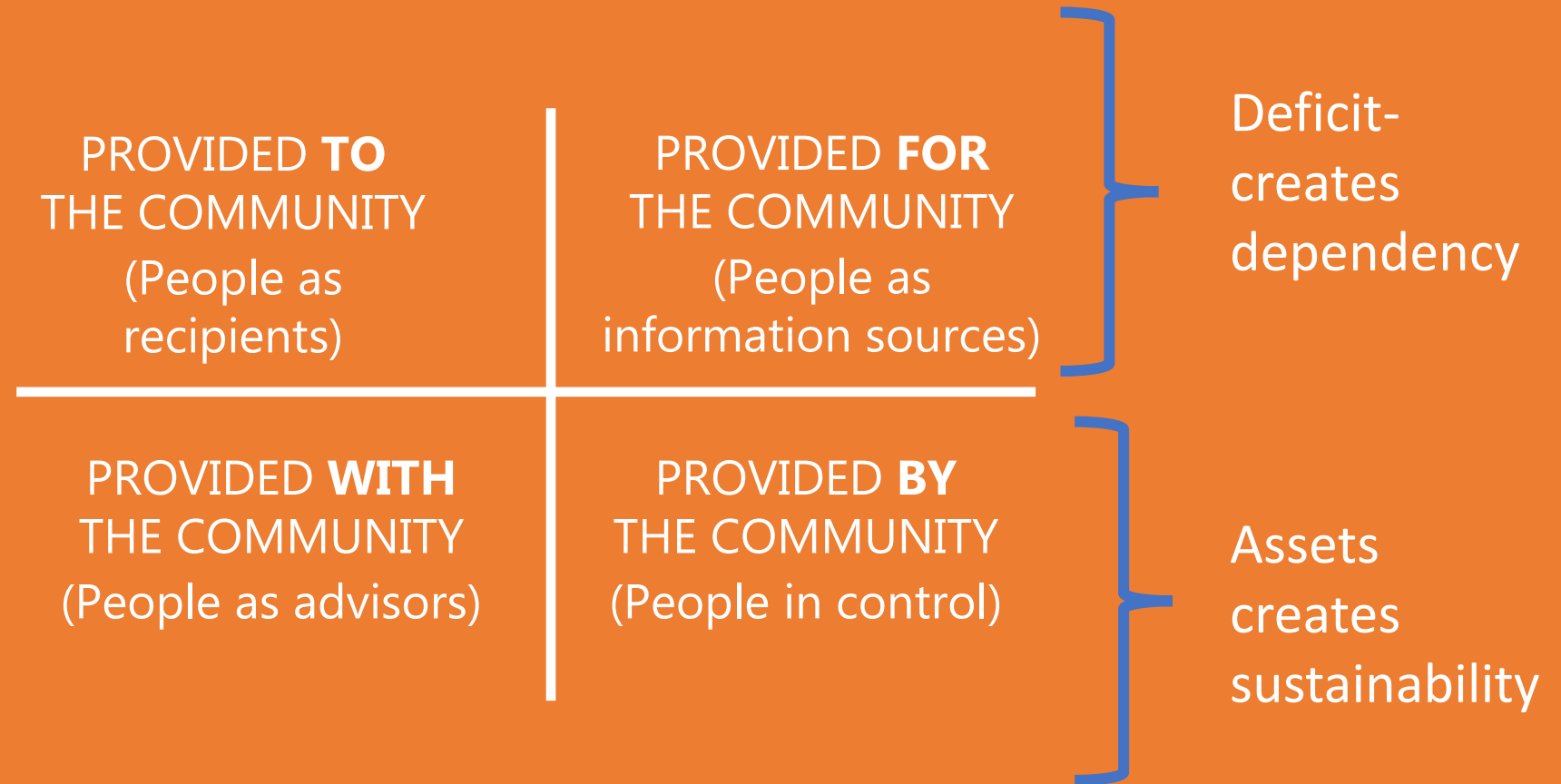
# Reflection Moment

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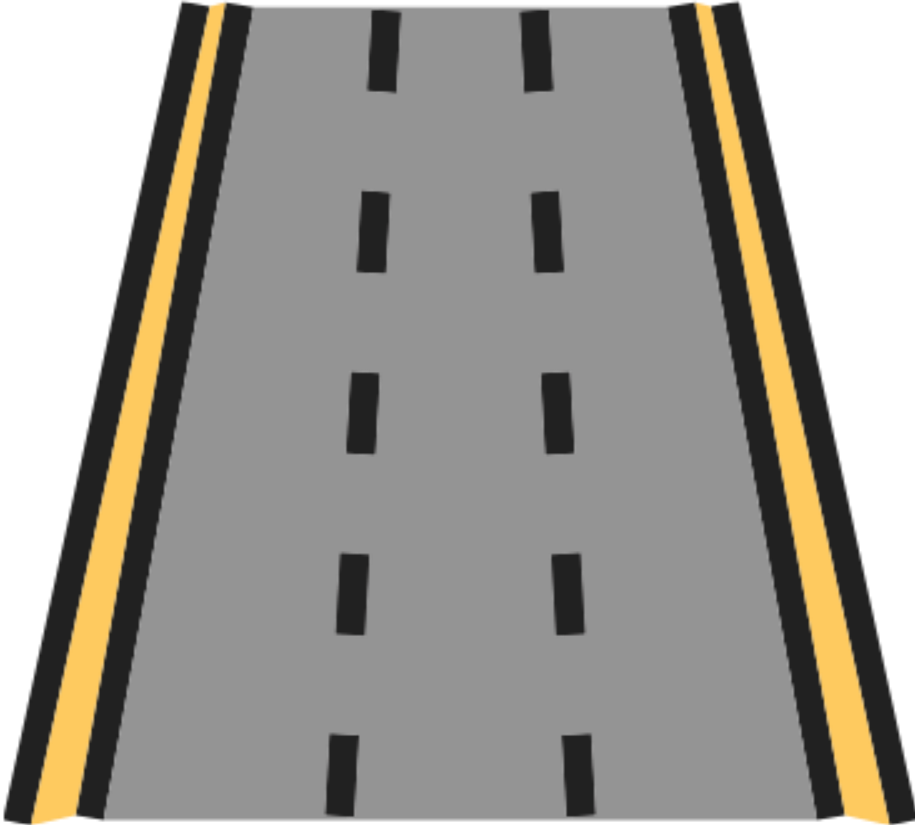


# What's your relationship with the community?



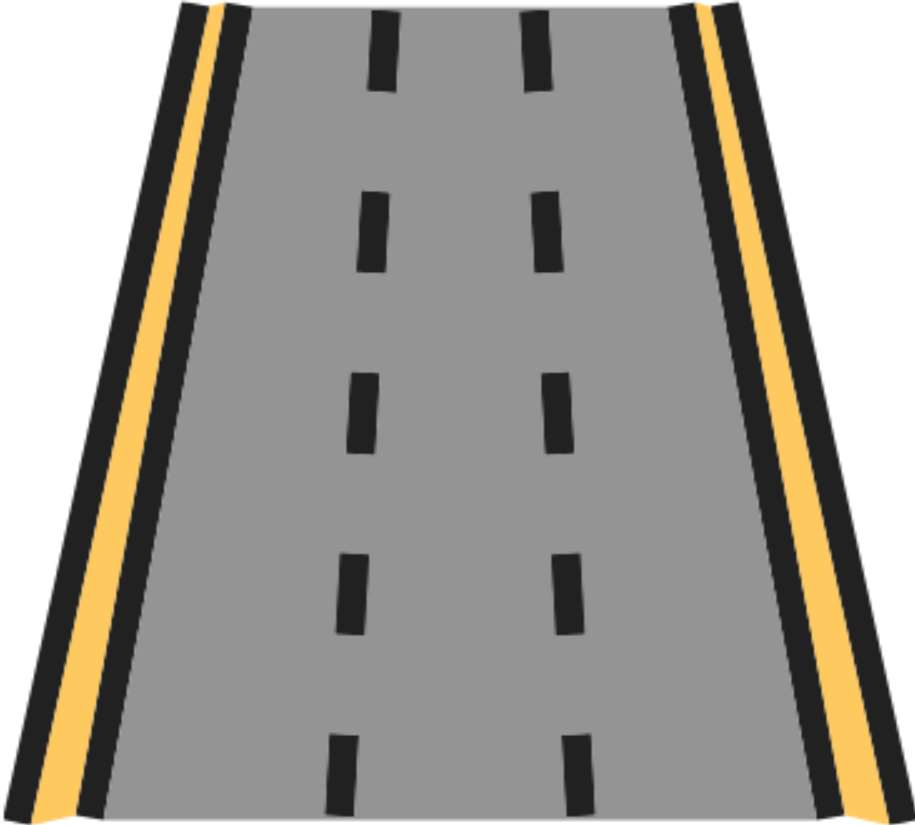
Adapted from Cormac Russell | [www.nurtureddevelopment.org](http://www.nurtureddevelopment.org)

# The Current Mindset



We take over the whole highway

# The New Mindset



Municipalitie's  
Responsibility

Other  
Institution's  
Responsibility

Community's  
Responsibility

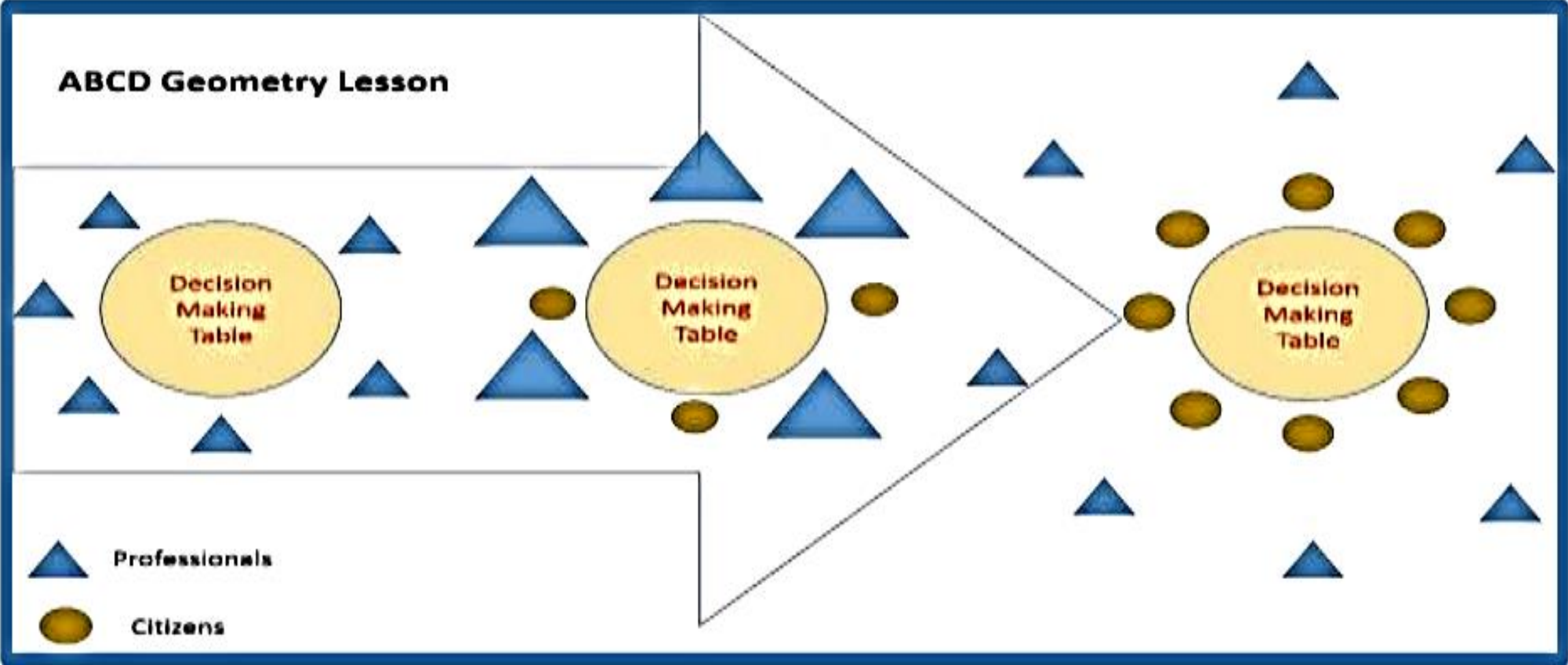


Need to know what you have...

# Belonging

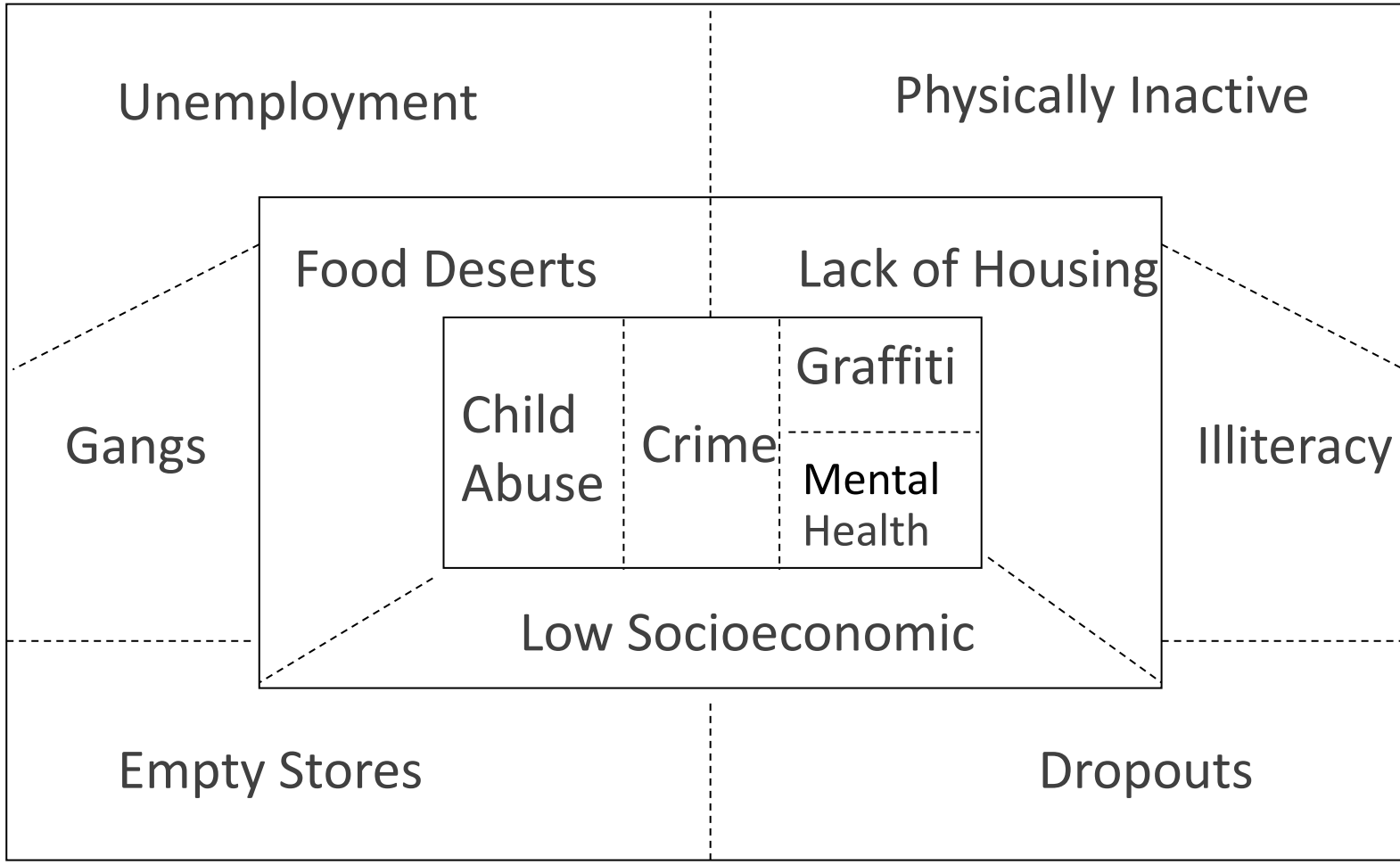
Known + Noticed + Missed = Belonging

# Community Centered Groups



Source: Dan Duncan



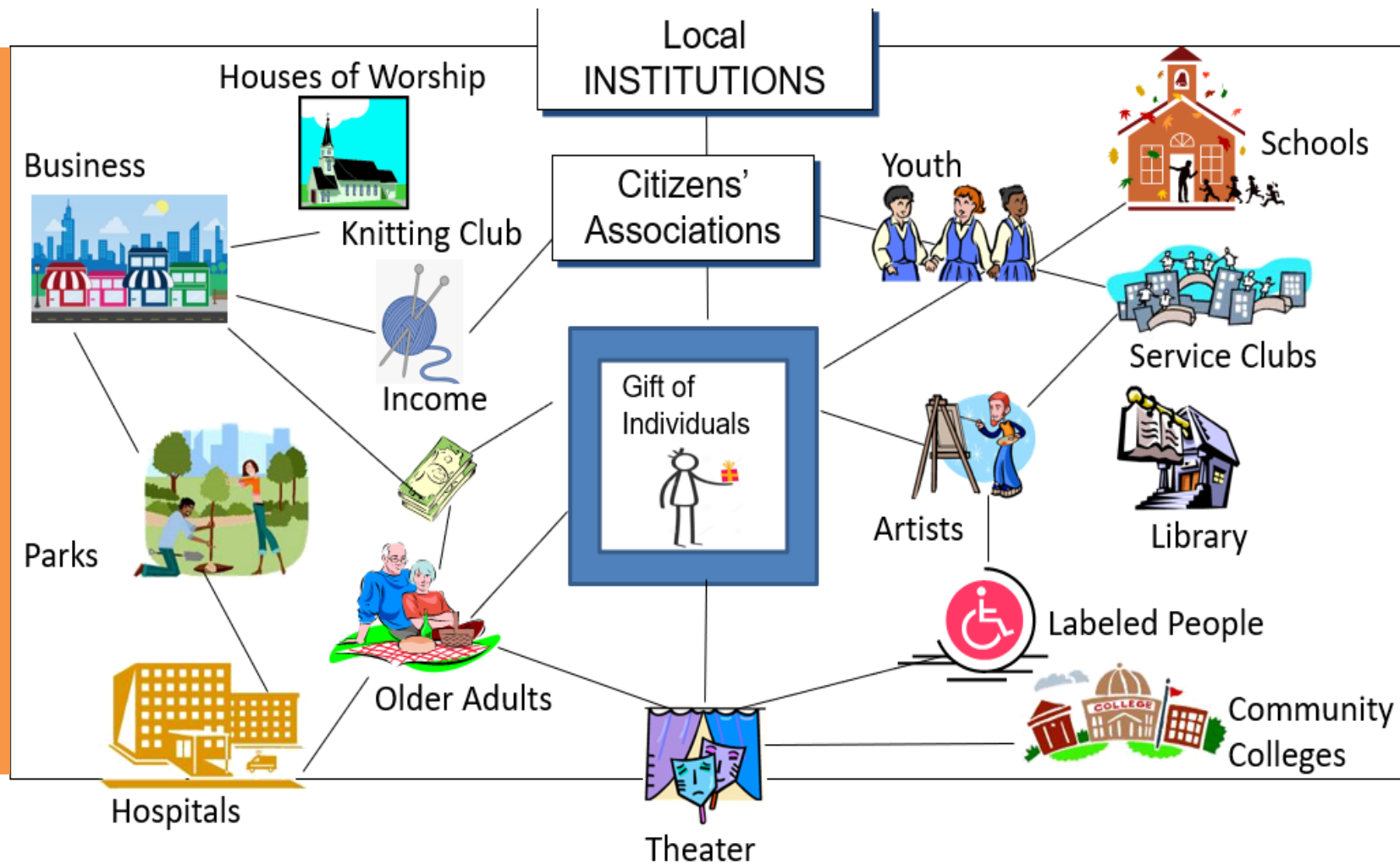


# Neighbourhood Needs Map

Changing community through increased services

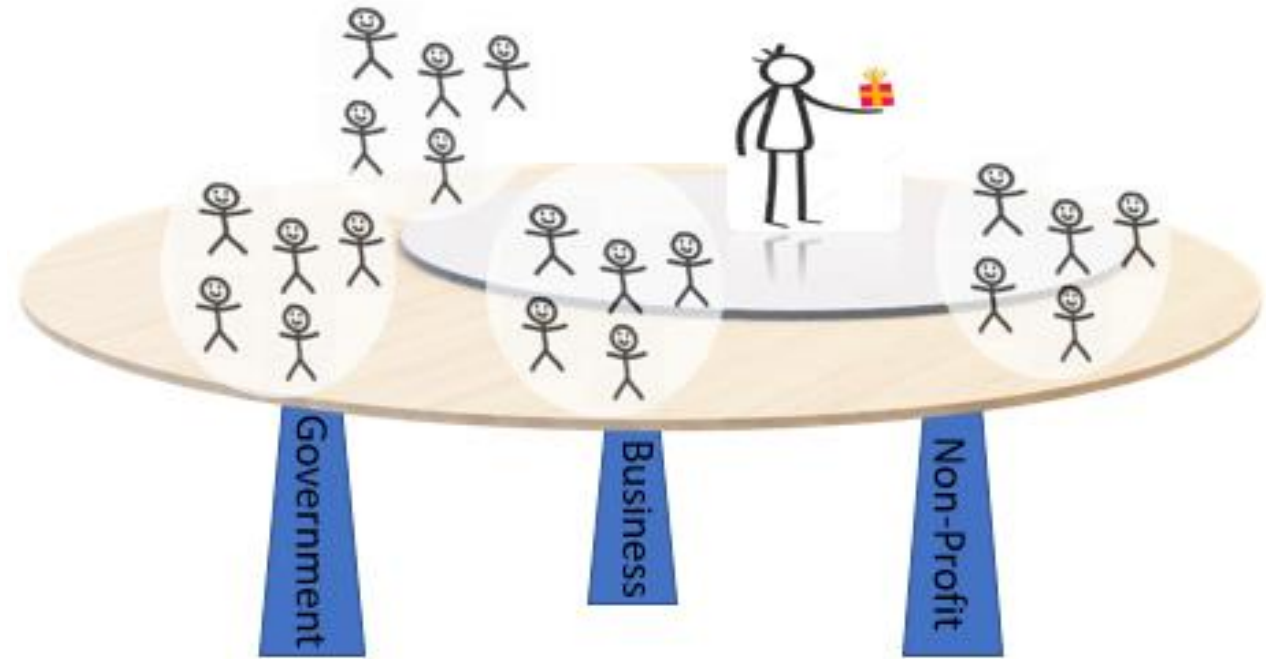
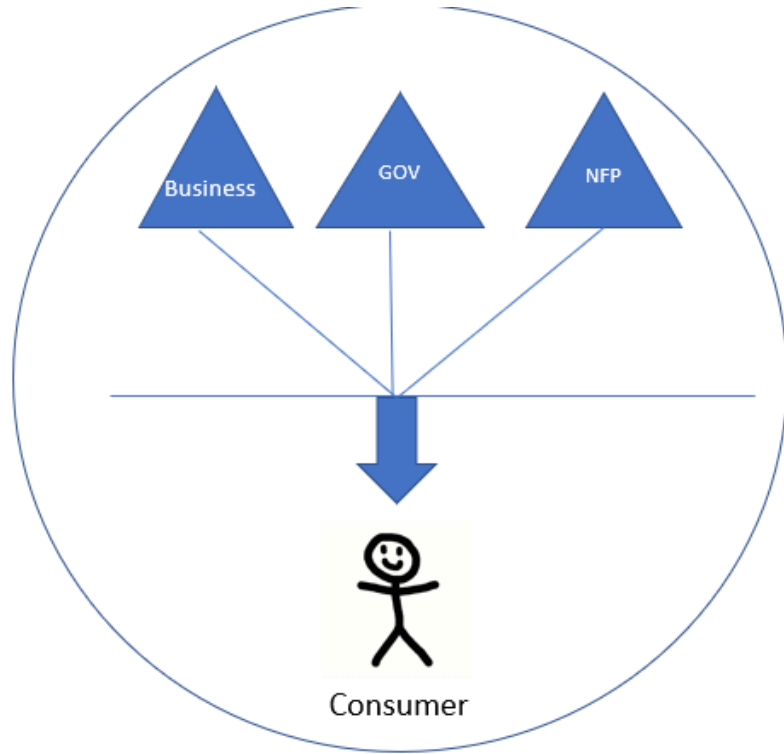
# Neighbourhood Asset Map

Starting with what you have-  
what is strong



# Today is About Thinking Differently

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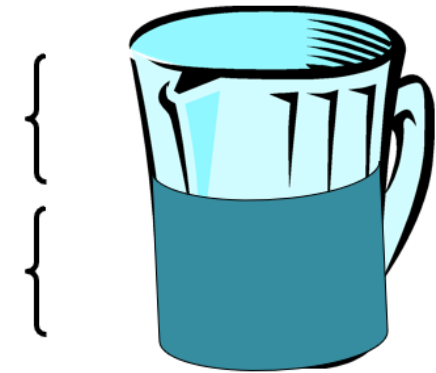


# What is Asset Based Community Development?

Asset Based Community Development or *ABCD* looks for, and starts from people's gifts and strengths (*assets*). These assets equip people to create local opportunities and respond to needs and challenges in their neighbourhoods.

People and Communities have *deficiencies & needs*

Individuals and Communities have *assets and capacities*



**Doing-for  
the community**



**Doing with the  
community**



# The How of ABCD



Resources



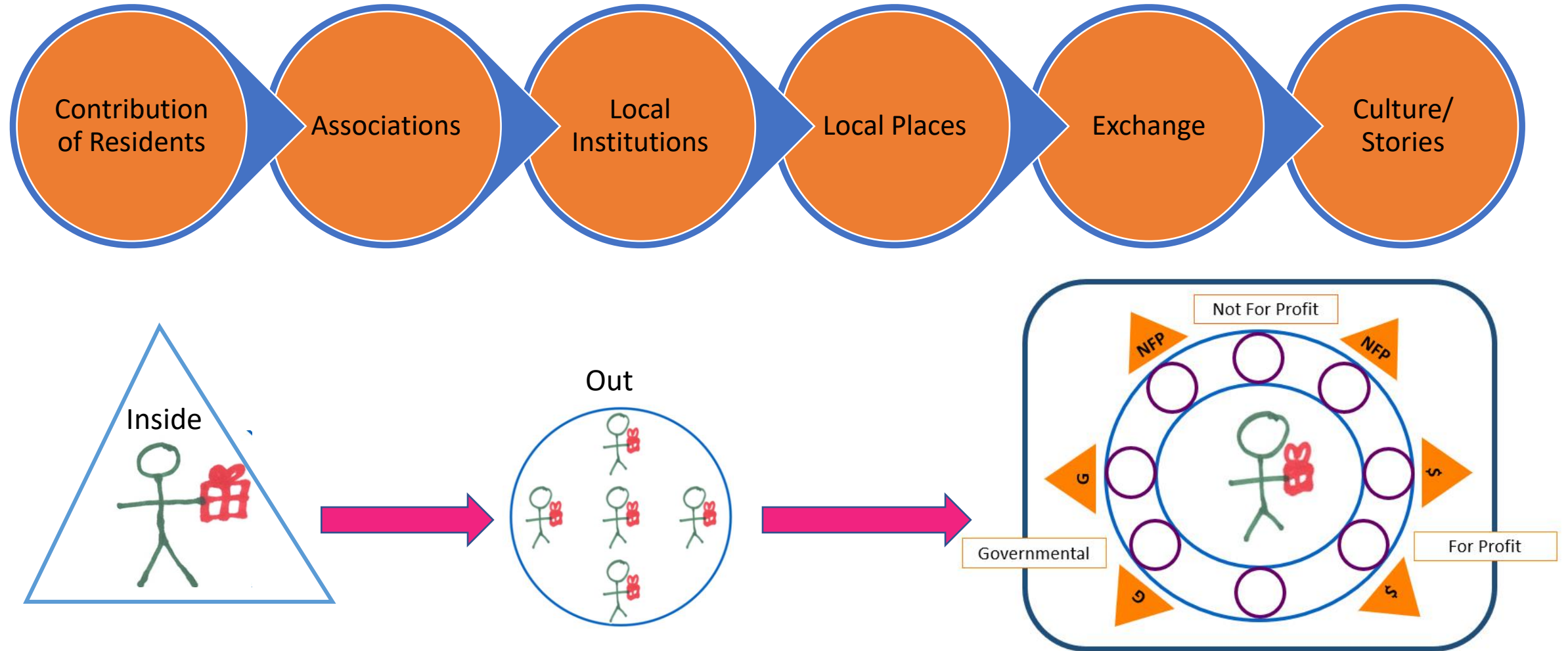
Methods



7 functions



# Types of Resources in a Community





# Discovering our Capacity



**Gifts** - What are your most significant gifts?



**Skills** – What are your most significant skills that you have learned?



**Passion** – What do you care about so much that you have acted to promote or protect



**Knowledge** – What do you know well enough that you could share or teach it to a neighbor or neighborhood children?

# Reflection Moment

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What are some of the gifts you are willing to Share	What skills are you are willing to contribute	What are you Passionate about	What could you teach	What <u>do</u> you want to Learn
<p>Music Craft and Arts</p> <ul style="list-style-type: none"> <li>• Singing (8)</li> <li>• Rap</li> <li>• Taking pictures</li> <li>• Arts (3)</li> <li>• Artist</li> <li>• Crafts (4)</li> <li>• Drawing (3)</li> <li>• Dance</li> <li>• Crochet</li> <li>• Sewing</li> </ul> <p>Sports</p>	<p>Music Craft and Arts</p> <ul style="list-style-type: none"> <li>• Painting (9)</li> <li>• Drawing (4)</li> <li>• Crochet (5)</li> <li>• Rapping</li> <li>• Sing (2)</li> <li>• Play instruments</li> <li>• Woodworking (3)</li> <li>• Arts and Crafts (2)</li> <li>• Beading</li> <li>• Dancing</li> </ul> <p>Sports</p>	<p>Music Craft and Arts</p> <ul style="list-style-type: none"> <li>• Drawing/painting</li> <li>• Music (5)</li> <li>• Singing (5)</li> <li>• Photography (6)</li> <li>• Art (6)</li> <li>• Acting</li> <li>• Photography (5)</li> <li>• Craft show</li> <li>• Woodworking</li> <li>• Dancing</li> <li>• Crocheting</li> <li>• Cross stitching</li> <li>• Guitar Playing</li> </ul>	<p>Music Craft and Arts</p> <ul style="list-style-type: none"> <li>• Acting</li> <li>• Rap</li> <li>• Drawing (3)</li> <li>• Painting</li> <li>• Recorder</li> <li>• Sewing</li> <li>• Quilting</li> <li>• Crochet (3)</li> <li>• Singing (2)</li> <li>• Crafts</li> <li>• Dream catchers, jewelry, DIY projects</li> </ul>	<p>Music, Craft and Arts</p> <ul style="list-style-type: none"> <li>• Line dancing</li> <li>• Bead work</li> <li>• Painting (3)</li> <li>• Draw</li> <li>• Sewing/quilting (4)</li> <li>• How to play an instrument</li> <li>• Arts and Crafts</li> <li>• Rap</li> <li>• Shoe art</li> </ul> <p>Sports</p> <ul style="list-style-type: none"> <li>• Soccer skills</li> <li>• <u>Basket ball</u></li> </ul>

# Methods to find your communities capacities

Discover

Welcome

Mapping

Share

Celebrate

Vision



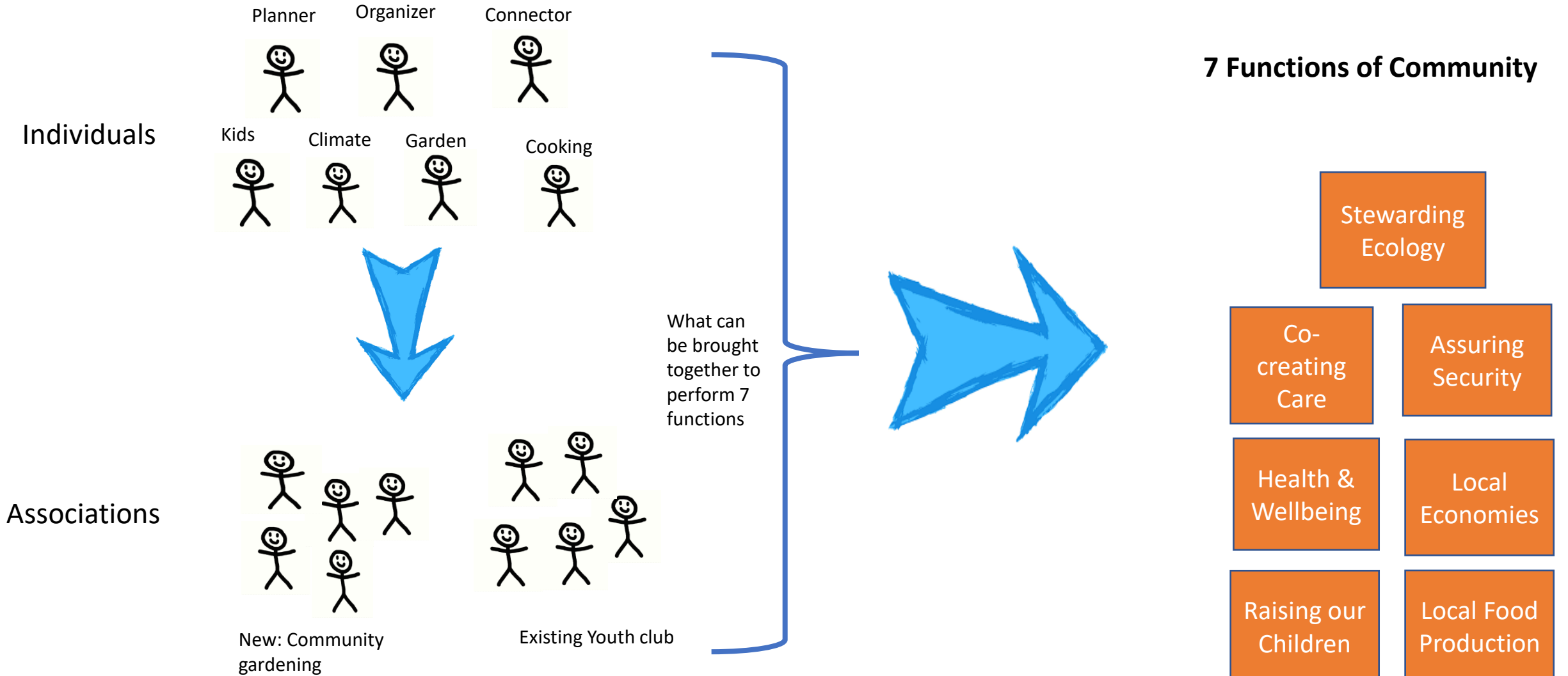


← PASSION  
TO  
PURPOSE →

## The 7 Functions of Community

- Enabling Health
- Assuring Security
- Stewarding Ecology
- Shaping Local Economies
- Contributing to Local Food production
- Raising our Children
- Co-creating care

# Weaving Community Fabric (Asset Mapping)



## Principles of ABCD

- 1. POSITIVE PRINCIPLE**
- 2. OWNERSHIP PRINCIPLE**
- 3. WHOLENESS PRINCIPLE**
- 4. WONDER PRINCIPLE**
- 5. ORGANIC PRINCIPLE**
- 6. MOMENTUM PRINCIPLE**
- 7. RELATIONAL PRINCIPLE**
- 8. TRANSFORMATION PRINCIPLE**

# Group Activity

15 min

Connect

Share your assets

Group

What are 2-3 things your group can do with the assets

Reflect

Reflect back to your activity or program that you are leading. How could you do it differently now that you know the gifts

# Reflection



ONE A-HA MOMENT



ONE INTENTION FOR  
ACTION/CHANGE



ONE THING YOU'RE  
GRAPPLING WITH



# Case Study





# Introduce Lakeview Harbourside

- Beautiful lakefront property in Oshawa, Ontario
- 173 Townhomes and 12-unit apartment and a Community Centre
- Surrounded by a huge park and waterfront
- They have 2 pages full of resident gifts and assets
- They have developed an action plan supported by residents

*“I hope for the community to feel more like a community and for the people in the community to feel like they can do things, and feel safe”*

