GLOBAL PERSPECTIVES ON COMMUNITY CHANGE

A Tamarack Learning Centre & Inspiring Communities Webinar featuring:

Megan Courtney, Inspiring Communities
Liz Weaver, Tamarack Institute

TAMARACK INSTITUTE

Inspiring Communities

TODAY'S WEBINAR SPEAKERS

Megan Courtney
Inspiring Communities

Liz Weaver
Tamarack Institute

TAMARACK
INSTITUTE

Inspiring
Communities

Our Vision:

An Aotearoa where all communities flourish

Our Mission:

Increasing the capacity of communities to thrive through community-led change

A Connected Force for Community Change
Join us www.tamarackcommunity.ca

We support **Learning Communities** around five ideas for making significant community change.

Collective Impact   **Community Engagement**   **Collaborative Leadership**   **Community Innovation**   **Evaluating Community Impact**

Turning theory into practice is critical for community change. We support two **Action Learning Communities** to get to impact.
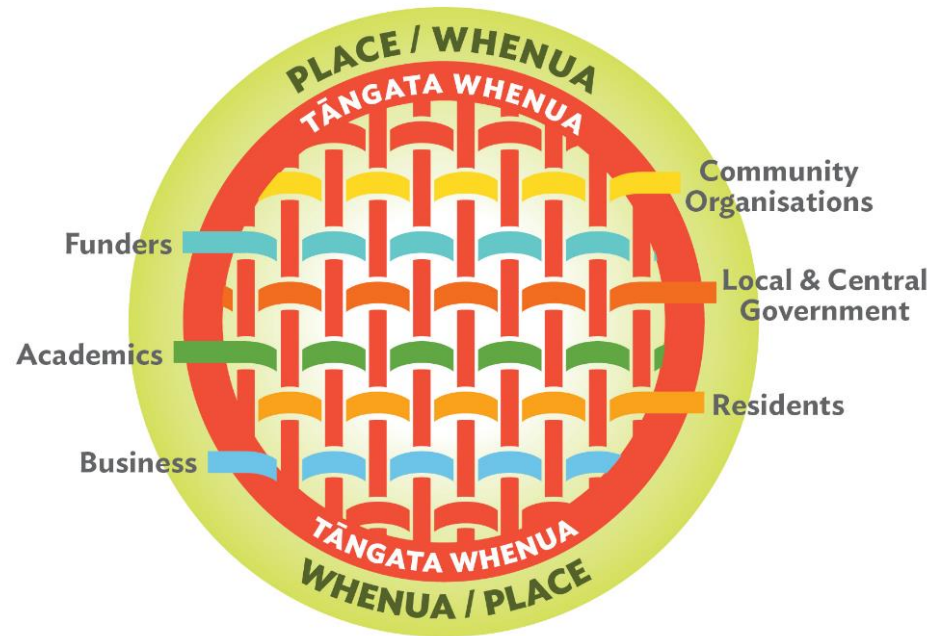
FRAMEWORKS FOR CHANGE

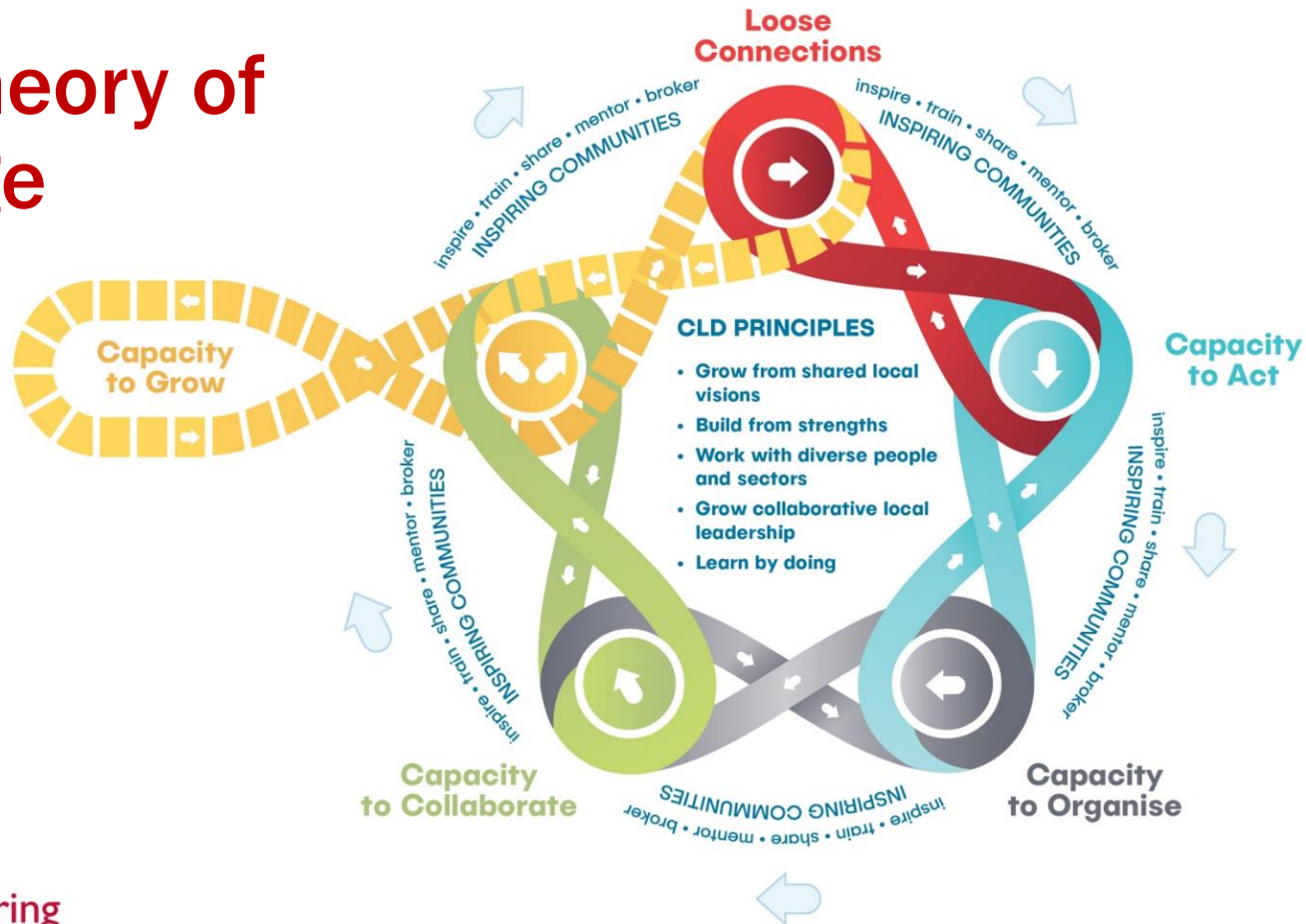# Community-led Development in Aotearoa

1. Grow from shared local visions

2. Build from strengths

3. Work with diverse people and sectors

4. Grow collaborative local leadership

5. Learn by Doing

Te Whakawhanake ā-Hapori
Weaving our connections and contributions

Our Theory of Change

Loose Connections

inspire • train • share • mentor • broker
INSPIRING COMMUNITIES

inspire • train • share • mentor • broker
INSPIRING COMMUNITIES

Capacity to Grow

Capacity to Act

CLD PRINCIPLES

- Grow from shared local visions
- Build from strengths
- Work with diverse people and sectors
- Grow collaborative local leadership
- Learn by doing

inspire • train • share • mentor • broker
INSPIRING COMMUNITIES

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INSPIRING COMMUNITIES

Capacity to Collaborate

INSPIRING COMMUNITIES
inspire • train • share • mentor • broker

Capacity to Organise

Inspiring Communities
Local wisdom²

Tamarack Institute: Theory of Change

We believe there are **five interconnected practices** that lead to impactful **community change**. We support our learners in the following areas:

Tamarack Institute
Vibrant Communities

In Vibrant Communities we support cities and local leaders to develop and implement large-scale change initiatives through two learning networks:

Cities Reducing Poverty is a network of more than 175 cities represented by 61 regional partners who are working collaboratively to end poverty in their communities.

Cities Deepening Community is a network of 67 cities seeking to strengthen neighbourhoods and 25 cities developing community plans to grow citizen engagement, civic leadership and a sense of belonging.

AUTHENTIC ENGAGEMENT

Four Principles for Authentic Engagement

1. **Open to Grassroots Power** – Give members an active role in shaping their own direction and greater ability to customize their participation. This approach increases enthusiasm for and commitment to the campaign and often benefits from key insights and member-generated innovations.

2. **Leverage Cross-Movement Network Hubs** – Rather than trying to "own" an issue, focus attention on creating resonance with allied groups and providing ways for them to collectively focus their power simultaneously.

3. **Frame a Compelling Cause** – Key ingredients in building a compelling cause include: great storytelling; a simple and believable rationale for why audiences should care about the issue; the illustration of a path to victory; and the identification of clear roles for members.

4. **Run with Focus and Discipline** – Be disciplined in tracking progress; prototype key messages and deployment strategies; and utilize the network's power only when clear "winnable moments" are identified. This conserves resources for the long-term work required to achieve systems change.

ADAPTIVE LEADERSHIP

Leading in and Leaderful Communities
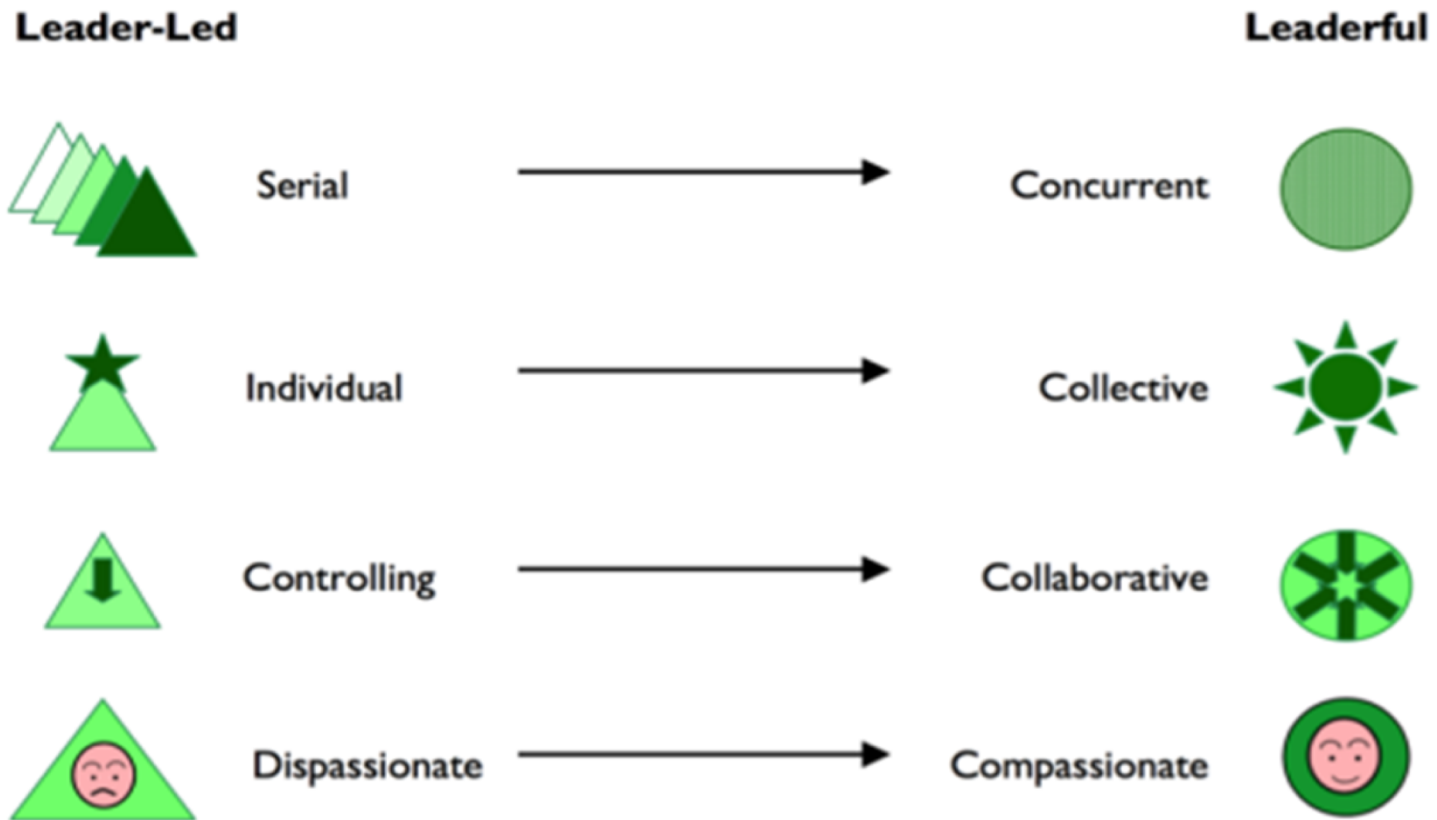
Leader-Led or Leaderful? Joseph Raelin

Leader-Led

Leaderful

Serial → Concurrent

Individual → Collective

Controlling → Collaborative

Dispassionate → Compassionate

Leadership as Learning - Polarities

PERSONAL

RELATIONAL

STRUCTURAL

CULTURAL

- Strong
- Decisive answers
- Inspiring followers around 'your' vision
- Building consensus
- Shaping strategic plans
- Organising structures & systems
- Outcomes focused
- Doing for

- Vulnerable
- Powerful questions
- Co-creating 'our' vision together
- Enabling diverse pathways
- Shaping next steps
- Emergent & adaptable structures
- Process focused
- Doing with

Building a Leadership Framework
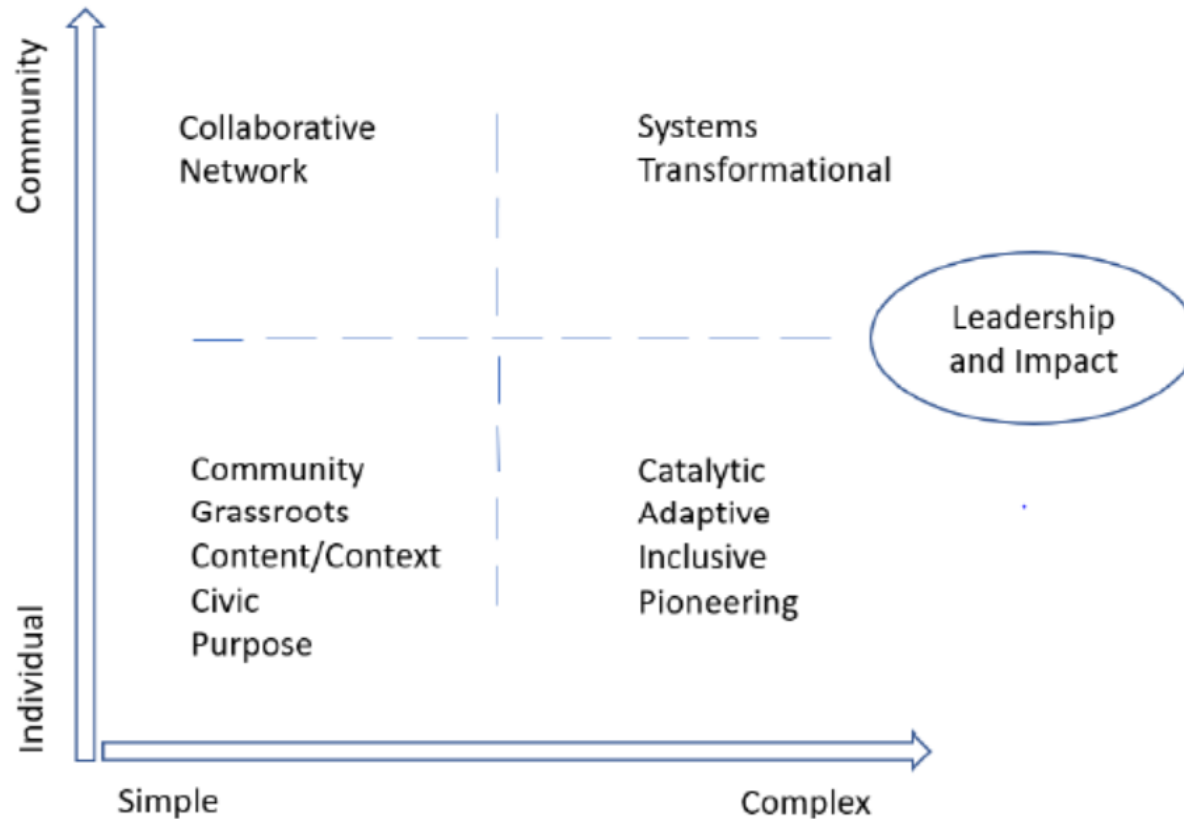
Source: Making Sense of the Multiple Faces of Leadership -
https://www.tamarackcommunity.ca/library/making-sense-of-the-multiple-faces-of-leadership

Change Makers….

- Principle 1: Make the voice of the people central

- Principle 2: Work across boundaries

- Principle 3: Catalyze change and work adaptively

- Principle 4: Engage in systemic thinking and action

- Principle 5: Be courageous

VALLEY KAI SHARE

SOCIAL & COMMUNITY INNOVATION

THE NEXT DECADE OF COMMUNITY CHANGE

How can we work to increase opportunities to work and learn together, and how will this lead to better outcomes?

What are some strategies you've seen or used to effectively align your work with government strategies, and how do we work with communities who may be skeptical of this approach?

What does it mean to invest in community change leaders, and how do we better equip and support context experts in our communities?

How do we meaningfully engage with new ways of thinking in our community change work?

What does it look like to better support indigenous community change efforts?

PROTOTYPING FOR COMMUNITY CHANGE

Winnipeg, MB - Nov 20 | Guelph, ON – Nov 30

This workshop will help participants build plans for how they can start prototyping their ideas, and how to scale up prototypes for broader impact.

Registration and Event Info:
http://events.tamarackcommunity.ca/prototyping

TAMARACK
I N S T I T U T E

EVALUATION + DESIGN
Evaluating Systems Change

November 13-14, 2018
Calgary, AB

Join us for a new evaluation workshop where we dive into one of the most critical challenges in today's evaluation landscape – designing evaluations for systems change.

Registration and Event Info:
https://events.tamarackcommunity.ca/evaluation-design

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Thank you!

Please send questions, comments, and feedback about this webinar to:

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