



# TOOL | HEART HAND MIND TOOL

This is a tool for exploring an issue or opportunity from multiple perspectives in order to reveal elements of significance.

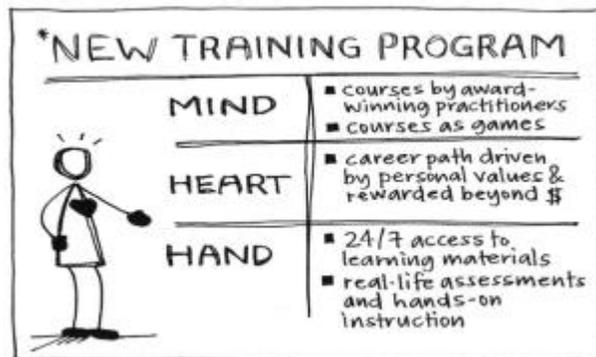
## TOOL DESCRIPTION

The **Heart Hand Mind** Tool recognizes that what makes specific products, activities and experiences appealing is how they resonate with the whole person: our intellect *AND* our emotions. This tool intentionally uses the distinct lenses of the heart, the head and the mind to encourage consideration of how each might impact an issue, idea or product.

## TOOL HOW-TO

1. Look at an issue, idea or product using the following 3 lenses:
  - **Heart:** What makes this emotionally engaging?
  - **Hand:** What makes this tangible and practical?
  - **Mind:** What makes this logical and sensible?
2. Individually, list the features that appeal to each lens on the Heart, Hand, Mind Worksheet.
3. Compile the individual responses and review as a small group.
4. Together, prioritize the features by rating each on a score of 1-10 based on their significance.
5. Evaluate the strengths and weaknesses of the issue, idea or product.

“It’s impossible, said  
Pride. It’s risky, said  
Experience. It’s  
pointless, said  
Reason. Give it a try,  
whispered the Heart.”  
- Anonymous



Source: [www.gamestorming.com](http://www.gamestorming.com)  
Written by David Gray and inspired by Swiss educator, Heinrich Pestalozzi.

THE HEART HAND MIND WORKSHEET

<p><b>HEART</b></p>  <p>What makes this emotionally engaging?</p>	
<p><b>HAND</b></p>  <p>What makes this tangible and practical?</p>	
<p><b>MIND</b></p>  <p>What makes this logical and sensible?</p>	