



# SUMMARY

## SELECT POVERTY REDUCTION STRATEGIES

Special thanks to Calgary, Edmonton, Medicine Hat, London,  
Peel Region, Toronto, Saint John and Northwest Territories

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# INTRODUCTION

This collection of poverty reduction strategies provides a glimpse into the work of eight Cities Reducing Poverty (CRP) members. It shines a spotlight on some of the poverty reduction efforts across Canada in diverse geographies and cities of different sizes. Read more below to learn about the background and focus areas in which CRP members are concentrating their efforts, and to access full strategies for further information and inspiration.

## SUMMARY TABLE

City	Province	Size*	Led By
Calgary	Alberta	Large Urban	Community
Edmonton	Alberta	Large Urban	Community
Medicine Hat	Alberta	Large Urban	Community
London	Ontario	Large Urban	Funder
Peel	Ontario	Large Urban	Regional Government
Toronto	Ontario	Large Urban	Municipal Government
Saint John	New Brunswick	Large Urban	Community
Yellowknife	Northwest Territories	Medium	Coalition

\*Small - 1,000 and 29,999

Medium - 30,000 and 99,999

Large urban - 100,000 and over (based on classifications by [Statistics Canada](#))

# CALGARY, ALBERTA

POPULATION: 1,488,841



The Enough for All strategy recognizes the critical importance of providing all Calgarians with the opportunity to build economic and financial capacities which enable them to not only meet their basic needs, but to thrive. The strategy seeks to accomplish this through community-based approaches to economic development and asset-building.

## BACKGROUND

Calgary hopes to end poverty in their community and build a community where no human being is deprived of the resources, means, choices and power to acquire and maintain self-sufficiency while being able to be an active participant in society.

## FOCUS AREAS

1. All Calgary communities are strong, supportive and inclusive.
2. Everyone in Calgary has the income and assets needed to thrive.
3. Everyone in Calgary can easily access the right supports, services and resources.
4. All Aboriginal peoples are equal participants in Calgary's prosperous future

## LEARN MORE

- [Enough for All Strategy](#)

# EDMONTON, ALBERTA

POPULATION: 1,411,945



EndPovertyEdmonton is a community-based initiative aimed at advancing a vision of shared prosperity for all, where every Edmontonian has an equal opportunity to live, work, participate and thrive.

## BACKGROUND

The Mayor's Task Force on Poverty Elimination in 2014 engaged a diverse group of community leaders to develop EndPovertyEdmonton strategy and its 5-year roadmap. It also led to the creation of EndPovertyEdmonton, a community-led entity tasked with stewarding the implementation of the 5-year road map.

## FOCUS AREAS

1. Living Wage
2. Affordable housing
3. Transportation
4. Indigenous treaty roots
5. Income Security
6. Racism and Discrimination
7. Early Childhood Development
8. Human Rights

## LEARN MORE

- [EndPovertyEdmonton Strategy](#)

# MEDICINE HAT, ALBERTA

POPULATION: 548,435



THRIVE Strategy, Medicine Hat and Region Strategy to End Poverty & Increase Wellbeing was built from the ground up, centered on the perspectives and knowledge of our community members.

## BACKGROUND

The Medicine Hat roundtable for poverty reduction began its work in June 2011. Over 120 individuals from the business Community, people with lived experience, service providers and elected officials have had input to the process. The strategy includes 17 Key milestones and 3 Key Outcome Areas

## FOCUS AREAS

1. Leadership and systems change
2. Community system planning
3. Income security
4. Business innovation
5. Energy poverty
6. Affordable housing
7. Homelessness
8. Food security
9. Transportation
10. Health & wellness
11. Learning & literacy
12. Resilient families
13. Community safety

## LEARN MORE

- [THRIVE: Medicine Hat and Region Strategy to End Poverty and Increase Wellbeing](#)

# LONDON, ONTARIO

POPULATION: 389,641



United Way Elgin Middlesex is the lead agency implementing London's poverty reduction strategy, London For All. The United Way brings together partners to implement plans, ensures evaluation and accountability, reports back to the community, and meaningfully involves folks with lived experience of poverty in all aspects of the project.

## BACKGROUND

The City of London currently has poverty rates that are higher than provincial and national averages. London For All is a road map that guides their rights-based approach to ending poverty.

## FOCUS AREAS

1. Income and Employment
2. Health
3. Homelessness Prevention and Housing
4. Transportation
5. Early Learning and Education
6. Food Security
7. System Change

## LEARN MORE

- [London For All: A Roadmap to End Poverty](#)
- [London For All: One Year Report](#)
- [London For All: Summary Report to the City](#)

# PEEL REGION, ONTARIO

POPULATION: 1,381,739



The Peel Poverty Reduction Committee is committed to ensuring that Peel Region is a livable community for all individuals and families and is comprised of community groups, organizations, Regional and Municipal governments, the education and health care systems and local residents.

## BACKGROUND

Peel Region is committed to making the region a livable community for all individuals and families and ensure that everyone works together to build a poverty free future. The Committee uses a collective impact framework to work with community partners, create multi-sector partnerships and disrupt systems to reduce and mitigate poverty in Peel region.

## FOCUS AREAS

1. Income Security
2. Economic Opportunity
3. Well-being and Social Inclusion

## LEARN MORE

- [Peel's 10-Year Poverty Reduction Strategy](#)
- [Poverty in Peel](#)

# TORONTO, ONTARIO

POPULATION: 6,346,088



TO Prosperity is based on an inclusive and collaborative process. People in all four corners of the city shared their stories, visions, and solutions. Most significantly, residents with lived experience, to make this strategy a truly effective one.

## BACKGROUND

There are three trends of poverty in Toronto and they are; the struggle to make ends meet, broke pathways and systematic poverty. A vision has been developed based on these trends first being to address each of those trends, then create solutions and drive systemic change.

## FOCUS AREAS

1. Housing stability
2. Service access
3. Transit equity
4. Food access
5. Quality jobs and livable incomes
6. Systemic change

## LEARN MORE

- [TO Prosperity Poverty Reduction Strategy](#)

# SAINT JOHN, NEW BRUNSWICK

POPULATION: 219,207



Living SJ is a call to action of government, business and community leaders. Owning this work together is the essential ingredient to building a better community

## BACKGROUND

Collective impact is the framework adopted to achieve Living SJ's vision and strategies. Living SJ is also the Community Inclusion Network for the region from Saint John to Sussex, connected to the NB Economic and Social Inclusion Corporation and the Province's provincial poverty reduction strategy, Overcoming Poverty Together.

## FOCUS AREAS

1. Transform low-income neighbourhoods into vibrant mixed income communities
2. Close the education achievement gap
3. Improve the health of residents through neighbourhood-based models of care
4. Education and training leads to low income residents

## LEARN MORE

- [Living SJ Social Renewal Strategy](#)
- [Living SJ's Eight Social Innovation Projects](#)

# NORTHWEST TERRITORIES

POPULATION: 44,520



Everyone is HOME: Yellowknife’s 10-year Plan to End Homelessness, Homelessness in Yellowknife and the North is a legacy of Canada’s colonial past, intimately tied to the ongoing impacts of residential schooling and intergenerational trauma. As such, homelessness is much more than someone’s lack of housing or shelter – it is a manifestation of dispossession, displacement, and disruption for people, families, and entire Indigenous communities at a spiritual, social, and material level.

## BACKGROUND

Overall, the strategy is a housing first plan as a result of Indigenous homelessness as a legacy of colonialism, the voices of lived experience, migration and rural homelessness, housing, urbanization impacts, the prevalence of homelessness.

## FOCUS AREA

1. Development of the federal anti-poverty strategy to ensure it reflects northern goals and priorities
2. Provide oversight and request accountability on the implementation of the Government of the Northwest Territories Anti-Poverty Action Plan (2015)
3. Lobby the territorial government to continue indexing income assistance rates
4. Lobby the territorial government to implement universal day care and preserve funding for early childhood development

## LEARN MORE

- [Everyone is Home: Yellowknife’s 10-year plan to End Homelessness](#)