



A Vibrant Communities Private Webinar

From Band-Aids to Bridges: Putting Community into Food Security

With Jill Umbach, Bruce Grey Poverty Task Force

Speaker:

Jill Umbach

Planning Network Coordinator
Bruce Grey Poverty Task Force



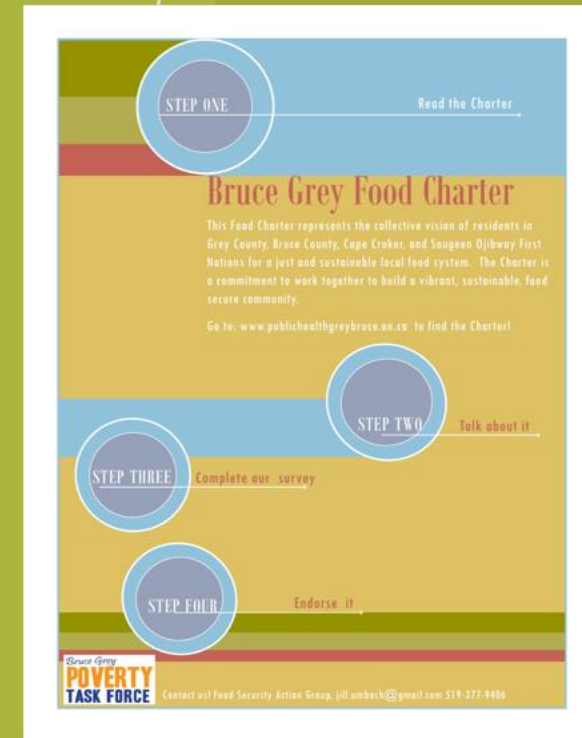
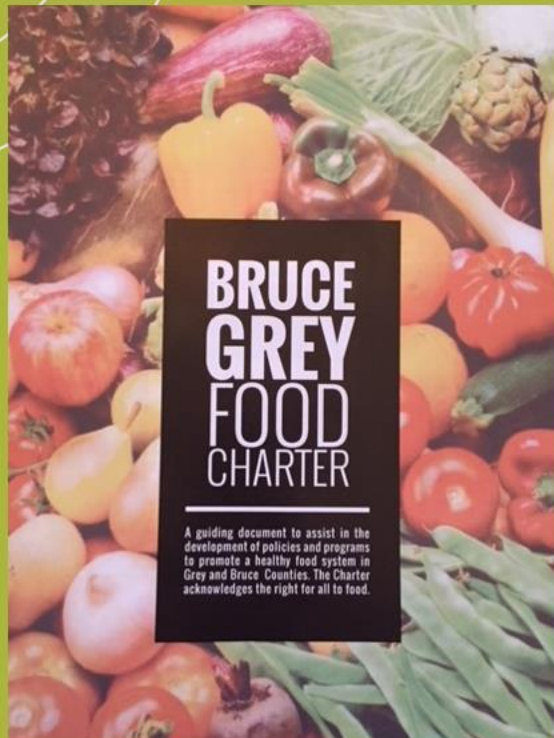


From Band-Aids to Bridges

Jill Umbach, Planning Network Coordinator



Food Security Action Group Collective approach



Our approach

Creating community food hubs

From Band-Aids to Bridges: Moving Forward with Community Food Centres



Community Food Centres (CFCs) support action to strengthen local food systems and connect individuals and groups to opportunities within this sector. CFCs contribute to local economies by providing inspected kitchens for entrepreneurs to build their small businesses. CFCs can increase social capital by building connections and belonging, and reducing social isolation. They become a hub for food and community, creating youth programming, space for farmer's markets, food literacy training, and positive food policy.

Community Food Centres (CFCs) create inclusive space for:

Health

Being food insecure has profound impacts on physical, mental, and social well-being; and places a person at greater risk of becoming a high-cost user of the healthcare system.



A CFC can deliver programs to improve food literacy and bridge service gaps.

Social Justice



Canadians experience food insecurity. The CFC model empowers individuals to advocate for and strengthen their food system and food security.

Culture

Only 1 in 5 food insecure households access traditional food charities.



CFCs provide a space for everyone! They invite all to celebrate food and promote respect for diverse food cultures.

Education & Food Literacy

CFCs deliver food programming that improves community food literacy. These programs link food with the environment, health, and economics and can include: youth skills, agricultural celebrations, farmers markets, community gardens, the Good Food Box, community meals, and student nutrition programs.

Economic Development



In 2017, it cost \$203.61 per week to feed a reference family of four in Grey Bruce.

The cost of eating well continues to rise, but economic gains aren't distributed equitably across the food system. CFCs use economic development principles to develop connections between agri-business and consumers.

Did you know..?

Support for community food centres and events reduces social isolation, promotes local food, and food skills programs?

Bruce Grey
**POVERTY
TASK FORCE**

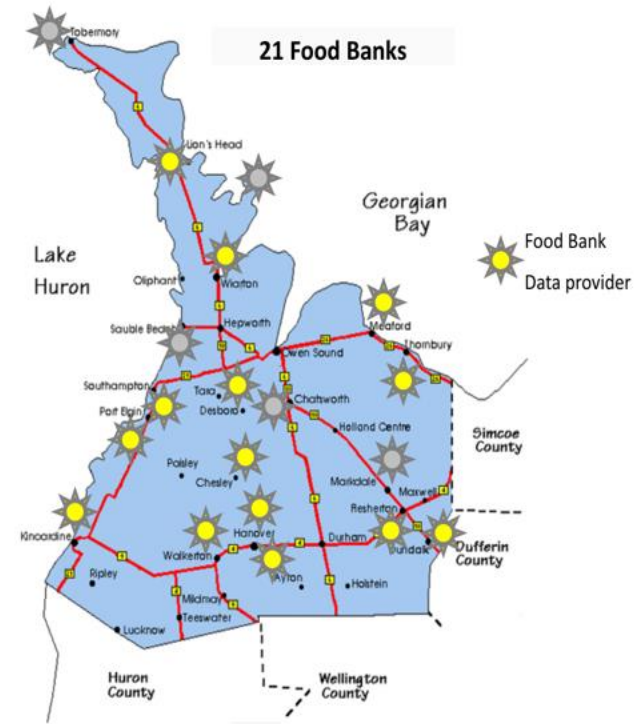
Find us online to learn more about
Community Food Centres:

 povertytaskforce.com

 Bruce Grey Poverty Task Force

Rural Realities (2013)

- 20% of HH food insecure (StatsCan)
- 21 Food Banks across 2 Counties
- Traditional charity model
- Rural, scattered population to serve
- No public transportation
- Not all Food Banks report to Feed Ontario Hunger Map
- Food Banks are largely run by volunteers



United Way
Bruce Grey



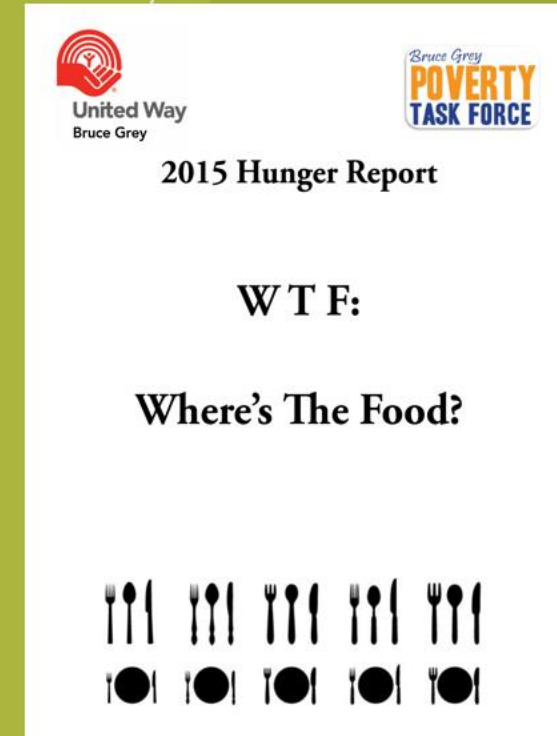
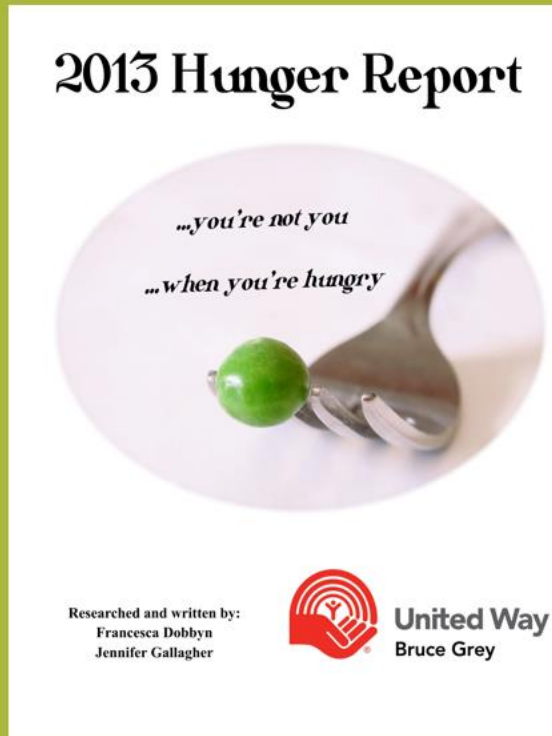
**When you don't know
where to turn.™**

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Food Bank Surveys and Summits



Transitions



Food Security Roundtable

Let's increase food security in the Town of the Blue Mountains and surrounding areas. Join other community groups working towards food security to network, discuss local and regional initiatives, share resource needs, and take action!

Beaver Valley Community Centre
Thursday May 2, 1-3PM
RSVP:
edwardskimberlyw@gmail.com
519-379-3634

 **United Way**
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Change starts here

 **POVERTY TASK FORCE**

 **GREY BRUCE SustainabilityNetwork**

FALL FOOD GATHERING 2019

An Event for:
Community Groups
People with Lived Experience
Agencies
Grocers
Farmers
Retailers
Advocates
Non Profits
Community Gardeners
Community Members

"Feeding Bruce Grey"

- Speakers from The Local, Community Food Centres Canada, and Foodrescue.ca
- Session for Grocers and Producers on Food Waste Diversion
- Best Practices across the Region
- Food Security Hub Project Report
- Networking and more!

WEDNESDAY
SEPTEMBER 25 2019 | 9AM-4PM

@THE HARMONY CENTRE, OWEN SOUND

\$25 OR PAY WHAT YOU CAN (INCLUDES LUNCH)

 **PUBLIC HEALTH**

 **POVERTY TASK FORCE**

 **BrucePower**
Innovation at work

 **GREY BRUCE SustainabilityNetwork**

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WWW.GBSUSNET.COM FOR MORE INFO

FALL FOOD GATHERING 2019 Program

9:00AM Registration and Coffee
9:30AM Welcome
9:45AM **SPEAKER:** Food Security Hub Project Report
10:15AM **SPEAKER:** Community Food Centres Canada
10:45AM Q&A Panel
11:00AM **BREAK OUT SESSIONS**
Community Gardens
Putting Community Food Centres into Practice
Reinventing the Good Food Box
12:00PM LUNCH
1:00PM **SPEAKER:** Food Rescue
1:30PM **SPEAKER:** The Local
2:00PM Q&A Panel
2:30PM **BREAK OUT SESSIONS**
Food Waste Diversion - For Producers and Grocers
Q & A Community Voices
Building Partnerships Networking
3:30PM Wrap Up

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Community Food Conversations Objectives

A. Strengthen network of food security stakeholders/service providers to move towards “hub” model

B. Discuss services, resource needs, service gaps, and whatever other issues are currently affecting attendees programs

C. Share regional initiatives: Food Rescue, Grey County AgriFood Asset Map, Grey Bruce Food Charter, Fall Food Gathering

D. Take action - identify a local action project that is a next step to food security (ie. cooking program, community garden upgrade, etc).

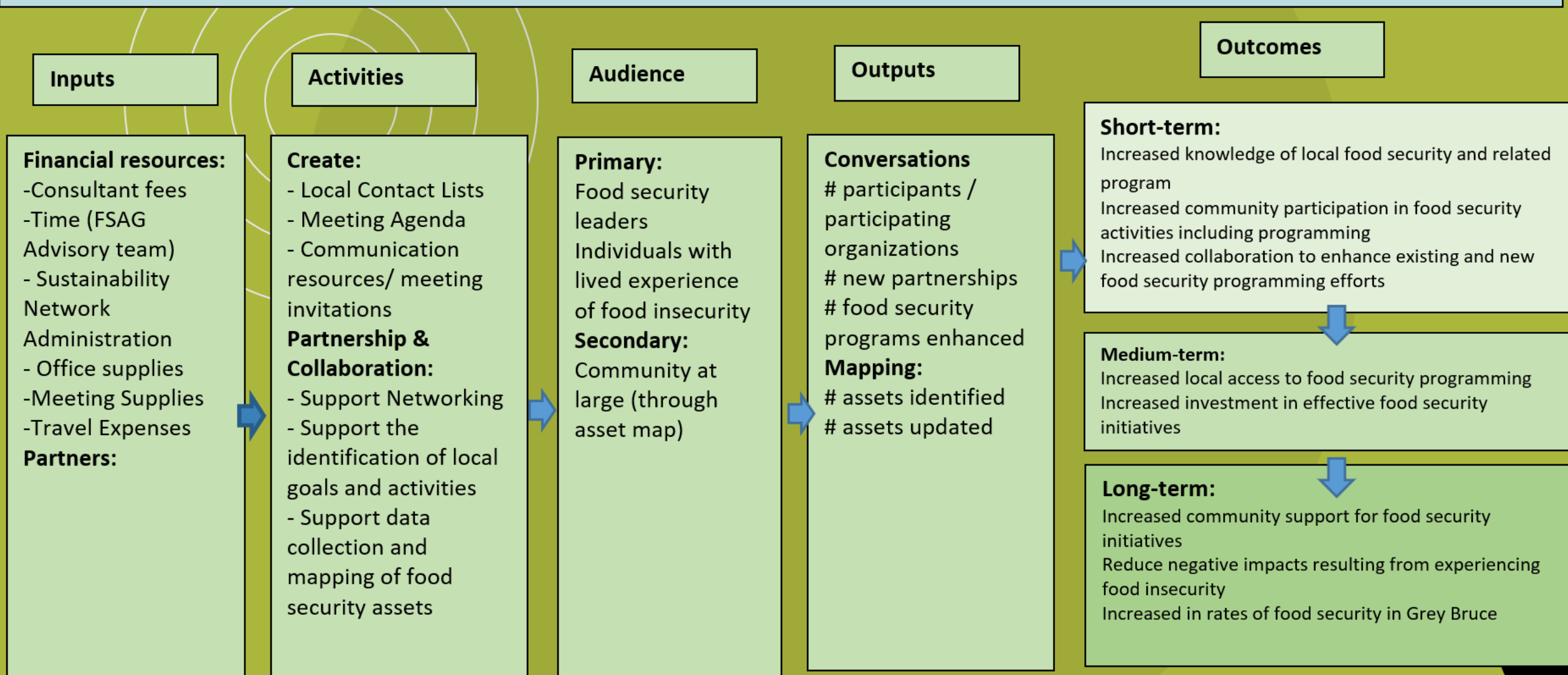


Food Security Hub Project Goals:

Building on the success of past community conversations, this project aims

To encourage further collaboration between food security players in Grey Bruce communities to improve food security.

The conversations will also build knowledge of local food security activities to enhance the content of the Grey Bruce Food Asset Map.

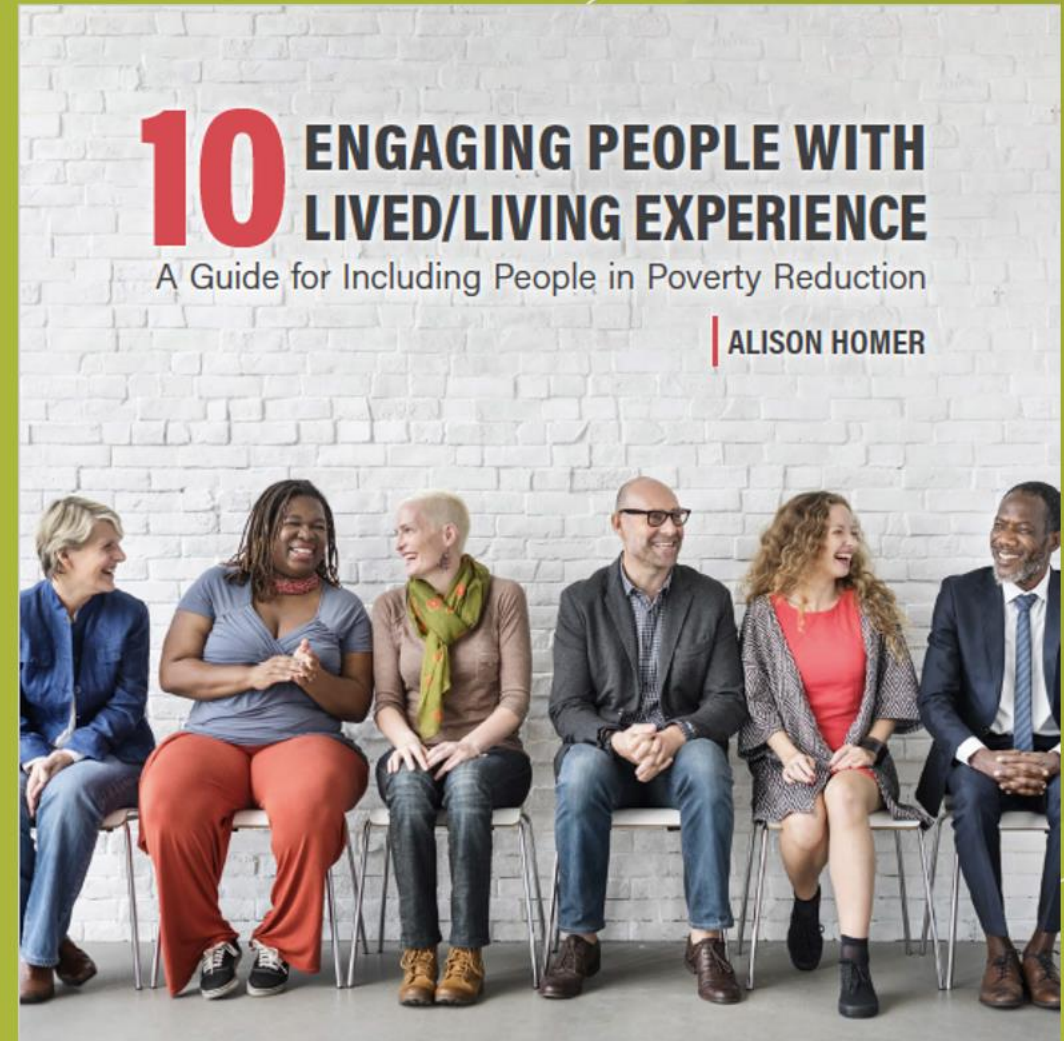


Challenges/Successes

- **Core funding for Community Food Centres** – unsuccessful with low population density
- **Bruce Grey Agri-Food Asset Map** –
 - Partnership with Grey County GIS. Initially a small, user friendly asset map showed only our data. This has now been merged with a larger regional map. <https://maps.grey.ca/pages/agrifood>
- **Community Gardens/Community kitchens** – popular undertaking, lots of available green space and certified kitchens (churches)
- **Food Security education** - ongoing
- **Food waste diversion** – ongoing education on the need to do so balanced with ability to store and process food

Lessons Learned

- Moving towards a model takes **leadership** for change
- Ensure free technical support for Food Banks in transition is available – for example, community gardening support.
- Bringing in **Community Voices** can be uncomfortable with Food Banks but changes the dynamics in the room
- Layer programming in community hubs – for example, provide **Bridges Out of Poverty** training to Food Bank members and offer **Getting Ahead** in communities





Thanks!

Any questions?

Pose specific questions to group

- Jill.umbach@gmail.com
- Planning Network Coordinator
- Bruce Grey Poverty Task Force
- 519-377-9406

Food Policy for Canada

All people in Canada are able to access a sufficient amount of safe, nutritious, and culturally diverse food.

Canada's food system is resilient and innovative, sustains our environment and supports our economy.

<https://www.canada.ca/en/campaign/food-policy.html>



Our roadmap for a HEALTHIER and more SUSTAINABLE food system in Canada –

one that builds on our ambitious agenda to support the growth of our farmers and food businesses, as well as key federal initiatives like the Healthy Eating Strategy and the Poverty Reduction Strategy.

Recommendations from a rural perspective

- Recognize the unique challenges in access faced by Canadians living in rural, remote, and Northern communities.
- An income response that reflects the housing and transportation challenge is necessary for food insecurity.
- Mandatory, consistent data collection on food insecurity using validated and reliable measures.
- The right to a healthy environment, food and water means sustaining natural food systems; protect access to wild food sources and country foods.
- Support healthier food environments in schools, food literacy and support viability of young farmers and food entrepreneurs.

Discussion

- What are the benefits/limitations of a localized approach?
- How do efforts align with poverty reduction strategies ie. poverty alleviation vs. poverty reduction?
- How does Canada's Food Policy fit with municipal, provincial/territorial efforts to improve food security? How does this support communities, how can communities support implementation of it?

Further Resources

- Canada's Healthy Eating Strategy

<https://www.canada.ca/en/services/health/campaigns/vision-healthy-canada/healthy-eating.html>

- PROOF – Food Insecurity Policy Research

<https://proof.utoronto.ca/>

- FOOD SECURE CANADA

<https://foodsecurecanada.org/>

- COMMUNITY FOOD CENTRES CANADA - <https://cfccanada.ca/en/Home>

- Good Food Organization - <https://goodfoodorganizations.ca/>

Upcoming Opportunities

Collective Impact Through the Lens of ABCD and Results Based Accountability

October 10th from 1:00 – 2:00 pm ET
Speakers: Dan Duncan

Learn how to level-up your community development efforts with Dan as he explores Collective Impact through the lens of Asset Based Community Development and Results based Accountability.

Register here:
<http://events.tamarackcommunity.ca/collective-impact-through-the-lens-of-abcd-and-rba>



Apply to become a member of the Canadian Food Policy Advisory Council

The Council will report to the Minister of Agriculture and Agri-Food. The Council will advise on new and emerging issues, enable on-going dialogue on food-related challenges and opportunities, share information and best practices, and assess gaps in policies and data. The Council will also have the opportunity to advise on the implementation of the four Food Policy action areas: Help Canadian communities access healthy food; Make Canadian food the top choice at home and abroad; Support food security in Northern and Indigenous communities; and, Reduce food waste.

Deadline to apply: September 20

Learn more and apply here: <https://www.canada.ca/en/campaign/food-policy/thecanadianfoodpolicyadvisorycouncil.html>

Apply to become a member of the Social Innovation Advisory Council

The Government of Canada is launching a Call for Applications for a Social Innovation Advisory Council of stakeholders to help advance and oversee the implementation of Canada's Social Innovation and Social Finance Strategy with the aim of making real progress towards the achievement of the United Nations' Sustainable Development Goals.

Deadline to apply: September 2

Learn more and apply here: <https://www.canada.ca/en/employment-social-development/programs/social-innovation-social-finance/call-applications.html>

Apply to become a member of the National Housing Council

The council will provide advice to the Minister responsible for the National Housing Strategy Act, including on the effectiveness of the National Housing Strategy with the aim of improving housing outcomes for all Canadians. The Council will support the progressive realization of the right to adequate housing, as recognized in the *International Covenant on Economic, Social and Cultural Rights*, and will promote accountability, participation and inclusion in keeping with a human rights-based approach to housing.



Legislating R2H

housingrights.ca

Deadline to Apply: October 14

Learn more and apply here

<https://www.placetocallhome.ca/national-housing-council>

Next Convenor Call

Our next convenor call will take place September 10, 2-3 pm ET

Agenda:

- October 17, International Day for the Eradication of Poverty
- A discussion around the Dimensions of Poverty Hub - Canada's Official Poverty Dashboard: <https://www.statcan.gc.ca/eng/topics-start/poverty>
- An update on the 2019 Cities Reducing Poverty member gathering: <http://events.tamarackcommunity.ca/cities-reducing-poverty-ending-poverty-in-canada>
- An overview of CRP members' reported progress in policy change and introduction to 2019 fall check-in calls

A photograph of a wooden basket filled with fresh vegetables, including several orange carrots, purple beets, and various leafy greens. The basket is lined with a light-colored cloth. The entire image is covered with a semi-transparent green overlay. Centered on the overlay is the text "Thank you!" in a large, white, sans-serif font. Below it, in a smaller white font, is the text "Please send questions, comments, and feedback about this webinar to:". At the bottom, the email address "elle@tamarackcommunity.ca" is displayed in the same white font.

Thank you!

Please send questions, comments, and feedback
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