

CITIES DEEPENING COMMUNITY

REDUCING POVERTY
DEEPENING COMMUNITY
BUILDING YOUTH FUTURES

Vibrant Communities
TAMARACK INSTITUTE

Connecting local community efforts
through national support
since 2002

JOIN THE MOVEMENT

Cities across Canada are recognizing the need to invest in the social well-being of citizens who live, work, and play in their communities in order to strengthen a sense of belonging, connection and citizenship. This leads to happier, healthier, safer and more engaged neighbourhoods.

Vibrant Communities – Cities Deepening

Community has been working with communities and organizations across Canada and the United States since 2016. We have built a momentum connecting communities and supporting learning by bringing leaders together who are deepening community resilience and creating the necessary foundation for positive community change.

This momentum has resulted in more than 4,000 people joining the Cities Deepening Community learning community and nearly 300 people representing over 50 cities taking part in our communities of practice.

We are ready to build a membership with a goal of connecting 100 cities who will agree to learn together about Deepening Community and grow a movement for change.



Photo courtesy of member – City of Kitchener Neighbourhood Strategy

STRENGTHENING OUR COLLECTIVE ABILITY TO BUILD GREAT COMMUNITIES



WHAT IS CITIES DEEPENING COMMUNITY?

Vibrant Communities – Cities Deepening Community is a collective impact movement and network aimed at deepening a sense of community in our cities. Through place-based efforts of multi-sector roundtables and the alignment of strategies at the municipal, provincial/territorial, and federal levels we are creating a movement that creates the conditions that make deepening community a priority. Cities are joining this growing movement, thereby strengthening our ability to collectively learn from one another and effectively build healthier, safer more vibrant communities.

BECOME A CITIES DEEPENING COMMUNITY MEMBER

Vibrant Communities – Cities Deepening Community members deepen their collective understanding of the power and possibility of community by developing strategies at the neighbourhood or city level. This growing pan-Canadian movement advances and increases our ability to learn from our peers and deepen our sense of community.

Cities that Deepen Community:

- Strengthen connection and combat loneliness
- Encourage citizenship and caring
- Strengthen neighbourhoods
- Build systems for belonging and community safety
- Leverage the asset of their whole communities to drive long-term change
- Promote citizen-led multisector engagement and develop a common agenda
- Develop and implement neighbourhood or city-wide strategies for change
- Do learning and evaluation every step of the way

OUR COMMUNITIES OF PRACTICE

Neighbourhood Leaders Forum: Connecting cities and organizations interested in strong neighbourhoods and comprehensive collective impact approaches.

ABCD – Asset Based Community Development: Advancing practical learning about this important community development approach.

Citizens and Emergency Preparedness – The Citizen Role: Linking cities that are advancing citizen engagement in disaster preparedness.

Natural Caring: Exploring and celebrating the role of caring and caregivers in our communities and considering ways to shine a light on the impact of natural caring.

Developing a Community Plan for Deepening Community: Cities are developing both community wide and neighbourhood strategies and plans. (Members only)

Developing a Community Impact Report: Cities with plans are developing impact reports to show how their work is deepening community and strengthening citizenship. (Members only)

Members Roundtable: For members to work strategically together. (Members only)



THE MEMBERSHIP EXPERIENCE



Photo courtesy of member – City of Waterloo Neighbourhood Strategy

Vibrant Communities – Cities Deepening Community wants to make sure that local strategies in neighbourhoods, cities, regions, provinces, and territories are successful. As a national learning network, we aim to make the work of deepening community easier and more effective. Here are six reasons to join:

Belong to a national movement that positions you with one voice, and that reinforces the urgency to work differently to deepen community in your city/region and across governments.

Save time and money by accessing expert and peer to peer coaching, learning opportunities, resources and networking opportunities to help you stay on track and make the right decisions as you develop a community plan.

Promote your efforts to a national audience through Vibrant Communities' communication channels including social media, blog, bi-monthly e-newsletter, case studies and more.

Connect with a Vibrant Communities city champion who will provide your local leadership with customized advice and connect you with expert coaches and municipal and community change leaders from across Canada.

Learn about innovative and effective tools, approaches, and ideas for deepening community by participating in communities of practice, action teams, webinars, poverty reduction summits, and peer or professional coaching.

Influence policies and systems that matter to your community and engage in Vibrant Communities' work to strengthen communication across municipal, provincial/territorial and federal governments to better align our collective actions to tackle loneliness.

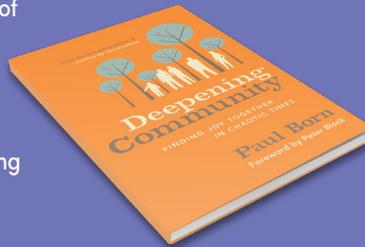
OUR AREAS OF IMPACT AND SUPPORT

Vibrant Communities – Cities Deepening Community supports members with a focus on 4 areas of impact:

1. Supporting members to form a multi sector leadership team, develop and implement a community wide plan and grow toward sustainable impact.
2. Helping members to develop and implement a community engagement strategy that will result in a large-scale common agenda for a collective impact.
3. Support tracking and reporting outcomes.
4. Achieving leadership and financial sustainability.

“Every city that becomes a member receives support from a dedicated manager of cities who is an excellent source of information and experience, provides great feedback and ideas, and is crucial to the success of cities developing and implementing their strategies”.

Paul Born
Co-CEO – Tamarack’s Vibrant Communities



ANNUAL CITIES DEEPENING COMMUNITY MEMBERSHIP REWARDS:

- Two complimentary seats to the annual Cities Deepening Community national gathering
- Free expert coaching from a selection of Tamarack expert consultants
- One-on-one support from a regional Manager of Cities
- Access to peer coaching from an extensive network of thought leaders
- Participation in exclusive members’ meetings with peers and staff
- Case study written to tell your story of deepening community
- Intensive support on measuring and reporting on your local impact
- Invitations to private webinars featuring experts from the field
- Subscription to the Deepening Community newsletter
- Subscription to Tamarack’s Engage! e-magazine
- Discount to attend most of Tamarack’s face-to-face learning events
- Discount on books and other resources
- Unlimited access to Tamarack’s extensive online learning community, featuring policy tools, publications, case studies, and online resources

WE SUPPORT OUR MEMBERS IN SIX WAYS:

1. Access to expert consultants and peer to peer coaching
2. Hosting small group communities of practice for peer-to-peer learning
3. Face-to-face events
4. Online learning (webinars, blogs, newsletter, and social media)
5. Publications (papers, tools, case studies, guides and articles)
6. Supporting policy and systems level changes



ANNUAL NATIONAL GATHERING OF CITIES DEEPENING COMMUNITY ABCD HEALTHY NEIGHBOURHOODS, HEALTHY CITIES IN EDMONTON, ALBERTA

Canada's premier gathering of community development leaders hosted by the City of Edmonton and Vibrant Communities. The event gathered together Canada's premier community development leaders and neighbourhood practitioners to explore the use of Asset-Based Community Development (ABCD) and leading neighbourhood Revitalizing techniques. We brought together for the first time seven of the world's top authors (John McKnight, Jim Diers, Cormac Russell, Vickie Cammack, Al Etmanski, Paul Born and Howard Lawrence) and practitioners in the field.

In addition to master classes, we offered learners the opportunity to participate in 20 learning workshops and two experiential neighbourhood tours. We chose to host this gathering in Edmonton, AB which is home to community leagues (neighbourhood associations) that have existed for nearly 100 years and the Abundant Community Edmonton initiative that focuses on building connections at the block and neighbourhood level using ABCD - a highly innovative revitalization strategy.





JOIN CITIES DEEPENING COMMUNITY TODAY

- Join the pan-Canadian movement today and build a sense of belonging in your neighbourhoods.
- Let Vibrant Communities – Cities Deepening Community staff help you to document your local efforts, outcomes, and tell your story.
- The Vibrant Communities – Cities Deepening Community team is here to support your local efforts. Your success is our success!

Learn more at www.tamarackcommunity.ca
or go to www.deepeningcommunity.ca



For more information please contact one of our Managers of Cities:

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