



COLLABORATIVE GOVERNANCE PLANNING CANVAS

This planning tool will help you assess your Collaborative Governance and Leadership Approach and identify areas for upgrade and improvement

Readiness and Recruitment

IS COLLECTIVE IMPACT THE RIGHT APPROACH?

Collective Impact is a good choice if your group answers yes to at least 3 of the questions below.

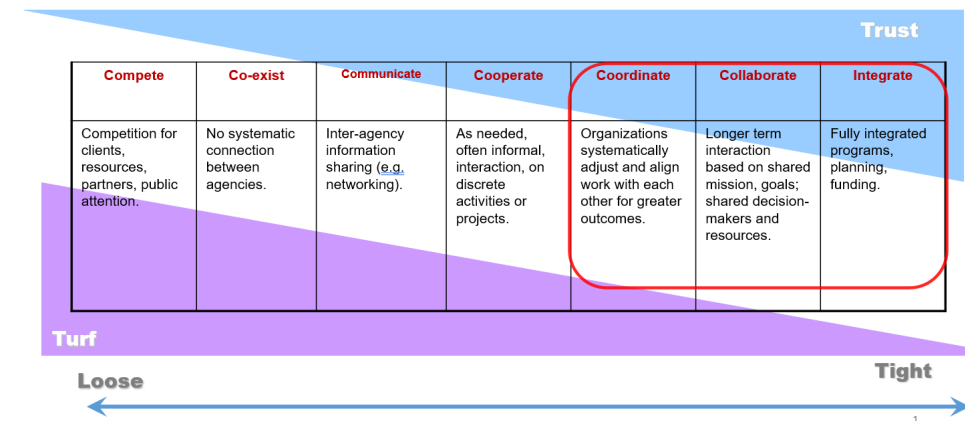
Framing Questions for CI	Yes	No	?
Do we aim to effect a needle-change (i.e., 10% or more) on a community-wide metric?			
Do we believe a long-term (3-5+ year) investment is needed by diverse stakeholders to achieve success?			
Do we believe cross-sector engagement is essential for community-wide change?			
Are we committed to using measurable data to set the agenda and improve over time?			
Are we committed to having community members as leaders, partners & producers of impact?			

LEADERSHIP COMPETENCIES AND RECRUITMENT

- What are the leadership competencies we are seeking for our collaborative?
- What recruitment strategy will work best?

Leadership Competencies	Leadership Recruitment Approaches
<ul style="list-style-type: none"> • Systems thinker • Trust and relationship builder • Community connector • Content expert • Context expert • Community service provider • Marketing and communications specialist • Other 	<ul style="list-style-type: none"> • Community System Mapping • Top 100 Partners exercise • Community Reference System

The Collaboration Spectrum



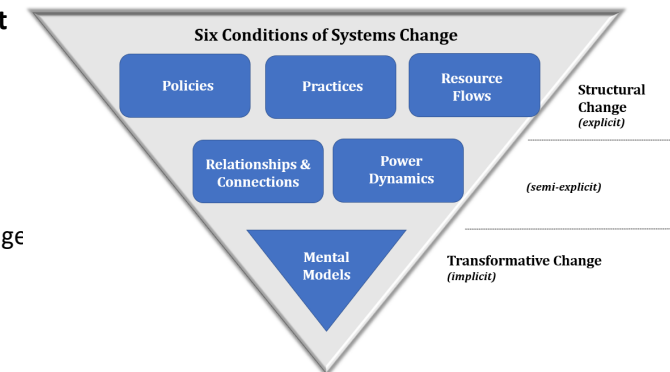
What does our collaborative need to consider?

APPLYING THE LENS OF SYSTEMS CHANGE

Program strategy help people to “beat the odds”. Systems change strategies seek to change the odds for everyone

- Have CI partners considered &/or identified opportunities for systems change?
- Are strategies to advance systems change part of your CI Action Plan?

WHAT ARE NEXT STEPS FOR YOUR SYSTEMS-CHANGE AGENDA:



Collaboration Structure

Draw a picture of your current structure? Who is accountable to who for what?

Phases of Collective Impact

What have we learned when assessing the phases of collective impact? What are our next steps?

- 1.
- 2.
- 3.
- 4.
- 5.

Collaborative Cycle

What have we learned when assessing the collaborative cycle? What are our next steps?

- 1.
- 2.
- 3.
- 4.
- 5.

Building your Collaborative Governance Action Plan

CI Components of Success	Phase I <i>Assess Readiness</i>	Phase II <i>Initiate Action</i>	Phase III <i>Organize for Impact</i>	Phase IV <i>Begin Implementation</i>	Phase V <i>Sustain Action and Impact</i>
Governance & Infrastructure	Convene community leaders	Identify champions & form cross-sector Steering Committee (SC) to guide the effort	Determine initial Action Teams and plan backbone infrastructure	Launch Action Teams & establish backbone infrastructure	Build out the backbone infrastructure; evolve Action Teams to meet emergent strategy
Strategic Planning	Hold dialogue about issue, community context & available resources	Map the landscape & use data to make the case	Create a common agenda, clear problem definition & population level goal	Develop blueprint for implementation; identify early wins	Refine strategies & mobilize for early wins
Community Engagement	Determine community readiness; Create a community engagement plan	Begin outreach to community leaders	Incorporate community voice & an equity lens - gain community perspective & input around the issue	Engage community more broadly & build public will	Continue engagement & conduct advocacy
Evaluation, Improvement & Learning	Determine if there is consensus/urgency to move forward collaboratively	Analyze baseline data to ID key issues and gaps	Develop high-level shared metrics and/or strategies at the SC level	Establish shared measures (indicators & approach) at SC & Action Team levels	Collect, track and report progress; establish processes to learn & improve

Actions related to member recruitment and engagement

Actions related to collaborative structure and accountability

Actions related to collaborative phases and sustainability

Actions related to collaborative cycle planning and next steps