



TOOL | COMPENDIUM OF COLLECTIVE IMPACT RESOURCES: EVALUATING COLLECTIVE IMPACT EFFORTS

This is the fifth in the Collective Impact Compendium of Resources series that aims to offer a quick and easy reference for you to find key Collective Impact resources in one place. In this edition of the series, we have curated a list of papers, tools and resources which focus on evaluating Collective Impact initiatives. Investing time into understanding what is and isn't working in a Collective Impact initiative will greatly help you accelerate your impact in the community.

USING THIS TOOL WILL HELP YOU:

- Uncover the relevant papers, tools and resources to understand how to approach evaluating Collective Impact efforts
- Access online tools which will assist Collective Impact practitioners to consider and select evaluation methods or tools
- Build capacity to implement an evaluation of ongoing or future Collective Impact initiatives

OVERVIEW

Collective Impact efforts are designed to move the needle on complex community issues. The framework consists of five core conditions: agreement on a common agenda; shared measurement; mutually reinforcing activities; continuous communications and investing in backbone infrastructure. A key focus of successful Collective Impact efforts is measuring progress and impact. This is the 'game-changer' for Collective Impact efforts. This framework is designed to support community change practitioners in their efforts to move the needle on complex community issues. Grounding yourself and your key stakeholders in skills and tools that support the collective of data, evaluating results and making sense of outcomes achieved are central to the condition of shared measurement.

This compendium will focus on key articles, tools and resources which have been developed to assist Collective Impact practitioners to evaluate their community change efforts.

The 5 Phases of Collective Impact

Components for Success	Phases I Assess Readiness	Phase II Initiate Action	Phase III Organize for Impact	Phase IV Begin Implementation	Phase V Sustain Action and Impact
Governance & Infrastructure	Convene Community Leaders	Identify champions and form cross-sector Steering Committee (SC) to guide the effort	Determine initial workgroups and plan backbone organization	Launch work groups (WGs) and select backbone organization	Build out the backbone organization, evolve WGs to meet emergent strategy
Strategic Planning	Hold dialogue about issue, community context, and available resources	Map the landscape and use data to make case	Create common agenda, clear problem definition, population level goal	Develop blueprint for implementation and identify quick wins	Refine strategies and mobilize for quick wins
Community Engagement	Determine community readiness; Create a community engagement plan	Begin outreach to community leaders	Incorporate community voice, gain community perspective and input around issue	Engage community more broadly and build public will	Continue engagement and conduct advocacy
Evaluation and Improvement	Determine if there is consensus/urgency to move forward	Analyze baseline data to ID key issues and gaps	Develop high level shared metrics and/or strategies at SC level	Establish shared measures (indicators and approach) at SC and WG levels	Collect, track, and report process (process to learn and improve)

CORE EVALUATING COLLECTIVE IMPACT ARTICLES AND RESOURCES

- Collective Impact Forum: Report: When is Collective Impact Most Impactful?: Using Insights from the Collective Impact Cross-Site Study to Improve your Impact - <https://collectiveimpactforum.org/resources/when-collective-impact-most-impactful-using-insights-collective-impact-cross-site-study>
- Collective Impact Forum: Online Guides and Videos: Guide to Evaluating Collective Impact (1, 2, and 3) - <https://collectiveimpactforum.org/resources/guide-evaluating-collective-impact>
- Collective Impact Forum and Stanford Social Innovation Review: Article: Learning in Action: Evaluating Collective Impact - https://collectiveimpactforum.org/sites/default/files/Learning_in_Action_Evaluating_Collective_Impact.pdf
- Collective Impact Forum and The Philanthropist: Article: Evaluating Collective Impact: Five Simple Rules - <https://collectiveimpactforum.org/blogs/18451/developmental-evaluation-context-collective-impact-part-1>

- Tamarack Institute: Paper: Evaluating Systems Change Results: An Inquiry Framework - <http://www.tamarackcommunity.ca/library/paper-evaluating-systems-change-results-an-inquiry-framework>
- Tamarack Institute: Article: What We Know So Far about Evaluating Efforts to Scale Social Innovation - <http://www.tamarackcommunity.ca/library/evaluating-efforts-scale-social-innovation>
- Tamarack Institute: Article: Collective Impact and Shared Measurement – Tough but Necessary- <https://www.tamarackcommunity.ca/hubfs/Resources/Publications/Collective%20Impact%20Shared%20Measurement.pdf?hsLang=en>
- Tamarack Institute: Article: Shared Measurement: The Why is Clear, The How Continues to Develop - <http://www.tamarackcommunity.ca/library/shared-measurement-paper>
- Tamarack Institute: Online Resources: Principles-Focused Evaluation - <http://www.tamarackcommunity.ca/evaluating-impact-principles-focused-evaluation>
- Tamarack Institute: Online Resources: Evaluating Systems Change - <http://www.tamarackcommunity.ca/evaluating-impact-evaluating-systems-change>

DEVELOPMENTAL EVALUATION

- Collective Impact Forum: Online Post: Developmental Evaluation in the Context of Collective Impact – Part 1 - <https://collectiveimpactforum.org/blogs/18451/developmental-evaluation-context-collective-impact-part-1>
- Collective Impact Forum: Online Post: Developmental Evaluation in the Context of Collective Impact – Part 2 - <https://collectiveimpactforum.org/blogs/4791/developmental-evaluation-context-collective-impact-part-2>
- Tamarack Institute: Online Resource: A Developmental Evaluation Primer - <https://cdn2.hubspot.net/hubfs/316071/Resources/Publications/Developmental%20Evaluation%20Primer.pdf>
- Living Cities: Online Article: Developmental Evaluation: 3 Questions to Consider before your Organization takes the Lead - <https://www.livingcities.org/blog/368-developmentalevaluation-3-questions-to-consider-before-your-organization-takes-the-leap>

LEARNING

- Collective Impact Forum: Resource: Facilitating Intentional Group Learning: A Practical Guide to 21 Group Learning Activities - <https://collectiveimpactforum.org/resources/facilitating-intentional-group-learning-practical-guide-21-learning-activities>
- Collective Impact Forum: Podcast: Building Continuous Learning into Collective Impact - <https://collectiveimpactforum.org/resources/collective-impact-forum-podcast-006-building-continuous-learning-collective-impact>

- Living Cities: Online Presentation and Evaluation Resources: Lessons from 500+ Cross-Sector Partnerships - <https://www.livingcities.org/resources/306-webinar-lessons-from-500-cross-sector-partnerships>

WEBINARS

- Collective Impact Forum: Webinar: Evaluating Collective Impact Webinar - <https://collectiveimpactforum.org/resources/evaluating-collective-impact-webinar>
- Collective Impact Forum: Webinar: Using Data and Shared Measurement in Collective Impact - <https://collectiveimpactforum.org/resources/using-data-and-shared-measurement-collective-impact>
- Tamarack Institute: Webinar: Evaluating Systems Change: A Results-Based Framework - <http://www.tamarackcommunity.ca/library/webinar-evaluating-systems-change-a-results-based-framework>
- Tamarack Institute: Webinar: Planning an Evaluation of Systems Change - <http://www.tamarackcommunity.ca/library/webinar-planning-an-evaluation-of-systems-change>
- Tamarack Institute: Webinar: Developing an Evaluation Plan - <http://www.tamarackcommunity.ca/library/otf-webinar-developing-an-evaluation-plan>

TOOLS

- Collective Impact Forum: Tools: Using Data for a Collective Impact Refresh - <https://collectiveimpactforum.org/resources/using-data-collective-impact-refresh>
- Tamarack Institute: Tool: Hosting a Data Walk - <http://www.tamarackcommunity.ca/library/hosting-a-data-walk>
- Tamarack Institute: Tool: Crafting How Might We Questions - <http://www.tamarackcommunity.ca/library/crafting-how-might-we-questions>
- Tamarack Institute: Tool: Developing Evaluations that are Used - <http://www.tamarackcommunity.ca/library/developing-evaluations-that-are-used>
- Healthy Communities Consortium: Resource: Network Mapping At-A-Glance - <https://www.tamarackcommunity.ca/hubfs/Resources/Tools/Network%20Mapping%20at%20a%20Glance.pdf?hsLang=en>
- Tamarack Institute: Tool: Most Significant Change https://cdn2.hubspot.net/hubfs/316071/Resources/Tools/Most%20Significant%20Change%20Tool_Final.pdf
- Living Cities: Tool: Collective Impact Elements Dashboard - <https://www.livingcities.org/resources/317-collective-impact-element-dashboard>
- Living Cities: Tool: Cross-Sector Partnership Assessment - <https://www.livingcities.org/resources/300-cross-sector-partnership-assessment>

- Living Cities: Tools: Four Components of a Shared Result that Creates Enduring Change - <https://www.livingcities.org/resources/301-four-components-of-a-shared-result-that-creates-enduring-change>

A FINAL NOTE:

This Compendium of Collective Impact resources was developed by the Tamarack Institute team. It is a starting point for emerging and existing Collective Impact leaders. If you have a tool or a resource that has been helpful to your Collective Impact work, contact us at tamarack@tamarackcommunity.ca and we will include that tool in future iterations of this Compendium of resources.

LEARN MORE:

Be sure to access the first four Compendiums in the series:

- [Compendium of Collective Impact Resources Part One: The Five Phases](#)
- [Compendium of Collective Impact Resources Part Two: Leadership, Governance, and Backbones](#)
- [Compendium of Collective Impact Resources Part Three: Building Community Readiness for Collective Impact](#)
- [Compendium of Collective Impact Resources Part Four: Building Resilient and Sustainable Collective Impact Initiatives](#)

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